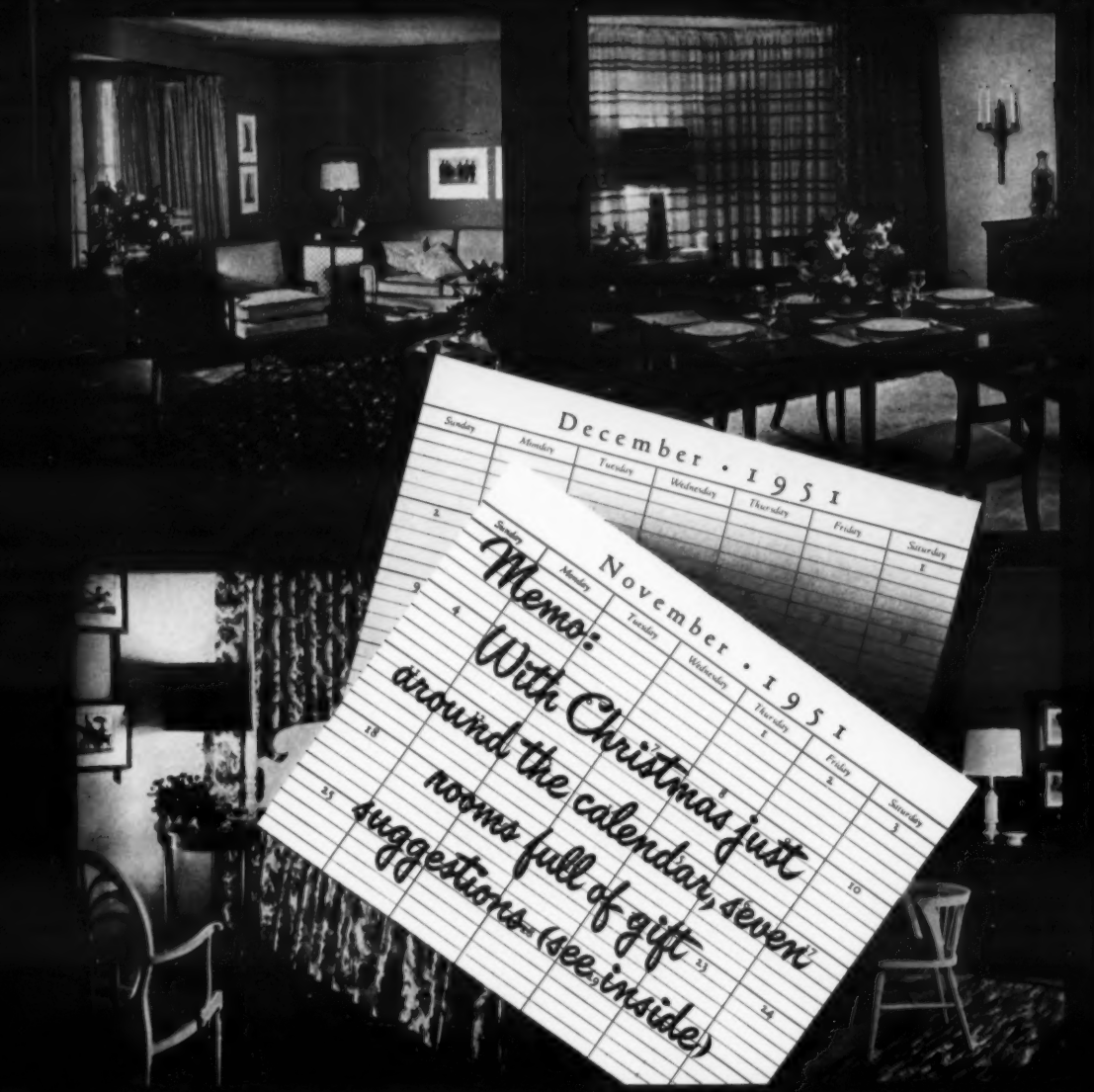
LIVING

FOR YOUNG HOMEMAKERS

NOVEMBER 1951 35 CENTS



DOWNS CARPET COMPANY, INC., Philadelphia 34, Pa. ♦ *QUALITY WILTONS FOR OVER A CENTURY*

Prelude
for Your Holiday Buffet

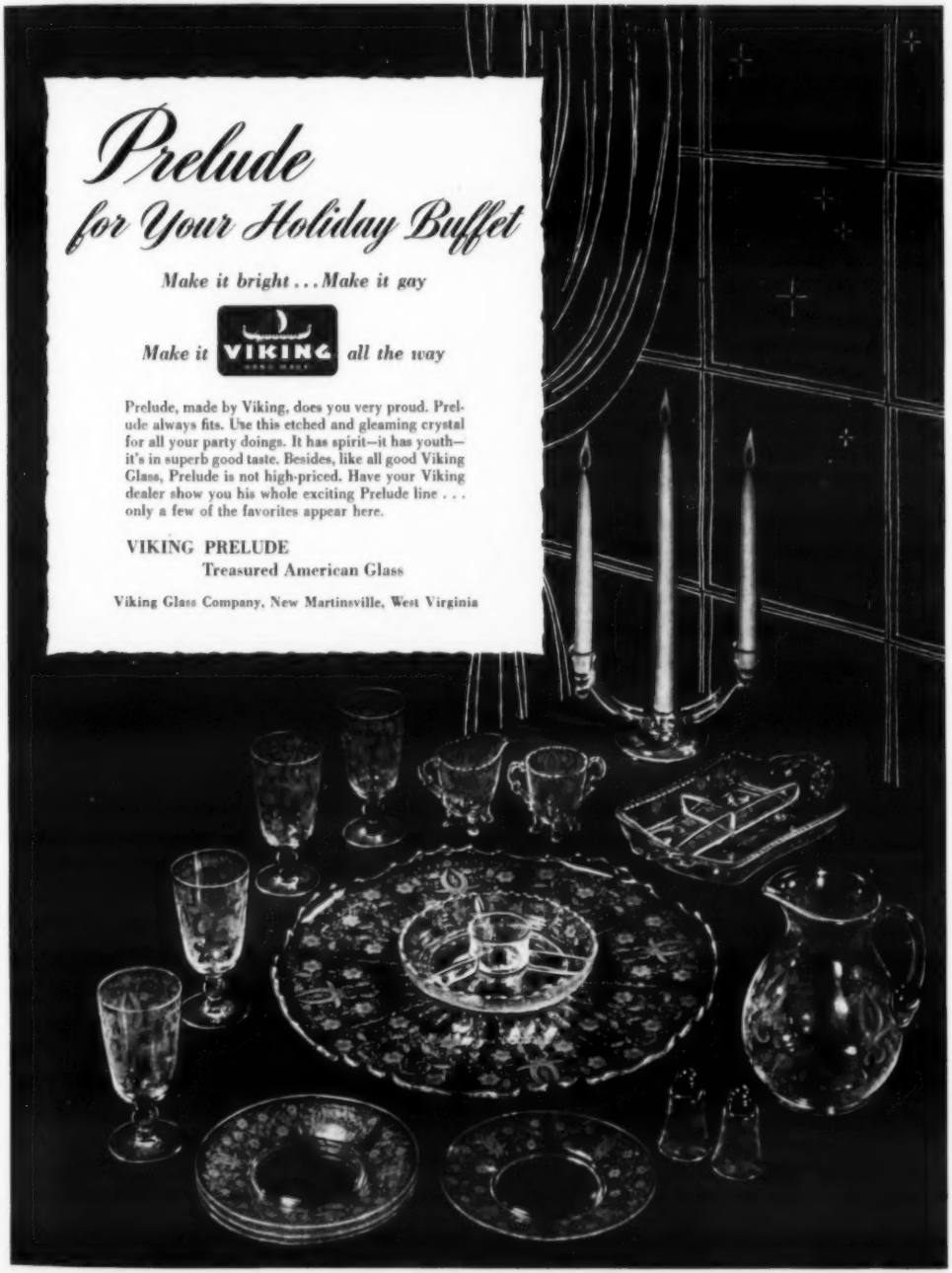
Make it bright . . . Make it gay

Make it VIKING ***all the way***

Prelude, made by Viking, does you very proud. Prelude always fits. Use this etched and gleaming crystal for all your party doings. It has spirit—it has youth—it's in superb good taste. Besides, like all good Viking Glass, Prelude is not high-priced. Have your Viking dealer show you his whole exciting Prelude line . . . only a few of the favorites appear here.

VIKING PRELUDE
Treasured American Glass

Viking Glass Company, New Martinsville, West Virginia



GRAND RAPIDS

Capital of Creative Furniture Design

These are the new Furniture Fashions . . . pieces that are unmistakably Grand Rapids . . . from the rich beauty of the woods and finishes, to the inspired convenience of each magnificent design. Creative craftsmanship . . . the finest quality always . . . the indelible trademark of furniture from Grand Rapids

This mahogany crescent-shaped Television Supper Table* by Fine Arts is designed for viewing and eating. Because of casters it can be serviced in the kitchen and quickly wheeled in. Drawer for silver, pull-out shelf for coffee-pot or bottles (withstands heat and alcohol). Ample knee space. Available in any of the Fine Arts finishes.

*Design patent applied for.

Imperial Grand Rapids Michigan

America's Best Known Furniture Trademark

Beautiful Imperial Tables outstanding for charm and convenience in fine Traditional, Provincial and Smart modern designs.

At leading stores everywhere

IMPERIAL FURNITURE COMPANY

GRAND RAPIDS, MICHIGAN

Tables—to love and to live with

No. 5104½ Nest of Tables. Sheraton design. Top 24" x 17". Height 25", tops of finest leather tooled in gold.

Ask for it at better stores.

HEKMAN FURNITURE CO.
Grand Rapids 2, Mich.

Honoring

The American Home

FOUNDER MEMBERS

- Imperial Furniture Company
- Johnson Furniture Company
- Johnson-Handley-Johnson Company
- Grand Rapids Chair Company
- Mueller Furniture Company
- The Widdicomb Furniture Company
- Ralph Morse Furniture Company
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GRAND RAPIDS FURNITURE MAKERS GUILD

RELAX in *Luxury*

Modern design, finest construction materials, and superb workmanship combine to create the most relaxing comfort ever experienced in a platform rocker.

Modern
in Design
in Fabrics
in Construction
in Comfort

Cushion 5½" thick

Five-year warranty bond
Made in Grand Rapids

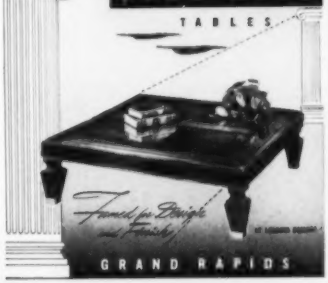
This modern Luxury design will complement any room setting. Send 10c for descriptive folder and free fabric sample.

Look for this trademark

Luxury FURNITURE CO.
311 Front Ave., N.W., GRAND RAPIDS, MICH.

Fine Arts

TABLES



Famed for Design and Finish

GRAND RAPIDS

Extensole

Classical beauty of 18th Century styling.. genuine mahogany in deep rich finish... a truly distinguished extension console with patented features. Send for folder and name of dealer.

EXTENSOLE CORPORATION • GRAND RAPIDS, MICHIGAN

SLIGH

HIGH-LO HOSTESS TABLE

DOWN, a drop leaf cocktail table.
UP, a dinette or game table for four.

Send 10c coin for brochure showing "Sligh Furniture that leads a Double Life". Address:

GRAND RAPIDS CHAIR COMPANY
GRAND RAPIDS, MICHIGAN

Luxurious Furniture

Founder Member Grand Rapids Furniture Guild

RALPH MORSE FURNITURE CO.
GRAND RAPIDS, MICHIGAN

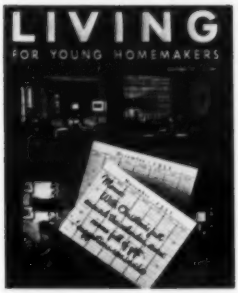
WIDDICOMB

Sofa No. 1679
Size 53" x 31½" Sorrel Walnut
Designed by
T. H. ROBSJOHN-GIBBINGS

WIDDICOMB FURNITURE CO. GRAND RAPIDS
FOUNDER MEMBER GRAND RAPIDS FURNITURE MAKERS GUILD

NOVEMBER 1951 35 CENTS

LIVING
FOR YOUNG HOMEMAKERS



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*Reg U.S. Pat. Off.

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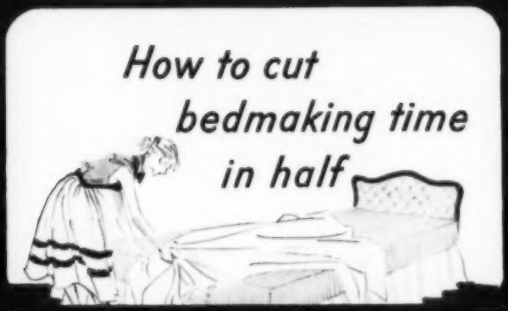

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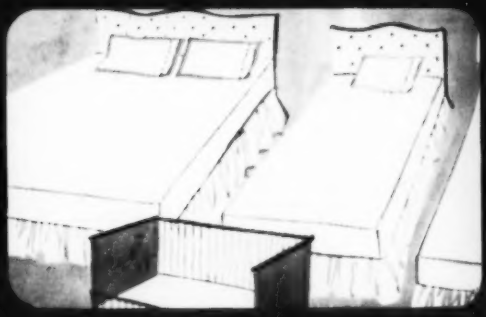
2. A CONTOUR SHEET* stays so smooth all night long, when you get up your bed is half made!

3. Four fitted corners cap the mattress. A shaped tuck-under holds all four sides drum-tight

4. The sheet won't wrinkle, can't pull out. Goes on in a jiffy, adjusts to mattress thickness, needs no re-tucking



5. A CONTOUR SHEET is easy to launder, keeps its fit because it's Sanforized.* Ironing's optional

6. Combed percale or muslin in standard sizes—double, twin, crib—youth-bed size in muslin

Contour...a PACIFIC sheet

At your favorite store, or write for folder and name of nearest dealer to Pacific Mills, Dept. EE 11, 1407 Broadway, New York 18, N. Y.

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BY PACIFIC MILLS...WEAVERS OF FINE COTTONS, RAYONS, WOOLENS, WORSTEDS

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something *different*...something *useful*...
something *beautiful* to treasure—

Here's the gift that will become a treasured heirloom

Eight Steak Knives in Aristocrat Case. Classic silver overlaid handles. $43.00

EMILY POST says, *"Carvel Hall Steak Knives are so useful and correct . . . make individual carving of steak, chops and fowl an easily acquired skill."*

Carver, Fork & Slicer in Jewel-Box Chest. Regal silver overlaid handles. $34.00

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CARVEL HALL CUTLERY complements fine silver. Famous Microned® blades, exquisite handle styles, handsome cases and a lifetime service guarantee make Carvel Hall a cherished gift.

See Carvel Hall Steak Knives and Carving Sets at better stores. Write for free gift book. Chas. D. Briddell, Inc., Crisfield, Maryland.

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FINE CUTLERY
by Briddell

the secret is COLOR

Read how to use color as the magic wand that transforms "just a room," into a setting that is different . . . dramatic . . . individually yours!

The same furniture . . . the very same room . . . even the people in it seem to come to life, with just the simple change to color. Yes, color—glowing, vibrant color—can transform the character . . . the mood . . . the very essence of your home. Color is the interior decorator's magic wand. But it can be *your* magic decorating wand . . . just as easily . . . and far more economically!

The famous Kuehne Khrome **Planter Dinette Set.** *The sparkling General Electric Textolite Table Top is impervious to stains, heat, and scratches. Exactly matching Vinyl plastic upholstery wipes clean with a damp cloth!*

Sunset Modern—*the distinguished new Open Stock Kuehne Dinette Grouping. The everlasting Textolite plastic table top is virtually impervious to wear—yet it looks exactly like the fine wood grain in the rest of the table.*

Whether you prefer the urbane smartness of gleaming hrome . . . or the warm beauty of natural wood for *your* inette, Kuehne enables you to choose from a brilliant olor spectrum. And the inspired use of color is but one f many reasons why discriminating homemakers insist n Kuehne dinettes. For Kuehne combines precision uality and construction with the ultimate in sophis- cated contemporary styling. Ask to see the exquisite ew Kuehne dinettes at your favorite dealer!

Kuehne (SAY KEE-NEE)

MANUFACTURING COMPANY, MATTOON, ILLINOIS

At leading furniture and department stores all over America

Do you keep your bedroom behind closed doors?

If only that bedroom were as beautiful as the rest of your home . . . what a wonderful addition it would be! Make Mengel Furniture your choice for your bedroom now, and you'll make your whole house more gracious.

SUN 'N SAND NEW OAK FUNCTIONAL GROUP designed to make any bedroom look made to order. See how it measures its efficient way around the room, even turning corners into useful cabinet areas. In Mengel's newest finish . . . warm 'n wonderful Sun 'n Sand.

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If what your guests say makes a difference to you . . . choose Mengel Bedroom Furniture. It wins compliments from everybody. Such beautiful styling! Such a fine gleaming finish! Every piece of Mengel Furniture speaks openly of your good taste . . . but keeps your budget a secret.

Look closely, look twice . . . here's furniture you could look at forever!

Permanized MENGEL *Furniture*

THE CENTURY GROUP in dove grey walnut . . . smooth and fine in line and color and finish. Gentle, gracious modern with a restful beauty that will bring a deep note of comfort to your bedroom. Also in brown walnut and flaxen oak.

THE MENGEL COMPANY

Growers and processors of timber • manufacturers of fine furniture • veneers • plywood • flush doors • corrugated containers • kitchen cabinets and sliding-door wall closets • largest manufacturer of hardwood products in America.

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ANTON BRUEHL

Kenwood Blankets

woven dreams come true.....

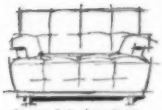
Kenwood Mills, Rensselaer, New York

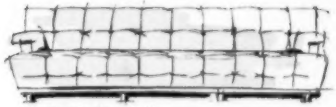
Ten superbly styled correlated pieces for countless room plans. Each expertly tailored and constructed to famous SFC "Custom Built" standards. At better stores everywhere.

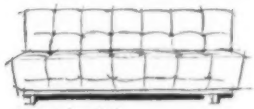
TOWN HOUSE

Group

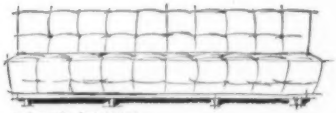
kiln-dried hardwood lumber
double dowel joints
rubberized hair filler
tempered steel springs
hand sewn detail
finest, long-wearing fabrics
guaranteed construction

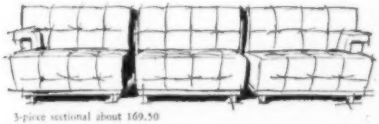

lounge chair about 69.50

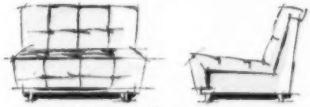

sofa with arms about 139.50


love seat about 79.50

DESIGNED BY FOREST WILSON


armless sofa about 119.50


3-piece sectional about 169.50


occasional chair about 49.50

2-piece sectional about 169.50

Stratford

FURNITURE CORPORATION

Division
Futorian Manufacturing Company
American Furniture Mart
Chicago 11, Illinois

Prices vary slightly depending upon fabrics. (Prices quoted are only possible because our dealers must purchase our line by the carload. Otherwise, the prices would be nearly doubled.)

"WHAT TO LOOK FOR WHEN YOU BUY UPHOLSTERED FURNITURE"

Send 10c for fact-filled illustrated booklet plus brochure showing Stratford Furniture Corporation pieces

Imagine textures and colors

Morgan-Jones' dreamy Sculptured Carpet ... designed on cut pile*

Morgan-Jones

so well known for bedspreads and kitchen cottons, now brings you decorative magic in quality rugs at unbelievably low prices.

See Morgan-Jones' magnificent wall-to-wall carpetings and room-size rugs. Eighteen exquisite colors, brilliant or muted.

Morgan-Jones' rich plush pile

*Patent Pending

like these in Cotton rugs and carpeting!

Dramatic, ultra-modern . . . made of cotton, and man-made Du Pont "Fiber E Rayon"

Rich sculptured and patterned effects—or luxurious one-texture surfaces. Step upon their deep pile . . . feel the resilience of these beautiful rugs. You'll discover something about cotton you never knew! You'll find them wherever fine floor-coverings are displayed.

Morgan-Jones' handsome loop pile

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Conant Ball Modernmates are rich with exciting touches of newness. The same door cupboard, for example, is as new as tomorrow's dawn.

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Look! You're going to be married. You're going into a different world...the world you've hoped for, dreamed of, tossed and turned over many a night after night.

Certainly you deserve the best. Surely you should have Conant Ball furniture . . . Conant Ball Modernmates . . . It's the type of furniture you've always wanted...refreshingly modern with a delightful "Brushed Birch" finish, expertly made by Conant Ball craftsmen and perfectly mated in design and proportion, so that you can add to it gracefully in the happy years to come.

SEND FOR THIS BOOK . . . *"For the life of your home"*

If you want ideas . . . bright, brilliant, practical ideas . . . sound suggestions on the proper use and care of modern and traditional furniture, write for this book today. Page after page . . . many in color . . . shows how leading decorators have achieved striking results with Conant Ball furniture. Send 25 cents to Conant Ball, Department L-111, Gardner, Mass.

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Ft. Worth, Texas: Eilison Furn. & Cpt. Co.
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Greenville, S. Carolina: Henley's, Inc.
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Conant Ball of Gardner, Massachusetts
FURNITURE MAKERS SINCE 1852

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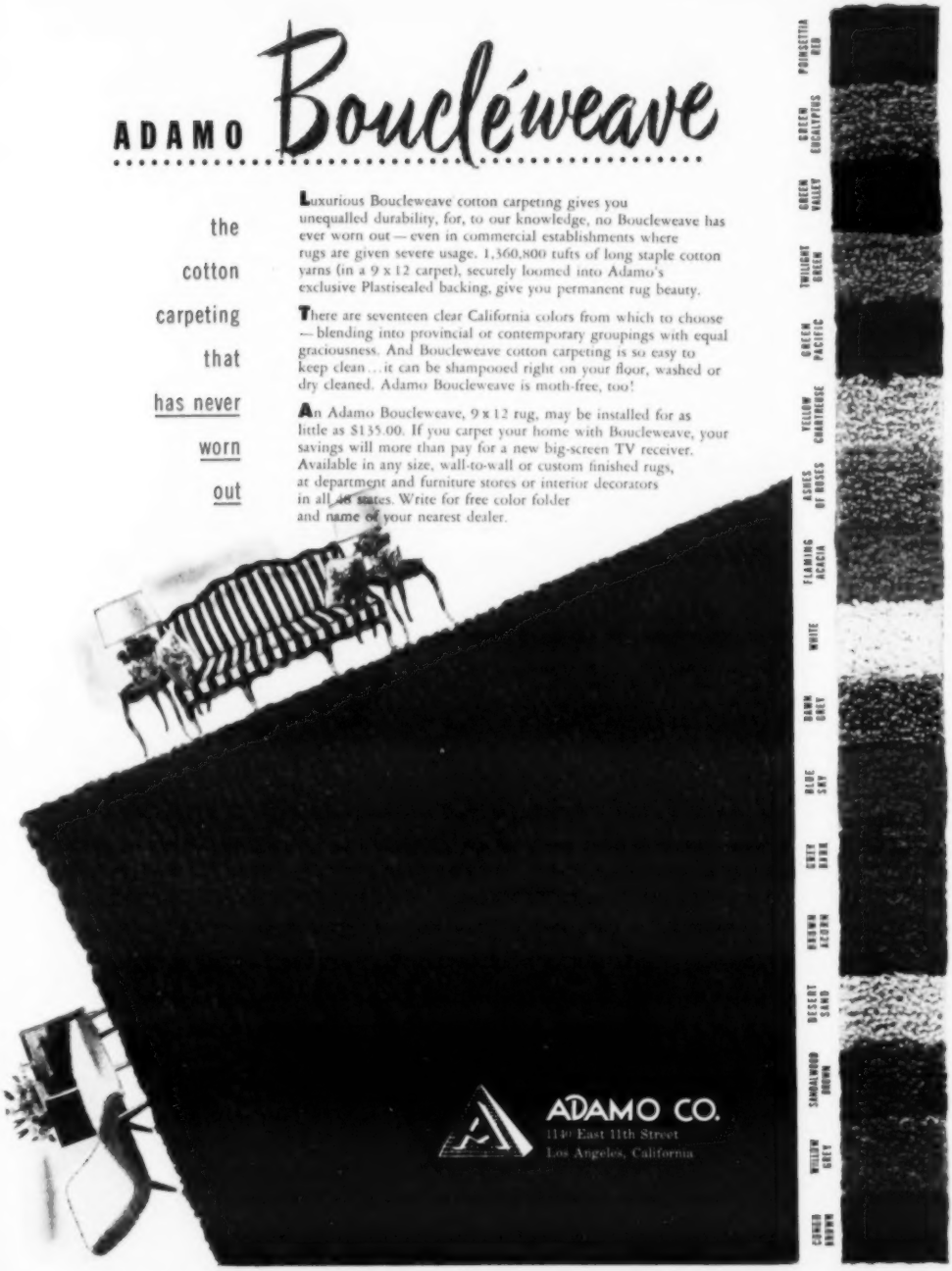
ADAMO *Boucléweave*

the cotton carpeting that has never worn out

Luxurious Boucleweave cotton carpeting gives you unequalled durability, for, to our knowledge, no Boucleweave has ever worn out — even in commercial establishments where rugs are given severe usage. 1,360,800 tufts of long staple cotton yarns (in a 9 x 12 carpet), securely loomed into Adamo's exclusive Plastisealed backing, give you permanent rug beauty.

There are seventeen clear California colors from which to choose — blending into provincial or contemporary groupings with equal graciousness. And Boucleweave cotton carpeting is so easy to keep clean ... it can be shampooed right on your floor, washed or dry cleaned. Adamo Boucleweave is moth-free, too!

An Adamo Boucleweave, 9 x 12 rug, may be installed for as little as $135.00. If you carpet your home with Boucleweave, your savings will more than pay for a new big-screen TV receiver. Available in any size, wall-to-wall or custom finished rugs, at department and furniture stores or interior decorators in all 48 states. Write for free color folder and name of your nearest dealer.



ADAMO CO.
1140 East 11th Street
Los Angeles, California

KENMAR Introduces the

Siesta Lounge

"Siesta"! Obviously, the perfect name for this newest of Kenmar creations. Here is an irresistible invitation to relax in gracious comfort . . . and an invitation to the imagination, too, for "Siesta" is just as flexible in arrangement as your own ideas for a perfect room setting. A union between modern functional design and old fashioned comfort. Hi-loop matelasse and tapestry covers in rich, decorators' colors.

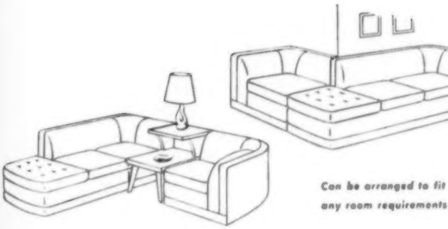
Siesta Lounge **$169** *up*

Matching Chair **$85** *up*

the **Siesta Lounge**

with matching chair

Available at these leading stores



Can be arranged to fit any room requirements

ALABAMA

Birmingham .... Hood-McPherson Furn. Co.

CALIFORNIA

Artesia .... E. J. Frawley
Bakersfield .... Davis Furniture
Burbank .... McNut Furniture Co.
Fresno .... Turpin's
Inglewood .... Walters Furn. Co.
Long Beach .... Alexander Shultz
Long Beach .... Alfred's Furn. Co.
Long Beach .... Siris Furniture Co.
Santa Ana .... Santa Ana Furn. Co.
San Bernardino .... San Bernardino Furn. Co.
San Diego .... Burnetts
San Francisco .... Redlick's
Southgate .... Brooks Furn. Co.

COLORADO

Craig .... Green Furniture Co.
Denver .... Broadway Furniture Co.
Denver .... Daniels & Fisher Dept. Store
Denver .... Sterling Furniture Co.
Glenwood Springs .... Mac's Furn. Co.
Grand Junction .... Treece Furn. Co.
Greeley .... Rucker's Furniture Co.
La Junta .... Starks, Inc.
Pueblo .... Starks, Inc.
Steamboat Springs .... Furlong Furniture Co.

ILLINOIS

Chicago .... American Furn. & Radio
Chicago .... Spiegels, Inc.
Chicago .... E. J. Weber Furn. Co.
Chicago Heights .... Pressendo's Furniture Co.
Peoria .... Lowensteins
Champaign .... Lillard Furn. Co.
Charleston .... Miller Furn. Co.
Danville .... Block & Kuhl Furn. Co.
Decatur .... Block & Kuhl Furn. Co.
Galesburg .... Block & Kuhl Furn. Co.
Gillespie .... Schwartz Furn. Co.
Highland .... Spengel's Furn. Co.
Moline .... Peoples' Furniture Store
Monmouth .... Colwell's Furn. Co.
Quincy .... Block & Kuhl Furn. Co.
Woodriver .... Schwartz Furn. Co.

INDIANA

Elkhart .... Curtis Furniture
Fort Wayne .... Sigrist Furn. Co.
Gary .... Minas Furniture Co.
Gary .... Seifer & Lamar, Inc.
Hammond .... Greenwald Furniture
Indianapolis .... Banner-Whitehill
Lafayette .... Loeb's Dept. Store
Osceola .... Martin Furniture Co.
Warsaw .... Home Furniture Mart

IOWA

Albia .... D. S. Humeston & Son
Boone .... Hanson-Bennett Furn. Store
Cedar Rapids .... A. W. Peterson Co.
Cherokee .... Schmidt Furniture Store
Council Bluffs .... Swanson Furniture
Davenport .... Franc Co.
Davenport .... Kay Furniture Store
Des Moines .... Bruce-Cobbs Furniture
Des Moines .... Burke Furniture Store
Des Moines .... L. Ginsberg Co.
Dubuque .... Roehl-Phillips Co.
Fairfield .... Bradshaw Furn. Store
Harlan .... Pauley Furniture Store
Iowa City .... Kirwan Furniture Store
Manchester .... Franklin Furn. Store
Mason City .... Town & Country Furn.
Oakland .... A. C. Vieth & Sons
Oelwein .... Hintz Bros.
Ottumwa .... Kipple & DePrenger Co.
Rock Rapids .... Lockwood's
Sheldon .... Home Furniture Store
Sioux City .... Ginsberg's, Inc.
Sioux City .... Western Furn. Mart
Spencer .... Twetten Furniture Store
Storm Lake .... Otto Furniture Store
Waterloo .... Sprow Furniture Store
Waterloo .... Waterloo Furn. Mart

KANSAS

Arkansas City .... Lunger Furn. Co.
Chanute .... Johnson Furniture
El Dorado .... Tolle Furniture Co.
Fredonia .... Smith Furniture
Independence .... Davis Furniture
Junction City .... Durland Furniture
Kansas City .... Anderson Furn. Co.
Marysville .... Sanders Furniture
Medicine Lodge .... Forsyth & Sons Furniture
Mission .... Prairie Village Furniture

KENTUCKY

Paintsville .... Meek Furn. & Appl. Co.

MARYLAND

Baltimore .... Harford Furn. Co., Inc.
Baltimore .... Howard Furniture Co.
Baltimore .... May Co.
Baltimore .... Weiland's, Inc.
Cumberland .... Kline Furniture Co.
Middletown .... Gladhill Furniture Co.

MICHIGAN

Adrian .... Walper Furniture
Birmingham .... Hartrom Furniture
Dearborn .... Miller's Furniture
Detroit .... Brent Furniture
Detroit .... David's Furniture
Detroit .... Fame Furniture
Detroit .... Federal Dept. Stores
Detroit .... Herman Bock Furniture
Detroit .... Joy Road Furn. Co.
Detroit .... Lake Furniture
Detroit .... Markofsky Furniture
Detroit .... Otto Gruenwald & Son
Detroit .... Roberts Furniture
Detroit .... Standard Home Outfitting
Detroit .... Teg's Furniture
Flint .... Peerless Mattress Co.
Flint .... Peoples Furniture
Howell .... Beurman & Sons
Jackson .... Bishop
Kalamazoo .... Van's Furniture
Kalamazoo .... Ward & Kibler
Lansing .... Estes Furniture
Lincoln Park .... Dobb's Furniture
Monroe .... Stadelman's Furniture
Royal Oak .... Regal Furniture
Sebewaing .... Satow Furniture
St. Joseph .... Modern Furniture
Tecumseh .... Desermia Furniture

MINNESOTA

Ada .... Jordee Furniture Co.
Duluth .... French-Bassett & Scott Co.
Excelsior .... Mellin Furniture Co.
Glencoe .... The Fitch Co.
Lakeville .... L. N. Gephart
Mankato .... Landkamer Bros.
Minneapolis .... Kaufman
Minneapolis .... Mandel Furn. Co.
Mora .... Dresser Furniture
Northfield .... Bierman Furn. Co.
Owatonna .... Hi Way Furniture Sales
Richfield .... Ackerman Furn. Co.
St. Paul .... Colonial Furniture Co.
St. Paul .... Dealers Furniture Co.

MISSOURI

Clayton .... Famous-Barr
Hannibal .... Avery-Burch Furn. Co.
St. Louis .... De Basio Bros. Furn. Co.
St. Louis .... Famous-Barr
St. Louis .... Holland Furniture Co.
St. Louis .... Jackson Furniture Co.
Kansas City .... Emery Bird Thayer
Marshall .... Winkelmeyer Furniture
Monet .... Stocker Furniture
Springfield .... Sedgwick Furniture
Warrensburg .... McMeekin Furniture

NEBRASKA

Alliance .... Economy Furniture Store
Chadron .... Economy Furniture Store
Fremont .... Kovich Furniture Store
Grand Island .... Swan Furn. Store
Hastings .... Swan Furniture Store
Holdrege .... C. S. Nelson & Son Furn.
Kearney .... Swan Furniture Store
McCook .... Swan Furniture Store
Scottsbluff .... Economy Furn. Store

NEW JERSEY

Camden .... Home Center

NEW MEXICO

Tucumcari .... Home Furniture

NEW YORK

Albion .... Albion Furniture Co.
Batavia .... Batavia Furniture Co.
Brooklyn .... M. L. Towbin, Inc.
Buffalo .... Kobler & Miller
Buffalo .... Rosinski Furniture Co.
Dunkirk .... H. C. Ehlers
Dunkirk .... Miller & Baer
Elmira .... Edgcomb's
Flushing .... Abramsons Dept. Store
Freeport, L. I. .... S. Baumann, Inc.
Jamestown .... Lawson Furniture Co.
Lackawana .... Rosinski Furn. Co.
Lockport .... Herco Furniture Co.
New York .... Homeway, Inc.
New York .... Pearl's Desk Co.
New York .... Spear & Co.
Niagara Falls .... Aronson's
Olean .... Olean Household Furn. Co.
Patchogue, L. I. .... Norman King & Son
Rochester .... Lower Furniture Co.
Schenectady .... Grand Rapids Furn. Co

OHIO

Akron .... Polsky's
Alliance .... Rickard's
Bucyrus .... Wm. Wise & Son
Canton .... Livingston's Furn. Co.
Cleveland .... Banks Furniture Co.
Cleveland .... Bing Co.
Cleveland .... Helds Furniture Co.
Cleveland .... Kurtz Furniture Co.
Cleveland .... May Company
Cleveland .... Smerda's Music & Furn. House
Columbus .... Bornstein Furn. Co.
Columbus .... Glick Furniture Co.
Columbus .... Ideal Furn. Co.
Columbus .... Messerschmidt Furn. Co.
Dover .... Mumma Furniture Co.
East Liverpool .... Moninger Brothers
East Liverpool .... Smith & Phillips
Euclid .... Bailey
Findlay .... Jackson-Banner
Lebanon .... Lebanon Furn. & Hardw.
Leesburg .... Young's Furn. & Appl.
Lisbon .... Dorrance Furniture
Mansfield .... City Furniture
Parma .... Parma Furniture Co.
Newark .... Stewart Bros. & Alward
N. Baltimore .... L. L. Trout Furn. Co.
Springfield .... Holland Furniture Co.
Springfield .... Edward Wren Store
Sterling .... Maibach's
Steubenville .... Cribb's
Tiffin .... Bond Furniture Co.
Toledo .... Kobacker's
Toledo .... Walker Furniture Co.
Toronto .... Hughes Furniture Co.
Warren .... Van's Furn. & Appl.
Westerville .... McVay Furniture Co.
W. Jefferson .... R. I. Blosser & Sons
Wilmington .... G. M. Rice
Wooster .... Neils Furniture Co.
Youngstown .... Ben's Furn. & Appl.
Youngstown .... Habers

PENNSYLVANIA

Aliquippa .... Pittsburg Merc. Co.
Altoona .... Wolf Furniture Co.
Ambridge .... Economy Furniture Co.
Barnsboro .... Charleson's Furn. Co.
Brookville .... R & D Furniture Co.
Cannonsburg .... Home Furniture Co.
Chambersburg .... F. Hayes Harmon
Charleroi .... Lichter's
Clarion .... Haskells
Coraopolis .... J. H. Gillis Furn. Co.
Corry .... Meerdincks House of Furn.
Darby .... M. Weimer & Co.
Doylestown .... Scheetz Furniture Co.
DuBois .... DuBois Furniture Co.
Erie .... Reliable Furniture Co.
Erie .... Stanley Bros.
Franklin .... Park's Inc.
Gettysburg .... R. W. Wentz & Sons
Greensburg .... Weber Furniture Co.
Hanover .... E. E. Hamm
Homestead .... Half Brothers Co.
Jeanette .... Levin Furniture Co.
Johnstown .... Gately & Fitzgerald
Johnstown .... Penn Furniture Co.
Kane .... Bentz Furniture Co.
McKeesport .... Kaplan Furniture Co.
Mechanicsburg .... Goodman's Furn.
Meadville .... N. J. Nunn
Monaca .... Batchelor Bros.
Monessen .... Sam Stern Co.
Mt. Union .... J. S. Shapiros & Sons
New Castle .... Friendly Furniture
New Kensington .... Levitt Furniture
Philadelphia .... Coplan Furn. Co.
Philadelphia .... W. Goodheart
Philadelphia .... H. London
Philadelphia .... Stern & Co.
Philadelphia .... West End Furn. Co.
Pittsburgh .... Arbaugh Furniture Co.
Pittsburgh .... Gimbel's
Pittsburgh .... Goldenson
Pittsburgh .... May-Stern
Pittsburgh .... Pittsburgh Merc. Co.
Pittsburgh .... York Supply Co.
Punxsutawney .... Ragley Furn. Co.
Quakerstown .... Smith Furniture
Reading .... Berk's Furniture Co.
Reading .... Brighter Furniture Co.
Scranton .... Kaplan Furniture Co.
Sharon .... Robin's Furniture Co.
Uniontown .... Household Furn. Co.
Warren .... Reliable Furniture Co.
Washington .... Home Furniture Co.
Wilkes-Barre .... United Furn. Mfgrs.
York .... Lehr & Jordan
York .... A. M. Shindler & Son

SOUTH DAKOTA

Aberdeen .... [illegible]
Alexandria .... [illegible]
Hot Springs .... [illegible]
Huron .... Furniture [illegible]
Sioux Falls .... Donahue Furn. Co.
Sioux Falls .... Farmers Market
Vermillion .... Olds Furniture Co.
[illegible] .... [illegible] Furniture Co.
[illegible] .... [illegible] Furniture Co.

UTAH

Salt Lake City .... [illegible] Furn. Co.

VIRGINIA

Alexandria .... [illegible]
Arlington .... Miller & Wrenn

WEST VIRGINIA

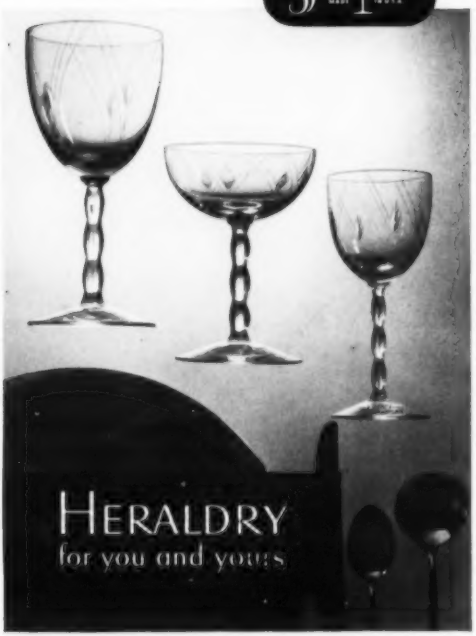
Wheeling .... Leeds

WISCONSIN

Baraboo .... [illegible] Furniture Co.
Beaver Dam .... [illegible] Co.
Beloit .... [illegible] Furniture
Clintonville .... Eberhardt's
Green Bay .... H. C. Prange Co.
Madison .... Badger Furniture Co.
Manitowoc .... Otto Kuechle Co.
Menasha .... Menasha Furniture Co.
Milwaukee .... Concord Furniture Co.
Milwaukee .... Kunzelmann-Esser Co.
New London .... Cline & Learman
Oconto .... MacQueen Furn. Co.
Racine .... Buffham's, Inc.
Shawano .... Muehl's
Sheboygan .... Otto Kuechle Co.
Stevens Point .... Boston Furn. Co.
Waukesha .... J. K. Randle & Son
Wisconsin Rapids .... Johnson & Hill Co.

KENMAR MFG. CO. • EAST PALESTINE, OHIO • OTTUMWA, IOWA

Give.. Fostoria MADE IN U.S.A.



The symmetrical motif of hand-cut *Heraldry* envisions brilliant settings for entertaining and expresses a dramatic skill of American craftsmen. For you personally, *Heraldry* promises the very best in blending silver, china and crystal. For gifts, *Heraldry* is sure to capture the hearts of those you love and bring to the Christmas season the sparkle of warm friendship that kindles a glow of pride in giving or receiving the best. You'll find hand-cut crystal, in many favorite Fostoria patterns, at the better stores everywhere . . . because Fostoria has a quality that everyone likes.

FOSTORIA

FOSTORIA GLASS COMPANY • • • MOUNDSVILLE • WEST VIRGINIA

SPEAKING OF LIVING

Impressed with the success of our *Open House* (October issue) radio and television showered the staff with invitations to come and discuss it on the air waves. The bids got warm response from our editors, who willingly sallied forth.

EDITOR EBE, snapped with Bill Slater of *Luncheon at Sardi's*, a program that regularly features the celebrated in almost every field. You'd never guess it to look at her, but this was just a few hectic hours before she took off on her first holiday —and only a week at that—in three years. Subject of the conversation: our *Open House*, a favorite project, special interest of EBE's right from the start

LUNCHEON AT SARDI'S

GEORGINA NEWMAN, of our merchandise promotion department, tells Maggie Johnson, noted for her *TV Shopper* program (WABD), about one of the many nights everyone worked to get the *Open House* finished. This included Editor EBE sitting on the floor at 2 a.m. putting final touches on several hundred yards of curtains

TV SHOPPER

KATHI NORRIS, who presides over the show of the same name (WNBT), discusses the problems of magazine photography with art director, Michael Lowe. In the *Open House*, these included naturalistic lighting, giving an air of reality where walls and ceiling did not exist

KATHI NORRIS SHOW

BRINGING UP MOTHER

GUY MONYPENNY, our decorating director, had the task of choosing furniture for a completely open house, arranging it where there were no walls for background. Here he tells Phyllis Adams, producer of *Bringing Up Mother* (WNBT), about the day he lost his shoes. He took them off to protect carpeting, later forgot where he'd stepped into the house, finally discovered someone had picked them up, put them in the closet

NANCY CRAIG SHOW

PHOTOGRAPHED with Nancy Craig (WJZ-TV), Cecile Hayward, our merchandise editor, discusses how we chose furnishings young homemakers would want for themselves, furnishings they would be sure to live happily with for years

KITCHEN FARE

WE THOUGHT a male staff member would be most appreciative of a food show, sent our art editor, Bob Andrews, to *Kitchen Fare* (WABD). After telling Susan Adams about *Open House* kitchen, he took advantage of popular custom: crew and guests ate food which had been cooked during the show

VANITY FAIR

CHATTING WITH Shirley Reeser, associate producer of *Vanity Fair* (WCBS-TV), Roberta Hall, of our food and appliance department, tells of unpacking so much china and glassware that she was actually wading in excelsior. She also acted as hostess, served cold drinks to the workers during heat wave

DATE IN MANHATTAN

STAFFER Ruth Hill with Ed Herlihy, who conducts *Date in Manhattan* (WNBT), an audience participation show with a musical accompaniment. Adult guests sip coffee; the young are given cookies and milk by the thoughtful management

FREEZING WEATHER AHEAD!

Now is the time to buy

CHATHAM

ELECTRIC BLANKETS

When you've slept just one night under a Chatham Electric Blanket, you'll agree it's a new experience in comfort. You alone choose the degree of warmth you like. You set the dial and forget the cold night air. Here is true luxury—warmth without weight. Your favorite department store has these downy textured Chatham Electric Blankets... also Chatham regular blankets in all wool and blends... and Baby Chatham Blankets, all in new, pretty colors.

A wonderful Christmas gift in a beautiful floral gift box

Either way . . . better rest for you!
Beautyrest NOW in TWO Different Models!

1. *STANDARD MODEL BEAUTYREST . . .*
sleep-inviting comfort with perfect support

2. *NEW EXTRA-FIRM MODEL BEAUTYREST . . .*
more firmness—the same uniform support

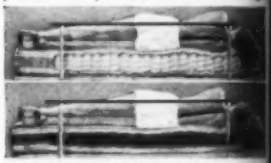
HOW WILL you have your comfort? Gentle-firm, or *extra*-firm? Either way, you relax utterly and completely on a Beautyrest.*

For both the Standard model Beautyrest and the Extra-Firm model Beautyrest lull you to sleep on unique mattress construction, pioneered by Simmons laboratories.

That's the restful reason why Beautyrest is different than any other mattress, why more people buy Beautyrest than any other mattress.

At favorite furniture or department stores. Each $69.50. Matching box springs also $69.50.

Why Beautyrest Can't Sag. Water glass placed on any of 837 Beautyrest springs won't tip when near-by springs are pushed down. Springs are independent. Can't pull each other down! No sag!



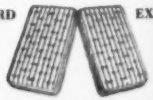
Beautyrest is Posture-Right. Top picture: Black tape is pasted along spine as she lies on Beautyrest mattress. Note how tape is straight and level . . . proving spine stays level in Posture-Right comfort. Bottom picture: Now note average mattress, how tape curves as spine curves and sags.

Beautyrest lasts longer: At the United States Testing Co., Beautyrest took 740,744 more pressings from "Torture Tester" machine—lasted more than twice as long as any other mattress tested.

Only SIMMONS Makes

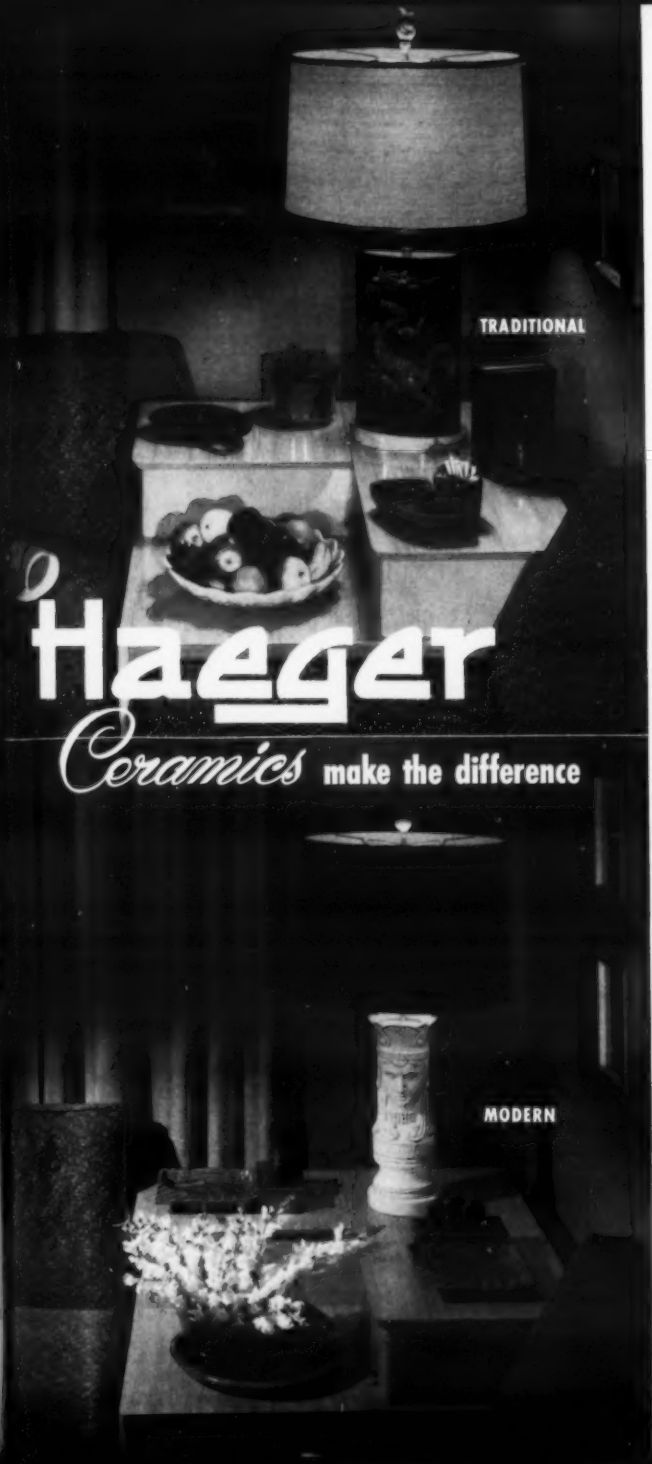
Beautyrest

STANDARD



EXTRA-FIRM

*Trade-mark Reg. U. S. Patent Office.
Copr. 1951 by Simmons Co., Mdse. Mart, Chicago, Ill.



SALLY POTTER says:

"A husband never hides behind the paper in this arrangement!"

GET HIM IN A CORNER. Don't get the mopes if you can't afford to "re-do" your living room. You can lift that room right out of the doldrums . . . make it look entirely different . . . make "him" look at you with new admiration—

IN YOUR "MR. AND MRS." ARRANGEMENT. Actually your home revolves around you two, doesn't it? That's why I felt more thought should be given to the arrangement of furniture and accessories for the *companionable* leisure of "Mr. and Mrs." Basically all you need will be two chairs, a table and the *right* accessories.

ARE YOU "APPLES IN A BOWL" TRADITIONAL? Then you'll just naturally reach for an apple as you settle comfortably under the light of that magnificent lamp. Take a *good* look at these two pictures. That lovely table, those comfortable chairs are the same in both. Amazing, isn't it, what a difference you can see in them, and that whole difference . . . that *entire change in personality* . . . came through the effect of the Haeger Ceramics.

—OR RANCH HOUSE MODERN? Here you see the same furniture, but, obviously, a different kind of family lives here. "Mrs." is probably a brilliant young writer; "Mr." a Doctor, perhaps a very expensive specialist. Whatever they are, she has written the signature of their personality with her choice of Haeger Ceramics.

NOW, LET YOURSELF GO! Keep in mind that the basis of the "Mr. and Mrs." arrangement is Comfort, Convenience, Companionship. If floor space is limited, this corner arrangement will make the room seem larger. If you've a spacious room try the "two chairs and table" arrangement away from the wall. Be certain, in either case, that your chairs are comfortable and your table a convenient height. Then you are ready to give your "Mr. and Mrs." arrangement *your* individuality and personality through *your* selection of Haeger Ceramics.

At your favorite store featuring Haeger Ceramics you'll find just the lamp you want . . . engineered for good reading. You'll find it in the color scheme you want, in a brilliant gloss, a satin glaze or a smart new effect that has the charm of old pewter. You'll find ashtrays, bowls, vases, figurines in almost endless variation of design, color and glaze. Yes, you'll be able to give your "Mr. and Mrs." Arrangement your own personality with Haeger Ceramics. And you'll always be proud of your selection, for Haeger is the great name in American Ceramics.

Cordially,

Sally Potter

Director Home Service Division

Product information for your convenience

This table is by Sterling Furniture Inc.; the chairs are right and left sections of a 3-piece group by Stratford Furniture Corp. In the top illustration, Haeger lamp 5438, bowl R866, pipe ashtray RM811, cigarette box and ashtray R865 and R864; in the lower illustration, Haeger lamp 5463, bowl R614, cigarette boxes and ashtrays R685 and R686.

The Haeger Potteries, Inc.

7 MAIDEN LANE • DUNDEE, ILLINOIS

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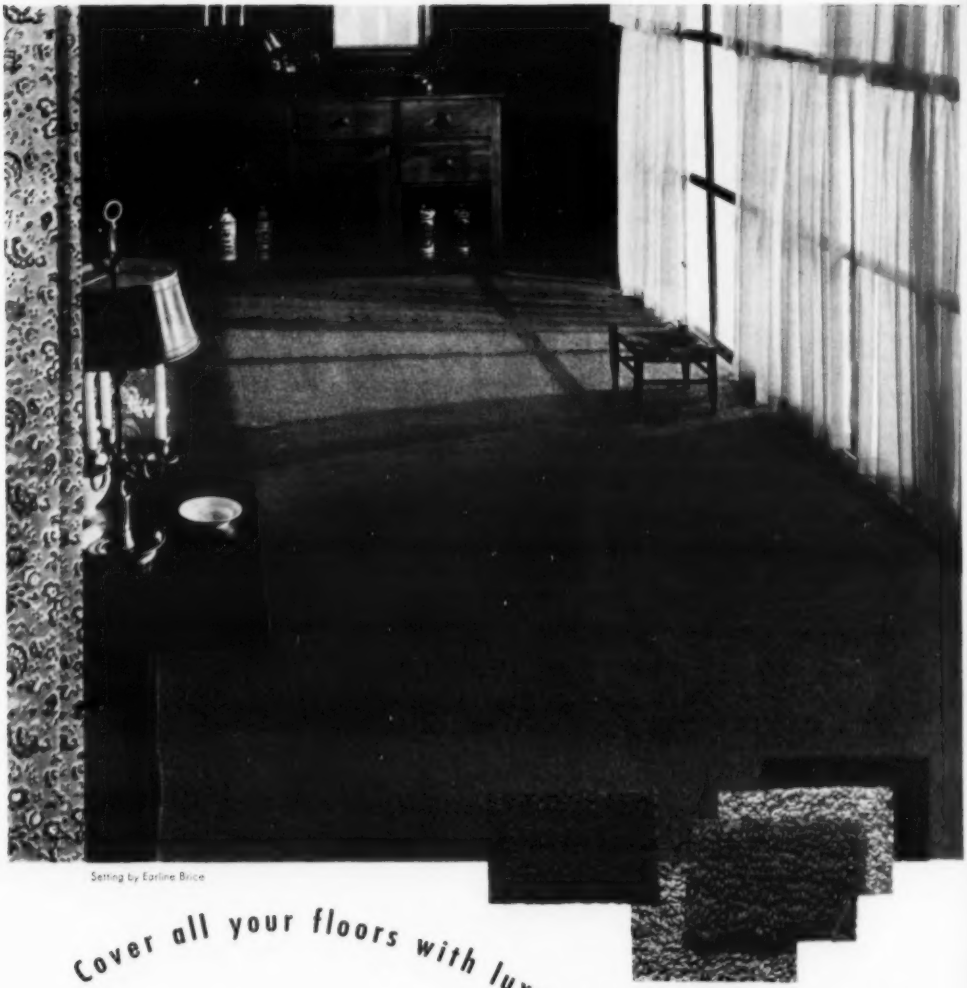


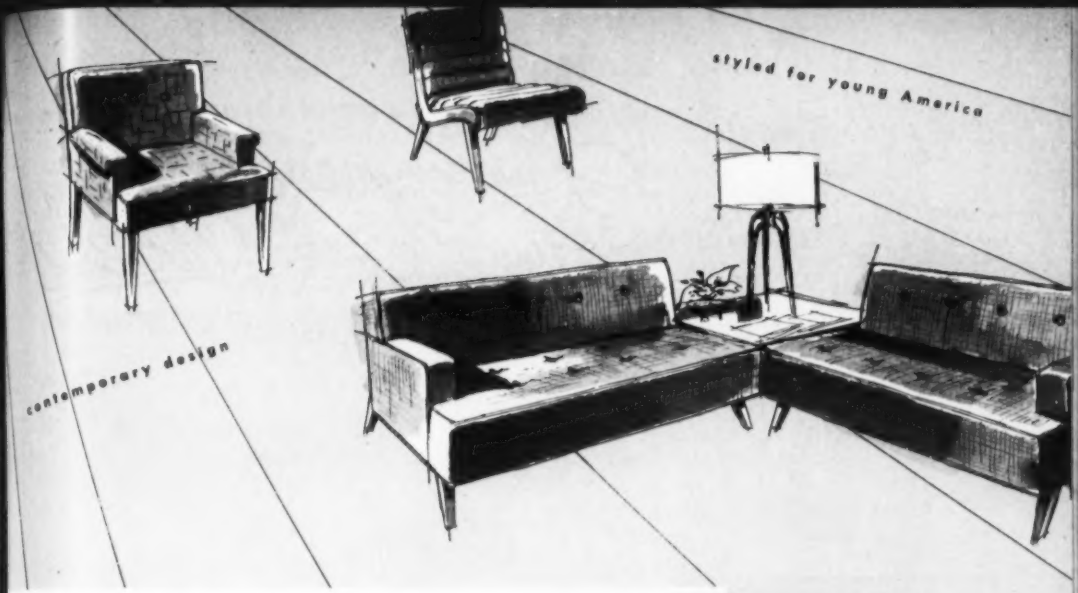
Setting by Earline Brice

Cover all your floors with luxurious, cotton carpeting

"Daltwist" is an excellent, practical investment for every room in the house because it's smart, it's seamless, it's moth-proof, it's economical—the sturdy "frieze" of cotton carpeting. Choose from eleven vibrant colors which will remain clear and beautiful. See Needletuft carpets, room size rugs and accent rugs, at fine stores everywhere.

Needletuft®
RUGS AND CARPETS

For Folio of Decorating Ideas send 10c in coin to Dept. A, Cabin Crafts, Inc., Dalton, Georgia.



Discovered! An exciting solution for the perplexing dilemma of what to do about "big income" tastes on your "just married" budget. Now—have the clean contemporary lines . . . the wonderful, new textured fabrics you love—at a price that considers your starting salary. Yes, your dream . . . is a room . . . is a home—when you choose correlated modern designs by Young America!

J. L. Chase COMPANY

AMERICA'S CHAIRMASTERS

YOUNG AMERICA TM REG

166 LAKE SHORE DRIVE • CHICAGO 11, ILLINOIS

Ask for Young America at your favorite furniture or department store

Send for Free Booklet "Young America at Home"—a complete guide to modern decoration

I owe my success as a hostess to Uncle George and West Bend

"To Uncle George — bless him — because he's given me so many wonderful West Bend gifts. And to West Bend because they make entertaining so easy with their lovely and practical products."

Take a tip from the young lady. When you're giving a party or a gift, look for the West Bend name in housewares or appliance stores in the U. S. or Canada.

WEST BEND

Electric Bean Pot — Makes delicious old-style baked beans—keeps them hot. 2-qt. brown glazed ceramic pot - **$6.95***

Chosen by The Museum of Modern Art for Good Design Exhibition.

Trig® Singing Tea Kettle — Trigger-operated spout cap. Holds 2½ quarts. In cherry-red Color-Glo aluminum or chromium on solid copper - - - **$4.50**

Flavo-matic® Electric Percolator — Entirely automatic. Makes 6 to 8 cups of delicious coffee. In polished aluminum, **$11.95*** In Color-Glo finish (Blue, Gold, or Red) - - - - - - **$13.95***

West Bend Ovenette® — Bakes and roasts on one range top unit. Saves fuel. Easy to use. Heat indicator in cover. 13-piece set - - - - - - - - **$6.50**

Electric Corn Popper — No stirring, no shaking. *All* the corn pops — quickly. Heat-resistant glass cover. Ideal for making chili, casseroles, etc. Base can be used alone as hot plate - - **$6.95***

West Bend Serving Oven — Use it to heat rolls and *keep* them hot at table. Crisps crackers, popcorn, etc. Spun aluminum. - - - - - - - - **$2.95**

Christmas will be here before you know it. Let these West Bend products help solve your gift problems.

WEST BEND Aluminum Co.

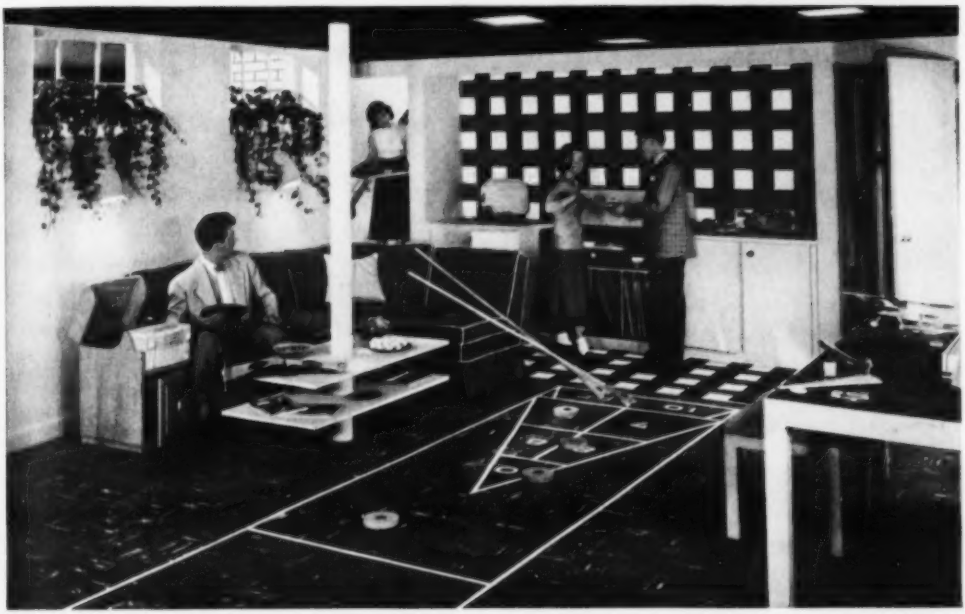
DEPT. 87B • WEST BEND, WISCONSIN

*Electric appliances complete with cord. Prices include excise tax.

W-387

EVERYBODY'S HAPPY!

... when Young Folks Have the Floor



Make a gay place of a gray place. There are years of pleasure for the whole family with a playroom in your basement. Start with a floor of durable plastic tile.

"Burgers" sizzle on the grill. Steaming coffee teases palates. A pop bottle fizzes open. And . . . while the band plays on . . . the kids wind up a swell evening with a snack. *Right in your basement!*

Yes, you can change that dreary old waste space "down cellar" into a gay playroom for the whole family to enjoy. Quickly. Easily. Reasonably.

One of the most important decisions you'll have to make is, "What to do about floors and walls?"

You'll be smart to choose Flexachrome* for your floors, and Mura-Tex* for your walls. Why?

Because they're decorator-designed in a wide range of sharp, clear colors . . . Companion colors that harmonize perfectly. And you can have special inserts set right into the tile . . . like the shuffle-board in the floor above.

Or, if you wish, we'll design one especially for you. These plastic-asbestos tiles are practical, too. Tough. Durable. And so *easy* to clean! A minimum of effort keeps your Tile-Tex floors and walls looking their best.

There's more than one place in your home for Tile-Tex. A foyer like the one at the right gives visitors just the right kind of first impression.

Get full particulars on these and other Tile-Tex products. Mail the coupon and ten cents for our new booklet.

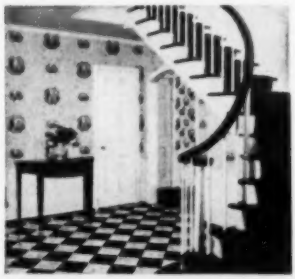
**TM Reg. The Tile-Tex Division, The Flintkote Company. (Tile-Tex products are also made and sold in Canada.)*

Tile-Tex

PLASTIC-ASBESTOS

FLOORS AND WALLS

Here's where you come in



THE TILE-TEX DIVISION, THE FLINTKOTE COMPANY,
1240 McKinley Street, Chicago Heights, Ill.
Enclosed is 10c for colorful booklet.

Name.....

Street.....

City..... State.....

Cabochon

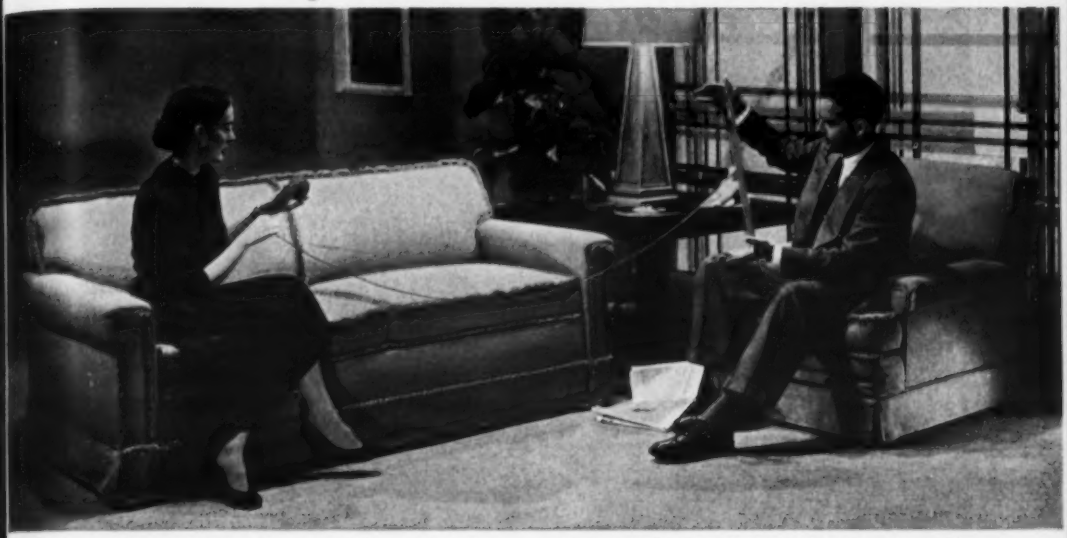
From the basic simplicity of the circle and the square, Heisey has created dramatic, fresh-as-tomorrow *Cabochon!* Each piece designed for manifold duty at buffets, luncheons, and other informal occasions . . . each piece so modern, so practical, so moderately priced! *Cabochon* comes in a complete line of table accessories and hand blown stemware. Write for folder.

A. H. HEISEY & CO., NEWARK 11, OHIO

The finest in glassware Heisey HAND-WROUGHT CRYSTAL **made in America by hand**

Beat housing headaches! Two rooms for one

...*for less than $250!*



Bless Simmons for this glamorous new space-saver! Here is Hide-A-Bed*—luxurious sofa-bed made only by Simmons—for no more than you'd pay for a fine sofa alone! *Less than $250!*

Yet look what it does! Sofa by day, comfortable, spacious bed by night—marvelous way to add space without paying anywhere near what an extra room would cost you!

Presto! In just 30 seconds flat, sofa becomes bed! Out rolls so-soft, sleep-inviting bed. Cuts bed-making time in half. Bedding folds right back into sofa.

Sweet dreams! Your new "bedroom" boasts a superb Simmons innerspring mattress. Also, exclusive base construction prevents rolling toward center.

HIDE-A-BED Gives You the Extra Space You Need! So many, many ways to work out your Hide-A-Bed room! Ten styles to choose from. One hundred gorgeous decorator fabrics. Every Hide-A-Bed style available in love-seat size, too. Also available with the famous Beautyrest* mattress.

If you wish, you can buy chairs to match—*Simmons* chairs. Just think what *one trip downtown* can do for a tired old room!

At top of page, Hide-A-Bed in Modern Lawson style, covered in a grey textured fabric with all-over thick bouclé trimming. Matching chair.

At right, Regency style Hide-A-Bed in green matelasse with green base bouclé fringe. Self-welt.

Only Simmons makes HIDE-A-BED

Another quality product from the House of Simmons . . . the greatest name in sleep.

*Trade-mark Reg. U. S. Patent Office. Copr. 1951 by Simmons Co., Mdse. Mart, Chicago, Ill.

Valentine Seaver presents

No. 1024
Length 51" each

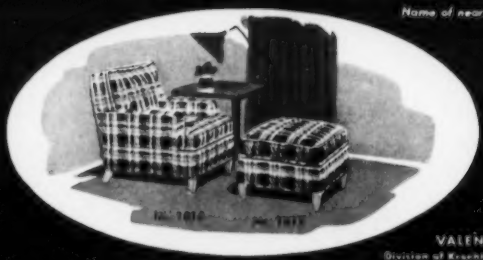
the luxurious new *Designers' group*

VERY ORIGINAL are these newest creations by Valentine Seaver. Very new the way they simplify the selection of furniture most fitting for your living room . . . be it modest or mansion-size!

STYLED with a definite accent on luxurious simplicity . . . sized to fit a wide variety of living room areas . . . the Designers' Group is as noted for graceful proportions as for a most intriguing selection of fresh new colors and fabrics.

SEE these furniture masterpieces soon!

Name of nearest dealer on request.



VALENTINE SEAVER
Division of Kroehler Manufacturing Company
666 Lake Shore Drive
Chicago 11, Illinois

the nation's finest restaurants—

DO THEIR "HOME COOKING" ON

Magic Chef

GAS RANGES

Magic Chef COOKING IS FEATURED BY RESTAURANTS LIKE:

BILL SMITH'S, Madison, Wis. · CASTLE, New Haven · CLARK'S, Cleveland · COOLEY'S CUPBOARDS, Evanston, Ill. · DRURY'S ENGLISH INN, Montreal · GREEN GABLES, Phoenix HUYLER'S, Philadelphia · MEDART'S, St. Louis OYSTER LOAF, Portland · PLAYERS CLUB, Hollywood · SKY CHEFS, New York · STOUFFERS, New York, Chicago · TOFFENNETTI, New York, Chicago · TOPSY'S, San Diego · TRADE WIND, Miami · TULSA STEAK HOUSE

cook like an expert with these

EXCLUSIVE FEATURES

YOU'LL LOVE TO BROIL

on this waist-high broiler! Swing-out door prevents spattering. Lifts out for easy cleaning.

BAKE WITH CONFIDENCE

in the *Magic Chef* oven controlled by the famous accurate Red Wheel Regulator! Set it, forget it!

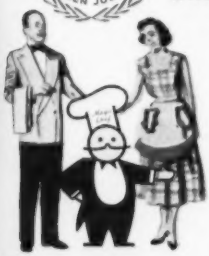
IT'S FUN TO CLEAN

Magic Chef top burners. Just lift them out in ONE piece for easy cleaning at your sink!

AMERICAN STOVE COMPANY · *Magic Chef* · GOLDEN JUBILEE

wherever food's the finest—

It's cooked on... *Magic Chef*



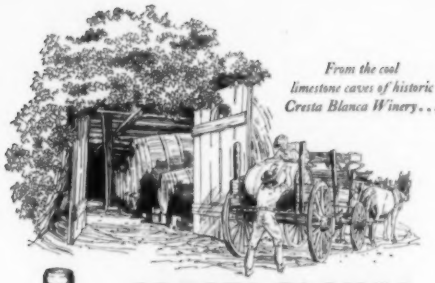
In restaurants, as at home, food is only as good as the cook—and the *range!* You can prepare meals in your own kitchen that taste as delicious as those of America's leading restaurants—meals that make Dad and the youngsters heap on the praise. At the best stores—everywhere! For use with city, "Pyrofax" or other bottled and tank gases. In most areas, priced from $139.95

AMERICAN STOVE CO. · ST. LOUIS 10, MO.

AMERICA'S MOST BEAUTIFUL HEATER

Looks like a TV set, floods the room with clean, even gas or oil heat. Priced from $64.95

more women cook on *Magic Chef* than on any other range



From the cool limestone caves of historic Cresta Blanca Winery . . .

CRESTA BLANCA

Wine of Sheer Delight

CALIFORNIA BURGUNDY

Hold a glass of Cresta Blanca Burgundy up to the light and observe its color. It is the deep, rich red of a fine ruby.

Now savour its robust taste, the subtle tartness that so enhances the flavor of red meats and other hearty foods.

When you serve Cresta Blanca Burgundy, it is a compliment to your good taste and to your guests. Enjoy it soon.

Consistent Winner of Major Wine Awards Since 1889

CRESTA BLANCA WINE COMPANY, LIVERMORE, CALIFORNIA

A PIECE OFF YOUR MIND

SALUTE!

Dear Sirs:

Having just devoured your August issue with a zest I deemed currently impossible, I simply must send you a thank-you note! You attain new heights in our scheme of things for my husband welcomes you in the bewildering environment of Korea and I greet you joyfully in Chicago . . . you are one of the few experiences we can share in these awful days.

I must confess that much of my joy lies in the fantasia of imagining myself capable of all the arts and crafts you assume to be the natural abilities of the lowliest of folk . . . or us capable of gathering the quantities of money you refer to as small . . . or imagining myself looking at all like any of your glamorous young marrieds. Currently, I would give much to justify your faith in the likes of us, to turn our hand-me-down apartment into some sort of dreamland to welcome "my boy," to convert myself into the stuff of advertiser's wives! Instead, I keep close the thought of his homecoming and concentrate on meeting each day as it comes.

You so charmingly make everything seem easy . . . yet nothing is really easy without that "other half" . . . but I'm sure I'll survive as long as your blithe spirit spoons out such a delightful tonic for the dumps, and so I say "thank you" for the *joie de vivre*, and for making the gossamer stuff of dreams seem possible.

I might add that your captivat-

[Continued on page 31]

SOLID

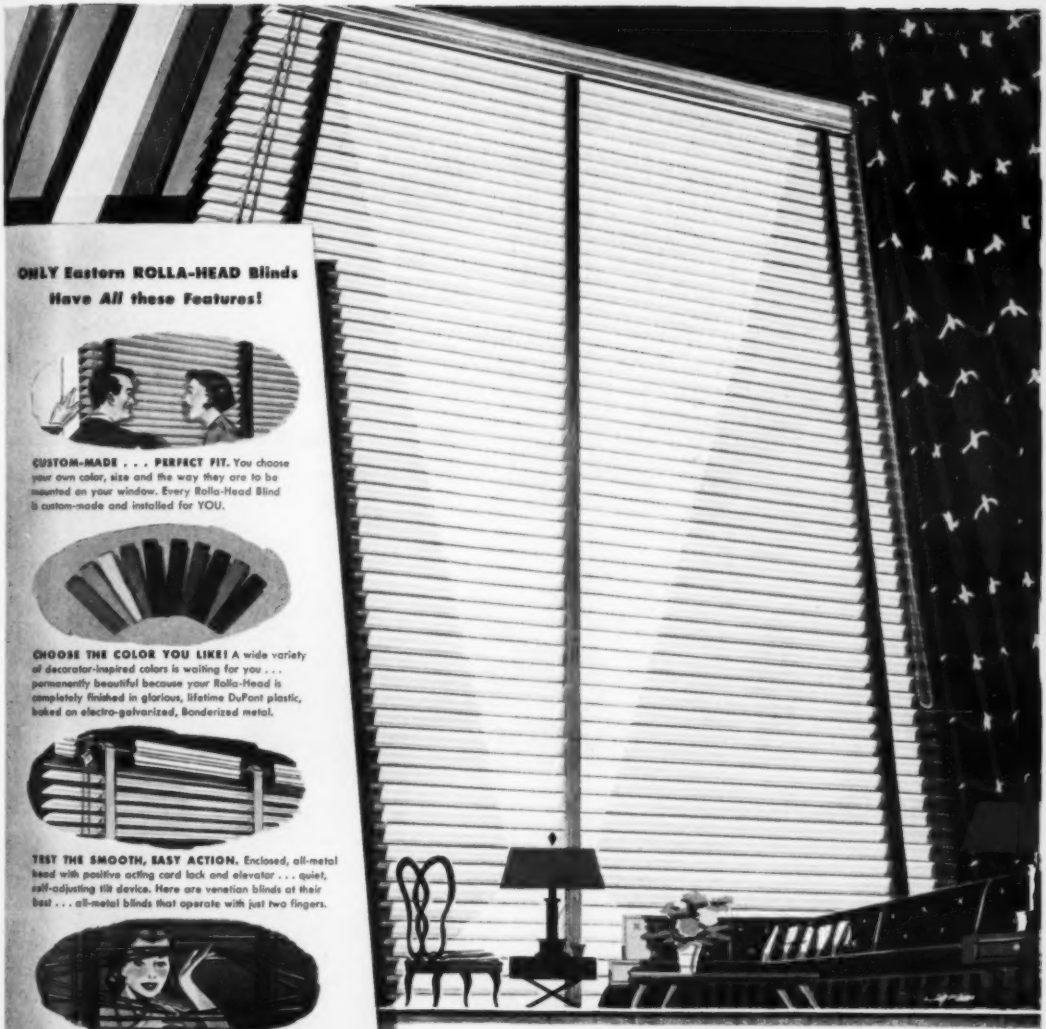
Knotty Pine

What can be more typical or more appropriate for our present day living than furniture like this—Unique's Solid Knotty Pine open stock series in both dining and bedroom pieces is perfect for the ranch type home or, either Colonial or Cape Cod cottage types. It even blends with contemporary backgrounds and the wide selection offered permits a choice of pieces to meet any need. The rich brown "aged" pine color makes decorating easy.

An illustrated folder describing the complete series will be sent upon request.

An Organization of Master Woodworkers Since 1854

UNIQUE FURNITURE MAKERS
WINSTON-SALEM, N.C.



ONLY Eastern ROLLA-HEAD Blinds Have *All* these Features!

CUSTOM-MADE . . . PERFECT FIT. You choose your own color, size and the way they are to be mounted on your window. Every Rolla-Head Blind is custom-made and installed for YOU.

CHOOSE THE COLOR YOU LIKE! A wide variety of decorator-inspired colors is waiting for you . . . permanently beautiful because your Rolla-Head is completely finished in glorious, lifetime DuPont plastic, baked on electro-galvanized, Bonderized metal.

TEST THE SMOOTH, EASY ACTION. Enclosed, all-metal head with positive acting cord lock and elevator . . . quiet, self-adjusting tilt device. Here are venetian blinds at their best . . . all-metal blinds that operate with just two fingers.

FLEXIBLE . . . BUT STRONG. Rolla-Head's new exclusive SF-51 alloy is lighter, extra-flexible and resilient. Pre-tested for strength. Rolla-Head slats will bend almost double and still come back to shape.

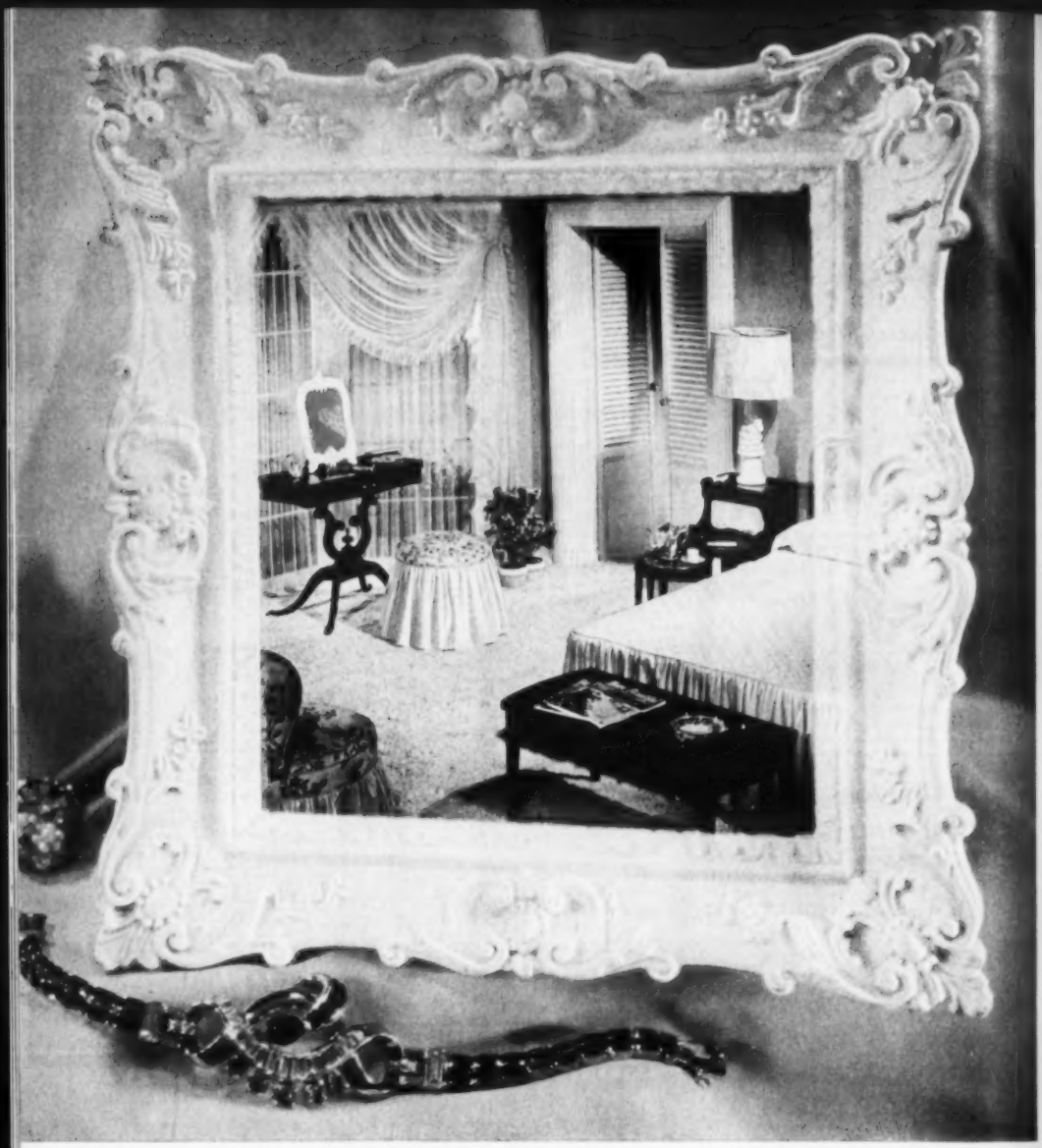
CLEAN SO EASILY! Just lift out the cord from Rolla-Head's exclusive one-piece metal bottom rail, slip off the tape clamp and PRESTO . . . your blind is ready for cleaning. Rolla-Head one-piece bottom rail is exclusive.

America's Favorite for Beautiful Windows

Make your windows beautiful and practical with the Rolla-Head all-metal Venetian Blinds. Only Rolla-Head has every feature . . . only Rolla-Head can give you the amazing, lighter SF-51 alloy and one-piece bottom rail. Remember, you pay no more for the best. See your local Rolla-Head manufacturer today . . . or write us for his name and address.

Custom-made by your local manufacturer . . . from the processes and products developed by EASTERN MACHINE PRODUCTS CO., Baltimore 30, Md.

Eastern ROLLA-HEAD ®



Copyright, The Mersman Bros. Corporation • Jewelry by C. D. Peacock • Kodachrome by A. C. Hoffmann

Jewels to fit the frame of your fancy. *Just as your favorite jewels add an accent of charm to any dress . . . so these sparkling new Mersman Tables fit and flatter the costume of any room. The expanding coffee table serves midnight snacks for two-in-pajamas or plays the host in your living room. The nested twosome by your bed becomes a silent servant in the master's den. The console vanity in the window is a picture piece in any window. Picture these table jewels in your home. Moderately priced at good stores everywhere. The Mersman Bros. Corporation, Celina, Ohio.*

ERSMAN S *Mersman Tables* **"the costume jewelry of the home"**

Through the years, at *less cost*, Joanna Western **CLOTH** Window Shades keep windows trim, tidy, well groomed. They hang straight down (no dust traps!), roll smoothly (no effort!), stay crisp and beautiful!

See the window shade "Quality Demonstrator" at your dealer's. It shows you the difference between **CLOTH** window shades and substitutes.

Joanna Western **Cloth** Window Shades

JOANNA WESTERN MILLS CO. • CHICAGO
WILLIAM VOLKER & CO. • Western Distributors

OH! DEEP LUXURY!

INVESTMENT IN RUG LIFE

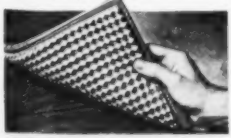
This marvelous sponge cushioning for rugs silences every footstep, and absorbs heel-grinding and scuffing. It's really insurance against wear—rugs give years more beauty. Non-slip; dust-free; washable; non-marking; mothproof.

Air Filled Sponge Rubber

Cuts to exact rug size

AT RUG AND FURNITURE STORES

U.S. RUG UNDERLAY



Also ask to see U.S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

UNITED STATES RUBBER COMPANY

A piece off your mind

[Continued from page 28]

ing Christopher *(Christopher in Wonderland)* has four counterparts at our house, ranging from two to six, who miss their daddy with an intensity I never anticipated at their ages.

Mrs. P. L. Belanger
Chicago, Ill.

HOW TO KEEP A BOOK

Dear Sirs:
My wife and I read LFYH each month diligently as we are dreaming of building our home as soon as Uncle Sam lets us out of his army, and we have found many wonderful ideas.

As I went through the August issue, I came upon your article, *A Built-At-Home Bookcase*. A fine idea! But in all fairness to our young married couples you should set them straight on the finishing of a bookcase.

My father has quite a library (about 5,000 collector's editions of the classics) and he taught me early the value of books and how to care for them. The most important point is that the shelves or inner walls should *never* have a finish! In warm weather (over 75°), paint, shellac, varnish, or what have you, will soften under the pressure of the books and leave its hideous mark upon the books and ruin the covers.

I write this so that you may inform your many readers and save those books for others to read and enjoy.

Capt. James E. Brewer
Lawton, Oklahoma

EDITOR'S NOTE: *A shellac finish was suggested for the outside surface of the shelves. There are spar varnishes and lacquers which will protect any pigmented paint against heat or softening.*

FROM COAST TO COAST

Dear Editors:
About two years ago I became acquainted with your magazine and I've been an enthusiastic booster of it to all my friends ever since.

We're especially interested in your recent issues for we have decided to build a home of our own in Durham. Until now we have been living in a one-room apartment on the college campus

[Continued on page 80]

WINTER SUNSHINE streams into this attractive living room, adding cheerfulness and warmth. Thermopane insulating glass helps keep that warmth inside the room.

How to make a room FEEL BIGGER than it is

Add the spaciousness of the outdoors so your room, visually, goes on—on—on—into the view. You can't feel cramped in a room like this.

You actually add usable space with this panel window because it's *Thermopane** insulating glass. You don't have to move away from it in cold weather to avoid chilly drafts. Every foot of space is comfortable.

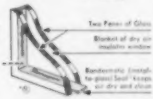
Thermopane makes windows self-insulating. No more struggling with storm sash—*Thermopane* stays in all year. It saves fuel. And it cuts down frost and steam on windows—helps keep them clearer, cleaner.

You can build a panel window wall like this inexpensively, using a simple framing method. Many builders have found its cost comparable to that of an ordinary wall with ordinary little windows of single panes.

We'll gladly send you a set of drawings showing how to build this panel window wall—handy for discussion with your builder. Write for them—and ask for our book "*Self-insulating Windows of Thermopane*". Libbey-Owens-Ford Glass Co., 5101 Nicholas Building, Toledo 3, Ohio.

L·O·F GLASS *Thermopane*

**** LOOK FOR THE NAME ON THE SEAL BETWEEN THE PANES



A VIEW OF SUMMER constantly before you. Thermopane's insulating air space helps keep the room cooler on hot days. For ventilation, some sections swing open.

Luxury in Green...*and costs so little*

Super Kem-Tone®

$1.59 QUART **$4.98** GALLON

DEEP COLORS SLIGHTLY HIGHER

NO THINNING — JUST STIR AND APPLY

SUPER KEM-TONE is Guaranteed* Washable or your money back by seven leading paint companies . . .

Acme Quality Paints, Inc., Detroit
The Lowe Brothers Co., Dayton
The Martin-Senour Co., Chicago
W. W. Lawrence & Co., Pittsburgh
John Lucas & Co., Inc., Philadelphia
Rogers Paint Products, Inc., Detroit
The Sherwin-Williams Co., Cleveland

AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

Thrilling new colors . . so beautiful . . so washable

Rich, restful walls painted quickly and so easily . . . with SUPER KEM-TONE Pinehurst Green. Woodwork to match in Pampas Green KEM-GLO, the miracle lustre enamel. Fireplace and window frames done in KEM-GLO Stay-White to dramatize the deep green. And—the whole effect enhanced by an off-white ceiling containing the merest touch of Pinehurst Green . . . SUPER KEM-TONE, of course.

Your friendly paint dealer can help you create equally inviting color schemes for *your* home. SUPER KEM-TONE offers high-fashion deep tones, lovely pastels and gorgeous "in-between" shades to go perfectly with your furnishings. This new washable wall paint comes ready to use . . . you just stir and apply. It goes on smoothly . . . with brush or Roller-Koater . . . over previously painted walls, over wallpaper, plaster and wood.

Ask about it today. See how easily, how inexpensively, you can create new beauty in your home with SUPER KEM-TONE.

***GUARANTEED WASHABLE**

After it is thoroughly dried, tests prove SUPER KEM-TONE will withstand repeated washings with usual household paint cleaners without impairing its beauty.

Kem-Tone

Top Value in Thrifty Home Beauty. *The oil paint that mixes with water.* Outstanding value in home decoration where a lovely flat matte finish is desired. Amazingly economical, a gallon of KEM-TONE, thinned with water, makes a gallon and a half of paint, ready to apply, for $2.66 a gallon.

$1.35 QUART **$3.98** GALLON (In transparent paste form)

KEM-GLO

Looks and Washes Like Baked Enamel. Miracle lustre enamel for kitchen and bathroom walls, interior woodwork, interior and exterior furniture. Goes on like magic. 1 coat covers most surfaces. Dries in 2 hours. Washes easily as a refrigerator. Even boiling water won't harm KEM-GLO's finish. Gorgeous new colors.

$1.39 PINT **$2.39** QUART **$7.98** GALLON

NOW! MODERN

by KLING

Smooth, trim lines . . . smart, distinctive beauty . . . warm, bright, solid maple . . . identify the new **Modern** group by Kling. Its beautiful. It's functional. It's smart. It's in step with modern living.
See **Kling Modern** at leading stores. You'll love it.

OUR 40th ANNIVERSARY YEAR

Send 25¢ in coin (no stamps, please) for big, beautiful, full color booklet "Your Bedroom and You". Contains a wealth of helpful suggestions on bedroom decorations and arrangements, and care of furniture. Address Dept. LII, Kling Factories, Mayville, N. Y.

KLING
BEDROOM FURNITURE

G MEANS MAPLE • MAHOGANY • CHERRY

Soft, Smooth Deerskin

Only the choicest of our native northern deerskin goes into these gloves!

They're made for us by an old, old firm that has made deerskin gloves — and nothing else — since 1866. Their slow, thorough tanning process produces a superbly soft glove that is a perfect delight to wear.

Creamy, natural shade with separate, all-wool inner glove that keeps your wrists warm, too. Worn one-half size larger than dress gloves.

MEN'S SIZES, 8 to 11, $7.75
WOMEN'S SIZES, 6 to 9 $7.25
Add 15¢ per pair west of Miss.

THE VERMONT CROSSROADS STORE
WATERBURY, VERMONT

Clever Conversation Pieces

NAUGHTY ANGELS

TELL HER SHE'S AN ANGEL

—but a human one, too—by giving her this set of imported whimsically Naughty Angels for her whatnot shelf. One angel has a slingshot—one is sticking out her tongue—another is giving a "Bronx cheer"—while the fourth is reading the comics under cover of the hymn book. Clever conversation pieces anywhere. Ideal for collectors. Made of bisque in dainty pastel shades. 3" tall. Set of 4 rushed post-paid, only **$2.50**

FREE—Send for Catalog of Unusual Gifts.

Helen Gallagher
413-LM Fulton Street Peoria, Ill.

Now! for the first time

BABY'S FIRST SHOES transformed into CHINA-LIKE TREASURES!

Unique, dainty, exquisite—that's the new PORCELYNIZED (R) process. It preserves every lovable scuff and wrinkle of Baby's shoes under a permanent porcelain-like glaze of gleaming white, shadowed in *choice of Blue or Pink*, edged in gold, with hand-painted flowers for Dresden-like delicacy . . . for unlimited decorative use. Leather, felt, cloth, lace, crochet-work — all, except rubber-soled shoes, can be PORCELYNIZED. Delivery 3 weeks from receipt of shoes.

$4.95 per matched pair **($2.95** singly)
Name in Gold on toe **25¢** per shoe
FREE Folder Available
Send Shoes with Check or Money Order (we C.O.D.'s or charges) to:

Dept. C
99 Esmond St.
Dorchester 21, Mass.

DorAnn's

A DANDY XMAS GIFT

$5.25 postpaid

For The Junior Jazz Set

Every youngster will get a terrific bang out of this amazing jazz set! Complete with a brightly colored cymbal and bass drum, have genuine heads. Set includes 6" tom tom, 10" bass drum, 8" snare drum, four cymbal pairs of Rude of Ko, crash cymbal, foot pedal cymbal, 3 gong bars, triangle and gong. Wonderful for your favorite jazz fan! Only $5.25 postpaid. No C.O.D.'s please.

RANDEL ASSOCIATES
1123 Broadway • New York 10, N. Y.

TWO GIFTS IN ONE

Card and Coffee Table

In beautiful, select, mellow knotty pine. By folding card table legs underneath, four coffee table legs are easily inserted in especially designed slots giving you the added advantage of a smart looking coffee table. A real sturdy combination table made by Yankee craftsmen.

Only **$36.50** Delivered

Check or M. O. No C.O.D.'s.

Maine's Leading Gift Shop for 30 Years

THE BLUE WAVE
KENNEBUNK, MAINE

YOUR MONEY'S WORTH

Accompany orders with check or money order; sales tax, if needed, but no C.O.D.'s, please. Unused items may be returned for refund (within a reasonable time) if not personalized.

Provincial pottery from France, designed with good looks and usefulness. Place setting: entree plate, butter plate, cup and saucer, individual bowl with cover for cereal, fruit, or soup. Fine for casseroles, too, for it is ovenproof. Other pieces are dinner plate, chop plate, sugar, creamer, and teapot. Off-white color, hand-painted, banded in blue. $7.95, service for two; $15.75, service for four, ppd. The Pascos (L-31), West Hartford, Conn.

Imported from India, this shoe made of hand-hammered brass, etched in an intricate leaf-and-floral pattern, enameled in rich reds, blues, and greens. We like using this shoe as a planter for an unusual plant, or have it for an ashtray, or fill it with cigarettes. 6" in length, $2.95, ppd. The Old Mexico Shop (L-31), Santa Fe, N. M.

Selected Oregon English
HOLLY SPRAYS-WREATHS

FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.

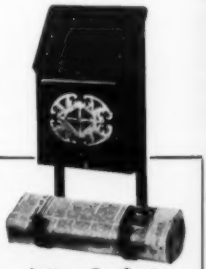
"MERRY CHRISTMAS" BOX
Over a bushel of choice red-berried holly sprays. $4.95
Postpaid in U.S.A.

WREATHS
Lovely wreath, heavily clustered with berries. Outside diameter, 16" $4.75
Postpaid in U.S.A.

"DECORATOR'S" BOX
Holly wreath (14-in. dia.) and over a bushel of assorted length sprays $8.95

All orders sent SPECIAL DELIVERY *Postpaid in U.S.A.*

ENGLISH HOLLY PACKERS
P.O. BOX 475 • PORTLAND 7, OREGON



Letter Perfect

and ideal for papers and magazines too. This handsome mail box is made of steel finished with two coats of finest lacquer for weather resistance. Strikingly decorated with a lacquered brass ornament. This box will really complement your entrance. A generous size 6½" x 13½" x 2½" and a small price

6.75 postpaid
No C.O.D.'s please

WITS' END
221 Bellevue Avenue, Upper Montclair, N. J.

YOUR MONEY'S WORTH

Modern epergne, simply and cleverly designed in tubular wrought iron, baked finish. It is 7" in height and 12¼" in width, and will be so attractive when used for mixed fruit, or an autumnal leaf-and-pine-cone arrangement. Colors are black, white, russet, green. $5.00 plus 25c to cover handling and mailing. From Jennifer House (L-31), Gt. Barrington, Mass.

Sentimental in feeling, smart in design, the Choir Boy will appeal to everyone as a decorative touch for the holiday season. A new kind of craft—paper sculpture—supplies just the whimsey needed for this young chorister. Handmade entirely of paper except for his unruly hair of yarn, he stands 18" tall and will be a cute and unusual figure to use as a centerpiece or on the mantel. $2.95, ppd. Sunset House (L-31), 8818 Sunset Blvd., Hollywood 46, Calif.

(More *Money's Worth*, next page)

BUTTER BUTLER

Keeps Butter Creamery Fresh and Spreadable

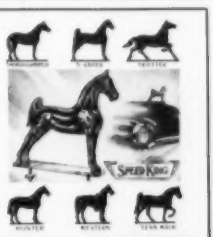
Spoon ¼ pound of butter into Butter Cup (A). Pour an inch of cold water into Butter Tub (B). Invert Butter Cup into the tub for storing, reverse for serving. This tricky little *butter saver* is a reproduction of an old original French Butter Cup, found in Brittany, and specially adapted for table use over here. Made of fine glazed crockery—comes in BUTTER YELLOW or LEAF GREEN. Butter Cup will lend charm and that continental touch to your table. Banish forever the annoyance of butter that's too hard or too soft. A wonderful gift for yourself or a friend. Order one today. You'll love it.

$2.25 ppd.

Be Delighted Or Your Money Back

Ward Phillips Co.

DUNDEE 2, ILLINOIS



SPORTY ORNAMENT for Your Car Hood

Take your pick of these attractive, new chromium plated car ornaments for you who love fine horses. You may choose the three-gaited horse (in large picture) or Thoroughbred, 3-Gaited, Trotter, Hunter, Western, or Tennessee Walker. Each is 5 inches high. Easy to attach to car hood with the screws furnished. Order one for each of your cars—they are really handsome. Price only $12.50 each, postage prepaid. Money back if not delighted.

"little joe" **WIESENFELD CO.**
Dept. E-54 Baltimore 1, Md.

Now! Be a Real **MING LADY and Daughter too!**

Gorgeous Oriental pajamas. Hand-tailored in fine quality rich-to-the-touch silk. Exciting Dragon motif beautifully embroidered in gold thread. Handmade frogs in Turk's head design. Mandarin collar, slit skirt, wide sleeves. Sizes 10 to 20 women and daughter sets. Colors: Rich Black, Chinese Red, Gorgeous White. An out-of-this-world Xmas gift—the kind you'd like to buy for yourself.

Order Now

Children's—only $5.95 postpaid
Juniors—only $9.95 postpaid
Adults—only $12.95 postpaid

Xmas delivery assured. Satisfaction or your money back.

SEA ISLANDERS—Importers
Dept. A 963 Changking Road, Los Angeles, California

Packs a Wardrobe WRINKLE-FREE!
• LIGHTWEIGHT!

CAR-SAC LUGGAGE

FOR HIM $8.75
20% Fed. Tax Inc.

FOR HER $9.75
20% Fed. Tax Inc.

Postpaid

Suits, coats, and dresses hang in it WRINKLE-FREE as in a clothes closet. Saves hours of packing time, expensive pressing. Weighs LESS than 5 lbs. Dust-proof! Weather-proof! Moth-proof! Hangs full length in a car, folds for easy carrying. Sturdy sailcloth with zipper closing. Separate hook for car window. 40" length for Him, 54" length for Her — in Navy or Brown.

Write for Our FREE Christmas Catalog!

STEWART & BENSON

11 COURT STREET BUFFALO 2, N. Y.

MIRROR for a MAN

Does your husband have a mirror all his own? Or does he have to press before your frilly, feminine looking glass? Then give him this real Man's Mirror to set atop his chest of drawers and contemplate his visage in truly masculine style. Finest quality plate glass, 12 x 16 on a handsome swinging stand. Overall measurement 19 x 19. In either Mahogany, Walnut, or Maple finish. He'll love it!

Postpaid by mail, only **$9.95**

FREE—Send for Catalog of Unusual Gifts.

Foster House

15-UN Cole Court, Prisoerville, Ill.

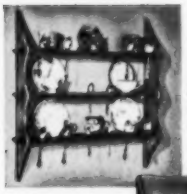
For the Bar

A smartly styled 6 piece cocktail set of water clear crystal with heavy sham bottoms. 5 oz. glasses. Mixer has extra heavy non-tip base. A truly wonderful value only **$2.50**

Price incl. post. & ship. No C.O.D.'s

studio shop

557 Boylston St., Boston 16, Mass.



Give the warm charm of hand rubbed honey pine . . .

Ethan Allen

COLLECTOR'S SHELF

A shelf to house your colorful demi-tasse cups and saucers. Toby mugs, and heirloom spoons —to make an ever changing picture. In hand rubbed honey pine. 21" wide, 3 grooved shelves, authentic Early American Design.
Ppd. ea. only **$5.95**

Per pair, $10.95

Mellow Pine MAGAZINE RACK

A decorator's piece in mellow hand rubbed honey pine, blends with any type of furniture. Keeps magazines orderly and easily accessible. Holds over 30 journals, measures 22"x10"x12" high, from "Life" size to Reader's Digest . . . Ppd., only **$7.95**

ORDER BY MAIL
Send also for our Catalog of Unusual Gifts

Ethan Allen MAIL RACK

A pretty wall decoration to sort the family mail and to add a touch of greenery to your entrance hall. Use it, too, to post outgoing mail and family messages where they're sure to be seen. In mellow pine. 21" high. Ppd., only **$4.95**

Helen Gallagher
413-BL FULTON ST., PEORIA, ILL.

the New HAMILTON BEACH Mixette

$18.75* IN GIFT BOX!

• Even heavy oatmeal-cookie batters are taken in stride. Hand that holds Mixette sets the speed. Leaves other hand free to hold a pan or add ingredients. Beaters snap out for cleaning. Hamilton Beach motor has full power, long life. At your dealer's now! *Hamilton Beach Co., Div. of Scovill Mfg. Co., Racine, Wisconsin.*

*Price subject to change without notice.

One-hand operation—3 speeds under the thumb!

Hangs on wall (bracket furnished) or fits in drawer!

Flat base prevents messy batter-drip!

BEAT, MIX, MASH, WHIP IN ANY BOWL OR PAN!

Outdoor Thermometer

Outside temperature at a glance from inside. White etched four inch dial, easy-to-read raised numerals, red indicator. Mount at any angle outside window. $1.75 postpaid . . . or C.O.D. plus postage.

TIE RACK holds 30 ties . .

Individual strippers prevent ties from falling or slipping. Chrome rack 13½ inches is precisely made. Easily mounted on wall or door. Decorative screws furnished. Good lifetime value at $2.95 postpaid . . . or C.O.D. plus postage.

Money-back guarantee . . . immediate delivery.

MASON and SULLIVAN
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CORONA'S TREASURES FOR YOURS

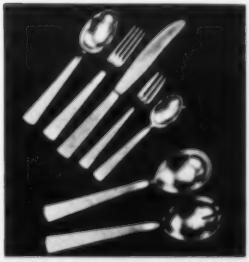
Each box a jewel time cannot fade. Originated by Salvadore Corona, noted in Mexico and the Southwest for his very fine work in lacquer. All are painted on the top and three sides with colonial scenes of Mexico—dainty men and women promenading among fountains, swans and flowers. Background an antique white; the figures are painted in clear reds, blues, greens and yellow. Lacquer resistant to water, acid and alcohol. Largest shown is almost 6" square, $15.00. Next largest, 5" x 3½", $10.00. Smallest, 2⅜" x 3⅜", $6.00. One size not shown above, 5" x 9½", $20.00. We pay postage. *Free catalog on request.*

SOUTHWEST UNLIMITED
P. O. BOX 1829 PHOENIX, ARIZONA

YOUR MONEY'S WORTH

Clever canine. Here is one of the most useful and decorative snack servers we've found for buffet meals, cocktail parties, etc. This dachshund will proudly balance a load of hors d'oeuvres (on toothpicks) and his extra long tail will control the pretzels. In light green trimmed with black, you'll want him as a gift for a favorite friend or to keep yourself. $2.95, ppd. Northmore's (L-31), Box 756, Highland Park, Illinois.

Magnificent, from Milano. We delight in showing this wonderfully designed and well-proportioned chrome steel imported from Italy. Perfect for informal dining when you can save your sterling, the five-piece place setting consists of table knife and fork, dessert or salad fork, dessert spoon and teaspoon, $9.40, ppd. The salad servers are $5.25, the pair, ppd. Not shown, wide range of serving accessories. Ursell's (L-31), 3243 Que St., N.W., Washington, D.C.



BIG TOP TILES in smart circus colors!

Each 4" x 4" . . . hand crafted and signed by Kartz. Ready to group on your den, playroom, or nursery wall . . . or use as coasters and for hot plates. Decorative and gay, they are an unusual gift for the friend who "has everything." Everyone, young and old, loves a circus!

"FROM CALIFORNIA" Ltd.
2740 NO. BEACHWOOD DRIVE
HOLLYWOOD 28, CALIFORNIA

PEPPERMINT ROLL . . . . . .

A PUSH TOY

IT'S NEW!

IT'S DIFFERENT!

Has color, sound and motion. When pushed across the floor its bright chrome balls tinkle merrily while its red and white candy-stripe rolls revolve in opposite directions. Very sturdy construction. Overall length 23 inches.

Price $1.39 Ppd.
NO C.O.D's., Please

FREE GIFT CATALOG
MADISON HOUSE, INC.
72 POST ROAD, MADISON, CONN.

Wall Magic

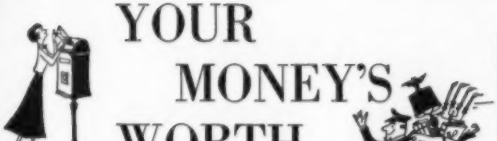
Glorify your walls with this original Meyer-designed shadow box . . . distinctively hand-crafted of handsome walnut, maple or bleached oak. Solves your wall-space worries . . . lends a graceful background for figurines and other knicknacks. In rich satin finish with contrasting reed-like back. Wonderful for yourself . . . and a most appreciated gift!

Roomy, too! 24" wide, 13" high, 3½" deep. **$14.95**

Sent Postpaid. No COD's, please.

W.E. Meyer
16 Meadowview Gardens Harriman, Tenn.

YOUR MONEY'S WORTH



Candlelight and Christmas are inseparable, and these wrought-iron trees will be most effective for candles on your mantel, or at either end of your buffet or dining table. Finished in flat black lacquer, they are 14" high and 9" in width. Each holds four 6" rope-twist candles. Wonderfully priced at $3.25 the pair, ppd. Extra candles are 8 for 75c, ppd. Order from the Foster House (L-31), 15 Cole Court, Princeville, Illinois.

Handsome, heavy drinking mugs, handmade in England by master craftsmen. Famous at the time of Henry VIII, these mugs have been skillfully reproduced in polished pewter, have two glass bottoms which encase five real dice, and have a 12-ounce capacity. Your choice of engraved diamond monogram or name in Old English, script, or block letters. $10.95 each ($9.50 without monogram), or $20 the pair, ppd. Nutmeg Tree (L-31), 42 E. 53 St., N. Y. 22, N. Y.

SHEPHERD ANGEL

Watch O'er Thy Flock

So lovely — so reverent — the Angel Shepherd watches o'er its flock. The celestial expression wins the heart of all who see it. The Shepherd Angel is 5" high with three little lambs bedded on a pillow of clouds. So delicately shaded the colors seem to fade into the clouds. Made of imported bisque. A MUST for all Angel Collectors.

Each, Ppd., $2.50
ORDER BY MAIL.
Send also for Catalog of Unusual Gifts

Helen Gallagher
413-AL Fulton St. Peoria, Illinois

ANGELIC ENSEMBLE

● Celestial music played by an Angelic Ensemble will add charm to your collection. Imported Bisque,—ever so delicately tinted—each in a different heavenly shade. Figures about 5" high, with rare, heirloom charm.
Set of 4 ppd. just $5.95

HEAVENLY ANGELS

● Angel Awake and Angel Asleep. Just a touch of heaven to grace the home of someone you love. Chosen by collector's Guild for their fine textured, snow white alabaster bisque, delicately tinted. Each about 2½" high.
Ppd., the pair only $3.65

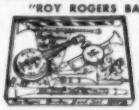
EXCELLENT CHRISTMAS GIFTS

entertaining and educational too

"LOCO"

Consists of 1 Locomotive, 1 Engineer, 1 Fireman, 1 Tender, 1 Flat Car, 1 Caboose, 6 Milk Cans, 1 Brakeman, 1 Flagman, 24 pieces in all. Gaily Colored. Length of train, 24". A wonderful toy—only $4.00
This wonderful, "DIFFERENT" toy has been approved by experts as most suitable for children from 2 to 6. This "TO BUILD TOY" offers lots of fun—build it, break it up, start over again.

"ROY ROGERS BAND SET"



Consists of 1 Clarinet, 1 Banjo Cowboy Uke, 1 Clarion, 1 One Man Band, 1 Trombone (Kazoo), 1 Baton plus Roy Rogers Band Pennant.

A musical set for all to enjoy. Only $2.50
Now you can start your OWN BAND—Anyone can play these instruments—and what fun—Boys and girls from 4 to 14 will prize this set offered at the lowest possible cost.
ADD 30 cents postage for each toy ordered.
Send check or money order or cash to
MAILORD CO.
Dept. GH, 304 E. 81st St., New York 28, N.Y.

SELF-LIGHT KEY CASE WITH GOLD INITIALS

Light up and avoid groping—Works automatically when any of the 5 keyholders is pulled out. Useful in nursery, theatre, etc. Genuine leather—tan pigskin, red or green morocco. Easily replaceable bulb and battery—gay plaid lining. Three letter gold monogram at no extra cost.
Only $2.95 postpaid, Fed. Tax included
Harison House
BOX 6289, Summit, New Jersey

YES! YOUR CHILD PLAYS SONGS INSTANTLY!

MARVELOUS, STURDY COLOR KEY PIANO with FREE COLORED NOTES Song Book TO MATCH

SENSATIONAL! Mom's eyes will sparkle! Pop's buttons pop! They'll be so proud of you—when they hear you play. How they'll admire your adorable, COLOR-KEYED PIANO . . . styled like a real Baby Grand. It's sturdy—strong! Exactly like "grown-up" pianos—with something EXTRA . . . new COLORED to MATCH COLORED NOTES in the COLOR-KEYED SONG BOOK. Makes playing easy as pie.

RECREATIONAL! Joy and Fun for Everyone! You'll love starting parties—rainy day diversion on your COLOR-KEYED PIANO. Order yours TODAY SURE! Only $3.49 including the FREE gay "PIANO NOTES" SONG BOOK. If you are PAST BIG COLOR-KEYED SONG BOOK, 36 Beloved Tunes with words ONLY $1 extra.

SEND NO MONEY
ORDER TODAY FROM
HUMBOLD CO., Dept. 431, 111 E. 23 St., N.Y. 10

STEP STOOL

STRAIGHT CHAIR

ROCKER

Only $5.95

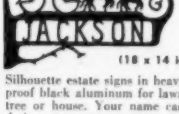
Two or more $5.75 each PREPAID

IT'S NEW! Kiddie 3-WAY CHAIR

Kiddies love this clever 3-way chair! Made of polished tubular aluminum and solid knotty pine with attractive red shading and spotted with bright decals. It's a featherweight . . . but rugged! You'll find so many uses for this handy step-stool, chair and rocker. Assembles quickly with only three bolts. Where there are kiddies from two to seven there is a need for this practical piece of furniture. It's a wonderful gift!

MILLCRAFT PRODUCTS
Box 127 L Allegan, Mich.
"No C.O.D.'s Please"

GIFT WITH Charm



(18 x 14 inches)

Silhouette estate signs in heavy rust-proof black aluminum for lawn post, tree or house. Your name cast into design at no extra cost.
$9.95 delivered postpaid. No. C.O.D.'s please. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.
For immediate shipment order direct from this ad. Satisfaction guaranteed.

#200 Coach & Four
#212 Country Doctor #128 The Hunter
#218 The Windmill #120 The Pines
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Catalogue on request.

DOUCET METALCRAFT
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BUCK ROGERS 25th CENTURY WALKIE TALKIE

Fun for the youngsters . . . as myatte as atomic energy! No batteries, no plug-ins. Voices carry clearly up to half a mile! Here's the futuristic toy that will amuse children for hours on end . . . keep them out of mischief on rainy days. Absolutely safe! This portable 2-way phone set includes 2 precision-engineered Buck Rogers electro-magnetic telephones in strong, colorful, plastic cases, two 33 ft. wires, an operator's certificate and a secret decoder! Adults will find it a practical, low-cost inter-communication system indoors and out. Sturdily built, nothing to wear out or replace. $3.98
Postpaid. No C.O.D. Satisfaction Guaranteed.
ELRON 136 W. Chicago Ave., Dept. CR-40 Chicago 10, Ill.

IMPORTED *miniature* STEINS

For the connoisseur, for the collector, for conversation pieces, these miniature steins are a genuine delight. Graceful and authentic reproductions of old world steins, they come in pairs, 2" high. Made of pewter with delicate leaf and scroll design. There's sure to be many on your gift list who would enjoy receiving these steins. If you're a collector, write for special beer stein bulletin No. 103.

$1.85 pair, $1.00 each postpaid

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Cook Food in
STEAM BASKET
For More Flavor and Nutrition

French imported; helps preserve minerals, vitamins, delicious flavors in vegetables, fish, meat, etc. Cooks without sticking or burning. Steam Basket fits any pot. Leaves fan out like a basket. Adjustable legs, convenient handles. Makes ordinary pot a double boiler for heating left-overs, steaming buns, etc. Folds for storage. Sturdy made of aluminum. Complete with instructions. **$1.50**

NUTMEGGER
Fresh Grinds and Serves Nutmeg

The pungent delicacy of freshly ground nutmeg adds zest to holiday egg nogs and everyday beverages. Guests enjoy using Nutmegger to grind the appetizing spice right into their drinks. Juniors love it for milk shakes and malteds. Imported from Switzerland, Nutmegger is precision made, beautifully designed in hardwood . . . a smart accent for the table. Makes a gift in "good taste". **$1.30**

RICE FLUFFER
Cooks rice Like Orientals, Each Grain Separate and Fluffy!

Perforated, ball shaped Rice Fluffer drains instantly on removal from pot . . . no colander . . . no steaming necessary. Holds sufficient rice for 4 to 6 generous portions; luscious, tender, fluffy grains. No watching or stirring, can't burn. Excellent for blanching vegetables for deep freezing. Made of sturdy aluminum; handsome satin finish. Complete with simple instructions **$1.95**

Postpaid. No C.O.D. Satisfaction Guaranteed. Write for Catalog.

ELHON 156 W. Chicago Ave., Dept. CP-40, Chicago 10, Ill.

YOUR MONEY'S WORTH

"Wee Musicians," delightfully executed in a set of four prints, done in color, and smartly set off by frosty white frames. The talented quartette we show are working hard at the kettledrums, violin, accordion, and piano, and promise to make an interesting group for your walls. Or have them in the children's room as proof that music is fun. Four to a set, $3.95, ppd. Order from The Kreiss Town Shop (L-31), 45 Broad St., Westerly, R. I.

For PHOTOS and CLIPPINGS

Here's a stunning, and practical scrap book for your heavy photos, clippings and mementos. The blue cloth cover is attractively decorated with English lithograph of a gray and sorrel horse. Size 11 x 14 inches. Has 30 black pages for photos and 30 manila pages for clippings, etc. A fine gift for yourself—or a friend. Price only $3.75. I prepay postage. Your money back if not delighted.

"little joe" **WIESENFELD CO.**
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A THOUGHTFUL GIFT

Books are ideal gifts. Stories of pioneers, prospectors, Indians, cowboys, and the West make good reading. "Cooky", a bird who can't fly but can outrun everyone, will delight any child, $1.25 ppd. "Mexican Cook Book", more than 100 famous authentic Mexican recipes, carefully tested by a home economist for best results, $2 ppd. "Sun in Your Eyes" enables you to become an authority on the Southwest in one easy lesson, a charming gift, $2 ppd.

Your bookstore by prepaid mail will locate any book in print you wish and gladly help you choose the right book for your gift.

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Hagerstrom ORIGINAL

A SIGN OF DISTINCTION For Your Home

Mount on post, gate or house. Will last for years. Made of weather resistant metal, in rich black finish. 16" wide. Your name (up to 14 letters) on both sides in gleaming aluminum.

$19.50
Extra letters 25c each.

COPPER LANTERN

Beautiful and practical. Black finish to match sign. 21" high, 13" wide. With 4x6" postcard **$19.50.**

All Prices f.o.b. Wheeling

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HAGERSTROM METALCRAFT STUDIO
Handcrafted Specialties made in our own shop since 1922—Weathervanes, Door Knockers, Mail Boxes, Fireplace Screens, etc.
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GENUINE IMPORTED 3-PIECE SILVERPLATED LIGHTER SET

Here is a luxurious table lighter set that will make a handsome, practical accessory for any desk or table. Perfect action! Exquisitely modeled in rich silverplate—lacquered to prevent tarnish. 3 pieces include massive, beautifully chased and hammered tray, cigarette holder and lighter.

$4.95 postpaid. No C.O.D.'s

KWAN YUEN CO.
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Hundreds of Exciting Gifts From All Corners of the World

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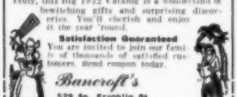
GIFTS GALORE — You Never Saw Before

Shop at home this easy way. Skip the crowds. Truly, this Big 1952 Catalog is a wonderland of bewitching gifts and surprising discoveries. You'll cherish and enjoy it the year 'round.



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You are invited to join our family of thousands of satisfied customers. Send coupon today.

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Gentlemen:
Please send your Big FREE 1952 Gift Guide.
NAME
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Chef Pierre for Your Rings Cotton Top Hand-Decorated

Here are two new very clever and oh! so useful, ceramic pieces from California. **CHEF PIERRE,** in his gay cooking hat, will hold your rings or watch while you work for only . . . . . **$2.00 ea. ppd.**

COTTON TOP, holds a generous supply of cotton for your dressing table, bath or baby. Beautifully hand-painted. Only . . . . . **$1.75 ea. ppd.**

ORDER BOTH TODAY

The Village Vendors Dept. 1-N
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Cats Love to CLAW Furniture

KITTY CHAPERONE STOPS THEM

Cats are independent and seldom do as they are told, especially about keeping off furniture, sharpening claws on the legs or tearing upholstery.

Kitty Chaperone keeps cats off beds and furniture—away from anything you want to protect. Just shake it on—you can't smell it; cats avoid it! Harmless. Big shaker package **$1.**

SEND NO MONEY!
Order **Kitty Chaperone** C.O.D. $1, plus postage (or send $1 bill at our risk and we'll pay postage).
Money-Back GUARANTEE

Powder Chaperone
Keeps Dogs off Furniture!

Protects chairs, sofas, rugs, anything you don't want your dog to use. Just shake on some **Powder Chaperone.** You can't smell it; dogs avoid it! Safe and easy way to train—prevent puppy damage. **Powder Chaperone,** Shaker Package **$1.**

FOR OUTDOORS
Liquid Chaperone keeps dogs, cats, other animals away from garbage pails, shrubs, evergreens, gardens. Just spray on; does not wash off. Harmless. 8 oz. **$1.**

SUDBURY LABORATORY
Box 890, South Sudbury, Mass.
Nurse: Write for Special offer!

HAND-HOOKED WELCOME RUG

Gives a cheery greeting to your guests the minute they step in the door. Half-moon shape; beige background with gay floral pattern, bordered in black. Entirely hand made from first quality cotton yarns, measures 37" x 20". A thoughtful touch for your guest room. **$7.50**

Be sure to send for our Big Free Mail Order Catalog.

Johnny Appleseed's
BOX 714, BEVERLY, MASS.

YOUR MONEY'S WORTH

Individual servettes. These attractive boats, delicately designed in German silver, will be ever so useful for serving small portions of gravy, lemon butter, various sauces and dressings. Their smooth, simple lines make them adaptable as accessories for casual supper, formal dining. Imported from Italy, they are $3.95 the pair; in brass, $2.95, the pair, both ppd. From Frederick's (L-31), York, Pa.

MRS. DAMAR'S EXCLUSIVE HOUSEHOLD & GIFT ITEMS!

SOLID COPPER HURRICANE LAMP

All the grace and beauty of traditional New England hurricane lamps have been recaptured in this exquisite gleaming copper lamp. Makes an ideal table setting, wonderful for intimate "by candlelight" dinners, handy in any emergency. Base and handle made of solid copper, stands 6" high, comes with replaceable candle. $2.29 each or 2 for $4.00.

NOW! WASH DELICATE LINGERIE, NYLONS, etc. —IN YOUR WASHING MACHINE!

Now you can safely launder even the most delicate washables in your washing machine — with Mrs. Damar's Soft-Bag. Just hang as laundry bags—one for handkerchiefs, one for lingerie, one for baby's things. When filled, snap rustproof grippers shut, toss into washer—and that's that! This fine cotton mesh bag prevents small articles from tangling in machine. Eliminates sorting, hand washing. Only $1.00 each or 2 for $3.35.

HARD-TO-GET COPPER CLAD SKILLET AND SAUCE PAN— AT AMAZINGLY LOW PRICES!

.035 SHEET OF COPPER ALL AROUND

Here are two really fine cooking utensils—at bargain prices! Each has a .035 extra-thick sheet of copper all around the outside—assures fastest, most uniform heating. Inside are gleaming satin chrome. Smooth rounded edges and seamless construction make them easy to clean. Acid, stain, rust-resistant—cannot dent or chip in ordinary kitchen use. What's more, each has a sturdy firm-grip handle with a decorative metal hanging ring. Skillet is 7" wide—Sauce Pan is 5½" wide, 2½" deep. Order either or both at these low prices!

COPPER CLAD SKILLET ..... only $1.98
COPPER CLAD SAUCE PAN ..... only $2.37
SKILLET AND SAUCE PAN ..... both $4.00

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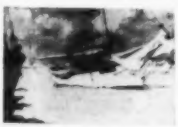

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3. Larger drawer for accessories.

In hand-crafted honey tone knotty pine, or lovely mahogany finish, waxed, hand-rubbed. Size 13" x 18".

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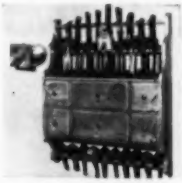

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For the pipe collector—a large handsome rack, holds 29 pipes, has 4 humidor drawers and 2 accessory drawers, in knotty pine or mahogany finish. Size 17½" x 27" high.

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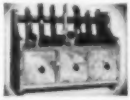

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Holds 7 pipes, has 3 tobacco drawers. In knotty pine or mahogany finish. Size 13" x 8½".

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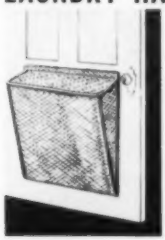

This quilted plastic Laundry Hamper offers a convenient, sanitary receptacle for dirty laundry. Compact and durable, it can be placed back of bedroom closet doors—bathroom doors—nursery doors. Comes complete with eyelets and supporting rods for hanging on door or wall. Pastel blue, green, rose, with contrasting edging. 1⅝" x 2".

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who, as the story goes, has flown to earth, not only to play with but also to watch over a special child. For when the child is naughty BIBI must take off her wings. (Which we hope will be very seldom and for a short time).

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Pour water in each side for even dampening in half the time. Divided for white and colored pieces. Hide-away outside—see-through - inside. Toss over clothes-line for easy loading, hang on chair-back for handy ironing. Electronically bonded stay-on zipper, 18x36 in. capacity. Choice of blue or green metallic. Order today.

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These 6 adorable Jolly Jumpers . . . Santa, Teddy (both with movable arms and legs), Reindeer, Angel, Star and Rocking Horse will add breathless new beauty to your Xmas Tree. Made of fluorescent plastic in amber (4½" high). Decorated in gay colors.

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COMES BUT ONCE A YEAR WE THANK THE LORD FOR THAT

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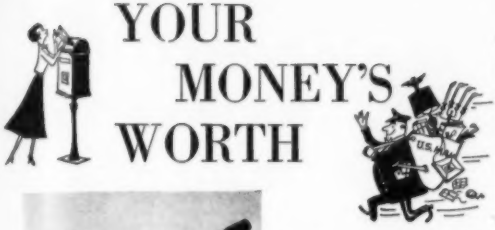

Tiny but terrific. This is something really different, a chafing dish in miniature. Made entirely of copper, it measures 6½" high and 4" in diameter, and is superb for melting butter, heating gravies and sauces. For informal dining, with a flourish, have one for each guest for soup or casserole. Try one also for hot hors d'oeuvres, or even as a planter. $3.95, ppd. From Pee Wee House (L-31), Culver City, Calif.

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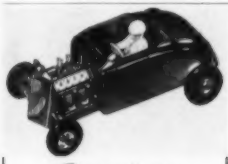

Souped-up

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It's terrific! It runs! Climbs! Jumps!—and no springs to wind! Hottest, fastest action of any mechanical toy on the market . . . Kids go wild over it. Stripped-down sturdy bright red plastic body, 7½" long with oversized rubber tires and powerful new no-wind friction motor. Send orders now for Christmas . . . the youngsters will be delighted.

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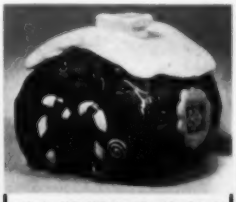

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—with lollipop flowers, candy cane door, ginger snap windows and white frosting roof. It's hand decorated in gay colors. A delightful Christmas gift filled with your special cookies.

$6.50 postpaid
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Write for catalog of Jannie June China dolls, vases and salt and pepper shakers.

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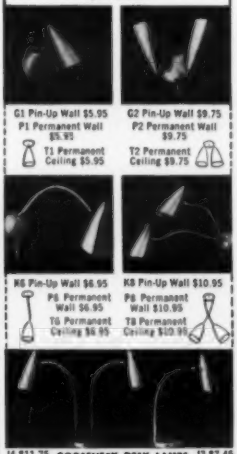

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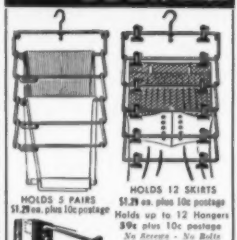

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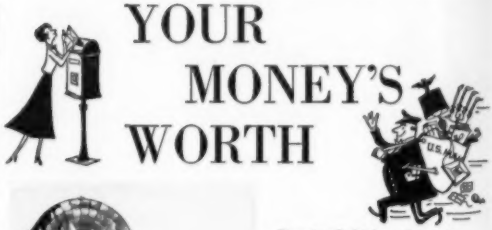

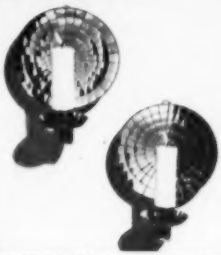

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Just insert whole potato, press handle, presto! — 25 perfect French Fries all ready for cooking! Mrs. Damar's Food Cutter is wonderful for dicing salads and other foods, too. Made exclusively for us in rustproof gleamingly plated steel. Only **$2.98**, plus 25c for postage.

Make Your Electric Mixer a Food Chopper & Blender, too

Just hook this attachment to the bottom of your beater—and your electric mixer gives you practically all of the advantages of a $40 blender! Enables you to PUREE fruits and vegetables; CHOP onions, nuts, etc.; BLEND mixed drinks, fruit drinks—ALL, in a matter of seconds! Mrs. Damar's stainless-steel Blenda-Mix fits any mixer (except large-size Hamilton-Beach). Specify name of your mixer. Blending jar, recipe book included. Price **$1.98**

FRENCH CHEF'S GARLIC PRESS
GIVES ALL-OVER GARLIC FLAVOR

• Instructions: applicating brush, recipe book

No more garlic lumps, slices, "hot" areas in foods! Just press this durable aluminum Press—and garlic cloves are converted into creamy garlic paste! Keeps hands free of garlic odors! Useful, too, for crushing onions, mint, parsley, etc. ONLY Mrs. Damar's Garlic Press comes with applicating and cleaning brush, plus recipe book. Price **$1.98**.

TRIM AND CARVE MEATS on this BUTCHER BLOCK

Once you use this kitchen-size Butcher Block and Cleaver, you'll wonder how you ever got along without it! Crack steak bones, poultry, etc.—without restraint—on this laminated hard-wood block. 11"x11"x2½", with heavy rubber-tipped legs. Prices: Butcher Block $5.95. Block AND Cleaver, **$8.98**.

Examine any or all of these exclusive Mrs. Damar's Products—without risk! Send cash, check or money order—or items shipped C.O.D. plus postage. Money back within 10 days if not completely satisfied. Order NOW.

MRS. DOROTHY DAMAR, 189 Damar Bldg., Trent Place, Newark 2, N. J.

The "IRON HORSE" for New Décor

8 Beautiful COLOR PRINTS Size 5½" x 8½" **$3.50**

Decorate your walls with these gorgeous FULL COLOR engravings that recall the romance of early railroading. You'll strike a new note with these quaint oldtime locomotives . . . ideal for group arrangements in living room, boy's room or den. Send check or money order (No C.O.D.'s) plus 25c for mailing.

Holiday World, 549L Allen Rd., Woodmere, N. Y.

Ideal Christmas or Wedding Gift

This BEAUTIFUL ELECTRIC PENDULUM CLOCK

Authentic antique reproduction. Choice of lovely finishes in Antique Maple, Salem Brown or Mahogany. Dial, hand-antiqued. Self-starting movement. Fully guaranteed. Dimensions 11½" high, 7" wide, 3" deep.

Prideful Lifetime Possession

$21.50 Prepaid U. S. A.

FREE GIFT with each clock ordered by Dec. 15.

Send for FREE catalog of antique reproductions.

The Bee Hive, Zeeland, Michigan — Dept. L-81

WISHING WELL PLANTER

A beautiful reproduction of the old wishing well. Finished in rich mahogany. Size 9" high, 5" dia. Octagon Shape. Felt Base. Liner for plants. Gift Boxed.

Ea. **$2.95** Post Paid

SPOON RACK PLANTER

New and unusual spoon rack. Made to hang or stand. Holds 12 spoons for your collection. Beautifully designed. Made of fine hardwood finished in mahogany. Size 22" high, 9" wide. Metal liner for plants. Gift Boxed.

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SATISFACTION GUARANTEED

No C.O.D.'s please

SUBURBAN STUDIO
1017 Springfield Ave.
Deerfield 3, Illinois

LARGE 36" diam. Children's chenille RUG light blue or green background with matching dark border. Quacking duck is yellow with red bill and feet, and black eye. Extra heavy duck backing remains curl and wrinkle resistant after repeated washings. Only vat-dyed yarn is used; colors stay bright! Order for home, gifts, prizes. $7.50 each, ppd.

CROSS • Ashburnham • Mass.

SPECIAL: Chenille rug, any color, with any child's name woven in center, 24"x36", $8.95

for a couple of "good eggs"

reads the gift card with this set of egg glasses. Three pieces, marked "He", "She" and "shells" white fired, plus 2 clear plastic spoons. Packed in individual carton. No C.O.D.'s please.

Price **$1.39** postpaid for the set

Write for free catalog of other novel gifts

Monogram Shop
69 WESTMINSTER ST. PROVIDENCE 2 • R. I.

Hounds and Horses

Charming Hounds and Horses SILK SCARF

Patterned after an old English print this lovely scarf is made of heavy silk twill with a butter colored background and charming hunting scene in each corner. Shown horses & hounds with red coated riders, also fox heads, crops and horse shoes. Size 26x26 with forest green, brown, wine or dark blue border. Hand rolled hem. Price only $2.45 (why not order two for only $4.75 in two colors) Postage prepaid. Money back if not delighted.

"little joe" WIESENFELD CO.
Dept. E-24 Baltimore 1, Md.

Authentick! It's fun to assemble your own "antiques"

Chassel Classics
Museum Reproductions

$16.95 postpaid knocked-down
$18.95 east of Mississippi

Save money by putting this coffee table together yourself in 15 minutes from five precut parts. Sanded satin smooth, ready for finishing. Reproduced directly from a priceless 18th century dairy table in Gore Place, Waltham, Massachusetts. Inch-thick pine top 46" x 23½"; 16" high. Money-back guarantee. Write for FREE folder illustrating unfinished knocked-down "antiques."

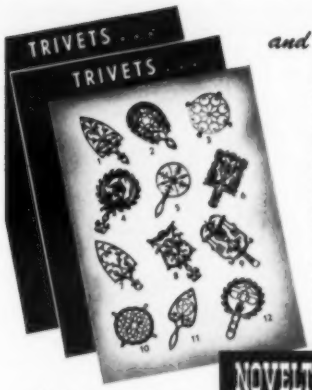
HAGERTY OF COHASSET 50 Ship Street, Cohasset, Mass.

an Elegant Lac. original

modern candelabra hand-wrought under the artist's supervision. Fabricated of wrought iron, finished in baked, mar-proof cabin black for enduring beauty. Styled with a gamut of designs that blend happily with contemporary, early American or traditional furnishings. Height 19½". An original design for treasured gift shop and inspired gift giving.

$16.50

saavedra workshop



and More Trivets

Made of solid black iron, decorative trivets are useful additions to every home. Under hot dishes, as doorpulls, or set into patios and hearths—everyone can find novel uses for these 27* heirloom designs.

1—1894; 2—Horse Shoe; 3—Lance; 4—Eagle; 5—Snowflake; 6—Grape; 7—Cathedral; 8—Cupid; 9—Dumb Dutch; 10—Lace; 11—Star; 12—Heart in Hand. Order by number for everyone on your gift list.

$1.00 each

We pay postage. Individually boxed and shipped with your gift card.

(Some designs available in solid polished brass for $2.50 each. List second and third brass choices.)

*Other designs on opposite page.

NOVELTYME *Studios*
HELLAM 22, PENNA.

YOUR MONEY'S WORTH

Beloved beanbag, done up in new dress as the whimsical Rabbit and Tiger from the pages of *Alice In Wonderland.* Wonderfully designed in felt with exacting detail of expression and costume, they can be loved and tossed about—the weight of the beans makes them land sturdy and straight. Children will want one or both: Tiger is 6" high, Rabbit is 8½" high. $1.35 each, ppd. Order from Amy Abbot (L-31), Box 232, Croton-on-Hudson, N. Y.

Play and learn at the same time. This magic spelling game will delight the children for it automatically spells out the word as the picture is inserted into the frame. Each picture has notches at the bottom to register the spelling, and the slate base is for copying the word and the drawing. Box of colored chalk and eraser with 10 colored pictures, $2.98, ppd. Order from Novelty Mart (L-31), 59 East 8 Street, New York 3, N.Y.

SPECIAL!

This Reproduction of an Original Antique Sheraton

CHEST MIRROR

You'll love it . . . in your own home or as an unusual gift. Placed on a chest-of-drawers or dressing table, it adds grace and charm to the room. It is really a faithful replica of an old original antique Sheraton Chest Mirror.

SPECIFICATIONS

Overall dimensions: 14¼" wide; 7" deep; 16" high; expertly constructed of laminated Honduras Mahogany; adjustable swinging tripod plate mirror is 8" wide and 10" high; large trinket drawer; antique brass hardware.

$16.95

INSTEAD OF $19.95

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HOME CIGARETTE BAR

Holds a full carton . . . releases one pack at a time, and you can always see how your supply is holding out. Made of antiqued pine.

The verse:

Tobacco is a dirty weed: I like it.
It satisfies no normal need: I like it.
It makes you thin, it makes you lean,
It takes the hair right off your bean;
It's the worst darn stuff I've ever seen:
I like it.

$1.65 postpaid

Send for our new gift catalog.

the krebs
Dept. LN, Westerly, Rhode Island

COFFEE TABLES OAK $7.65

DELIVERED TO YOUR DOOR!

These delightful little tables may be used in a variety of ways. Genuine Oak Mah. etc. Sanded ready to finish. Blonde, Platinum, etc. Painting grade $4.95 ea. in groups of four. Others $5.30 & up. Sold only from factory. Money-back guarantee. Also Oak Chests.

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Distinction in

SWEDISH DESIGN CANDELABRA

In a distinguished Swedish modern design, this 4-light Candelabra Fashioned in wrought iron with black satin finish will truly add charm and grace to the dining and living room table settings.

Size 9" high, 8" top x 6½" diam. Extra heavy metal base. **$7.50**

No C.O.D.'s please postpaid

Bonnie Merrill 581 Church Ave. Brooklyn 3, N.Y.

make your gift so personally his

Name-o-graph tie **3.50**

His name in flowing script forms unique vertical design, beautifully hand painted in contrasting color on rich solid-color rayon satin.

12 tie colors, myrtle green, resada green, royal blue, copen blue, navy blue, maroon, canary, brown, black, gray, rust, wine. State tie color. Complete satisfaction or money refunded. 14 day delivery. Send check or money order to

BLACK'S
Birmingham 3, Alabama

It's "the Brush-off"

Miniature brushes in lipstick-size gold metal cases—easy to carry, and always handy for a last minute brush-off. The case has a "jewel" top, the bristles match its coloring. Choose red, green, yellow, turquoise, navy, or pink.

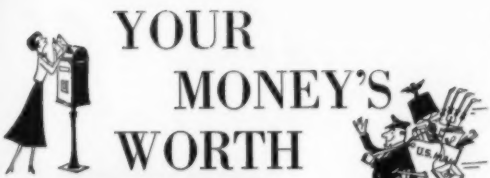
A little gift with a lot of purpose—For a well-groomed friend, a small "thank you", a special Christmas surprise.

$1 ppd. cash. Special Xmas Price

No C.O.D.'s, please.

THE GIFT WINDOW
54 Wall St. Attleboro, Mass.

YOUR MONEY'S WORTH



Hitch 'em up and get on to the fire. Children will have lots of fun with this gaily painted fire-engine pull toy. It consists of separate pieces which are easy to remove and assemble as a hook-and-ladder set. The siren on the end of the pull string is bright-colored plastic. Over-all, toy measures 12½" in length. Send for it for the small ones on Christmas morning, $3.50, ppd. The Josselyns (L-31), Dedham, Massachusetts.

For little feet, this rug of vat-dyed yarn with a heavy duck backing to keep it flat and to withstand the wear and tear in the children's room. They will be proud of their names worked in contrasting colors and you will appreciate the ease with which it can be laundered in the machine. Made in light blue, green, pink, dark green, dark or royal blue, with any color for his or her name. $5.95, ppd. From Cross Rugs (L-31), Ashburnham, Mass.

UNUSUAL CHRISTMAS GIFTS for The Children

BELL BRACELET

For the young ladies and teen-agers. *Only* **$1.00** *ppd.* Six vari-colored tinkling bells on gold bracelet. Paris inspired! Order now. No C.O.D's please.

PERSONALIZED CHRISTMAS STOCKING

Your child's very own bright red 19" red flannel Xmas stocking. White edging with two tinkling bells. Name printed on red **FREE.** Also FREE song book included. Get one for each of the kiddies. Only $1.00 each or 3 for $2.50. Orders shipped immediately.

MUSICAL BOOKS

Choice of "Farmer in the Dell", "The Mulberry Bush" or "Mary Had a Little Lamb". Kids read, sing and play them! Only **$1.29 each or $3.00 for all 3.** Postpaid. Send check or M.O. No C.O.D.'s, please.

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BEAUTY TREATMENT FOR DIRTY OVENS

Amazing new Chemicleaner 88 makes messy scouring unnecessary. All burned-on grease, juices and char are loosened chemically. Simply apply a little Chemicleaner 88 with a damp cloth. Wipe off with another damp cloth and the interior surfaces of your oven come up shining like new!

Excellent for cleaning broilers and burners too. Non-inflammable. Guaranteed harmless to your hands and your stove. Only **$1** for ½ pt. can—enough to clean your oven ten times. For prepaid shipment send $1 to

THE CHEMICLEANERS
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Order C.O.D. if you wish—25¢ extra to patrons

Be beautiful in pin curls. A flattering idea for covering your pin curls, in the home, when marketing, at the movies. It goes anywhere when motoring with grace & beauty. These dainty, durable head dresses of adjustable fabric come in navy, ice blue, cinnamon, with contrasting flower. $3 ppd. Order from Mary Louise, M.C. Sta., P. O. Box 6694, Dallas Texas.

For Every Use...

Twenty-seven designs of famous old heirlooms. Useful as wall or mantel decor, on sills or as pot holders. Each about 8" long with ¾" legs. Simplify your shopping by ordering trivets for everyone on your gift list.

12 — Family Tree; 14 — Star Wheel; 15 — Dewdrop; 16 — Heart; 17—Plume; 18—Butterfly; 19—Peacock; 20—Tassel & Grain; 21—Rosette; 22—Hex; 23—Military; 24—Sunburst; 25—Round Eagle; 26—Tulip in Motion; 27—Traditional.*

$1.00 each

We pay postage. Send for free catalog of year-around gift suggestions.

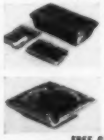
(Some designs available in solid polished brass for $2.50 each. List second and third brass choices.)

NOVELTYME Studios
HELLAM 22, PENNA.

*Other designs on opposite page.

LEATHER 'n HOBNAILS
Extraordinary Gifts for a Man

Strong, highly glazed Calif. Ceramic, finished in an amazingly convincing imitation of rich leather, apparently stitched and dressed off with gold hobnails. Tall, cool mugs hold 18 ounces. 100% ceramic, understand... it just looks like leather. A single one will delight the stein collector... and set of four will make the man's man rapturous! Choice of finishes: saddle brown, buckskin tan, or lizard green, each with gold hobnails. Ppd. **$1.75 ea.** SET OF 4 FOR $5.95.



Smoke Sets... Jumbo Ashtray

Hobnailed, stitched leather effect duplicated in Ceramic as above. 3 piece smoke set... 16" Cigarette box holds 50 ... $1.95 Complete ppd. Jumbo (5½" sq.) ashtray ... $1.50 ppd. Colors as above: state choice.

FREE GIFT CATALOG

SAN GABRIEL GIFTCRAFTS
SAN GABRIEL, CALIFORNIA

You'll love these Swiss Horse Hankies

They are dainty, charming—a set of three ladies' handkerchiefs, made of selected white cotton, embroidered in Switzerland in natural colors. Two have horse heads in the corner & one shows a stunning horse in action. They have corded borders and hand rolled hems. Sold only in the set of three—daintily packaged. Price per set only $4.00. Postage prepaid. Money back if not delighted.

"little joe" WIESENFELD CO.
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GIANT CABLE CANDLE

10" TALL—3" DIAM.

NOW ONLY $1.00 PPD

Greatest value anywhere. Makes a perfect focal point for more ambitious ideas, or commands a festive air all its own. A really generous yule-tide candle 10 inches long by 3" diam. Burns for hours. Red or green color.

EXQUISITE FLOATING LILY CENTERPIECE

All the realism and beauty of real lilies. Float candles in a dish of water surrounded by Christmas greens for the most provocative and beautiful centerpiece you've ever seen. Choice of five colors, blue, white, pink or yellow or Xmas red.

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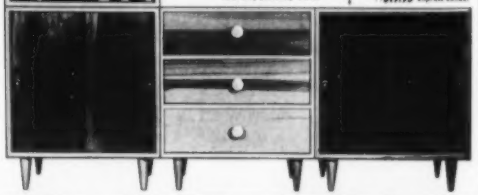

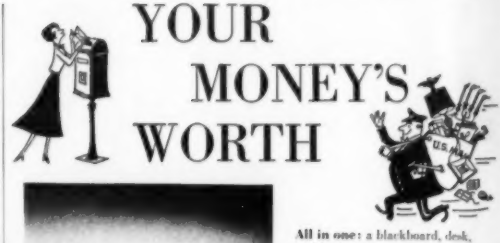

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All in one: a blackboard, desk, and bulletin board. Educational as well as fun, here is an ideal present for boys and girls, aged 4 to 12. The blackboard unhooks to become a desk with smooth masonite surface; compartments for paper, ledges for pencils and crayons. Easy to hang on wall or back of door, folds compactly for storing. 24½" wide, 18¾" long. In natural wood finish. $7.95, ppd. Randel Assoc. (L-31), 1123 Broadway, N. Y. 10, N. Y.

FIX MESSY TUB CRACKS

This Amazing, New, Easy Way

Fill those cracks around your bathtub, sink and shower with Miracle Tub-Caulk. It's easy with this new product that is applied just like toothpaste! Dries in one hour leaving a tough, waterproof and greaseproof bond that will not shrink or crumble. Giant 4 ounce tube.

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California Pine Cones that add dancing color and charm to the open hearth. Each cone, generously encrusted with chemicals, burns with brilliant long lasting multi-colored flames. The imported decorative fireside basket of split bamboo is overflowing with approximately 40 Pinon and Jeffrey cones. All baskets are attractively gift packaged with pinchim cover tied with a gay red satin bow. *Postpaid to U.S. Send Check or Money Order. No COD's Please.* California Add 3% Sales Tax

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SPOT and DUST REMOVER

Quality and handsome appearance make this Speedy Spot and Dust Remover a highly valued—almost INDISPENSABLE PERSONAL POSSESSION or a MOST ACCEPTABLE GIFT. Made of fine grain hardwood with a highly polished and enduring surface. Top panel covered with genuine calf-skin leather, artistically designed by skilled craftsman. A three-in-one item. A BRUSH, A SPOT REMOVER and A SHOE HORN.

Beautifully initialed in 23 kt. gold **$4.45**
Without gold initials **$4.00**

Send check or M.O. Inc C.O.D.'s. Write for descriptive folder on unusual items for gifts and home.

Gifts Gaylore
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"Serv-all" ARM CHAIR TRAY

IT STAYS WHERE YOU PUT IT

Conveniently clamps on anything—anywhere . . . chair or couch, your knee, the bathtub (for cosmetics), on rolled pillow in the sick room, the back of seat in car. Eliminates lap service and awkward situations. Perfect for parties, TV, picnics, too. The 2 firm spring clamps fold for easy storage. Beautiful, durable plastic in pastel green or ivory. 8" x 11". Order several for yourself and as gifts. $2.00 each.

SMARTLY STYLED ALUMINUM
5-PIECE SNACK SET *from Italy*

The modern hostess finds this ideal for salads, soup, candies, tidbits . . . and numerous other uses. Large 9½" bowl and four individual 4" bowls in lustrous Aluminum. Its versatility makes it practical to one—to give. $2.50 the set.

please add 25c for postage

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NAME MITTENS

of bright red, warmly lined, water repellent Zelan, with any child's name hand personalized in permanent Navy Blue textile dyes. Nonlosable, smart and warm for school, very Christmassy!

2 to 16 yrs. $2.45 postpaid

Give exact age of child and we will send mittens to fit.

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YOUNGSPORTS
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The finest $1.00 Christmas Gift IN AMERICA

8 Sea Hawk RUBBER COASTERS

Protect furniture from mars and scratches with flexible, skidproof coasters molded in smart, nautical coiled rope design which blends with any setting. Perfect for hot or cold drinks. They won't stick to your glass. Liquor-proof. Washable. Now looking after years of service. *Order several sets NOW.*

PERMANENT FADE-PROOF COLORS
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SCARLET • BLUE • GREEN • YELLOW
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WHAT'S COOKING? This colorful California ceramic spoon rest, hand-painted by Decora, holds a spoon or fork between stirrings and keeps your enameled stove top from becoming stained. Decorated with provincial rooster, it makes attractive wall decoration when not in use. Available in 2 sizes.

1-Spoon Saver, 4"x6", $1.50, postpaid. 3-Spoon Saver, 5½"x6½", $1.95 postpaid.

WRITE FOR FREE "GIFTS AND GADGETS" CATALOG

THE CORRAL SHOP
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YOUR MONEY'S WORTH

For young buckaroos, a "Trigger" of their own. The perfect gift for the cowboy in your family, an inflatable plastic pony made in real colors, to be ridden and bounced and wrestled with. Trigger stands 24" high and 36" long, the weighted base keeps him upright, holds up to 200 pounds. Reinforced seams for the sturdiest child, Trigger will be fun for $2.95, ppd. Artisan Galleries (L-31), Fort Dodge, Iowa.

copper chafing dish 19.95

complete with sterno burner

A true gourmet's delight in gleaming copper. Perfect for Sunday nights' supper or a hot after-the-game snack. Write for it today!

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MUSICAL ANGEL-ABRA

Originated for a Beautiful Princess!

An old Swedish custom gives us the festive Angel-Abra. Angels fly gracefully 'round and 'round, bells tinkle sweet music, and three red candles shed a soft warm glow as their heat sends the angels on their heavenly whirl. All metal, polished copper finish. A unique centerpiece or mantel decoration. About 13" high, easily assembled. Complete with candles and directions. *Order No. G139.* **$2.50**

Sent postpaid, backed by Breck's 114-year-old guarantee of complete satisfaction or money back

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Complete Kit **Postpaid 3.98**

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★ Make a colorful arrangement of your Christmas Greetings on this charming Christmas Card Tree. Fan your cards and slip them into clips on the vertical limbs. Tree is 28" high, 20" wide, displays from 36 to over 100 cards. Steel construction, finished in Pompeian Green, topped with large 5" Star of Bethlehem. Limbs swing so that they can be used as center piece for table or on the mantel in pairs. Order now to hold your early greeting cards.

Just **$4.95** *a pair, or* **$2.50** *ea. Ppd.*

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Foster House
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The most comfortable things into which you ever slipped a pair of tired and aching feet. Smart looking, too! Colorful all-wool uppers hand-knit by old-world craftsmen. Choice of red or blue pliable goatskin soles, heels and toes. Sizes for the entire family. Order by stocking sizes or send foot tracing. Satisfaction guaranteed.

Child's	1 to	Adult	2—$2.00, postpaid
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carl duncan company
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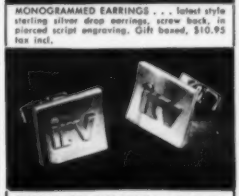
MONOGRAMMED EARRINGS . . . latest style sterling silver drop earrings, screw back, in pierced script engraving. Gift boxed, $10.95 tax incl.



PERSONALIZED CUFF LINKS in solid sterling silver. Choice of name or initials in hand finished modern raised engraving. Gift boxed, $12.50 tax incl.

Tie Pin to match $6.75
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PERSONALIZED
DONKEY CART PLANTER
with enchanting
SALT AND PEPPERS
ALL FOR ONLY 50c

Beautiful, imported china in brilliant hand-painted colors with embossed design. Artistically hand-lettered with any family name on Cart, and first names of couple on each of the charming figures, one pours salt, the other pepper. The Cart can be used as a lovely planter, ashtray, or for candy, nuts, mints, cigarettes, etc. Truly a work of art. Worthy of a proud place on your mantel, table, knick-knack shelf, etc. Adds a gay note to any room. Not more than 2 three-piece sets to each customer. Each set can be personalized differently, if you desire, so that you can give one as-a-way as a gift. Add 15c to each set ordered for postage and handling. No C.O.D.'s please. Satisfaction guaranteed.

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"Coasterettes" for Glass or Bottle

Highball, soft-drink, beer or milk . . . everything handles better in handy dripproof Coasterettes. (The kids will really go for milk served this way!) Jeweltone colors make identification easy, flexible clips hold standard bottles or glasses; in sparkling transparent box.

Set of Four **$2** Postpaid

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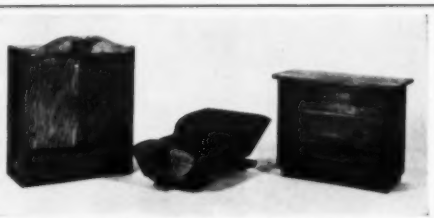

DOLLS' FURNITURE WITH A FUTURE . . .

Each of these handsome pieces was especially designed, as in olden times, for a little girl's favorite dolls and their belongings; but, you may find a thousand *practical* uses for them.

Expertly constructed of sturdy knotty pine, stained antique-maple, and protected by a durable hand-polished finish, this furniture is offered with your high standard of quality and styling in mind. Distinctive wood carvings add a special note of charm not found on ordinary furniture.

COLONIAL CRADLE serves two purposes. When it no longer rocks dolly it becomes a magazine rack. 20½" long, 13½" wide, 9" high ..... $4.50 ppd.

DOLL'S WARDROBE with clothes-bar, on which young mommie can hang up her children's dresses, and a roomy drawer. 2 additional shelves, at $.75 extra, transform it into a doll's china closet or a place for knick-knacks. Measures 18" high, 17" wide, 7" deep ..... $7.50 ppd.

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Holds all your sewing needs within easy reach. Displays 27 spools of thread. Small, full vision glass drawers for buttons, snaps, pins, etc. Large drawer for scissors, tape, needles, etc. Hand made, waxed, polished to a satin lustre. In honey tone knotty pine or lovely mahogany finish. Large Size 15"x18"

$12.50

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Baby's favorite cereal tastes twice as good served in this sweet bowl of blue and white, with name and birthdate fired in under glaze to order. Of fine quality earthenware, here's a gift that will be treasured through the years. Clearly print name and birthdate, and allow two weeks for delivery.

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GREETING TREE

Show EVERYONE how much you love their own special Christmas card—display it on this gay, decorative Yule Card Tree! Unique, charming holiday decoration; holds up to 100 cards. Antique green finish metal, almost 2½ feet high; comes apart for storage.

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THE NEW WEBCRAFT KIT—$3.95

Transforms folding camp chair into modern webbed chair for use anywhere. Kit has enough sturdy cotton webbing for an average chair, tacks and easy step-by-step instruction sheet. Choice of colors: Red, Green, Lime, Brown, Tan, Black, Grey, Aqua, Dark Gold, Yellow.

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Tubbable toy for baby's entertainment and your convenience. Here is a plastic soap dish that attaches securely to the tub by way of rubber suction. Place it at any water line you choose. "Tubby," the little fish on the lid becomes a floating toy for your child and, when clamped to the dish, is a container for the washcloth. $1.49, ppd., complete with cloth. May Birn (L-31), Box 26, Mount Vernon, N. Y.

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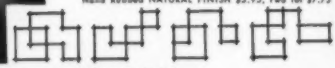
MAKES 158 DIFFERENT SHADOW BOXES

Create your own shadow boxes with exciting new Shad-O-Blox. A twelve-piece set of strong, interlocking plywood sections with instructions in a kit requiring no nails, glue or tools. Vary your wall decorations with your moods with Shad-O-Blox.

Natural Grained UNFINISHED $2.95, Two for $5.75
Hand Rubbed NATURAL FINISH $3.95, Two for $7.75



Overall Size as illustrated 3" deep 25" wide 25" high
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Ingenious rake and spade in 7" size of glistening solid brass . . . delightful "Green Thumb" for indoor gardeners. Such fun to poke and dig and rake and spade the prize flower pots and window boxes. Packaged for gift giving.

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Meet MAN and BEAST, our very gay, very charming, well-designed candle holders.

Wonderful on your coffee table, your dining table, an end table, or tucked in a bookcase shelf.

Of hand wrought metal with black finish, 7 inches high, they make imaginative, useful and unusual gifts.

$3.95 ea. **$6.95** the pair
(mix them or match them.)
Postpaid, sorry no C.O.D.'s.

Designed for your pleasure and satisfaction-guaranteed!

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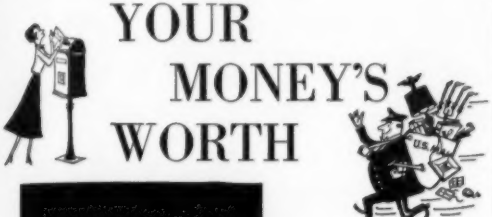

YOUR MONEY'S WORTH

For choosy eaters, this three-piece circus set consisting of plate, bowl, and mug. Each is designed in circus colors on highly glazed white pottery. The hand-painted giraffe, elephant, and grinning clown on the drinking mug will charm (we hope) every child into finishing the last drop or morsel. The set, $3.25, ppd. Logan's (L-31), Box 354, Greenwich, Conn.

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Yours $1.50 FOR ONLY PER WEEK

Now YOU can own genuine GORHAM, 1847 ROGERS, COMMUNITY, or HOLMES & EDWARDS SILVERPLATE—18 patterns to choose from made by the four leading manufacturers in the country; **NO DOWN PAYMENT—NO INTEREST—NO CARRYING CHARGE—NO TAX.** Pay only the nationally advertised price out of pin money.
Select pattern and set you want. Fill in the application below and return to us. Prices guaranteed one month from issue date. Chest free.

52 PIECE SET includes—16 teaspoons, 8 knives, 8 forks, 8 soup spoons, 8 salad forks, 2 tablespoons, 1 butter knife, 1 sugar shell.

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Send name to be imprinted on inside of ear.

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a Christmas gift

PERFECT FOR Mothers

$3.95 postpaid

This new, practical, all-purpose apron makes the perfect gift for every mother you know! She'll wear it round-the-clock—to bathe, change and feed baby, to cook dinner for her family. It's made of soft, washable deep-piled terry cloth lined with vinyl plastic for complete protection—will keep her dry as a bone and keep baby from slipping. Best of all, there's a huge accessory pocket. White with blue trim . . . Please, no C.O.D's!

sizes: medium small (through size 36) medium large (38 through 44)

TO ORDER, WRITE STATING SIZE

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Dolly's Turnabout Cradle

A MUST for the happiness of a little mother and her family of dolls. It's a two-in-one affair: a stationary crib that becomes a rocking trundle bed when it's turned over. Waxed Birch with Pennsylvania Dutch Design. 18" high, 14" wide, 24" long. Complete with plastic covered Mattress, Pillow, Case, and Bedspread in pastel pink and blue. This is for her Christmas (if you have the will power to keep it hidden until then).

Only **$7.95** Delivered
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Templeton Craftsmen
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Horsey TABLE MATS and Napkins to Match

These charming mats & napkins are perfect for breakfast, luncheon and informal affairs. Exclusive horsey design by artist W. E. Sewell. Mats are of washable, natural color, monk's cloth. Size 12x17" with narrow fringe edge. Napkins are cream colored heavy cotton. Size 11x11" with narrow fringe. Set of 8 mats $5.25; 12 mats $7.50. Set of 8 napkins $2.75; or twelve for $3.75. Postage prepaid. Money back if not delighted.

"little joe" **WIESENFELD CO.**
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Signed **GRANDMA MOSES PLATES**
Reproduced in Over 18 Colors!

The original oil paintings of beloved 91-year young Grandma Moses—now faithfully reproduced on fine translucent china—*in over 18 true colors!* On back of each 9½" ivory plate is description of scene in Grandma's own writing—*and signed by her!* For wall hanging or buffet service.

"Bringing In the Xmas Trees" "The Checkered House" ● "Jack and Jill" "Thanksgiving Turkey"

$2.95 ea. Set of 4—$11.75 postpaid

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PHOTO CHRISTMAS CARDS
from your favorite negative

Actual size 4¼ in. by 3½ in.

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This year send original Christmas cards made from a photo of your children or family group . . . or favorite picture of your home or pets! Send for FREE sample card. For FREE personalized sample, mail negative with 3c return postage. All negatives safely returned. If negative unavailable, add 50c for making new negative from your picture. Sample offer expires December 1.

Send For FREE SAMPLE

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Gloss or Dull

Even long-lasting Redwood needs surface protection. Original Behr Process Liquid Raw-Hide Redwood Finishes are now available in: Redwood Color-Stain and Sealer; Natural-Clear-Gloss; Dull Finishing Coat; . $1.65 Qt., $4.65 Gal. Also Redwood Color-Preservative (for non-gloss staining) $1.45 Qt. $3.95 Gal. All Prepaid and Guaranteed. Good for wood . . . all kinds of wood.

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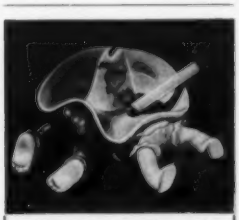

"Kissin' Bugs"

smoochin' like crazy under a big sombrero, show the world a clean pair of heels and pink panties, and explore the delicious novelty of what happens when **FRECKLES** and **PIGTAILS** get together.

A whimsical ASHTRAY (6" in diam.) beautifully made of ceramic.

HANDPAINTED with any Two names (as shown) you'll want to send it as a "Love & Kisses present to that SOME ONE.

ASHTRAY . . with any two names or initials $3.00 ppd.

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Alice-In-Wonderland Pin-Ups!

Any tot wants 'em, lovable, life-like, on extra thick ⅛" 8-ply fibre. The main piece is approx. 18" tall.

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•This Little Pig
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2 sets $4.75

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FRENCH FOOD WARMER. Whether it's coffee on your breakfast table or a buffet serving of lobster thermidor, rarebit, baked beans, stews, etc., keep it HOT right on the table for second helpings. Many uses indoors or out. Attractive wrought iron (15½" high, 7½" diam.) with 15 hour candle—replacements everywhere. Specify Verdi Green or Satin Black finish.

$3.50 plus 50c delivery

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Only $2.49 Ppd.

IS CUP DRIP COFFEE MAKER. For entertaining crowds, it's the hosters' best friend . . . makes 9 to 18 cups delicious, full-flavored coffee. Famous Westbend quality aluminum. Outside cup graduations make measuring easy. Cover fits attractive lower half for table serving.

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FREE GIFT GUIDE ★ HERE IS A TERRIFIC VALUE!

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PENNA. DUTCH ROCKING HORSE. Any child up to 5 will be thrilled to get this beautifully finished, sturdy rocking horse. Endless hours of fun without damage to furniture. SAFE, NON-TIP ROCKERS. 6 brilliant enamel washable colors. Easily assembled; 31" long x 23" high, seat 12" from floor.
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NO C.O.D.'S—MONEY BACK GUARANTEE

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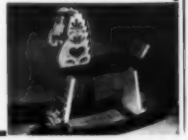

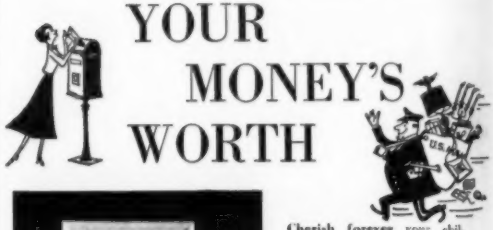

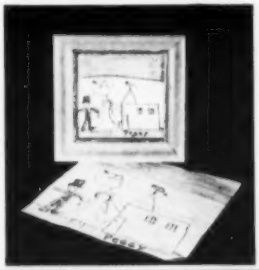

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SAMPLER PATTERN NAPKINS
—Personalized for YOU!

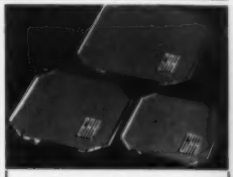
The most unusual cocktail or tea napkins ever. . . . Heavy, quality paper with linen-like weave has scalloped edge and comes in choice of these fresh, gay colors. . . . Powder Blue, Chartreuse or Coral Red, all with Cocoa Brown trim. Any names, such as—"Elaine and George" or "The Rands." Clever Hostess Gift.

Combination box of 50 Tea Napkins—9" x 9" and 50 Matching Luncheon Napkins—12⅝" x 12⅝"

$1.85 Postpaid

Gift Boxed—Prompt Delivery
No C.O.D.'s Please

The Roselle Napkin Co.
Box 154 Roselle, New Jersey



To protect fine finishes . . .

MONOGRAMMED TILE SET

For a wonderful gift idea!

Personalized protection that keeps table tops free from moisture or scratches and is decorative, too! Use these polished lime crystal charmers under vases, plants or centerpieces. Set of 3 sparkling octagonal tiles—5", 6", 7"—has expertly hand-carved monogram on each piece for further beauty. A practical gift idea, and personalized to show your taste and forethought. Order now for Christmas!

Set $4.50 ppd.

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C. J. LUNDSTROM MFG. CO.
Little Falls, N. Y.

Made for the better homes, offices and schools since 1899

BUDDY BIB has no strings to knot, no buttons to break, no snags to fasten. An elastic spring with an ample neck opening makes it so easy to put on, baby does it himself. Easy to clean, just wipe off washable plastic fabric. Suitable for children from six months to six years. Send $1.00 ppd. (sorry no C. O. D's) gift catalogue included.

Wee Folk Shopping Service
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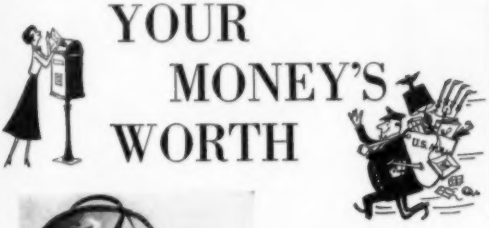

Miniature millinery. Young designers will have loads of fun with this hatbox filled with six hats, sized for their doll family. All the necessary trimmings—ribbon, feathers, and veiling. All the sewing equipment—metal scissors, thread, needle, and thimble. A sure delight for every little girl, $2.95, complete, ppd. Order from the Merrill Ann Creations (L-31), 100 Warren St., New York 7, New York.

for your Christmas, for your future...

MINIATURE MARACAS

Salts and Peppers made of Cuban Madera (Mahogany); 5½" high; beautifully decorated with hand-cut designs; highly polished. Beautiful collector's item. 2.00 per pair postpaid

RAZOR BLADE HOLDER

Made of gleaming Plexiglas; durable, good-looking, practical; clips to front edge of any one shelf in your bathroom cabinet. Does not interfere with closing of doors. 1.00 postpaid

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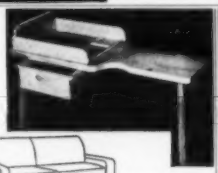

Authentic Reproduction of 200-yr. old

COBBLER'S BENCH

Unpainted, kiln-dried Ponderosa pine; shaped hardwood legs; 1½" top; 38" long, 16" wide, 16" high; drawer opens from either side. Ideal as a coffee, cocktail, end table or for patio use. Shipped knocked down—easily set up. May be finished in wood stains. Smoothly sanded. Complete finishing instructions are included. Order in time to finish for handsome Xmas gift. **$19.95** Postpaid

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Rhea M'Allaster

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A decorative as well as practical addition to the dining table. Copied from a rare antique American mold. Delightful for individual serving of cranberry sauce, conserves, condiments, nuts, candy. Most unusual gift. Height 4½", Length 5¼".

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Four for **$7.50**

All to one address.

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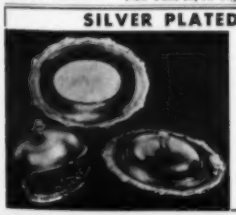
SILVER PLATED BUTTER DISH

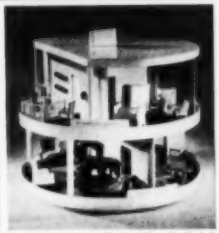


This charming many purpose dish with its Cambridge glass liner and domed cover is a perfect miniature of the beautiful Old English covered roast dishes. The under plate is 7½" and makes a perfect candy dish. With its glass liner it can be used for butter, jelly, cheese or many other uses that smart hostesses will devise. Made of fine silver plate with floral gadroon edges, a compliment to any gracious table.

$6.95 Federal tax and postage included. *Send for Our Free Catalogue*

Merrill Ann Creations

100 Warren Street • New York 7, N. Y.



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Plastic dolls that are just the right size for the doll house. Unbreakable, rubber-like in appearance, they are washable, can be dressed and undressed and are adjustable to various positions.

Mother, Father, Boy and Girl	$4.00 set
Twin Babies	1.00 pair
Boy and Girl, individually boxed	.85 each
Father, Mother, Grandfather, Grandmother	1.25 each
Maid, Doctor, Mailman, Colored Cook, Colored Maid	1.25 each
Bridegroom, Minister, Cowboy, Cowgirl	1.25 each
Bride, Bridesmaid, Nun, Senorita	1.50 each

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The Children's Shop

WEST HARTFORD 7, CONN.

ROUND DOLL HOUSE

The Round Doll House revolves on its own turntable so as many as 5 children can play with it at one time. The 6 rooms are completely furnished. It has a real stairway and a sun deck. It has new plastic varlor wall paper in 4 rooms. All rooms are open and accessible, and the chimney is a convenient carrying handle. 63" around and 19" high.

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Keeps your spices, extracts and other small items neat and orderly yet instantly accessible. Easily installed. Screws and instructions included. 10 day money-back guarantee if not satisfied.

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Available in 2 sizes—☆ 9½ in. and 12 in. Be sure to specify your choice.

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Moreland Mfg. Co.

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ROMANTIC CURRIER & IVES MISSISSIPPI RIVER BOAT

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Davenport, Iowa

Your own ***personal***

BRANDING IRON

If your prized personal belongings: garden tools, sports equipment, luggage and children's toys, have a habit of straying . . . ***BRAND 'EM to keep 'em in the home corral.***
This custom made PERSONAL BRANDING IRON has your initials cast in ⅝" gothic letters. Head is mounted on plated steel shaft with natural wood handle. 12 in. long. Easy to use . . . heat the head and impress into articles of wood, leather, rubber or plastic.
Gift boxed. 2 weeks delivery.
Any 3 initial combination ..... **$3.50** ppd.
Extra letters ..... 50c each
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John Wright

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Hand-made to match your outfit or school colors. Big & roomy. Size 13 x 11 inches. Made of finest wool felt, reinforced with steel to keep shape. Used by Gray Ladies and Nurses with red cross emblem. Snap closing, coin purse and zipper closing. Colors: grey-red, red-white, red-black, black-kelly, black-gray, navy-red, navy-M. blue, maroon-blue, brown-fawn, brown-gold, red-royal, forest-kelly. All solid colors or made to order combinations. Price $3.95 long handles 50c extra.

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Beautifully HANDCRAFTED in Natural, Turquoise, Brown, Red, Em. Green, Royal Blue & Indian White.
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FOR CHILDREN with little cuffs in natural or brown only.
Sizes:
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Send cash, check or m.o. and we pay postage, or send $1 deposit, bal COD plus p.o. charges. Immed. delivery. Satisf. Guar. Gift orders carefully handled.
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Tom-toms to thrill the children, for they are made by real Indians. Covered with rawhide and hand-painted in bright colors, the sides are hung with feather pennants, and each drum has a rawhide-covered beater. The Sioux tom-tom, shown hanging, is 9" in diameter, $3.95, ppd. The Osage, lower left, 6" in diameter, $2.00, ppd. From The Cherokee Traders (L-31), 319 North Robinson, Oklahoma City, Okla.

Christmasy cutouts to dress up your windows for the holidays. Get this package of spun-glass "snowies" which are pressed into place on a moistened windowpane. They actually give an etched glass effect; all pieces are snow white excepting Santa who is trimmed in red, and the reindeer have ice-blue antlers and body outline. Just peel off to remove. Package of 56 cutouts, $1.60, ppd. Dutch Treat Shop (L-31), Philadelphia 44, Pennsylvania.

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America's Oldest Coffee Mill

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Stands 21" high, Top 14" in diameter
Satisfaction Guaranteed
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IMPROVES YOUR GAME, ACCURACY RANGE, STEADINESS WITH LOADS OF FUN
SETS UP INSTANTLY INDOORS OR OUT ON THE LAWN. TAKES PERFECT SHOTS ONLY, JUST LIKE A CUP ON THE GREEN. STEEL CONSTRUCTION. COLORS, RED, GREEN, AND YELLOW.
IDEAL FOR PARTIES . . .
PROVIDES LOTS OF FUN WHILE IMPROVING YOUR GAME.
Each trap . . . . . $2.00 postpaid
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A modern shadow box of singular beauty. Made of grained wood. Adds grace to your modern decor.

Your favorite figurines, ivy pots, curios will feel at home in it. Hung singly or in facing pairs, they are a real decorative treat. Eagerly accepted as gifts by Young Moderns. You choose face and recess colors from the following: green, grey, brown, chartreuse, coral and the natural wood ready for you to paint.

Also in an original cork-like finish. *Ready for you to hang. 16" wide by 12" high. Recess is 7" square by 1" deep, shipped well packed at a thrifty price.* $7.50 add 50c for parcel post

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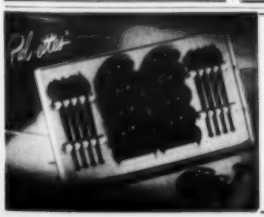

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PALETTE COASTERS and STIRRERS SET

The artist in you will adore these 8 jet black plastic coasters and 8 stirrers, both shaped like palettes . . . dabbed with tiny swabs of bright color. Wonderful when you want to serve drinks with a touch of capricious genius. Masterpiece of a gift too!

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3 Practical Sizes For All Mixing Jobs

These beautiful, stainless steel bowls will last a lifetime. 3 sizes: Large—3½ qt. Medium—1¾ qt. Small—½ qt. Use with your mixer for hot or cold foods. Ideal for cooking, in the oven or on the stove. Grand for serving and storing food.

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SPICE WHEEL

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Rotates with a flip of the finger. No fumbling or mess. Fits easily under cupboard shelf. Made of strong molded bakrom. A big time saver and space saver. Complete with screws.

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INDIVIDUAL ALUMINUM PLATTERS

Steaks and chops are tastier when they come to the table sizzling hot. These beautiful platters will add real distinction to your table. 12" long; 6½" wide. You will want several.

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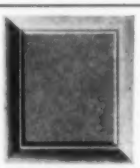

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Frame your pictures at home with these wonderfully thrifty 2" deep unfinished wood frames. You can leave them natural or finish them yourself to match the woods in your room. In beautiful shell pattern, glued corners with coated brads.

FOR	PRICE	FOR	PRICE
5 x 7	$1.10	11 x 14	$1.60
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GOLFER'S CRYING TOWEL

● If the 19th hole is his thirsty downfall, or his wailing wall where he chants the lament of the hook and the slice, the sand trap and the water hole, give him the Golfer's Crying Towel. Printed in green with alibis and clubhouse quips, it doubles as a bar bib, ties around his neck. Fun for the stocking of all your Golfer friends, and just $1.00 Ppd.

FREE *Send also for Unusual Gift Catalog*

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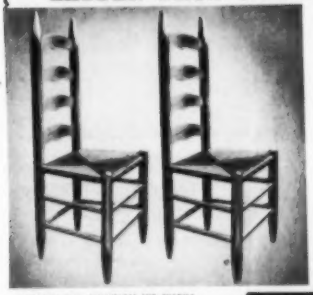

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Height 42", Seat 18" x 14"
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Unpainted and sanded to a smoothness ready to wax or decorate $6.75
With natural finish $7.75
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Minimum Order: 2 Chairs
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COMPARE FOR QUAINTNESS AND CHARM!
COMPARE FOR UNRIVALLED VALUE!
Write for illustrated catalog of other Early American reproductions.

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Gift for the home!

The "conversation piece" of all gifts...the clock you can see *thru*. The hands "float" in the crystal dial, yet it keeps *perfect time*. Exquisite design blends with any decorating scheme. 24 Karat gold plated, brushed to satin finish. 9 in. high. Pre-tested for split-second accuracy. One-year factory guarantee. AC operation. ($22.50 plus 4.50 fed. tax). $27.00 postpaid

ORDER NOW INTERNATIONAL SALES CO. 4453 W. MADISON, CHICAGO

GIVE THIS BIG DOLL 42" TALL

Thrill some lucky girl with this unusual LIFE-SIZE COMPANION DOLL. So BIG and realistic looking that a child can use her own clothes to dress her! She has pretty yellow yarn hair with ribboned pigtails, lovely percale print dress, gay organdy apron, panties, and red felt shoes that tie. Every girl (young or old) will love this Beautiful Doll! Makes wonderful gift! No C.O.D.'s, please.

Only $12.95 Postpaid

(Add 50c west of Miss. River)

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11 Beacon St., Dept. 172, Boston 8, Mass.

YOUR BED CAN'T COLLAPSE WITH THESE NEW

BEDSPRING SUPPORTS

Banish forever those unsafe, dust-collecting bed slats. These patented Bedspring Supports will never let your bed collapse; won't collect dust. They lock springs securely, prevent spreading of rails. No. 4 fits any standard wood bed rail up to 1" thick. No. 3 fits iron rails. Made of heavy steel; felt lined to protect rail. Fully guaranteed. No COD's. State finish of bed and whether coil or box springs used.

BROCK & CO. Box 96-J Station E Atlanta, Georgia

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Take note. Lovely to look at, wonderful to own, this cigarette case and lighter designed especially for women. It is made of genuine mother-of-pearl in concave strips a half-inch wide. The case over-all measures 4" x 3¼", holds a dozen cigarettes. The lighter is 1⅛" wide, 1¾" high. Both pieces are trimmed in jeweler's bronze. A perfect gift for the lady of your choice, case and lighter, $10, each, ppd. House of Lewitt (L-31), New Britain, Conn.

Bountzee Bootz • SO NICE TO COME HOME TO

Solid inch foam rubber soles give a real lift to tired feet. Every bouncy step is like a foot massage after a long day in high heels. Quilted plastic slipper is available in red, royal or powder blue, green, or yellow, $2.95 postpaid. Boot comes in plaid cotton flannel (as pictured) black with red, white, or blue; desert cloth in red, blue, brown, or green; and velvet corduroy in red, green, or blue. $5.75 postpaid.

Sizes: Small, Medium, or Large.

No. C.O.D.'s Please
Money back if not delighted and we'll still be friends.

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This **Horticultural Model** is the same *Sudbury Soil Test Kit* used by florists and good gardeners everywhere. No knowledge of chemistry is needed. Lifetime steel chest. Tests for nitrogen, phosphorous, potash, and lime. Full directions. Easy as reading a thermometer!

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For those who want the best. Has 3 times as much testing solutions, more and larger equipment. Was $27.50, now **only $24.95.**

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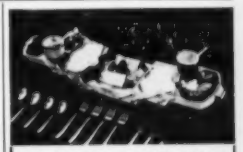


Fold-Away Buffet

Score a hit during the gift giving season, with this new hostess aid, embodying gracious beauty and ingenious utility. Opens smoothly to full 28½ inch spread. Crafted in beautifully grained, high-polished natural or walnut hardwood. Needs no napkin or doily—washes with warm or cold water. Folds compactly for easy storing.

Completely fitted with five spacious food wells, glass salt and peppers, two wood-covered glass sauce dishes, with spreaders.

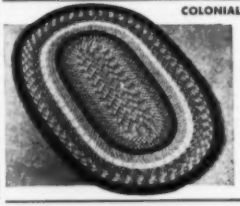
No C.O.D.'s Please Only $9.98 postpaid

Satisfaction Guaranteed or Money Refunded

DONALDSON'S
Box 46 Chicago 50, Illinois

COLONIAL

BRAIDED RUGS



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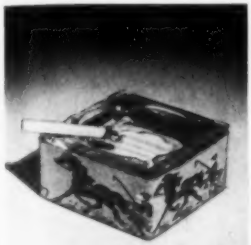
• Lovely cotton, wool-filled braided rugs that beautify any room—at amazing low prices. Reversible, durable—can be dry cleaned. No pad needed. Choice of Burgundy, Blue, Red, Green, Brown, Black or Gray with complementary multicolor backgrounds.

27"x49"	$ 4.95	5'x7'	$18.95	9'x12' $64.50
3' x 5'	8.95	6'x9'	32.50	All Prices Postpaid, Exc. Check or M. O.
4' x 6'	12.95	8'x10'	49.50	

The Old Homestead RUG CO.
Box 184, Dept. L-11 W. Bridgewater, Mass.

YOUR MONEY'S WORTH



Cigarette box with an ash tray top. Mahogany lined, the base is deep for keeping cigarettes, and the removable ash tray is sensibly sized of clear crystal. The stenciled design of driver and sulky on the side makes handsome trim. Over-all, this is a good-looking piece men will want for their home or office. $3, ppd. "little joe" Wiesenfeld (L-31), Baltimore 1, Md.

Frame Living Plants

Plants just can't help but perk up and look their prettiest in a setting like this! The vivid 8¾" x 10" frames are beautifully molded in gleaming plastic in smart shadow-box fashion. Leakproof bowl removes easily for watering and planting. Dove-gray masonite background makes a lovely contrast to glossy green leaves. Your choice of forest green, Chinese red or canary yellow. Pretty in pairs, too. Order No. H5071—each, postpaid **$1.69.**

Candle Vases

These charming little vases slide down over the candle and rest on the base of the candlestick or candelabrum. Fill them with water, cut the stems of a few flowers to fit, add a few green leaves and you have the daintiest decorating trick of the year. 2" across by 1½" deep. Order No. H4445. **Two for $1.00** postpaid.

Write For Free Catalog

Miles Kimball

84 Bond St., Oshkosh, Wisconsin

Screws in like a light bulb!

Amazing New TOLE HANGING LAMP

No wires to connect. Imagine . . . Now you can change a lighting fixture with a twist of the wrist. Wherever a light bulb can be screwed in, you can hang this delightful lamp. It's red Tole metal trimmed with shining brass. . . . 8" dia., 9½" high. Has opal glass reflector. Takes 100 watt bulb. ***No wires to connect.*** **No C.O.D's Please** **Only $5.75 Postpaid**

artisan galleries
FORT DODGE IOWA

• It TROTS!
• It GALLOPS!
• It's GAITED!
THE WONDER HORSE

36" Long, 32" High ONLY **$15.95**

For your tenderfoot as young as one year . . . or for real bronco-busters of three to seven . . . here's a real wonder—an **indoor** Shetland pony!

Made of plywood on a hardwood base, with four powerful springs that create both rocking and galloping motions. Sturdy and safe (can't turn over) . . . firm place for hands and feet. A wonderful body-builder!

The perfect gift . . . order your WONDER HORSE today! Only $15.95 (shipping charges, collect.)

WONDER TOYS, Dept. 14
WALNUT RIDGE, ARKANSAS

★ CURTAIN TIME

OPERA GLASSES no longer are an expensive luxury. You'll enjoy the play in high style with these rich-looking 3 power opera glasses. Approximately 4½" wide—made of antique silver plated metal. Imported. Every theatre-lover on your gift list will want a pair. Postpaid, of course—at the amazingly low price of..... **$3.50**

Send for FREE Special Catalog

Foster House
15-LL Cole Court, Princeville, Illinois

GABBY GUEST TOWELS

only **$1.25** **$3.50** for set of 3

Here are three towels we'll guarantee your guests will use! An amusing solution to an age old problem, they aren't just fun: the label shows they are "all pure linen, made in Ireland." Beautifully hemstitched, the "conversation" is hand stenciled on the lustrous linen. When they see Gabby Guest Towels, your friends will want a set too. Cleverly packaged for easy gift wrapping. Chartreuse, white, green, blue, grey, aqua. Send check or m.o. today. Satisfaction guaranteed.

Write for free catalog of unusual gifts

SEA CAPTAIN'S CHEST
Dept. LN
Fisherman's Wharf San Francisco, Calif.

HANG A BASKET

on your front door that will hold even that first-of-the-month delivery. Large enough for a good crop of magazines and papers. Wonderful for clothespins too. It measures 10" x 5" x 8" deep. Handmade of sturdy hardwood in natural finish. Leather hanger. **$1.85** Postpaid

ROGER ENTERPRISES
55 ORCHARD ST., TUCKAHOE 4, N. Y.

COBBLER'S BENCH

Authentic reproduction of a 200-year-old Cobbler's Bench. Kiln-dried Vermont White Pine, top 1½" thick, gracefully shaped legs. Drawer opens from either side. Ideal for use as a coffee, cocktail or end table. Sanded to satin finish. 38" long, 16" high, 16" wide.

Supplied in beautiful antique maple furniture finish, $24.50; or unfinished, complete with easy fool-proof instructions for finishing at $17.50. W. of Miss. R. add $1.00.

HARRINGTON'S
RICHMOND, VERMONT

SUSAN SERVER SET

Attractive Center Piece

From candy to nuts to hors d'oeuvres . . . all can be served gracefully and attractively in this newest idea for gracious living. Eight removable individual trays of strong styrene plastic alternated in pastel shades of green and chartreuse with chocolate brown base. It's awfully smart and priced at only $3.95, delivered to your door. No COD's please. **$3.95**

CLEAR PLASTIC LADLE

Just the thing for serving punch or soup. Attractive and much sturdier than glass. Will not chip. Delivered to your door, only **$1.00**

1951 Christmas Catalog Now Ready for Mailing

Show this Brochure to your friends

DOWNS & CO.
DEPT. 1321, EVANSTON, ILL.

A. Flight B. Palomino
Finest 7" x 4½" x 2" Noble cedar or kingsize size Mahogany encrusted

Contemporary Classic

CIGARETTE BOXES

For Home . . . Office . . . Giving

These exquisite hand-finished cigarette boxes are tomorrow's heirlooms of today's living . . . rare and unusual, with distinctive designs uniquely carved to enhance the warmth and grain of fine wood. Solid Beechwood . . . Box and cover are one piece . . . no joinings. For home or office, an accessory of matchless beauty—a truly exceptional gift. In natural blonde finish $6.95 *postpaid.* No COD's please. Indicate design desired. *A Hansen House exclusive.*

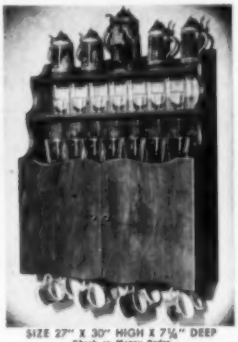
HANSEN HOUSE Dept B, 1874 Juanita Ave., San Jose, California

Bar Rack

To The Host—Help And Happiness

Swing open the old saloon doors and here are all your bar needs. Hang it above your present bar and let this large beautiful wall piece do all the work of enhancing and holding.

It displays 8 tall glasses, 8 standard glasses, 8 jiggers, 8 old fashioneds, 8 cocktail glasses, 8 cordial glasses, 8 toddy mugs, a set of beer steins and 7 bottles of liquor—about 70 pieces. Closed, it is a lovely glass rack—open, an efficient, full fledged back bar. Finely hand crafted in mellow honey tone knotty pine or lovely mahogany finish. Hand polished to a satin lustre.



SIZE 27" X 30" HIGH X 7½" DEEP
Check or Money Order
No C.O.D.'s please Price **$34.50**
Exp. charges collect

Field House
N. Conway, New Hampshire
Dept. L11-1

"My Twin Doll Looks Just Like Me"

The living image of your own child!

A beautiful stand-up doll with face reproduced in color from favorite photo of *your* little girl. A doll with her own joyous personality—she seems to *live*. A lifetime keepsake—A gift that is a joy forever. Doll is sturdy cardboard—*complete* with two gorgeous wardrobes — one in color — one child colors. Send front view photo, or snapshot, with color of eyes, hair, etc. (photo returned intact.) Order TODAY!

ONLY **$2.00** postpaid

MY TWIN DOLL CO.
Dept. L-11
5100 So. Vermont Los Angeles 37, Calif.

Collector's Pine

Send 25c for our New Pine Catalog

THE YORKSHIRE console and mirror in hand-rubbed pine. Console 36" long; 32" high; 12" deep. Plate glass mirror 22" wide; 37" high. Postpaid **$24.95** each piece

Made Exclusively For—Sold Only By

John J. Brady

MACK AT NOTTINGHAM Detroit 24, Michigan

Paper Weight Birth Memento

Very sentimentally yours . . . baby's hospital identification beads . . . to have and to hold. Preserve and display them this lovely, permanent way . . . just send them to us, we'll imbed them in a 2" square lucite paper weight and inscribe baby's name in gold. Makes a charming little accessory you'll cherish through the years . . . a wonderfully welcome gift for the new Mother! Just **$3.95** postpaid.

Keepsake Shops
112 48th Street Union City 15, N. J.

"The Gift of Good Grooming"

REMOVES LINT & DUST

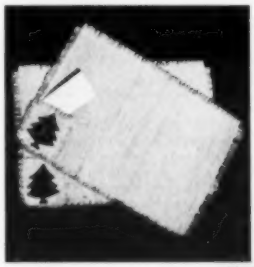
. . . like Magic!

The new Electro Cleaner performs miracles on suits, hats, furniture and car upholstery. Picks up dust, lint, and loose hair by **magnetic attraction.** Cleans fabrics thoroughly and quickly. No current or chemical required. **Satisfaction guaranteed.** Made of beautiful non-breakable plastic. Gift boxed. The perfect gift for HIM, for HER.

Mailed prepaid for $1.75.

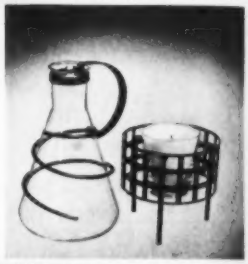
J. H. SMITH CO., INC.
DEPT. D GREENFIELD, MASS.

YOUR MONEY'S WORTH



For holiday tables you will want these good-looking and practical place mats with their Christmas tree decoration. They are made of imported natural wheat-colored raffia, and their novelty is the small pocket fashioned into the mat to hold an individual napkin. 12" x 18", they are easily cleaned with a damp cloth. Your choice of tree-design or initial, hand embroidered, set of six, $4.80, ppd. Elbee Manufacturers (L-31), 1 Pinckney St., Charleston, S. C.

New in design, these California creations. Left, a coffee flask, 8½" high, 6-cup capacity, handle and spiral frame constructed to resist heat. Right, screen light to be used as a warmer for your coffee flask or separately as a candle: 5" high and 5" wide, metal legs tipped with felt. Both are black iron, scratch- and chip-resistant baked-enamel finish. Light, $3.50, flask, $6.50, both ppd. Little Dutch Shop (L-31), 1606 Haight St., San Francisco, Calif.



MONOGRAMMED DINNERWARE

ELIZABETH McCAFFREY Dept. L
200 WEST 16TH ST. NEW YORK 11

"FESTIVE" dinnerware of lovely china. Your choice of eggshell white, petal pink, mist grey or pastel green with each piece monogrammed in navy blue or black. Sixteen piece **STARTER SET** (4 each of dinner plates, bread & butters, cups & saucers) **$9.95.**

Creamer & Sugar Set ..... **$3.95.**

Sixty one piece **BRIDE'S SET** (complete service for 8, plus platter, vegetable dish, creamer & sugar) **$57.50**

Open stock available.

No C.O.D.'s please. Mail Orders Only. Express charges collect. Send for catalog.

DIRECT from my orchard TO YOU

100% Pure Vermont MAPLE SYRUP

To your Christmas list, and you, let me send golden-clear 100% Pure Vermont Maple Syrup, direct from my orchard. My colorful lithographed cans are VACUUM PACKED for top flavor. A welcomed *different* Christmas gift. Send check, M.O. and list TODAY. Prompt delivery.

½ Gallon $4.35 Postpaid • Gallon $7.35 ppd.

S. ALLEN SOULE, Box 9, Fairfield, Vt.

Enclosed is $..... **. Please send** .....**Qts.** .....**½ gals.** .....**Gallons**

2.65 PER PER QUART

Name .....

Address .....

City ..... State .....

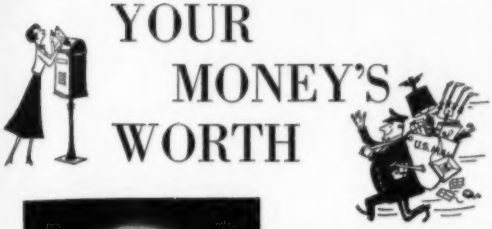
Invitation to Smoke

Send the next wedding invitation or announcement you receive to us and we'll etch it on a fine Fostoria glass cigarette box. The lucky couple will cherish forever such a lasting reminder of their wonderful wedding day. It measures 5¼" x 4" x 1½". **$7.95** *postpaid.*

Complementing ash trays etched with first names of bride and groom, **$5.00** a pair. Gift-boxed and shipped directly to the bride, if desired. Delivery, about ten days. No C.O.D.'s please

HOLIDAY HOUSE
411 Bellevue Theatre Bldg., Upper Montclair, N.J.

YOUR MONEY'S WORTH



Cocktails à deux. We like this crystal set-up that has a pitcher to serve just enough for two—with a bonus—and two glasses with glass picks. Each piece is frosted with a chanticleer design or, if you prefer, you may have a three-initial monogram. The set, complete with stirrer, is $3.95, ppd. An additional 60 cents if you wish monogramming. Ward Phillips (L-31), 9 East Main St., Dundee, Ill.

Jolly St. Nick, nestling among pine boughs and cones, glamorized with gold sparkle and sequins. Reindeer and sleigh are made of a wonderful snowlike material, sturdy and chip-proof. An attractive centerpiece for holiday entertaining, or have one on the mantel or a table for the focal point of your Christmas card display. Four reindeer, $5.95, two reindeer, $3.95, ppd. Grist Mill (L-31), Box 32, Basking Ridge, N. J.

BOILED EGG OPENER

No More Burned Fingers!

Crack, they're open! Just like that. Boiled egg lovers—CRAX-EZY, the new household necessity, holds and opens piping hot eggs like magic. No muss. No more risk of burned fingers. Child simple. *More than ¾ million already in daily use.* Made of durable plastic and stainless steel. Choice of red, blue, white, yellow.

.....ONLY **75¢** EACH POSTPAID

Or send $1.50 for handsome Mr. and Mrs. Gift Box of 2. *Money back if not absolutely delighted. Order TODAY!*

CRAX-EZY 4000 26 Long Beach Ave. Los Angeles 58, Calif.

delightfully different!

• Handsome Chrome finish, perfect automatic action table lighter, with porcelain body beautifully glazed in deep jade green color. Decorative and practical. A perfect gift for any home!

$2.95 postpaid. No C.O.D.'s

kwan yuen company

437 Ginling Way, Los Angeles 12, Calif.

SECRET FORMULA ... STOLEN!

Using Titanium Rutile, our famed craftsmen took Nature's own jewel making secrets to give you more brilliant than diamonds Johannes Gems. FREE CATALOG gives exciting story, tells how to own a carat of this wonder gem for as little as $10 plus tax. Lady's or Man's ring, 1 Ct. Johannes Gem in 14K solid gold, as little as $25 plus tax. Catalog also shows famous Calcutta Star Sapphires and Rubies.

WRITE FOR CATALOG AW

Buy with confidence — Member of Jeweler's Security Alliance

INTERNATIONAL GEM CORPORATION
DEPT. LV-12 • 18 John Street New York 38 N.Y.

Handmade in Sweden

THE KAFFE PETTER

A glowing beauty of lustrous copper, this is the coffee pot that's so delightful for those cozy breakfasts! Or for that informal supper! Great when entertaining. Crafted by hand in a tiny village where this centuries-old design with its wrought iron legs and extra long serving handle is a tradition. About 10" high and lined in tin. It holds 6 cups.

$12.50 *postpaid;*
Price from W. of Miss.
Write for Catalogue

Jenifer House
New Marlborough Stage
Great Barrington, Mass.

latest **SPANISH** *import*

Gay Madiera baskets—tiered on a solid brass handle—brighten your home with Christmas cheer . . . bring year-round color to festive occasions! Used together or separately as:

- Handsome table decorations arranged with fruit or flowers.
- Hors d'oeuvres servers brimming over with crispy chips.
- Bread baskets or handy table trays for practical everyday use.

Brightly lacquered. Sturdy handwoven rush. Detachable handle. One 9" the other 5"

Comes in gift fashioned Christmas red and green or sophisticated gold and wine.

$4.75 ppd.
(Serv. no COD's)

JOY-MARK-ETTE Cathedral Station, P.O. #268, New York, New York

So Individually Yours ...

PERSONALIZED

Ceramic Cigarette Box and Ash Tray Set

For your home, or as a gift...this personalized Ceramic Cigarette Box and Ash Tray Set is sure to win applause. It's unusually smart in appearance. Your family's or friend's initials permanently fired on the cigarette box top lends just the right touch of individuality. For personalizing you may specify either two or three initials. Sets are available in these rich and beautiful colors. Forest Green, Chartreuse, Maroon. Approximately two weeks required for delivery.

$3.95

Send Check or Money Order, No COD's Please
Californians ONLY Add 12¢ Sales Tax

WRITE TODAY FOR OUR FREE CATALOG OF THINGS UNUSUAL FOR GIFTS AND HOME.

ETT-BARR CO.
185-LG No. Chester Avenue • Pasadena 4, California

Shaped-to-fit **PLASTIC FURNITURE COVERS**

FREE CATALOG
Illustrates Sectionals Hideabeds Wing-Club Lawson & Others Write Today!

Separate CUSHION COVERS for Extra Neat!

Chair Sizes As Low As **$3.95**

There's No Better PROTECTION!

Durable FIRESTONE Velon stops dirt from ever reaching your lovely upholstery. Provides year-round protection against dust, soot, grease, romping small fry or pampered pets. Keep furniture clean and still let your family use it without keeping after them to "be careful."

Transparent, soft, pliable—won't crack or peel.

40 "shaped-to-fit" STYLES & SIZES

Don't confuse with shapeless "bag-type" covers. Also separate Cushion Covers. Lowest prices—money back guarantee. Write for FREE CATALOG & SAMPLE OF PLASTIC—do it NOW!

House of Schiller
Dept. L-8, 321 N. Wacker, Chicago 6, Ill.

★ SOFA SHOP AND SAVE AT

Northmore's

FLOWER FASHIONER

Keeps bouquets from toppling. New Flower Fashioner, made with unique suction cup base, attaches to bottom of bowls. 3¾" square. Your flower arrangements will be better with Flower Fashioner. Order several. **Only $1.25 each ppd.**

VACU-BUDS

Refreshes air as you Vacuum

New fragrant pine scented Vacu-Buds work wonderfully well in all types of cleaners. You can place buds in rubbish pails, basements, pet quarters, bath rooms. Buds keep air fresh. Order several boxes. Box of 30 capsules **only $1.00 ppd.**

HI SNACKS

Holds Glass's Snack in One Hand

Here's a brand new combination coaster and snack plate. Featherlite plastic 8" plate holds hors d'oeuvres or snacks. Glass fits into recess. Boon to men. Delight to ladies. Keeps drinks from spilling, crumbs, moisture from furniture. Base fits hand; other hand free. Won't chip. Gift Boxed Set of 4 Plates. **$3.50 ppd.**

HANDI-HOOKS HELP YOU

Have handy hooks in convenient places—bathroom, kitchen, car or anyplace. Plastic hooks have suction cup fastener. Up in a jiffy. Move without marring wall surface. Holds up to 6 lbs. Ideal for children's things. 8 hooks in useful container. **$1.00 ppd.**

MEDICINE CABINET NEATNESS

Tidy Shelf utilizes waste space, increases cabinet capacity. Keeps shaving gear, cosmetics up front, always handy. Adjusts to any shelf, 5⅞" high; 2¼" wide. Order one for each family member. **$1.00, each ppd.**

Gifts *Northmore's*
Dept. LM Highland Park, Illinois

YOU MUST BE SATISFIED OR MONEY REFUNDED BY RETURN AIR MAIL. SPECIAL DELIVERY

10 Keys To Home Decorating

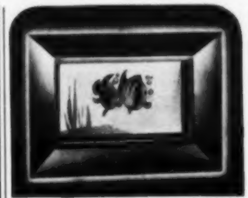
by RUTH LEE and LOUISE BOLENDER
Home Furnishings Teachers
Northwestern University
Authors of: "FASHIONS IN FURNISHINGS"

Decorate your home with style on a budget.

Be your own decorator with this down-to-earth decorating course. Benefit by these authors' years of experience. 80 pages, 80 pictures, crammed full of ideas that will SAVE COSTLY MISTAKES and STRETCH DECORATING DOLLARS.

$1.00 Postpaid

HOME FURNISHINGS CONSULTANTS
731 S. Plymouth Ct. Chicago 5, Ill.



DECORATE YOUR HOME WITH LIVING PICTURES!

PICTURE FRAME AQUARIUM

Goldfish or tropical fish will provide a spectacular moving parade in your home, when you hang this colorful *PICTURE FRAME AQUARIUM* on the wall! Top of the watertight plastic tank is open for easy cleaning. 5½ x 7½ inches. Choice of decorator colors: green, black, red, or yellow frames. Can also be used as shadow box or planter for cactus gardens. (Order 3 for decorative grouping — Only $2.75)

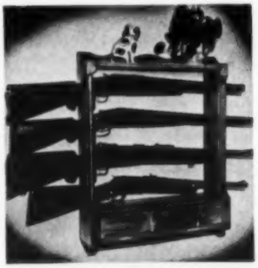
$1 Each Postpaid

Satisfaction Guaranteed or Money Refunded

Order from Dept. A-13

sunset house
8820 Sunset Blvd., Hollywood 46, California

YOUR MONEY'S WORTH



Safeguard your guns and your friends with this well-designed and rugged gunrack. It displays four guns in a horizontal position for viewing, and they cannot be taken out or fall out. Large drawer will lock away ammunition, hunting knife, pistol, cleaning rod and gear. And one key *only* unlocks the drawer and the rack. Beautifully hand-crafted of select knotty pine in a mahogany or honey finish, rack measures 24" x 28", is 5¾" deep. $19.95, exp. col. Yield House (L-31), North Conway, N. H.

18 inches long
No C.O.D.'s please.

Youngsters and Grown ups Alike

'get happy' with POOR POOCH!

A cuddly creature, whose soft foam rubber body helps him keep his charming figure indefinitely, and who just flops around in a gay cotton fabric coat . . . that likes washing. With an irresistable personality he is the center of attraction anywhere . . . we'll send him to you postpaid for only.... **$3.95**

jean branna shop
1043 PEACHTREE ST., N.E., ATLANTA, GA.

NEW AMAZING WONDERFUL GEM

DIAMOTHYST *Far more brilliant than* DIAMONDS

$24 PER CARAT

Harder than zircons, keep their brilliance forever. Diamothyst is .7 on the Moh's scale of hardness, and diamonds are .9.

PAWNBROKERS, ATTENTION:

We urgently recommend that you order a sample of this amazing product to have in your shop for comparison with a genuine diamond. Many pawnbrokers have paid out money under the impression that they were loaning on diamonds when in reality, the people were offering Diamothyst.

The greatest gem discovery in history, which is the result of experimentation of one of America's largest corporations, brings you *Diamothyst*, a gem with a refractory index higher than, and a dispersion factor greater than a *diamond*. Its refractory index is about 10% higher than *diamonds*. It may seem fantastic to you as it did to us, but now you can have a gem that looks like a *diamond* and is actually far more brilliant than a *diamond*, and even many PAWNBROKERS have mistaken it for a real *diamond*. Yet you can have it at about 1/30th the cost of a genuine diamond. (Buy a Diamothyst instead of a *diamond* and save the difference.)
Only $24 a carat, tax included. The hundreds of dollars thus saved will go far toward buying a home. You need no longer invest large sums of money in a tiny stone, the value of which is determined largely by *scarcity* and *control*. YOU can enjoy the beauty and prestige and the envy of your friends with a stone that only an *expert* working under a *good light* can detect as not being a real *diamond*.

COMPARE:

Refractory index of Diamothyst is between 2.62 and 2.90 as compared to Diamond's 2.42. Dispersion of Diamothyst ranges between 0.155 and 0.205 in comparison to the Diamond's 0.025

MONEY BACK GUARANTEE WITH A 30-DAY TRIAL IN YOUR HOME.

YOU ARE THE SOLE JUDGE

In this advertisement, you are assured, that if you are dissatisfied for any reason whatsoever, you may return the Diamothyst for 100% CASH REFUND WITHOUT QUESTION!

You can order them in 1, 2, 3, 4, 5,—up to 10 carats at $24 a carat.

Take the price of the rings shown above in the 1 carat size and add $24 for each additional carat you want, ORDER TODAY, DON'T DELAY!

A beautiful engagement ring made with a *Diamothyst* presented to any girl will inspire her devotion. You can buy many things with the hundreds of dollars thus saved. Each *Diamothyst* is perfectly cut, with full 58 facets per brilliant stone. Legally we cannot refer to the *Diamothyst* as a *diamond*, so we ask you to order in the 3 most popular *diamond* shapes—namely the round or *BRILLIANT*, the oblong or *EMERALD* and the oval or *MARQUISE* cuts.
You may order these gems for setting by your local, friendly, trustworthy jeweler, who will be glad to verify your purchase, or you can order them in the mountings shown above.

FREE There is no charge for mounting **Diamothysts** in Your Jewelry—they will be mounted absolutely **FREE!**

a. Fishtail Style with *Diamothyst* gem
1 carat . $42.00
2 carats . 66.00
3 carats . 90.00
4 carats . 114.00

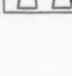
b. MODERNGYPSY with *Diamothyst* gem
1 carat . $65.00
2 carats . 89.00
3 carats . 113.00

c. PRINCESS EARRINGS
Please note the illustration of the new wing-type safety mounting that is so easy to put on and so very comfortable to wear. Please specify in your order if you wish earrings for pierced ears. There is no extra cost. **$84.00 pair**

d. BOX STYLE with *Diamothyst* gem
1 carat . $60.00
2 carats . 84.00
3 carats . 108.00

e. GOLD CHAIN AND CROSS with 9 *Diamothyst* gems $75.00

REGAL GEM CO., Dept. 105, 318 Market St., Newark, N. J.
Yes! Please rush my selection of DIAMOTHYST gems as I have indicated below. If not delighted, I may return them within 10 days for full refund.
My finger size is:....................
MOUNTED GEMS:
☐ A. 1 Carat Diamothyst Fishtail style set in 14-kt. white gold mounting.................$42.00
☐ B. 1 Carat Modern Gypsy with DIAMOTHYST Gem set in 14-kt. white or yellow gold mounting $65.00
☐ C. 1 Carat Princess Earrings................$84.00
☐ D. 1 Carat Diamothyst set in masculine Box Style white or yellow gold mounting.........$60.00
☐ E. Gold Chain and Cross with 9 Diamothyst Gems...............................$75.00
☐ Pendant with gold chain, 1 carat Diamothyst, only...............................$65.00
EACH ADDITIONAL CARAT $24 style as shown on model
UNMOUNTED GEMS: ☐ 1 Carat $24.00 ☐ 2 Carat $48.00 ☐ 3 Carat $72.00, etc. EACH ADDITIONAL CARAT $24.
NOTE: A $5 deposit must accompany each C.O.D. order.
All prices tax included.
NAME.......................................
ADDRESS....................................
CITY....................Zone......State..........
NOTE: If you don't know ring size, send thin strip of paper
☐ I enclose $5. I will pay postman balance plus postage.
☐ I enclose full price, send postage prepaid.
SENT ON APPROVAL



HOW TO MEASURE FINGER SIZE
(1) Cut flat, stiff cardboard into a long, narrow wedge. Take ring that fits and is not heavy; (2) Slip it over narrow end of card until it stops—do not force. Draw lines at both sides of ring. Send us the cardboard. Do not send your own ring; nor use string to measure.

EASY TRAINING

Kiddies Care for Own Clothes

Junior Clothes Rod

HOOKS ON ANY CLOSET ROD

ONLY **$1.50**

In Colors, Red, Blue or Green

SAVE POSTAGE
We prepay if you send Check or M.O. Gladly sent C. O. D. plus postage.

A welcome GIFT for Prizes, Birthdays, etc.

Hangs down 22" from grown-up level—easy for small fry to hang up own clothes. Easy training space. Avoids driving nails in walls or door. Sturdy and safe. Cannot be pulled down. Can also be used on single hook

CHILDREN UTILITIES DEPT. R-05
18018 Griggs Detroit 21, Michigan

TRESTLE Coffee Table

We have scaled down the old dining trestle table to a coffee table size. Now a table with a heritage. Top is from 1" Vermont White Pine and the base from solid Rock Maple. Just like the originals. Only pegs and screws used in the construction. Hand rubbed to a nice medium antique tone. Shipped in units but easily assembled in less than 20 minutes.

ONLY **$19.50** Prepaid

No C.O.D.'s add 75 cents West of the Miss.

DAVISON'S COUNTRY WORKSHOP
WATERBURY 2 VERMONT

An Ideal Gift

New TELEPHONE SECRETARY

Pull-out drawer holds pad and pencil. Smart! Matches phone. Over 200,000 satisfied customers. Comes complete. Ready to use. No tools needed. $2.95 ppd. Extra refill pads, 20 for $1 ppd. Special discounts on quantity orders.

SATISFACTION OR MONEY BACK

Also available to match phone: TEL-O-DEX Card File Index—snaps on back of phone—$1.95 ppd. TEL-O-REST—holds receiver on shoulder leaving both hands free while phoning—$1.95 ppd.

KEEPS PAD & PENCIL HANDY UNDER PHONE
•
FITS ALL "SQUARE" & OVAL PHONES
•
ONLY **$2.95** POSTPAID
ORDER TODAY!

FRANK INGRAM, Excl. Nat'l. Distr.
5315-25 S. Van Ness, Los Angeles 43, California

YOUR MONEY'S WORTH

Two-in-one lamp to use as you choose. Made of solid brass, lacquered to prevent tarnishing, this lamp may be attached to the wall, or if you prefer, just turn the knob and it will stand sturdily on a table. The paper parchment shade is available in green or maroon, gold border design and binding. 15½" tall, here is a double-duty lamp, decorative and functional. $3.95, ppd. Crystalier (L-31), 485 Lexington Ave., New York, N. Y.

CRYSTAL CLEAR GLASS DISPLAY DOMES

For Covering: Clocks, Figurines, Objets D'Art, Wedding Cake Ornaments

supplied with mahogany, walnut or black wood bases.

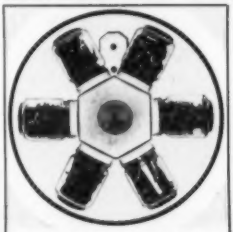
IDEAL GIFT

3 x6"	$3.75	6x10"	$8.00	8x15"	$17.00
4 x7"	4.75	6x12"	11.00	8x24"	27.00
5 x7"	5.50	6x14"	11.50	10x12"	16.50
5 x9"	6.50	7x11"	11.00	10x15"	19.50
5½x11"	8.50	8x10"	11.50	12x16"	27.00
6 x8"	7.00	8x12"	13.00	12x27"	50.00

For 400-day clocks { 5½x11" (without base) ..... $ 7.00 ; 8x15" " " ..... 14.00 }

Send Check or Money Order. No C.O.D.'S. Express Charges Collect.

CRYSTAL GLASS TUBE & CYLINDER CO., 439 E. 71st St., Chicago 19, Ill.



"A Man's Gift"

REVOLVING HARDWARE RACK

Keeps nails, screws, etc., where they can be found quickly. This large 11" dispenser has six 4 oz. clear glass jars which screw into caps around a wooden hub. Finished in bright red lacquer, complete with 2 mounting screws.

by mail only $1.95 ppd. No C.O.D.'s.

L. LYLE BAKER
6733 Bobolink Dr., Dallas, Texas

"Tote-A-Tot" BABY CARRIER

New lightweight way to carry a small infant when traveling by auto, 'plane, train, or other vehicle or when walking a short distance. Made of moisture-proof simulated leather with waterproof mattress sealed in base. Completely washable. Side pockets for bottle, diapers, etc. Zips up like a "Bunting." Strong supports for comfort and protection of infant. Folds flat for packing. 30" x 12" x 12" in blue leatherette, white plastic lined. $9.95 Postpaid (No C.O.D.s).

Inspiration for Giving—Send for our new free catalog of distinctive gifts.

Camalier & Buckley 1141 Connecticut Ave., N. W., (L.), Washington 6, D.C.

NEW! Laboratory Tested! Heavy duty! PORTABLE GARAGE

Try 10 Days at our risk

The Ideal garage—it travels with your car—resists the ravages of snow, sleet, rain, sun, salt air, etc. Whisks on and off quick and easy. Folds away like a handkerchief. Takes little storage space. SURE-GRIP elasticized bottom offers complete security winter or summer. Pays for itself many times.

DELIVERED $10

Compare with ANY 19.95 garage

Do not confuse with inferior materials. Thoresen's is QUALITY made of 100% HEAVY DUTY TRANS-KLEER—the miracle Vinyl. Laboratory tested! Resists cracking . . . peeling . . . drying. This honest-to-goodness value made possible to volume selling DIRECT-TO-USER! Send only $10 for quick FREE delivery. Or order C.O.D. plus postage. Try 10 days at OUR RISK. Your $10 quickly refunded if not fully satisfied. Mention car make, year & model.

THORESEN DIRECT SALES, Dept. 182K140, 131 West 33rd St., New York 1, N. Y.

Now! YOU can MAKE a beautiful OIL PAINTING IN FULL COLOR the First Time You Try!

1. Canal Boat

The Numbered Canvas (16" x 12")

YOUR FINISHED PAINTING IN FULL COLOR

NO EXPERIENCE! NO LESSONS! NO COLOR MIXING!

THE NUMBERS on the CANVAS MATCH the NUMBERS on the OIL PAINTS—Just follow the numbers and the painting is done!

COMPLETE PICTURE-CRAFT KIT contains

- A printed Artist CANVAS (16" x 12")
- A set of OIL PAINTS (numbered)
- Special ARTIST BRUSH—ALL for ONLY $2.98

If you can match numbers, you can paint a picture in oils. Here's all you do. Just take the color marked one and paint all areas marked one on your Picture Craft canvas. Then apply number two color to number two areas on the canvas, etc. Proceed in this manner until all the canvas is painted with no lines or numbers showing. The result is a beautiful oil painting. Everything is complete in your Picture Craft set. No paraphernalia or art supplies to buy, no mess or mixing or thinning with oil.

Select from this PICTURE-CRAFT Series at $2.98 each:

1. Parrots
2. Zinnias
4. Bridge
5. St. Bernards
6. Mt. Vernon
7. Poppies
8. Snow Scene
9. Swiss Village
10. Quiet Waters

Mail Your Order Today to

RONNIE SALES, INC., Dept. 3111-P, 487 Broadway, New York 13, N. Y.

"TERRYTOP"

Tops in new gift ideas for women—men, too!

Wear your hand-towel! This 2-in-1 apron has a terry cloth top, complete with roomy pockets, that snaps onto an apron of vinyl plastic film. Unsnaps for easy laundering, requires no ironing! Plastic under-apron protects clothes from moisture and lint. Handy for cooking, bathing baby, bar-tending, gardening, arranging flowers, developing photographs!

Solid white, blue, maize, rose, green. Red coin-dots on white. Also, specify color of monogram, if desired.

Sorry, no COD'S

Postpaid 2.98

DELAFIELD ENTERPRISES
3390 Paseas Ferry Road, N.W., Atlanta, Ga.

8-Piece Monogrammed Crystal

COCKTAIL SET

He'll be proud as a peacock to serve his martinis, manhattans, and stingers in this elegant Monogrammed Cocktail Set. Fine, thin, clear blown crystal. Pitcher has deep lip to hold back ice. Glasses have heavy, clear bases. Monogrammed with two or three initials, as shown. 8 pieces include 32-oz. pitcher, 6 glasses, 12" glass stirring rod. *Please print initials wanted.* All for the low price of only $4.95

Order several sets to solve your gift problems. Send also for FREE catalog of unusual gifts.

Foster House
15-LM Cole Court, Princeville, Ill.

BAMBOO PLACE MATS

These charmingly decorative toothpick mats are yours absolutely free by mentioning this ad with a purchase of $10.00 or more. Shop from our newest free catalog picturing our

A. Standard matchstick reed-bamboo drapes at 22c sq.ft.
B. Rush square rugs at 25c sq.ft. sewn
C. Roll-up bamboo blinds
D. Teakwood furnitures, brass, porcelain, bamboo and countless unusual imported giftwares from the exotic Orient.

Separately, these lovely mats can be purchased at the exceptionally low price of $1.95 a set, or two for $3.50 in the most popular colors of chartreuse, yellow, or natural.

TONG BROTHERS CO.
912 (L7) West 7th St., Los Angeles 17, Calif.

SWEDISH STAINLESS FOR TODAY'S LIVING

Distinctive Lotus pattern . . . a lifetime tableware . . . superior quality Swedish steel . . . lustrous forever . . . needs no polishing

5 piece place setting $4.75 postpaid

service for six $27.50
complete line available
no c.o.d.'s please

THE LITTLE DUTCH SHOP
1606 HAIGHT STREET
SAN FRANCISCO 17, CALIF.

The Perfect Gifts — Ages 2 to 6

PLAYBOOKS THAT TEACH YOUR CHILD TO DRESS!

WHAT FUN! Real Buttons, Zippers, Snaps, Buckles, Laces to practice with . . . all firmly sewn on durable cloth pages. Colorful, primer-like pictures catchy rhymes. Highest endorsements!

At your favorite store - $2 each book
If not available locally, send $2. (for each book) to— PLAKIE TOYS, INC. Dept. A-6, Youngstown 1, Ohio

PLAKIE TOYS — Write for free Xmas folder V-1

Give Plakie's little red STOOL
FOR TINY TOTS — bright with nursery rhyme scenes! At your dealer, or send $2.25 to PLAKIE TOYS, INC., Dept. R-3, Youngstown 1, Ohio.

$2.25 AT BETTER STORES

"TRIPLE BANANA" SPOON AND FORK REST

Keeps top of stove and sink clean and free from stains. Use it as a parking place for spoons and forks between stirrings and servings. We have sold thousands of single and double spoon rests—this is in answer to the demand of those who have asked us for a LARGER spoon rest—one that will accommodate more spoons and forks. Here it is and at the same low price! Hand decorated, highly glazed pottery. $1.00 ppd.

Write for NEW Catalog

L. F. BLACK & CO., INC.
99-22 Metropolitan Ave. Forest Hills, N. Y.

Puts *Sparkle* on Your Table!

Colorful, Practical SUSAN SET

Your luncheons and buffet dinners take on new excitement when you use this SUSAN SET! Adds a gay, cheerful air to "ordinary" meals and late evening party snacks. **Four chartreuse** and **four moss-green removable trays** rest in round base holder. Handle lifts entire server, or each tray lifts separately. Use it for hors d'oeuvres, popcorn, nuts, candy, cold meats, corn-on-cob, crackers, cheese and ice cream. Small compartments are for butter, toppings, catsup, etc. Pretty, too, when filled with flowers or fruit. Set is 17" across, 7½" high to handle top, trays are 1" above table. Each tray 7" long, 3" at widest end. Made of one of the new, extremely durable plastics. Just **$3.95, postpaid.** *What a wonderful idea for Christmas!*

CARDOGRAMS Dept. L
2449 Fullerton Ave. Chicago 47, Ill.

JUMBO PRUNES

Special Introductory Offer

Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

$3 VALUE FOR $2

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.00 box for $2.00 and I prepay delivery.

SATISFACTION GUARANTEED

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

Send the Coupon

ROST. S. HAWKINS, Box Y-1
Vaca Valley Orchards Vacaville, Calif.
Send your 2¼ lb. box Giant Prunes ☐
Send catalog assorted gift packs ☐

Name
Address
City Zone State

Candlelight Enchantment

The romantic and peaceful atmosphere always experienced when dining by candlelight—is further enhanced with the 8 points of light from these attractive candelabras.

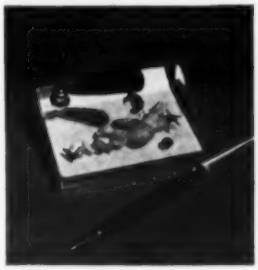
Made of sturdy wrought iron in black, the designs in a 15" height assure decorative perfection for your forthcoming festive, holiday table appointments.

a pair ONLY $2.95

plus 25¢ shipping charges. (Candles not included) No C.O.D.'s please.

The Grist Mill
Basking Ridge, N.J.

YOUR MONEY'S WORTH



Sea life, captured in lucite, to make an intriguing penholder for you, or for a favorite friend who delights in the unusual. The base is crystal-clear, embedded with the tiniest of shells, seahorse, pieces of coral, etc., and is heavy enough to serve as a paper weight, too. Here is a different and exciting desk accessory, fountain pen included, $12, ppd. Brett Jamieson (L-31), Box 1241, Chicago 90, Ill.

Puff up a fire with these bellows reproduced from an early Colonial design, handmade of genuine soft sheepskin. In deep maroon studded with brass tacks, they are fluted in gleaming brass. There is a leather thong at the handle for hanging near the fireplace. The sides are in dull black and are decorated with gold stenciling. Yours to keep or to give. Two sizes, 13¾" x 6" and 16¼" x 7½", $4.95 and $6.50, ppd. New England Gen. Store, (L-31), Millis, Mass.

NEW! SOCKS DARNED IN 8 SECONDS

NO SEWING! No fuss!—this NEW easy way. Just apply heat with hot iron or lighted lamp bulb. Amazing Knit Fabric blends with sock. Equally useful for tears in trousers, skirts, etc. Guaranteed Neater, Softer and WASHPROOF. Once you try it, you'll never be without it. Send only $1.00 for MAGIC DARNING KIT. Includes over 100 Soft Knit Darns in wide assortment of colors and Darning Knob. SATISFACTION GUARANTEED.

SPECIAL 2 KITS $1.89 PLASTI-STITCH, INC., Dept. L-3 70 E. 45th St., N. Y. C. 17 $1.00 ppd.

PERSONALIZED MONOGRAM ASH-TRAYS

Dainty gold trimmed, semi-vitreous Bremerware ash trays. Black personalized monograms are high baked into the glaze. Beautifully gift packaged in a box of three . . $3.00 postpaid. Be sure to state initials.

Write for complete illustrated catalogue of decorated Bremerware.

Sidney N. Bremer Industries, Inc.
DEPT. L, MARIETTA, GEORGIA

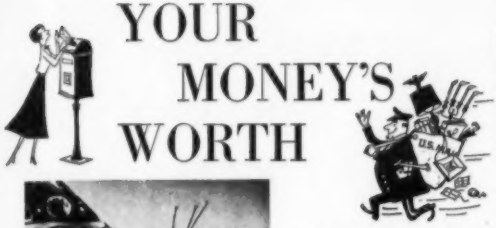
ROUNDED-END SCISSORS

One pair for father
Another for baby

$2.25 post paid Especially made for safe, neat and clean trimming of baby's finger and toe nails. Ends are smoothly rounded (not pointed). Gently curved blades fit baby's tiny nails. Men need them for trimming nose and ear hair safely. A very short ⅛" opening makes use easier, safer, and faster. Use with right or left hand. A convenient 3⅝" long, beautifully smooth, nickel-plated finish. $2.50 postpaid, 2 pairs, $4.25.

JANET FORISTER
Dept. 2-M, Bloomington, Ill.
Send . . . . Rounded-End Baby Scissors @ $2.25
Write for FREE Christmas Gift Circular

YOUR MONEY'S WORTH



Little helper. This sewing bird made from the original die dated 1853. Designed in polished brass, there are two colorful pin cushions of velour. And the bird's bill holds fabric firmly as an aid in cutting and sewing. It will clamp easily to shelf or table to be always near for helping stretch cloth and holding pins and needles. $3.95, ppd. From Eagle Products (L-31), Box 84 A, Meriden, Connecticut.

To each his own, personalized hand-soap in colors to match your bathroom scheme. Of the styles, we like the single initial, ivy entwined, in blue, green, black, or red on white or pastels, 3 cakes, $1.50. The 3-letter monogram in green, navy, red, brown, black or delphinium-blue on white jasmine or cologne, pink apple blossom, yellow sandalwood or blue rose. $6 a dozen, $3.50 a half dozen, all ppd. Katherine Gray (L-31), Box 136, Colorado Springs, Colo.

THAT MODEL LOOK WITH THE New Make-Up Base (LIQUID) (TV7) TECHNI-VEIL

IF YOU'RE PRETTY you are on the same beauty level as the woman this make-up was created for; the professional model who must be naturally lovely for 10 hours at a time under studio lights. If you are not as pretty as you'd like to be, Techni-Veil really does create an illusion of beauty. Transforms even imperfect skins into beautiful complexions. Easy to apply as face powder. Perspiration does not touch it. Rain won't streak it. Cry-proof too. You won't know you have it on except for the wonderful attention it gets you. Comes in five shades. See coupon below.

MODELS WEAR IT 10 HOURS WITHOUT RETOUCHING

The perfect face a cover girl presents to the world isn't necessarily so. Models have complexion faults too. Their jobs demand perfection all the time. The camera doesn't lie—in fact it magnifies. To present a flawless appearance, models rely on make-up. NOW—a completely new make-up base created for models to keep them looking naturally perfect for 10 hours at a time without retouching—is made available to the general public.

Send For 12 Make-Ups Only 25c

Select your shade or shades. Find the most flattering for you at the minimum cost of 25c each. Five shades: Cream, Blush, Beige, Brunette and Sun Gold. *Send Coupon Today!*

MODELS' COSMETICS, Inc., Dept. LY-1
30 West Hubbard St., Chicago 10, Illinois

MODELS' COSMETICS, Inc., Dept. LY-1,
30 West Hubbard St., Chicago 10, Illinois

Simply check the shade (or shades) you want, and send together with 25c which includes postage and government tax, for each shade desired. Cream..... Blush.....
Beige..... Brunette..... Sun Gold..... Each package gives you at least twelve 10-hour TECHNI-VEIL MAKE-UPS. You'll receive yours by return mail.

Name .....
Street .....
City..... State.....

Hand Wrought
WEATHERCOCK VANE
$8.75 Postpaid
Copper-Roofed Cupola
#10-C 18" Square $23.50
Express Charges Collect
Both for only $30.82
Express Charges Collect
Send 25c for Almanac-Catalog

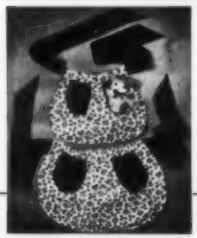
WILLIAMSBURG BLACKSMITHS
100 Buttonshop Road Williamsburg, Mass.

FIRST NEW IDEA FOR SILVER STORAGE in YEARS
SILVERFILE

Made like a fine compact handbag, easy to carry when setting a table. Labeled pockets of Tarnish Proof Pacific Cloth hold each piece of silver. SILVERFILE protects silver from extra handling, avoid repeated trips to and from storage space. Outside is a washable, durable champagne colored plastic.

Eight place settings $10.95 ; Four place settings 8.95 ; Postpaid
Send Check or MO. No C.O.D.'s.

Gifts Gaylore
Dept. L, P. O. Box 8, Cheltenham, Pa.
Write for descriptive folder on unusual items for gifts and home



KANGAROO APRONS

Keep all your housework needs in this exciting new Kangaroo Apron. No stooping! No stoop-ing! Stitch-perfect full pocket front has carry-all utility. Small size is charming Mother and Daughter apron, also makes attractive pot-holder. Colorful pocket contrasts nicely with broadcloth skirt. Washable, washed and you have double the use. Gift packaged.

Large apron (22" wide, 16" long; each 36" each)
Small apron (17" wide, 12" long; each 27" each)
Set of large and small aprons $3.95 postpaid
Large apron only $1.95 postpaid
(Kitten not included)

Write for our FREE catalogue.
All Postpaid. No C.O.D.'s Please!

Whitman House Dept. L-11
521 Fifth Avenue • New York 17, N. Y.

SMALL BUST WOMEN!

Special Design "Up-And-Out" Bra Gives You a Fuller, Alluring Bustline Instantly!

NO PADS!

Self-conscious about your flat-looking bustline? The sensational "Up-And-Out" Bra has an exclusive secret Patent-Pend. Bustle to impart a fuller line! No artificial bust build-up needed! All your clothes will display sweater-girl curves. Elastic back and easy-to-adjust shoulder straps. Beautiful washable fabric, white, black, white lace. Sizes 28, 30, 32, 34, 36, 38. Only $2.49.

Send No Money! Send size, color, name, address today! Pay postman, on delivery in plain wrapper, $2.49 plus postage. Or send $2.49 with order and we pay postage. Money-Back Guarantee if not delighted in 10 days.

Profile View of HIDDEN FEATURE in Bra Special Patent-Pend. bust padding feature on inside of bra lifts, supports and cups small, flat busts into Fuller, Well-Rounded "Up And-Out" Curves!

TESTED SALES 296 Broadway Dept. MR-63B11A New York 7, N. Y.

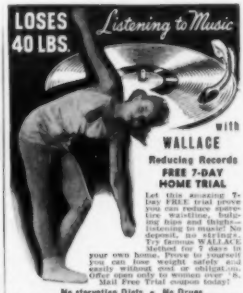
"I COULDN'T MAKE A BED WITHOUT IT"

—said one overjoyed housewife. Just fold "Tuck-In" around one or two pillows, button it, and there's a perfect, round bolster! White washable muslin stretched between removable rods. You'll love it too!

Double Bed Tuck-In	$3.00	POST PAID
Three-quarter Bed Tuck-In	2.75	
Single Bed Tuck-In	2.50	
Special Hollywood size	6.50	

Address Dept. L

HENRI and company
6951 OGLESBY AVE. • CHICAGO 49.



Reducing Records
FREE 7-DAY HOME TRIAL

Let this amazing 7-Day FREE trial prove you can reduce superfluous waistline, bulging hips and thighs—listening to music! No deposit, no strings. Try for 7 days in your own home. Return if not delighted in 7 days. Prove to yourself you can lose weight safely and easily without diet or obligation. Offer open only to women over 18. Mail Free Trial coupon today!

No starvation Diets • No Drugs

Do as over 500,000 women have done. Reduce the safe, natural WALLACE way. Regain new feeling of buoyant health and energy. Just mail coupon NOW for 7-day Free Trial that costs you nothing.

WALLACE, Suite 1694, 154 E. Erie St., Chicago, Ill.

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Send FREE first "Get Thin to Music" record postpaid for 7-day trial. *If not delighted I will return*
material and I owe nothing. I am over 18.

Name.....
Address.....
City..... *Zone*.... *State*.....

DENCILS with your name

The gift that proves your planned thoughtfulness. Two dozen fine quality pencils, stamped in gold with any name; handsomely gift-boxed.

24 for $1.25 postpaid

Print plainly the name you want gold-stamped on pencils. Send cash, check or money order. C.O.D. orders mailed at your expense. Ideal as party favors or birthday gifts.

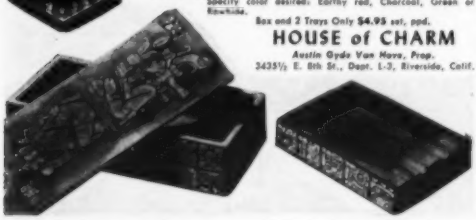
PERSONAL PENCIL CO.
Dept. P, 200 Dyckman St., New York 34, N. Y.

SEND ONLY 35¢ FOR BEAUTIFUL NEW CATALOG

Danish Plaquetts
Royal Copenhagen Plaquetts in Danish blue, pierced for hanging. 27 designs now available. 3½" diam.
Only $1.00 ea. ppd.

Zodiac Charms Cloisonne enamel on gold-plated sterling by famed Carl Andersen, Norway. For bracelet, chain or necklace. State birth date or sign.
Only $3.95 ea., ppd.

Cigarette Box and Ash Trays
Large Primastone 8" Cigarette Box and 5" Ash Trays in Mayan design. Specify color desired: Earthy red, Charcoal, Green or Rawhide.
Box and 2 Trays Only $4.95 set, ppd.



HOUSE of CHARM
Austin Gyde Van Horn, Prop.
3435½ E. 8th St., Dept. L-3, Riverside, Calif.

NEW . . . ATTRACTIVE COOKING AID AND WORK SAVER
A worthy successor to the saucer on the top of the range to hold gravy spoons or other drippy spoons used in cooking. *Jolly Jacque* is colorful pottery with clear glass dish to hold spoon. Spoon nests firmly in dish and *Jacque's* hand. Dish removable for washing. A highest quality roast meat thermometer. Complete with thermometer, only $2.95, delivered to your door. *Jacque* alone—$1.50. Thermometer alone—$1.50. Satisfaction guaranteed or money back.
$2.95
Get Fun Out of Your Christmas Shopping
USE THIS 1951 CATALOG
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DOWNS & CO.
DEPT. 1331, EVANSTON, ILL.

MAGIC · STITCHER
sews like magic

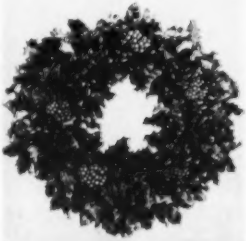
THE GREATEST INVENTION IN HAND SEWING SINCE THE NEEDLE
Now you can do a professional job at home in half the time. Sew a beautiful invisible blind-stitch hem *without rethreading your needle.* For Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking—other stitches. Uses regular or *elastic thread.* Light as a feather (1 oz.), fits palm of your hand. Completely illustrated sewing booklet included free. $2.95 postpaid (postage extra on COD's). Money back if not delighted.
2.95
ALBIN of CALIFORNIA
Room 211, 1601-27 West 8 St. Los Angeles 17, Calif.

a pair of screwballs
The keychain that keeps your keys "ready and able" to open your door with a minimum of jiggling and jiggling! Small and compact, the gold-plated flexible snake chain holds more than a dozen keys. And it's so easy to unscrew the tiny balls at either end to add or subtract a key! 3¼" long. Of course you'll want several . . . for yourself, your key man in industry, as card club gifts, and give-away tokens. And key accumulators will certainly appreciate it. You'll really find this keychain indispensable.
only $1.00 postpaid
seth and jed
NEW MARLBOROUGH, MASS.

FREE! Your child's first name on the original TV DIRECTOR FOLDAWAY CHAIR
ONLY $3.95 postpaid without "CHOWTRAY"
ONLY $4.95 postpaid with "CHOWTRAY"
A gift every youngster will love!
Saves wear on mothers good furniture.
- For children 2 to 10—tested to hold 150 lbs.
- For Television viewing, homework, rumpus room, lawn, beach, etc.
- Top quality . . . Colorfully decorated in western style.
- Extra feature . . . Strong, swivel, "CHOWTRAY" (pat. Pend.) attaches to either chair arm for right or left handed use, complete with fitted drinking glass, for eating, writing, drawing, etc.

AVAILABLE ONLY BY MAIL! Immediate shipment upon receipt of order and child's name.
Send check or money order TODAY TO: **KRIMSTOCK BROS.** 112 N. 8th St., Dept. L 11, Phila 7, Pa.

YOUR MONEY'S WORTH



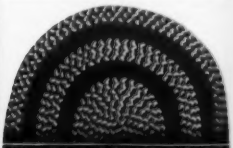
"Deck the halls with wreaths of holly" and make it English holly with its glossy-green leaves and thick-red berries. This English holly wreath is one of the more delightful ways of saying "Merry Christmas"—to your home or to friends. Outside diameter is 16" and leaves have been hormone-treated for a long life. Order now for the holidays—gift card may be enclosed. $4.75 each, exp. ppd. in the U.S. English Holly Packers (L-31), Box 425, Portland 7, Oreg.

NO MORE SKIDDING
59¢ each
3 for $1.49 6 for $3.25 postpaid
Prevent accidents caused by sliding rugs. Made of rubber-coated brush-tex, size 24"x45", **Rug-Lock** is an **inexpensive** underlay that fits the average scatter rug. Keeps rugs in place without sticking to either rug or floor. No sewing, gluing or tacking necessary. Trim to fit small rugs. Use two or more under large ones. **Satisfaction guaranteed.**

J. H. SMITH CO., INC. 173 PIERCE STREET
GREENFIELD, MASSACHUSETTS

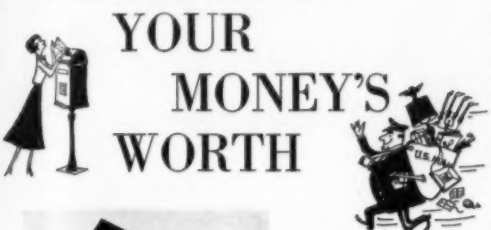
ZIPLOC WATCH BAND
ZIPS CLOSE! ZIPS OPEN!
$2.50 postpaid
The first really new idea in a watch band . . . completely adjustable strap closes with zipper on inside for a perfect fit. No buckles that tarnish, no holes that wear away. When washing hands loosen strap and push up on arm . . . ends danger of forgetting or losing. Good looking in genuine pigskin.
CRANE'S 419 East 57th Street New York 22, N. Y.

TRIPOD CANDLES
. . . to Cast a new "LIGHT" & "AIR" on Holiday Settings & Dining!
This versatile **TRIPOD CANDLE STAND SET** has a wealth of uses! ALONE or IN PAIRS delightfully charming for candlelight dining . . . SINGLY a surprise as food warmer for hot casseroles, coffee urns . . . and **NOW FOR THE HOLIDAY SEASON** insert green pine scented candle and enjoy flickering candlelight amidst your holiday greenery. Or, "STAR" arrangements and "Popular Pine Fragrance" glass container designed to be used first, and then after candle is burned, add a choice of one of these long burning candles: Forest green pine scented candle or unscented candle in red, tiltersweet, chartreuse, sky blue, or daffodil.
$3.00 set complete ppd.
Individual Candles—$1.25 each ppd.
Send for New 1951 Fall Gift Catalog
Chet Studios MIDDLEBURY 10 CONNECTICUT



New! Fun! Yours Alone!
Design your own
OVAL BRAIDED RUG...
...and we'll CUSTOM BRAID IT FOR YOU AT NO EXTRA COST! Beautiful, quality Ovals or Rounds, in colors you choose for *your* rooms! True individuality—so other rug like yours. Rich, warm colors, tightly braided into distinctive, long-wearing reversible rug you'll cherish. Easy to keep clean, luxurious underfoot, no pad needed. Prompt service, prepaid delivery. All sizes. Low, low prices.
SEND 25¢ FOR BOOKLET, COLOR SAMPLES, PRICES, EASY DESIGN INSTRUCTIONS
CALIFORNIA CUSTOM BRAIDS
Box 36, Berkeley 4, Calif.

YOUR MONEY'S WORTH



Long life for your copies of LIVING For Young Homemakers. You'll want this attractive leather-type binder for your issues for perusal or rereading. Made up in deep blue leatherette, lettered in gold, we offer this fine, long-lasting cover to hold six issues, $3 plus 25c postage, or the larger size to hold twelve issues, $3.50, plus 25c postage. Order from Reader Service, Dept. B, LIVING For Young Homemakers, 575 Madison Ave., N.Y. 22, N.Y.

NOW! Save on drapes tailormade from newest vat dyed, pre-shrunk fabrics; fully lined. 2' length $20 pr. 7½' length $21 pr. Write for free picture of all 7 decorator fabrics. Or send $1 for large swatch; $1 refunded when you return it. Specify background color preferences. Custom sizes; solid colors; fabric by the yard available. Write today. Satisfaction guaranteed.

SPECIAL PRODUCTS COMPANY, Dept. LN, 950 Colombus, San Francisco, California

76 PLASTIC GLOW in the DARK CHRISTMAS TREE ORNAMENTS only $1.00 POSTPAID

Here's a complete assortment of novel plastic Christmas tree ornaments that glow in the dark...you get 76 of them for only $1.00! You'll thrill! The kiddies will be spellbound. They are 100% safe —NO WIRES—NO ELECTRICITY—Just hang them on your tree, fireplace or mantle. All 76 ornaments are made of lifetime plastic. They won't chip or wear out... they'll last forever. An unusual assortment of attractive and artistic subjects complete the 76 ornaments... Many are up to 4½ inches high. As an added feature the bells spell M-E-R-R-Y C-H-R-I-S-T-M-A-S. *Extra! Illustrated copy of A Visit From St. Nick.*

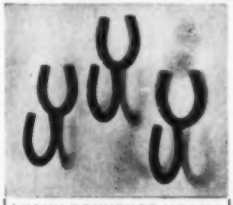
THESE 14 BELLS SPELL

MERRY CHRISTMAS

ALL THESE INCLUDED Bells—14 spell M-E-R-R-Y C-H-R-I-S-T-M-A-S. Santa and his Sled. 8 Reindeer in their fleeting splendor. The North Pole. Santa's House, unique and inviting. A saucy gremlin, a robust snowman and a Cherub. 4 Candy Canes. 14 dazzling, shiny Stars to gleam and sparkle through your tree. 3 Candles. 16 Icicles. Mantle with Clock, Stocking and Kiddy. Now comes Santa with his pack of toys for your tree or kiddies' stockings. A Locomotive, Train, Sail Boat, Doll, Drum, Pistol, Jack-in-Box, Bugle, Bike, Auto. Count 'em! They total 76.

RUSH ORDER Send today. Enclose $1.00. We ship promptly postpaid. Only 3 Sets to a Customer. (Sorry, No C.O.D's) Act while supply lasts. Our money back guarantee protects you fully.

RADAR PLASTICS, Dept. S
P. O. Box 360, New York 46



LUCKY PONYSHOE HOOKS

Small ponyshoes, welded together to make sturdy, serviceable hooks. In the children's rooms they'll inspire tidiness and get everything off the floor, from skates to dungarees. Ideal for summer homes, camps or ranches. Many of our customers order them by the dozen. Just the right size as hats and coats really stay put . . . and lucky, too.

Dull black finish. 7" x 3" x 3". Horseshoe nails furnished for attaching. Only 75c each, 3 for $2.00, 6 for $4.00 or $8 a dozen, postpaid. Shipped same day. Sorry, no COD's.

One prices here not advertised.
Send for folder of other horseshoe gifts.

Horseshoe Forge
13 Muzzey Street, Lexington 73, Mass.

LOW COST HOLLYWOOD BED LEGS

Now have an attractive Hollywood bed or studio couch this easy, economical way with **Soap On Bed Legs!** Set of **six** legs lifts all open type coil bedsprings . . . lock to angle frame simply, securely with strong steel clamp. Easy to install . . . amazingly sturdy. **Hardwood** model available in **natural** or **walnut. All-steel** model comes in **blonde** or **mahogany.** Satisfaction guaranteed. Shipped postpaid **in sets of 6** direct from our factory.

OVER 100,000 USERS

*No. 707

Select Height To Suit Your Needs

No. 107—all steel 7" high with glides	**$5.95**
*No. 707—hardwood, 7" high, with glides	6.95
No. 109—all-steel, 9" high, with glides	7.50
No. 111—all-steel, 11" high, with glides	8.75
No. 109-C—all-steel, 9" high, with caster	8.15
No. 207—hardwood, 7" high, for box springs	5.95

COLSON BROS.
7 West 44th Street, Dept. A
New York 18, New York
6061-A Santa Monica Blvd.,
Hollywood 38, Calif.

SAVES SPACE

REFRIGERATOR SPACE SAVER keeps bottles out of way yet up front. Fastens to underside of shelf—utilizes waste space. 16" x 9" of brightly polished chromed steel. Add this extra room for only..... $1.39 ppd.

wonderful for bottles, fruit, eggs.

Your satisfaction guaranteed or your money refunded by return airmail

Northmore's Box 756-LM, Highland Park, Illinois

Wall Plaques That Grow Plants

Hang on walls of living rooms, bed rooms, kitchen, porch, everywhere, and bring fragrance of the garden indoors. Colorful, artistic, yet so inexpensive you can use them liberally. Plaque shows either Chinese boy or girl watering a plant that actually grows *in an attached vase.* Lovely ivory-tan shade, with red and black trim, 7" by 8". Single plaque $1.65; pair $3.20; 2 pair $6.00; 3 pair $9.00; postpaid. Or C.O.D. plus postage charges. Plants not included.

STUART ART GALLERY
Dept. M11 451 Stuart St., Boston, Mass.

FIRE ENGINE SLIPPERS

More fun than a five alarm fire—are these Fire Engine Slippers for small fry. In bright fire-engine red, of course, they have brass bells that clang, and real rubber tires that turn. When not used for footwear, youngsters push them around the floor to imaginary conflagrations. Made of sturdy suedene, with leather soles in children's full sizes 6 through 12, they'll dash to your house on call for only..... **$3.95**

Plus 25c Postage

Order by Mail **FREE** Send also for Catalog of Unusual Gifts

Foster House
15-LM Cole Court, Princeville, Ill.

OLD SALT & SINGAPORE SAM

Old Salt mug is the latest in toby jugs. He delights everyone with his smile. 4" high. Singapore Sam is a delightful old rouge. He is really a pitcher (though he doesn't look it). Remove his head to fill and pour through the cup in his hand. 8½" high. Order both of these irresistible hand made ceramic pieces for Christmas. Old Salt #22 only $4.50. Singapore Sam #104 $8.50. Postpaid. No C.O.D.'s please. Send 10c for our catalog.

RANCHO SAN MARCOS
Box 187 San Marcos, California

STRAWBERRIES FOR CHRISTMAS!

"Strawberries 'n Cream" hand-painted Spoon Drip. ONLY $1

Our Exciting New Exclusive

SPOON DRIP

$1.00 postpaid

Our newest NEW dollar gift buy—the "strawberries 'n cream" spoon drip! Genuine California ceramic—made exclusively for us. Pretty—hand painted strawberries on glazed cream background! Keeps stove tops from getting messy, drips from pots and pans, guard from splashes. Guaranteed to please. How many can we send you?

DRYER HOOKS

Gifts that Fit Anywhere! Set of 6

Clever, gay plastic hooks with seals of usest Hang over bathroom rods for "daily intimate laundry!" Use for baby's washing. Use in cars when traveling. In dorms, gym, at home, in apartments—these all-space saver hooks. How many sets can we send you? Perfect gifts. In box, $1.

$1.00 postpaid

SEND FOR OUR FREE GIFT CATALOG
Write Dept. L-2

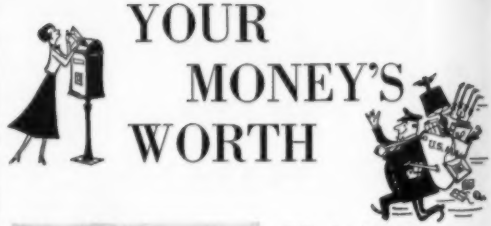
THE RANCH HOUSE
4087 HOLLISTER AVE. SANTA BARBARA, CALIF.

CAPE COD CUPOLA

Now you can get a Ready-Built fully assembled CUPOLA for your Garage, Breezeway or Ranch House that will fit on any pitch roof. Made of pine, painted white, roof copper covered, or any color asphalt shingles to match your roof, 25" high, 19" square at base. Only a screw driver needed to put up in 10 min. Only $29.75. Ex. collect. Weathervane shown, 19" x 24", made of copper and rust-proof metal painted black, only $9.50 postpaid.

Send for our catalog showing cupolas, weathervanes, signs, posts, lanterns, captains' chairs, etc. Catalog contains history of weathervanes.

CAPE COD WEATHERVANES
438 Hawthorn St.
DEPT. L NEW BEDFORD, MASS.



Calling it a day, you'll appreciate this "secretary" to have on your night table before turning in. Made of genuine leather, it is hand-tooled in 24-carat gold with a gold-plated pencil attached. A little light goes on automatically when one writes a note, and it turns off when through. Available in brown, green, or red, a wonderful bedside accessory to have these busy days for jotting menus, appointments, shopping notes. $6.50, ppd. Downs & Co. (L-31), 81 Salem Lane, Evanston, Ill.

CUT IRONING TIME 1/2

FREE 10 DAY HOME TRIAL
Send no money pay postman nothing

The Kordaway keeps your ironing cord off the board . . . iron glides effortlessly preventing soiling, wrinkling of clothes. It fits all irons and clamps anywhere on board. Prevents cord from twisting, fraying or burning out. Lasts a lifetime! Many users claim it cuts their ironing time in half!

Try Kordaway at Our Expense!

Try for 10 days free, if satisfied pay just $1.95. If not satisfied, send it back and you owe nothing. SEND NO MONEY! PAY POSTMAN NOTHING! TRY BEFORE YOU BUY!

FREE XMAS GIFT CATALOG

FREE BOOKLET introduces many new, time and effort saving household items ideal for XMAS gifts. Gives tested household hints. Sent free to all who accept a Kordaway for 10 day free trial. Write Today!

HOME MAKING MADE Easy!

HOMEMAKERS MART
DEPT. ML-11
Box 1370, Beverly Hills, Calif.

Personally Yours

DRINKING GLASSES

Your signature in your own handwriting is reproduced in gold on these quality crystal glasses. Inscribed in this manner, they offer a personal note to the entertaining occasion.

Pilseners ..... **85c each.**
Hi-Balls, Old-Fashioneds **75c each.**
Cocktails ..... **65c each.**

Includes inscription. Send sample of handwriting.

Prices quoted include shipping charges.
Write for new Christmas Gift Booklet.

TREASURE HOUSE
Dept. I-11, 45 Cedar St., Dobbs Ferry, N. Y.

A GIFT FOR MEN!

Each box contains FIVE glass miniature flasks resembling shotgun shells. To be filled with liquor, scattered in the hunting or fishing clothes, and carried for emergencies such as over-board spills, resulting chills, etc.

A welcome gift for men—packed in attractive gift box. **Only $1.25 Per Box—Four Boxes $5.00 Postpaid.**

Write for NEW Gift Folder

house of ADRIANE, Inc.
Dept. 21, Park Square • St. Paul 1, Minn.

CHILD'S CHAIR

HANDMADE IN MEXICO

BITTIN' PRETTY is mighty easy for little tots and little women in these gay Bandana Chairs. Bright fiesta colors. Red, Blue, Green, or Yellow, with splashes of hand painted fairyland flowers. 17½ inches tall, with sturdy woven rush seats. They're kids' own chairs for nursery play, television viewing, or small fry tea parties. Each postpaid, only $3.45.

$3.45 PPD.

Special per pair, postpaid, only $6.45

Send for free catalog.

Southwestern Gifts
630-L E. Alameda Rd., Santa Fe, New Mexico

GENUINE

GOODYEAR AIRFOAM

FOAM RUBBER

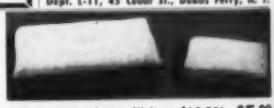
PILLOWS*

*Slight irregulars

Guaranteed perfect

SPECIAL PURCHASE!

Write for free bargain catalog



Full size 24" x 16" x 4" (reg. $10.95) **$5.99** postpaid

Child size 16" x 12" x 4" (reg. $6.00) **$2.99** postpaid

Cool, soft as down, non-allergic. Genuine Goodyear Airfoam lifetime pillows. Slight irregulars, guaranteed perfect, purchased specially direct from factory. Money-back guarantee. Item postpaid if you enclose check, cash or money order. Postage collect if C.O.D.

California residents add 3% state tax

THE AKRON Dept. 11-L, 4400 Sunset Blvd., Los Angeles, Calif.

COLORFUL LINEN PLACE MATS

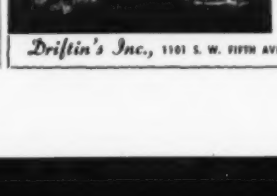
Traditional Swedish Designs

Add this charm and gaiety of picturesque Sweden with its traditional folk designs to your table.

List your choice of Romance Cottage, May Festival, King & Queen, or Royal Coach (illus. left).

Colorfast, the complete 8 piece *pure linen* set of 4 mats and 4 napkins in an attractive pliofilm envelope is a real buy at only $6.50 postpaid.

THE SHADOW BOX
1378 E. 8th St., Dept. 4-L, Brooklyn 30, N. Y.



Driftwood Art

'Created by Time and Tide'
FROM THE PACIFIC OCEAN

●Decorative pieces of Driftwood. Various sizes used for all purposes: Walls, tables, mantels, niches, shadow boxes, lamps, conversation pieces, floral arrangements, displays etc. No two alike. Each is most interesting, having rhythm, motion and drama. Guaranteed to please or money back. Priced according to size, quality, uniqueness and individuality from $1.00 to $25.00 each. Unusual Driftwood Art pieces will be carefully selected according to the amount you send and will be shipped to you promptly from our Studio. These make lovely and truly unusual gifts. Order Now or if you desire additional information before ordering it will be sent promptly.

Driftin's Inc., 1101 S. W. FIFTH AVENUE • PORTLAND 4, OREGON

YOUR MONEY'S WORTH

Amateur? Look at this wonderful copy of a candlestand that is at the Metropolitan, and it comes to you unassembled. A complete kit of material and instructions on how to assemble. Result: a fine reproduction you'll be proud of. The top, 13" wide, is pine, and the base is selected hardwood: over-all it measures 25". Have it as a table, or a pair for lamps or plants. $5.95, complete; $6.55, west of the Mississippi, ppd. Order yours from Cohasset Colonials (L-31), Cohasset, Mass.

PIPE SMOKER'S DREAM

No more searching for his pipe. No more bulky pockets. This genuine leather pipeholder keeps his briar close at hand! Slides easily on his belt, or attach to suspenders! Protects his pipe! Ideal for golfer, fisherman, tennis player, or any man who cherishes his pipe!

$1.25

2 initials 25c extra

VEST POCKET SHAVE KIT

Genuine Leather! 3"x4"x1" high, complete with Razor, Blades, Shave Cream, Folding Toothbrush, Paste, Comb & Nail File. Cowhide Case, Saddle stitched, zipper all around! Ginger or Suntan color. First name or initials FREE.

Complete, $4.50

AT LAST!

His Own BARBER POLE SHAVE RACK!

Combination Shaving Brush Safety Razor & Used Blade Holder!

Keeps all his shaving gear in one place! No more rusty blades on sink, floor, shelves! Sturdy, colorful CERAMIC, easy to clean! 6" high. Nickel plated spring steel handles. Stand it anywhere or use handy hook for quick hanging. Thoughtful gift—practical too, that'll make him jump with joy!

Personalized with first name, $2.69

. . . Without name, $2.50

SEND CHECK OR MONEY ORDER.

We pay Postage & Fed. Tax. MAIL ORDERS FILLED PROMPTLY! *No C.O.D.'s please.*

CROWN CRAFT PRODUCTS

246 FIFTH AVENUE, DEPT. 311, NEW YORK 1

DAY-n-NIGHT

MAILBOX AND LAWN MARKERS

Reflector lettering—glass beads mirror light at night (like road signs)
Permanent embossed letters and numbers 1½" high
Lifetime aluminum—rustproof
Baked enamel—white beaded letters—black background
Double plate 18" long—reads the same from either side

These attractive markers make thoughtful gifts — and make it easy for friends to find your home DAY or NIGHT. Install in a minute. Any wording you want, up to a total of 15 letters and numbers. PLEASE PRINT CLEARLY.

MAILBOX MARKER fits any mail box — $1.25 POSTPAID

LAWN MARKER with 36" straight aluminum standard — $2.95 POSTPAID

C.O.D. if desired — add postage and handling charge. Calif. residents add 3% sales tax.

Spear ENGINEERING COMPANY
416 Spear Bldg., Colorado Springs Colo.

SATISFACTION GUARANTEED OR MONEY BACK

Furniture Wax

by Experts!

Formulated especially for famous Drexel! Cleans, protects, restores the finish. For pint bottle, prepaid, send $1.00 in cash to Drexel Furniture Co., 1572 Huffman Rd., Drexel, N. C.

Guaranteed by Good Housekeeping

Drexel FURNITURE COMPANY

WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

THE BABY GIFT

That Mother Really Needs!

BOOTEE STRETCHERS are the cutest new baby accessory you've ever seen! And so practical, too! Stretches and blocks baby's booties. Helps protect baby's tiny, growing feet. Hygienic, clear plastic with adjustable frame that grows with baby. Makes a darling planter or dressing-table ornament after baby grows up! Packed in beautiful frame gift box.

$1 post paid

Satisfaction Guaranteed or Money Refunded

Order from Dept. B-15

sunset house
8428 Sunset Blvd., Hollywood 46, California

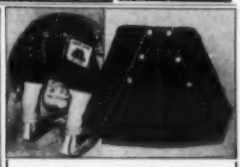
NEW! AMAZING!

AUTOMATIC EGG OPENER

No shell fragments, no broken yolks, no muss with amazing, new EGG-TOPPER! Just place EGG-TOPPER over egg, raw or cooked—press—ZIP! Shell is cut cleanly, top of shell lifted AUTOMATICALLY. Lustrous nickel finish, stainless steel blade. Immediate delivery! Ideal gift!

EGG-TOPPER, each . . . . $1.00 Postpaid
(No COD, please)

JIPCO • BOX 941 • OAKLAND 4, CALIF.



Look, Mom—"DIAPER JEANS"!

Babies, too, wear Real Denim Jeans! In Sanforized navy blue (lightweight) or faded blue denim. Cut for comfort: elastic back insures perfect fit, longer wear. Patch pockets and copper grippers. A unique gift. So practical, they're wonderful. Order several today. Only $1.59 ea. ppd., 3 for $4.35 ppd. Specify size: Small, for babies 16-22 lbs.; Medium, 20-26 lbs.; Large, 24-32 lbs. Sorry, no C.O.D.'s.

Write for FREE FOLDER

Studio Trn
Dept. L-2
450 Grant Avenue, San Francisco 8, California

USE ELECTRIC MIXER TO WAX, POLISH, SAND

with new slip-on TOOLZON

Save time, effort! Let your kitchen mixer wax furniture, floors, auto; polish silver, glass, brass; sand wood, metal, ceramics! Just slip on Toolzon (fits any mixer or money back). Zip—tedious work done! Includes lamb's wool buffer, sanding discs, and all attachments. Thousands in use! Postpaid.

TOOLZON for kitchen mixer or workshop drill **$2.95**

Extra wool buffer $1.00
Dozen sanding discs 1.00

TOWLE MANUFACTURING CO., INC.
DEPT. L - WALNUT CREEK, CALIFORNIA

TREMENDOUS BARGAIN!

You might easily pay more than $20 for 4 other dollhouses! Imagine—all steel wire frames, real vinyl plastic sides, very heavy, brightly colored corrugated fronts — over 1400 cubic inches of play space! Thrill and excite any girl or boy with this gigantic gift that changes into 4 breathtaking, big 11"x14" sturdy dollhouses. Hands no tools, no extras.

FREE . . . ALL 84 TOYS

Exciting cardboard furniture, animal, and other cut-outs plus 14 wood stands.

Not in stores due to critical shortages. Please Mail $3.98 (imagine, less than 75c per) and receive all 84 FREE cut-out toys, FREE Xmas wrap and postage. Send $3.98 today to:

CRAB-INC., Dept. W-1
467 W. Los Feliz, Glendale 4, Calif.

Please send ____ DOLLHOUSE sets ($3.98 each complete set) Enclosed is $_____ FREE toys, Xmas wrap and postage included.

NAME _____
ADDRESS _____
CITY _____ STATE _____

DESTROY UNWANTED HAIR FOREVER

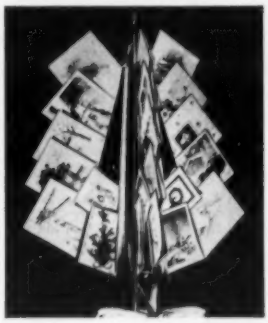
Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully over fifty years.

SEND 6c COINS OR STAMPS FOR BOOKLET — "NEW BEAUTY FOR YOU"

MAHLER'S, INC. Dept. 39-P Providence 15, R. I.

The Gift to Steal a Christmas Scene



★

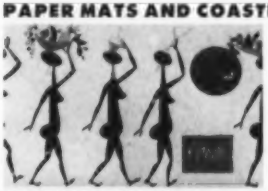
THE (Original) CHRISTMAS CARD TREE is the most effective way to display Christmas Greetings. They slide easily on this three-winged standard. Made of shining silver and red decorators board. Held firmly, the cards stand out in graceful order and beauty. 24" high. Holds over 100 cards. Lasts for years. $1.95 plus 15c postage.

★

C. H. HAZELTON

7242 Sansom St. Upper Darby 4, Pa.

PAPER MATS AND COASTERS—JUST FOR FUN!



24 Mats
36 Coasters
Only **$3**

"Cheers" mats and "Skoal" coasters will add gaiety to any party! Pink and white with forest green native girls . . . their figures may not be true to nature, but you'll have to admit they'll make amusing conversation! Designed for fun, they're fun for you too; because mats and coasters are paper to be discarded after you've used them on your table or buffet trays. Perfect for an unusual, sophisticated gift for your friends. 24 mats smartly boxed in black with replica of mat on cover only $2. Coasters similarly boxed, 36 for $1. Satisfaction guaranteed or your money refunded. Send check or m.o. for several sets today.

Write for folder of other designs.

DON-LEY COMPANY Dept. LN 1440 Union San Francisco

Hand Made APRONS

by the NEEDLECRAFTERS

A Delicate Hostess Apron—Double semi-circle of rich red or gleaming yellow cabbage roses in chintz, with wide ruffled organdy flounce, edged with fine lace. Gay to give, perky to possess—**$3.95 postpaid**; Pair, only **$7.95**.

B Practical Decorative Apron—Modern peacock print in tri-color motif. Pastel edging has two concealed pockets. Choice of chartreuse, old gold or lilac. A honey to have, good to give—**$2.95 postpaid**; Set of 3, only **$8.45**.

C Dainty Dotted Swiss Apron—White sheer, sew with tiny, permanent dots. Highlighted with spacious pocket . . . gay with rick-rack edged ruffles. In red, yellow, green or blue. **$3.75 postpaid**; Set of 4, only **$14.00**.

No C.O.D.'s please—Satisfaction Guaranteed

HOUSE OF IDEAS
837-11 Lake Ave. Racine 8, Wisconsin

Letters (WITH GIFTS) from the Land of Santa Claus

Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, the last part of November and first weeks of December, to the child of your choice—sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters about Twinkletoes' adventures helping Santa Claus, and the truly nice gifts with each letter. All four letters and gifts, to one child, send only **$1.95**

(Print child's name and age)

Twinkletoes
REINDEER RTE 4, SANTA CLAUS, IND.

BEAUTIFY YOUR HOME WITH HEINLEY MOVABLE SHUTTERS

FOR WINDOWS • DOORS • AS SCREENS

Add the quiet charm and smart modern decor of Heinley Movable Interior Shutters to every room in your home. Heinley Shutters fold compactly—conserve space—and cost no more than good draperies. Use Heinley Shutters for windows, doors, wardrobes, partitions and other openings.

Made Order unfinished, stained or painted.

DIVISION OF HEINLEY MACHINERY PRODUCTS

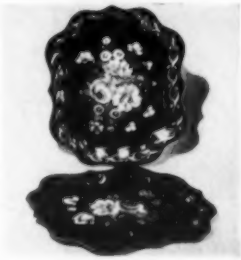
Heinley MOVABLE SHUTTERS

1612 EUCLID ST., ZONE 3, SANTA MONICA, CALIF.

ORDER NOW THE CHRISTMAS GIFT OF A "HOUSETIME"

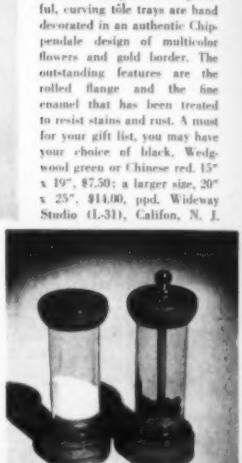
SEND ONLY 25¢ FOR BEAUTIFUL NEW CATALOG

YOUR MONEY'S WORTH



Hostess' delight. These graceful, curving tole trays are hand decorated in an authentic Chippendale design of multicolor flowers and gold border. The outstanding features are the rolled flange and the fine enamel that has been treated to resist stains and rust. A must for your gift list, you may have your choice of black, Wedgwood green or Chinese red. 15" x 19", $7.50; a larger size, 20" x 25", $14.00, ppd. Wideway Studio (L-31), Califon, N. J.

New table accessories. We like this interesting pepper mill and its matching salt shaker that will lend atmosphere to your luncheons and informal dinners. The different feature: the lucite container to keep you aware of your supply. The set comes in a choice of three wood finishes, walnut, maple, or blond. Works on pepper mill adjust for fine or coarse grind. $2.75, the pair, ppd. The Village Vendors (L-311), 11733 Barrington Ct., Los Angeles 49, Calif.

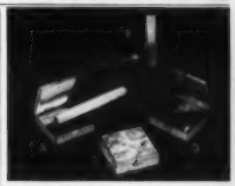


3-Piece Outfit for Your Little Indian

Heap big Indian chief needs heap big amount equipment to carry on his tribal duties. This 3-piece outfit will give him his signs of high command. The multi-colored headdress is made of real feathers. Colorful felt vest is gaily decorated. Ceremonial dance rattle (made by the Indians) is covered with rawhide and hand-painted. The complete outfit (small, medium or large) only $3.50. **$3.50**

Postage prepaid (except on C.O.D.'s)

Cherokee Traders - Dept. L-4
319 N. Robinson, Oklahoma City, Okla.



Purse-Pocket-Desk Accessories

A This miniature ash tray-butler comes in handy everywhere you are. Has holder for your lighted cigarette. Tight snap on hinged cover. 2¼x2¼x¾." Gold on fine metal. 2CK32 **$1.00**

B For safe smoking "Snuffy" puts out cigarettes in just 4 seconds. Rubber suction cup on bottom, sticks to any smooth surface—card table, desk, car dash, etc . . . or in middle of ash tray. 2CK802 . . . . . **3 for $1.00**

C Keep a supply of postage stamps on hand in this distinctive metal box. Slide out feature makes stamps easy to remove one at a time. 2CK136 . . . . . **$1.00**

D Just the thing if you're a pill taker. This little metal box keeps them safe and clean. Built-in divider gives you two separate compartments. 2CK328 . . . . . **$1.00**

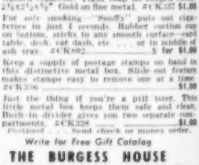
Postpaid . . . Send check or money order.

Write for Free Gift Catalog

THE BURGESS HOUSE
426 So. 6th Street Minneapolis 15, Minn.

"To have a Cricket on the Hearth is the luckiest thing in all the world."—DICKENS

"Cricket on the Hearth"

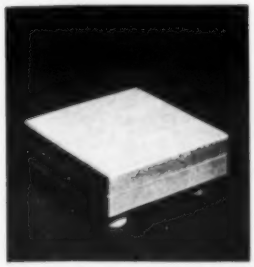


Cast iron crickets like these have adorned New England firesides for years. Beautifully hand painted, with gold wings and merry red eyes. A powerful good luck charm and an attractive fireside ornament. Useful, too, as a bootjack for the children's rubbers and to keep dad from overexerting with his overshoes. A doorstop and even a paperweight.

Attractively packaged. Ideal as a gift.
Only **$4.00 postpaid.**
No COD's, please.

The Ipswich Ironmongers, Ipswich, Mass.

YOUR MONEY'S WORTH



Chopping chores? You'll wonder how you've done without this useful chopping block. Beautifully hand-finished of selected Northern hardwoods, it is 5½" square and stands on four feet. Easy to keep clean by wiping with a damp cloth: don't soak in water, and it will last a lifetime. A kitchen "must" for yourself or as a gift. $1.95, ppd. The Carriage House (L-31), P. O. Box 98, Lake Forrest, Ill.

Be pretty in the pantry and as a party hostess in this unusual and serviceable apron made of hand-loomed cotton. The bands are woven in gold or silver metallic yarn with a black or brown middle stripe. The fun of it is that instead of a tie waistband, a plastic tension hoop holds the apron snugly and comfortably at your waist. Background is lime, ice pink, or gray. Gift-boxed, $5.95, ppd. From Holiday House (L-31), Upper Montclair, New Jersey.

NOMINALLY YOURS

. . . the "thank yous" will be genuine from friends who receive this very personal gift from you. Cigarette set is translucent china. The cigarette server bears the family name while the two accompanying ash trays have the couple's first names on them. **$3.95 plus 25c postage per set.** No C.O.D.'s.

EDITH CHAPMAN 50 Piermont Ave. • NYACK, New York

Christmas giving is just around the Calendar!

Now! RESERVE YOUR

CHRISTMAS CATALOG

from LIVING
For Young Homemakers

- More than 500 gift suggestions to choose from.
- Do your Christmas shopping by mail, from home.
- Act now and receive your catalog in time to order and receive your selections weeks before Christmas.

Don't delay! Mail coupon, plus 10c for your copy of

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Dept. CLN, 575 Madison Avenue, New York 22, N. Y.
Please send me your Christmas Gift Catalog. Enclosed find 10c to cover cost of postage and handling.

Name .....
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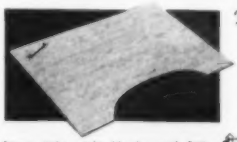
A GIFT IDEA . . .

3 12" long, plastic Racks and 4 Handi-Hooks. Easy to attach to any smooth surface. Simply moisten suction cups and press on hand. For the Bath Room, Kitchen, Nursery, Closets, Play Room, Bath House, Hotel Room and Aboard Ship. In two colors—red or white. Specify color desired.

$1.50 Postpaid. Bond cash, check or Money Order

The Murphy Shoppe • 303 HOUSATONIC AVENUE BRIDGEPORT, CONNECTICUT



Personalized Lap-Desk

SOLVES A DOZEN GIFT PROBLEMS . . . for Grannie's jigsaw puzzles and snacks . . . Pop's homework . . . Mom's reading, sewing . . . Betty Co-ed's letters home . . . Junior's lessons and games . . . quiet small-fry fun—in armchair, bed or car.

Strong, light-weight, blonde wood, 24" x 16", stain resistant finish. With hand-painted first name or monogram (under line last initial) or undecorated. Ohio add 3% Sales Tax. No. C.O.D.'s.

$4.95 Postpaid 2 for $9.50

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SUGAR and CREAMER

extremely tasty and only

$5.00

Beautiful crystal, app. 5" high, a perfect gift . . . mail orders filled promptly, $5.25 ppd.

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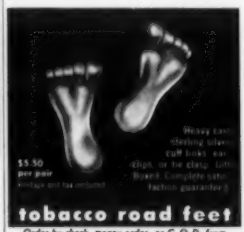

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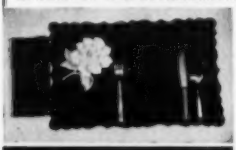
Season's Sensations from SCULLY & SCULLY



PLASTIC PLACEMATS

Strikingly beautiful with linen texture and white gardenia appliqué. Will not wrinkle, curl or slide. Cleaned with damp cloth. Colors: Hunter Green, Yellow, Chartreuse, Red or Coral. Set of eight—$6.25. Harmonizing linen napkins, 17" square, set of eight—$5.50. Matching set of eight plastic coasters—$1.25 prepaid.

Jack-in-the-Pulpit Set

This dinnerware in the new Conversation Contour is excitingly different. Deep green border frames wildflower in natural colors. 20 piece set consisted: 4 dinner plates, 4 bread & butters, 4 fruits, 4 cups & saucers—$9.95 complete. Add 75c for postage. Additional pieces available.

Send for Catalog

Scully & Scully, Inc.

506 Park Avenue, New York 22, N.Y.

YOUR MONEY'S WORTH

It's Christmas—just two words to express your sentiments when greeting your friends at Christmas time. Simple and restrained, extremely attractive in embossed silver script on a background of velvet blue. The cards measure 8½" x 11", are French-folded to open up to reveal your name inside, centered under a modern Christmas tree medallion, also in silver. Boxed with white envelopes, 25 for $3.50, 50 for $5.75, ppd. From Miles Kimball (L-31), 215 Bond Street, Oshkosh, Wisconsin.

TABLE STANDBY

Don't throw up your hands in despair because card tables are marking your walls and cluttering your closets. Here's a wonderful new table rack that stacks two-card tables neatly—holds them in place and out of your way when not in use. Takes up no room—saves storage space—protects card tables and walls. Made in Grand Rapids—sturdy wooden stand is richly lacquered in Chinese Red or Hunter's Green. 19" x 12½" high. Keep one handy in sun room, game room and closet. Also smart as a magazine rack. A marvelous gift for your favorite hostess. Be sure and specify color.

$7.50 postpaid

No. C.O.D.'s, please.

Camilla Studios

527 Prospect Ave., S.E., Grand Rapids, Mich.

TIDEE MAID THREAD BOX

TIDEE MAID is as necessary to the woman who sews as her needle! It holds 14 spools of thread neatly and untangled—like having extra drawer space. Just pull thread through slot to length desired, pull up and it snips off clean. Made of clear Styron plastic for quick color selection. A handy aid to the busy homemaker. **$1.50** ppd.

MONEY BACK GUARANTEE

Send Check or Money Order. No C.O.D. or Stamps

Write for Catalog

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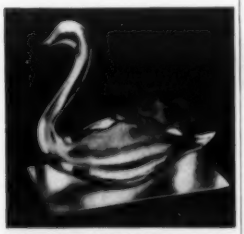
HIGH FIRE, HANDMADE, CERAMIC FIGURINES IN THE LATEST NUBIAN STYLING

Blackamoor set of boy and girl... black and white, gold trim, $3.98

Black panther, 21", with green jewel eyes, $2.95...Three-piece set, $6.50

C.O.D. ORDERS ACCEPTED, PLUS POSTAGE. Send 10c for GIFT Catalog.

ALLEN'S OF CALIFORNIA • 55-63 OLIVERA STREET LOS ANGELES 12, CALIFORNIA



MIRRORED SWANS—*for Table or Mantel Decorative Accentuation*

Admirably reflecting their contour beauty, these silvered crystal swans accent decorative appointments when used singly or in pairs with or without flowers or plants.

Inside water-proofing eliminates tarnishing and peeling.

SWAN with 6" x 9" MIRROR

LARGE size 11" x 9" high **$4.25** a set pod

MEDIUM size 9" x 8½" high **$3.75** a set pod

SMALL size 8" x 7" high **$3.00** set pod

Send for our new 1951 Gift Catalog

THOMAS SLOANE Dept. L 48 Franklin Ave. Lynbrook, N. Y.

NOW SAVE! Make Your Own **RHINESTONE JEWELRY!** *EASY AT HOME*

FOR PROFITS...GIFTS ...BIG SAVINGS

Running SNOWFLAKE design Pin of 24 KARAT GOLD plate with matching earrings to be set with imported rose rhinestones and soft-toned simulated pearls furnished. So easy to make—at tremendous savings. Easily sell hundreds (at $4.50) to friends for BIG Profit. Complete Kit with jewel cement and simple instructions. ONLY $1.79

SPECIAL GIANT KIT

Snowflake Pin and Earrings, Plus Sweetheart Pin and Earrings, jewel cement, instructions and catalog. Makes $13 worth of jewelry. ONLY..... **$2.98**

Make **BIG MONEY** *First Order Tells How...*

CATALOG: Hundreds of designs and items to make Shell, Rhinestone, Pearl, Sequin, and Bead jewelry and novelties at wholesale prices ..... 20c (Stamps accepted). Sent free, with first order.

SEND NO MONEY—Mail name and address. State all designs wanted. On arrival pay postman plus C. O. D. postage. You must be satisfied or money back. Save! Send cash—we pay postage.

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NEW - FOR FISHERMEN

$5.00

ORVIS MAGNETIC FLY BOX

with 6 beautiful custom tied flies, 3 wets, 3 dries . . . patterns selected by experts as taps in all waters. Perfect Christmas gift, this satin finish aluminum box has 7 permanent Alnico Magnets, holds up to 40 flies. No damage to hackles or wings. Ideal pocket size, 4⅜" x 2⅜" x 1⅛". Prepaid. Send mailing instructions. We'll gift wrap it.

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1/20—14 Kt. Gold Filled $9.00

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NAMECHAIN MFG. CO.

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Contemporary Cabinet

This handsome cabinet is of the finest design and construction—made of carefully selected solid birch with a beautiful hand-rubbed natural finish. Adjustable shelf is included. The smoothly working sliding doors are lacquered black on one side with your choice of red, chartreuse, or a rich brown on the back and are easily reversed for change of color. Try several side by side. Has dozens of uses. 24" x 12" x 30" high. Completely finished as illustrated for only

$29.95 2 for $57.90

Express charges collect Direct mail only

Sorry no C.O.D.'s Satisfaction guaranteed

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Contemporary Classics 74-G Stage Street Stamford, Conn.

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Gay spirits. Decanters, decorated in bright, colorful impressions from the nineties, on frosted white. Each bottle has a top that is designed in a diamond pattern, also cork stopper. The name of the contents is imprinted on the bottle, making it easy to choose. 12" high, $1.00 each, ppd. Order from the Monogram Shop (L-31), 84 Westminster Street, Providence, R. I.

CATCH-A-CAP

Easy bottle opener and cap-trap!

A flip of the wrist. Your bottles are opened; your caps are trapped—when you use this wonderful new accessory. Metal opener is attached to wall and plastic case fits snugly over it. No more caps on the floor! No mess! When 50 caps are trapped, just lift case off, empty and replace. . . . Comes in white or red. Specify color desired.

$1.50 POSTPAID No. C.O.D.'s please

Write for free 1952 gift catalog.

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The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and sturdy-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; over-all height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid
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TEMPLETON CRAFTSMEN
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Versatile 5 Spot Waterer

SPRINKLEZE

the gift For a Gardener

Men and women gardeners, the friend who has everything —all welcome SPRINKLEZE. Sprinkles foliage or soaks roots only, waters odd shaped beds, borders, lawns. Connects to garden hose. Has one 7 ft., two 9 ft., two 13 ft. lines of 3/16" Koroseal, each with brass sprinkler. Sprinklers may be moved while in operation and set at any angle. No moving parts to wear out. Light and durable plastic hoses; red, black or green. Give mailing instructions. We'll enclose gift card and mail direct.

only 8.95 complete unit

Guaranteed satisfactory or money refunded. Order now. Send check or MO and we pay postage.

JONS MANUFACTURING CO.
Dept. N-16, St. Matthews, S. C.

Christmas Tree CARD HOLDER

A novel and attractive way to display your Christmas cards . . . can be used year after year. Filled with colorful Christmas cards, it makes a festive decoration. Made of wrought iron with small clips for cards, it measures 29 inches high and holds over 100 cards. Comes set-up ready for instant use. PRICE **$3.25** POSTPAID

Sorry—no C.O.D.'s

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Self-Polishing Eye Glass Case!
Cleans Glasses Inside the Case

Remarkable invention assures you constantly clear and brilliant lenses without the use of tissues, handkerchiefs, etc. "Kleen Kase" has a chemically treated pocket which protects your glasses and keeps them clean. In beautiful Vinyl with a fine leather finish. Choice of 5 colors: red, blue, green, brown and tan. Fits all styles. A clever most for everyone who wears glasses. Only **$1** each postpaid

Woody Toothpicker Hands You A Toothpick

Just push Woody's head down and the nosy old bird springs right up again—a clean toothpick in his long beak! It's the cutest conversation piece for your table. Wonderful at parties, he's always ready to hand out olive and cherry toothpicks. Just fill the hollowed log with toothpicks. All plastic in a red and white combination. Only **75c** postpaid

Instantly Converts Garlic Cloves to Creamy Paste

GARLIC PRESS
Now Spencer Priced at only
$1 ppd.

Now you can use garlic as professional chefs do—no slices, lumps, hot areas—but an appetizing flavor blended all through. Of aluminum, and so easy to use. Just a slight pressure and garlic cloves are converted to smooth paste. Use it also for onions, mint, parsley, etc.

Make Better Cakes by Sifting Your Flour Electrically!

Now you can bake as never before — with lighter, smoother, finer flour—for fluffier cakes and pastries! Marvelous new electric sifter aerates flour quickly and thoroughly. Eliminates unnecessary time, tedious work; one electrical sifting equal to three by hand. Takes only seconds and your flour comes out like mist. Avoid messiness—deep well takes over three whole cups without spilling over. A new, important aid for every homemaker. U.L. approved. AC only. **$1.95** ppd.

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Send Check or M.O. No C.O.D.'s Please
SPENCER GIFTS, Dept. L-11, Atlantic City, New Jersey

FURNITURE ANCHORS

davenport and chairs can't possibly slip

At last! You can anchor your furniture in the one spot where you want it. Chairs can't slip when people are seated or when they get up. No more unsightly damage to walls, wainscoting or floors. Heavy metal frame into which all size legs fit. Rubber anchor grips floor or carpet. Use under back legs only. Just $1.10 a pair delivered to your door. Satisfaction guaranteed. No COD's, please.

$1.10

Christmas catalog ready for mailing. Write for it.

Shop the Downs Way

DOWNS & CO.
DEPT. 1221, EVANSTON, ILL.

Save Trips—Keep Food Hot with **HOTRAY**

Breakfast, lunch, dinner; for hot snacks, TV serving, sick room, office—HOTRAY is the ideal convenience. New, handsome way to keep food hot. 9"x14" unbreakable radiant-heat, glass plate set in gleaming metal frame. Plasticoal handles. 4 rubber feet (safe on any surface). Detachable cord. AC only. (Coffee-maker not included). 11.95 postpaid.

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By mail only. Send check or money order. No C.O.D's please. In Ohio, add 3% Sales Tax.

CONTINENTAL
Gifts & Imports
704 Old Arcade Cleveland 14, Ohio

For Baby 'Sitters'

Every child loves a rocker . . . and these children's chairs are made "just like Granddad's" to give little folks that big folks feeling.

Children love them instantly, making them top favorites in our handcraft shop. The perfect gift for your own youngsters or those grandchildren you want to spoil! Sturdily made of mountain oak and ash, with comfortable fibre seats. Approx. 24 ins. high; seats 14 ins. wide. Rocker and straight chair both for only **$9.95** ppd.

No C. O. D.'s please

alan stalcup's
Pioneer Trading Post
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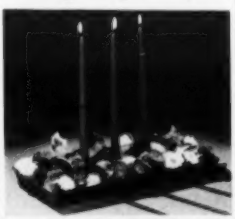

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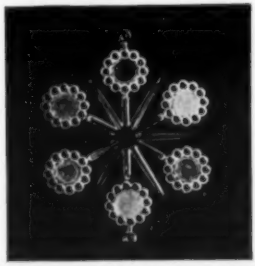

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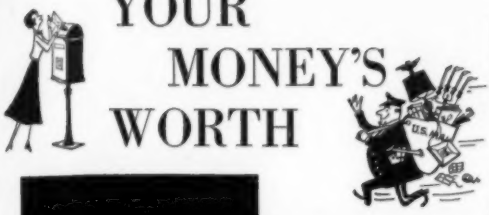

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De luxe set of 17 exquisite pieces. Each one a collector's item, Hand-painted — intricate Dragon design in third dimensional applique. Each piece finished inside in Gorgeous Pearl. Thrillingly beautiful for your shadow box. Real conversational pieces in practical use. Genuine — **Only $19.95 postpaid.** Also standard grade 17 pc. set **only $12.95 postpaid.** Delivery for Xmas assured. **Order Now**

Your money back if not completely satisfied

SEA ISLANDERS—Importers
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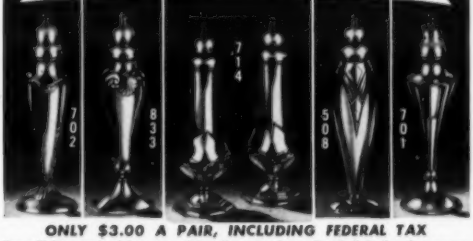
So Lovely! These Gifts of Lasting Elegance



ONLY $3.00 A PAIR, INCLUDING FEDERAL TAX

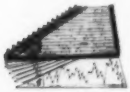
You will be proud, giving or receiving, these precious gifts of distinction that express such good taste. Salt and pepper shakers designed to complement fine dinnerware. High quality, heavily silverplated, 5½" tall, highly styled with gleaming polished finish for soft reflections. Lacquered to prevent tarnishing, weighted to prevent toppling, and of course, they're gift boxed. Order by number. Send only $3.00 for each pair ordered. Price includes federal tax. We pay postage and insurance.

Satisfaction guaranteed. No C.O.D.'s please

LOGINES 618 So. Dearborn Dept. LY-1, Chicago 5, Illinois

2 FULL OCTAVES
15 STRINGS

NOW without knowing a note **YOU** can play any popular song instantly!



Yes, you can play on sight. Just slide the automatic note selector under the strings and pick the strings where the dots appear on the popular song charts (included), and you'll be entertaining folks with your new Zither. You'll win admiration and enjoy hours of fun and years of satisfaction. It's perfect as a gift,—delightful to own. Get yours today.

16½" x 7¾" x 2". Lustured mahogany

New Fun and Popularity are yours! $5.98 complete with 10 song charts, tuning key, extra strings, plastic pick.

MAIL FREE TRIAL COUPON TODAY!

HUMBOLD CO., Dept. 420
111 E. 23 St., N. Y. 10, N. Y.

Ship my Junior ZITHER immediately. I will pay postman $5.98 plus postage charges. (SAVE 91c. Enclose $5.98 now and we pay postage.).

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Address.....

City & Zone..... State.....

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The gay strains of "He's a Jolly Good Fellow" flow from this gleaming aluminum ice bucket when the cover is lifted. You'll want one for yourself—and what a grand gift for your convivial friends!

Genuine Swiss Music Box. Bucket is completely fiberglass insulated. $9.98 ppd.

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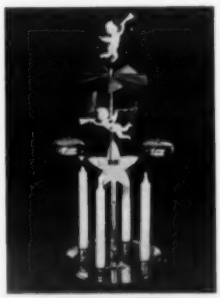
Beaumond Distributors
Dept. L11, 133 Lexington Avenue, New York 16, N. Y.



ANGEL PLAYERS

From Sweden comes these Angel Players in solid brass. The heat from three candles stirs the angels into gentle flight. As they go round and round they tinkle the clear musical bells. An enchanting and charming table or mantel decoration. 12" high. ONLY $4.00 postpaid

Box of 10 candles.....40c

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Write for Gift Catalog

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YOUR MONEY'S WORTH

For mother and children, a basket and stool of sturdy hardwood, natural finish, hand-painted design. The basket will fill innumerable needs—sewing, knitting, school lunches, to hold mail. 5" x 9" x 6", with hook closure and handle. $3.50, ppd. The stool will give small fry added height in the bathroom, and they'll want it for viewing TV. Handy for reaching shelves. 12" x 8" x 7½", $3.95, ppd. Roger Enterprises (L-31), 55 Orchard St., Tuckahoe 2, N. Y.

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Mrs. Ryan's pretty pair of pussy cats make cute cuddle-mates for youngster. Dressed to delight in crisp striped percale, hand knitted of soft downy yarn, and stuffed with cotton, they take to tub and dry in no time. Cutest kittens ever in gray with white, full 12" tall. A cunning gift!

Each $3.50 both $6.75 postpaid

No C.O.D.'s please

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FIXES BROKEN ZIPPERS

quickly, easily— right on the garment

Now you can repair jammed or balky zippers *yourself* . . . as U. S. Navy fliers do . . . with fool-proof ZIP-FIX. Save tailor bills, tedious sewing, cost of new zippers . . . keep the family's wardrobe in service all the time. ZIP-FIX is easy to use—has no sharp edges, no moving parts,—works on all major makes of metal zippers, small and large.

Complete ZIPPER REPAIR KIT includes

$1 ppd.
- ZIP-FIX TOOL
- 2 ZIPPER SLIDERS
- ZIPPEREASE LUBE STICK
- ILLUSTRATED DIRECTIONS

Money back if not satisfied

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Bamboo PLACE MATS *in Color!*

The *New Idea* in PLACE MATS Is Texture and Singing Color!

Special By-Mail Offer Only $4.25 post paid

8 Settings—1 Runner

Eight mats, each 12" x 18", **center runner** 12" x 24", of fine, polished lamison strip. Use center runner as background for flowers. The most *unusual idea* in table accessories we've seen in years! Wonderful Christmas, wedding, shower gifts.

In *Yellow, Turquoise, Natural* or *Forest Green*—today's color trends for Chinese Modern, Traditional or Ranch Houses. Dramatize dining indoors or out!

JANET FORISTER Dept. 27-B, Bloomington, Ill.

Send.....sets at $4.25 each set.

Sold only in sets

My 1st choice is: ....., 2nd choice: .....
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Sculpture in Metallic Acetate
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A NEW HOBBY

Make these Colorful Birds from our Complete Kits. Each Kit contains all necessary materials and directions. Indicate Kit No. when ordering. *Send Check or Money Order.*

Kit No. 1a 12" **Rooster** (*Red, green, blue, etc.*)	$3.00
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Kit No. 2a 13" **Glamour Bird** (*Gold*)	3.00
Kit No. 2b 13" **Glamour Bird** (*Silver*)	3.00
Kit No. 3a 14" **Macaw** (*Red, green, blue, etc.*)	4.00
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Kit No. 3c 14" **Macaw** (*Gold, silver, pink, etc.*)	4.00
Kit No. 4 12" **Bird Cage** (*Clear Plastic, any color bird*)	4.00
Kit No. 5 8" **Pair Fighting Cocks** (*1st Gold & Silver, 2nd Red, green, blue, etc.*)	4.00
Kit No. 6 **Pole Place Cards** (*8 Cards, 12 Birds*)	4.00
Kit No. 7a **Bell Place Cards** (*8 Gold Bells, 12 Birds*)	4.00
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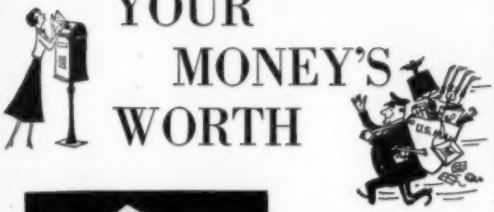
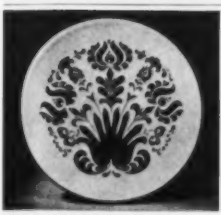
Birds for Kits #4, #5, #7a, & 7b are available in Red, Blue, Green, Yellow, Lt. Blue, Chartreuse, Gold, Silver, Bronze, Purple, Fuchsia, and Pink.

GATES MILLS ANTIQUE SHOP
Gates Mills Ohio

YOUR MONEY'S WORTH



Yours alone. And most attractively so, with your name handdone in bright China red or in deep blue, ¼" high, on pure white. Gift-boxed in ½ dozens only, the men's and boys' are made up in fine cotton, six for $2.60, or in pure Irish linen, $4.55. Ladies' and young ladies' are made of lawn, six for $2.40, or Irish linen, $3.05. All prices are ppd. Youngsports (L-31), Box 71, Chester Springs, Pa.



There never was lovelier

PEASANT POTTERY

Large (12½" in dia.), hand made from start to finish, the beauty of this plate lies in the centuries-old design carved in the surface. Terra cotta and white, highly glazed, it's ideal for cake, fruit or table use—exquisite on your wall or shelf. Beautiful, unusual, yet practical, it's the perfect gift, too! No C.O.D.'s please.

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FASHION BRAIDS
22-24 in. long
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The Braid — attached at a fg. 8

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As a FIGURE "8" or as a CHIGNON.

CURL CLUSTERS designed to give the simplest coiffure a glamorous look! 6.95

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Send sample of hair with check or money order. No C.O.D.

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Every boy and girl will want to try their walking skill on these sturdy, handsome STILTS! Muscles develop and grow strong while youngsters enjoy themselves. Worlds of fun and healthful exercise at the same time!

- Built of rugged clear-grained hardwood, 6 ft. long.
- Adjustable foot-step can be raised or lowered.
- Non-slip rubber tips.
- Strong enough to support 250 lbs.

ONLY **$4.95** POSTPAID
(Add 50c West of Miss. River)

Order NOW for the children (6 to 16) on your Gift List. Satisfaction guaranteed. No C.O.D.'s, please. Send check or money order to:

BEACON SPECIALTY CO.
11 Beacon St., Dept. 151, Boston 8, Mass.

rock-a-long

A ROCKY MOUNTAIN BRONCO

Your pint-size buckaroo will lope for hours on the plains of the playroom — on a Rock-A-Long! Rocky is a spirited steed, but gentled for safety — every corner rounded, wide tread, rugged construction. Hardwood rockers. Shipped partially assembled to save transportation costs; easy to complete with screwdriver. Smooth, gleaming finish.

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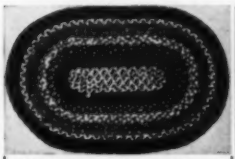

Old Fashioned Braided Rugs!

At A Saving of 30 to 40%

Our rugs are made from woolen remnants of assorted colors in Old Fashioned style—in a hit and miss pattern—but can be basically red, blue, green, burgundy, etc. Tell us the size and color and enclose check or money order.

We suggest that you purchase a small rug of the color you desire with a money back guarantee.

24" x 36"	$6.25	6' x 9'	$54.50
27" x 48"	7.95	8' x 10'	81.25
3' x 5'	15.25	9' x 12'	108.75
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Available in Rounds up to 12'x12'
Special sizes made to order up to 12'x15'
Due to wool market, prices are subject to change without notice.

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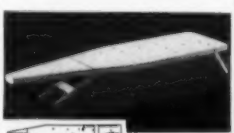
A "MUST" for Collectors of ORIGINAL HUMMEL FIGURES!

The story of Sister Berta Hummel and her famous figurines told in pictures and verse. Contains 45 beautiful color reproductions of the original sketches from which her figures were made. Printed on coated papers. $3.50 postpaid.

The Apple Tree Boy, an original Hummel lamp bearing the signature of the artist herself! It comes complete with shade and stands 16" high. $19.50 postpaid. Matching Apple Tree Girl (not shown) $19.50. Special price for pair—$37.50 postpaid.

These items available in limited quantities only. Avoid disappointment. Order now by check or money order. Sorry no C.O.D's.

The Island Shop
Specialists in Original Hummel Figures
Box L-11, Boston, Mass.



Folds to 23 in. Fits in suitcase.

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Portable, compact. Ideal for apartment, cottage and dormitory. Dimensions are approximately 2/3 as large as standard board. Weighs only 5½ lbs. Quickly, easily set up on any table. Rubber tipped legs prevent scratching. All metal with baked-on white enamel finish. Ventilated. Sturdy for pressing. Superior for blouses, shirts and children's clothes. Mat and cover set, $1.79 extra. Prompt shipment.

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The House of Gifts

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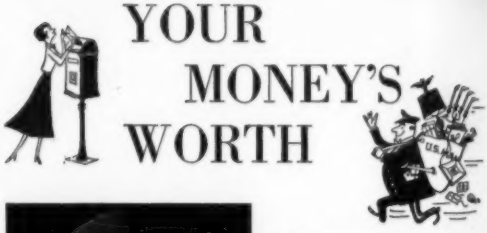

Double pin-up. This two-way lamp of satin-finished metal adjusts easily to any position. Twin goosenecks are 15" each in length, and there is a 4-way push-button switch. Shade, of heavy molded fiber is translucent, unbreakable, and flame-resistant. Won't chip or peel and easy to clean. Available in green, red, gray, black, or chartreuse. $8.75, exp. col. Jan's Modern Lamps, Inc. (L-31), 15 West 8th St., New York, N.Y.

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KEEP SLIM AT HOME WITH RELAXING, SOOTHING MASSAGE!

For Greatest Benefit in Reducing by Massage

USE *Electric*

Spot Reducer

with or without electricity. Also used as an aid in the relief of pains for which massage is indicated.

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Mail this coupon with only $1.99 for your SPOT REDUCER on approval. Pay postman $8.95 plus delivery—or send $9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return SPOT REDUCER for full purchase price refund.

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** Money Back Guarantee*

Lipstick Red, sturdy construction—Rol-Eas features extra disposable roller covers (49c set), buffing pad (79c).

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NO HALF-PINT, THIS!

Our happy Italian pottery find holds more than a full pint of your favorite hot or cold beverage . . . or, if you prefer, ivy on the mantle.

It's gayly hand painted in five colors, is a squat 4 x 4 inches. Especially imported for Christmas, but modestly priced at

$6.50 per set of 4; $1.75 ea. ppd.

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New catalog on request

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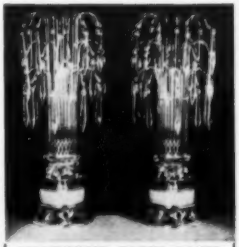
Lazy Suzan Table and Captain's Chair

Perfectly appropriate, perfectly charming, perfectly beautiful. Hand crafted with unhurried skill from select kiln-dried solid wild cherry or solid black walnut. Choice of highly resistant carefully hand rubbed finishes. Table diameters 48" or 60", center or extendable, choice of leg styles, prices starting approximately $125. Captain's chair approximately $45. Open stock. Guaranteed. Send 10c for photographs, wood finish samples, price list and further information on gateleg tables, chairs, hutch cupboards, serving chests, coffee tables and many other authentically designed heirloom quality Early American reproductions. Visitors welcome.

WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN



HANDSOME ONYX BASED FOUNTAINS OF LIGHT

Enhance the beauty of your room with these exquisite electrified lamps. "Diamonteu Fountains of Light." Each lovely lamp has 27 sparkling glass crystal prisms cascading over an onyx topped gold plated metal base. Elegant additions to your home. Perfect for mantelpiece, credenza, console, etc. They make distinctive gifts! Complete with bulbs. Overall height 16".

A TREMENDOUS VALUE!

$14.95 the pair, postpaid

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For friends on the go, here is a "little" present, a good idea for a stocking stuffer. Perfect for train traveling and long drives, this little packet contains soap leaves that tear out to be moistened, have just enough soap in them for a quick cleansing. Covered in dark green, three packets, $1.00, ppd. From Dorann's (L-31), 99 Esmond St., Dorchester, Mass.

KEROSENE LAMP THAT BURNS
DECORATIVE AND USEFUL

Miniature copper kerosene lamp really works. Reservoir holds kerosene and wick; there's a heavy glass chimney and copper shade. Decorative on small dinner table; useful as emergency light; ideal gift. Stands 7½ inches high. *Kerosene Lamp*, only $1.95, delivered to your door. Satisfaction guaranteed or money back. No COD's, please. **$1.95**

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a cosmetic for unattractive teeth—like a movie-star smile in 3 minutes!

Are your teeth discolored? Are you smileshy? Then try this marvelous new "dental-cosmetic" for the thrill of your life! You apply **KOPAL** on your teeth, just like the enamel on your nails. And presto! *Instantly*, your teeth are coated with a sparkling white finish that appears so pearl-like and natural—just like a movie-star smile! No wonder beauty editors, thousands of smart women and theatrical people praise **KOPAL** for covering up stains, blemishes, even gold fillings—almost like magic! **KOPAL** is a dentist's formula, completely safe and harmless. **GUARANTEED** radiant results! Amazing value! 2-3 months' supply only $3. Send name and address today. On delivery pay postman $3 plus COD postage and charges (or send $3 with order and save). Try **KOPAL** as directed—you be sole judge of how lovely this "dental cosmetic" makes bad teeth. Thrilled or money back! Act now! Tear out ad or write down our address:

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Holds All Your Ashes and Cigarette Butts

Yes, a miniature ash can, that is a "dead ringer" for the real thing, will keep even overdistracted guests from dropping ashes on your carpet. The perfect party ornament, it holds enough ashes to safeguard your furniture through the longest celebration. But you'd better order more than one! You'll find your guests as much in love with them as you. 2½" tall, made of galvanized metal with a gleaming nickel cover. Rush **$1.10** ppd. for each.

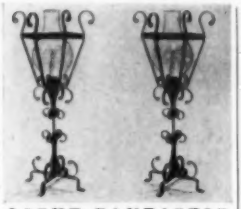
Write for free gift folder H

Zenith Gifts
Dept. H-11, Box 230 GPO, New York 1, N. Y.

Magic Gripper Ends Messy Soap

Edger's modern Magnetic Gripper keeps soap handy, high and dry. Easy to install on any surface. Hidden, permanent Alnico magnet in plastic wall-hanger attracts and holds ball-headed-stem which inserts easily in your favorite soap. Choice: White, Red or Black . . . attractively boxed. If requested, we'll gift-wrap with your card and mail to your gift list at no extra charge. *Money-back guarantee.* **$2.00** ea. postpaid. *Orders promptly filled by*

EDGER'S, Dept. 6-T, 4500 W. Broadway, Louisville 11, Ky.



LIGHT FANTASTIC
Gracious Gift for the Home

Use these stately candle lamps anywhere—to give an intimate glow to your suppers—or a warm welcome in your reception hall. Their tall black wrought iron bases cast rich romantic shadows from the magic spell of candle light. When summer comes, take them into the garden where their etched glass chimneys protect the bright flame from outdoor breezes. 22 inches high. You'll love them. Order by mail.

Per pair, only **$8.95**

FREE *Send also for Catalog of Unusual Gifts*

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15-LC Cole Court, Princeville, Ill.

Christmas Enchantment

A centerpiece that will become as much a holiday tradition in your home as the wreath on your door! It's a Swedish import that plays a tinkling "angels' song." Heat from the candles at the base turns the little angels at the top—and as they turn they gently strike the bells to produce soft chimes. It's made of brass; stands 12½ inches high; candles come with it. Only **$3.50** ppd. Money back guarantee.

Order now for Christmas giving, and to have for yourself all through the holidays. No C.O.D.'s, please.

ADAMS' GIFTS
402 S. BARTLETT SHAWANO, WIS.

At Last! A Tidy Place for Dripping Bath Toys

TUBTOY TENDER
Ends Bathroom Clutter

The handiest gift you can give or get. Made of washable, absorbent fine Terrycloth. A neat harbor for annoying bath toys. Prevents bathroom accidents. Just slip these dripping bath toys in the Tubtoy-Tender to dry and hang wherever you choose. Colors: White with blue trim, Canary with Canary trim. Attractively gift boxed. Ideal for your home or as baby gifts. POSTPAID **2.98**

Just send check or money-order when ordering.

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Paragon **de-frost-it**®
"DEFROSTS . . . WHILE YOU SLEEP"

Want to get rid of defrosting muss, fuss and bother? Just plug in a "de-frost-it" alongside your *present* refrigerator, and enjoy that wonderful 1951 automatic defrosting everyone's talking about. Costs very little . . . saves a lot! It's a blessing in many ways . . . a real relief to you, and to the family budget!

Saves food: Foods keep that "genuinely fresh" taste . . . retain natural moisture and flavor . . . refrigerator odors are checked, too.

Saves time and work: It's fully automatic. You're free from weekly muss and drudgery of hand defrosting. Coils no longer snow-bound . . . no more chopping or messy melting of thick frost.

Saves electricity and upkeep: Your refrigerator runs less . . . costs less for operation or repair. Adds years of life to your refrigerator.

For all refrigerators: Instantly adjustable to exact defrosting time your refrigerator needs . . . or to "skip-defrosting" if necessary.

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Complete with cord. Nothing else to buy!
BE SURE YOU GET THE GENUINE de-frost-it

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Guaranteed by Good Housekeeping

PARAGON ELECTRIC COMPANY, Dept. LH
Two Rivers, Wis.

Send me a "de-frost-it", postpaid. Here's my check (or money-order) for $9.95.

Name.....
Address.....
City and State.....
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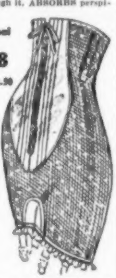
Paragon ELECTRIC COMPANY
Two Rivers, Wisconsin
America's Largest Exclusive Manufacturers of Time Controls

NEW! MAGIC PANEL FEATURE SLIMS LIKE MAGIC! LOOK SLIMMER, MORE YOUTHFUL

REDUCE
YOUR APPEARANCE!

THE FIGURE ADJUSTER MUST BE THE BEST GIRDLE YOU EVER WORE...YOU MUST FEEL MORE COMFORTABLE, and you MUST look and feel younger...your shape MUST be noticeably improved or you get every cent back at once! No matter how many other girdles you have tried, we believe: NO OTHER GIRDLE CAN DO MORE FOR YOU THAN THE FIGURE ADJUSTER! No other girdle or supporter belt offers you more TUMMY control, BULGE control, HOLD-IN and STAY-UP power . . . safely, scientifically. No other girdle can begin to approach the miracle-working FIGURE ADJUSTER feature! Figure Adjuster is LIGHT in weight yet wonderfully strong! Figure Adjuster allows AIR to circulate through it, ABSORBS perspiration, is made by the most skilled craftsmen, and allows you to ADJUST it to just the right amount of BULGE control you like and NEED for an IMPROVED FIGURE! **MAGIC PANEL CONTROL:** No laces show when you wear a SLIMMING Figure Adjuster. The control you get is **completely** COMFORTABLE ... and GUARANTEES healthful, **feeling** support. Its **satin** TUMMY PANEL **laces** right up to meet the bra—**NO MIDRIFF BULGE!** LIFTS and FLATTENS the **tummy**, SLIMS down the **waist**, TRIMS the **hips** and eliminates the "SPARE TIRE" **waistline roll!** The magic ADJUSTABLE, **slimming**, easily controlled panel is scientifically designed and is the result of testing different kinds of panels on thousands of women! Figure adjuster creates the "BALANCED PRESSURE" that gives each bulge the **exact** amount of **RESTRAINT** it requires. It gives you the **right** amount of SUPPORT where YOU need it MOST! Let Figure Adjuster give you MORE figure control . . . for more of your figure . . . let it give you a more BEAUTIFUL FIGURE . . . the slimmer, trimmer figure that INVITES romance. You ACTUALLY APPEAR SLIMMER AT ONCE WITH THE MAGIC PANEL control of Figure Adjuster. Colors nude, blue or white. Panty or regular. Sizes 24 inch waist to 48, only $4.98.



Truly Sensational At $4.98 formerly $6.50

MAKE THIS TEST WITH YOUR OWN HANDS!

Clasp your hands over your ABDOMEN, press upwards and in gently but FIRMLY. You feel better don't you! That's just what the UP-LIFT adjustable FIGURE ADJUSTER does for you, only the FIGURE ADJUSTER does it better. MAIL COUPON AND TEST IT AT HOME FOR 10 days **TRIAL at our expense!** WE BELIEVE NO OTHER GIRDLE AT THIS PRICE CAN GIVE YOU BETTER SUPPORT, **can make you look better, feel better or appear slimmer.**

WHY DIET? TRY IT!

- Takes Inches Off Tummy!
- Raises Abdomen and Keeps It In!
- Like Magic It Brings In Waist
- Makes Spreading Hiplines Conform to Firm Beauty
- Smoothes and Slims Thighs
- Makes Your Clothes Fit Beautifully

100% MONEY BACK GUARANTEE

Test the FIGURE ADJUSTER at home for ten days TRIAL at our expense! It's sent on approval! It must do all we claim for it or return it after ten days and we'll send your money right back. We take **all the risk** . . . that's because we **know** that even though you may have tried many others you haven't tried the **BEST** until you have tried a **FIGURE ADJUSTER!** Mail COUPON NOW!

GIFT: "SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, pounds and inches slimmer, will be included with your order.

You will feel like this beautiful model in your new and improved cool lightweight FIGURE ADJUSTER!

Guaranteed by Good Housekeeping — Replacement or refund of money if not as advertised therein

SEND NO MONEY

Guaranteed to Delight or Your Money Back . . .
10-DAY TRIAL OFFER!
FIGURE ADJUSTER CO., Dept. 485
318 Market St., Newark, New Jersey

Yes! Please rush "FIGURE ADJUSTER" on approval. If not delighted I may return girdle within 10 days.

- ☐ I will pay postman $4.98 plus postage.
- ☐ I enclose $5.00, cash, check or money order, send postage prepaid. (I save up to 75c postage.)

Check size: ☐ Sm. (24-26); ☐ Med. (27-28); ☐ Lg. (29-30); ☐ XL (31-32); ☐ XXL (33-35); ☐ XXXL (36-38); ☐ 4X (39-40); ☐ 5X (41-44); ☐ 6X (46-48).

Color........... 2nd color choice...........
Size....... Panty Girdle .... Girdle.......
Name.....................................
Address...................................
City................ Zone..... State.......

Please PRINT carefully. BE SURE to GIVE YOUR SIZE.

SENT ON APPROVAL!

Magazine Show Case

"Cover art" goes on the wall. This large, handsome wall rack holds about 30 magazines in upright position where each is visible for convenient selection. For the living room, study or playroom—ideal for the office and reception room. Finely hand crafted in satin smooth honey tone knotty pine or lovely mahogany finish.

Size 23" x 27" Price $17.50 Express Chgs. Col.
No C.O.D's please

Yield House
Dept. L11-1
No. Conway, New Hampshire

Gracious Living

LOVELY HURRICANE LAMPS

A touch of early Americana to your dining table . . . these old-fashioned hurricane lamps, 10" high, add a lively sparkle to modern or provincial setting. Bases are of verde green wrought iron, complete with glass chimneys.

$1.75 each; $3.25 pair, postpaid

ALADDIN'S MAGIC CIGARETTE SET

. . . imparts an air of exquisite luxury on coffee table—or wherever placed. Consists of a lighter quicker than the genie himself, matching cigarette urn and tray. All of lovely non-tarnishing plate, casts a mood of fascinating elegance and winning hospitality. Wonderful gift.

$2.95 postpaid
Write for FREE Catalog

THE POST MART, INC.
1217 Lexington Ave. • New York 28 N. Y.

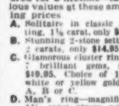
Exquisite Genuine
Zircon Rings
Stay Brilliant Forever!
Incredibly Low-Priced

One lovelier than the other, these superb genuine zircons sparkle with all the fire and brilliance of diamonds.
Precious gifts to be treasured for a lifetime—fabulous values at these amazing prices

- **A.** Solitaire in classic setting, 1⅛ carat, only $9.95
- **B.** Stunning 2-stone setting, 2 carats, only $14.95.
- **C.** Glamorous cluster ring of 7 brilliant gems, only $19.95. Choice of 14-K white or yellow gold on A, B or C.
- **D.** Man's ring—magnificent 1⅛ carat zircon set in handsome 10-K yellow gold. $12.50

Prices **include** Tax and Postage
10-Day Money Back Guarantee
Indicate Ring Size
No C.O.D.'s please
Write for FREE CATALOGUE

Hyde's



Established 1910

DEPT. L-11, 135-37 NORTHERN BOULEVARD FLUSHING, NEW YORK CITY

YOUR MONEY'S WORTH

A superb gift! And one that will be very appreciated. Oregon's very finest shelled walnuts—known as English Franquettes—grown and packed especially for the Christmas season. Nonperishable and packed in either a five- or ten-pound bag, exactly like the original gunny sack, complete with ears. Gift card or your own enclosed in each package. 5 lbs., $4.95, 10 lbs., $9.50, ppd. Beaver Island Harvest (L-31), 732 S. W. 3rd Ave., Portland 4, Oreg.

***Saddle Up and Ride*— HARRY The Hairless Horse**

Your little cowboy and cowgirl from 1½ to 6 can saddle their own horse and ride, with stirrups too! HARRY the Hairless Horse is 24" high, with sturdy molded fiber plastic body and head, hardwood rockers, removeable saddle and stirrups. Strong enough for Dad, light enough for kiddies to move. Gay, baked-enamel finish. Red saddle and stirrups. PLUS illustrated book of Harry's adventures! Shipped ins. pp in U.S. $9.95. Standard Model, without removable saddle and stirrups, $6.95.

No C O D's please

KELLY'S, Box 482, Excelsior, Minn.

For New-Home Beauty
AUTHENTIC BRASS WALL LAMPS

Use them singly or in pairs to brighten every room in the house. All brass, lacquered for lasting finish. Specify choice of **PERMANENT** or **PIN-UP** model . . . state color of 6" glass shade: red, green, yellow or rose. Bulb included.

Pair $16.95; singly $8.95 postpaid

Write for catalog No. 6

Send check or money order. No C.O.D.'s

FROHNHOEFER'S
Dept. L111
119 North Grand Avenue, Baldwin, L. I., N. Y.

***HANDY* "IN-A-PURSE"**

$1.50

No more searching for things in your hand bag! This handy "organizer" has 7 separate pockets for billfold, compact, lipstick, pen & pencil, keys, nail file, cigarettes, etc. Easy to transfer from purse to purse. Black taffeta, with Roman stripe, grosgrain center. 7¼"x3½". #CK8104. $1.50

COVERED CAKE PAN

No more make-shift covers! Here's a heavy polished aluminum cake pan with a slide-on, "lock-on" cover. (Room underneath for the frosting.) Ideal for carrying cake or salad to picnics, parties. **Queen Size** . . . CK512A—$1.98. **King Size**...CK512 $2.29

Postpaid . . . Send check or money order.
Write for Free Gift Catalog

THE BURGESS HOUSE
428 So. 8th St. Minneapolis 15, Minn.

BRAID RUGS FASTER, EASIER WITH THE FAMOUS YARMOUTH GUILD BRAIDER

Cuts braiding time in half. Makes braid firmer, more even. Self-adjusting, always ready to use. Allows you to braid anywhere. 3 feet high. Solid construction. Attractive knotty pine finish. Deluxe Model, Postpaid. **$1.95**

ADJUSTABLE BRAID FOLDERS

Folds your cloth for you into four thicknesses. Adjustable to different weights, widths and types of cloth. Absolutely the best available. Price per set of 3—Postpaid **$1.00**

Send 25c for catalog and sample swatches of our 28 braiding colors.

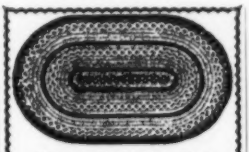
"BRAID YOUR OWN RUGS"

The most complete book on rug braiding ever published. Learn the secrets of Colonial Maine rug makers. Authentic Guild patterns illustrated. Price only 75c Postpaid.

YARMOUTH RUG GUILD
BOX 3880, YARMOUTH, MAINE

YOUR MONEY'S WORTH

Log tongs for fetching wood, and to enhance a fireplace. It perches gracefully on its own three feet when not in use; and, for practical purposes, takes a good grip on any-sized log, has a comfortable handle. *Safe-T-Log-Tongs* stand about 32" high, are hand-wrought, rust-resistant, and finished in black. $6.50 postage collect at Williamsburg Blacksmiths (L-31), Williamsburg, Mass.



Genuine Hand Braided
WOOL RUGS

ENTIRELY hand braided by expert Maine Craftsmen, using all new woolen material. Then carefully blind stitched to make them reversible.

Best of all, each rug is tailored to your exact size and color requirements. Choose your colors from our selection of 28 beautiful shades, and we will make a hand colored sketch for your approval. And the price!—Less than you would expect for a rug that will be an heirloom. Send 25c for a catalog, sample braid and swatches of our 28 colors.

(Ask us, too, about our exclusive, new budget minded rugs—same weight and quality materials as above, but braided mechanically on a special machine.)

YARMOUTH RUG GUILD
Box 3600
YARMOUTH, MAINE

Fincastle **woven-textured** fabrics give character to Modern... enhance the charm of Traditional. Select your **draperies** and slip covers from this **color-coordinated** line and ask for matching or contrasting **upholstery** on the furniture you buy

Fincastle FABRICS

LOUISVILLE TEXTILES, INC.,
1318 McHenry St., LOUISVILLE, KY.

SWEDISH ANGEL CHIMES
with the Bethlehem Star

Light the CHRISTMAS candles. The heat rising, causes the Angels to revolve, striking soft chimes, as they float over the bells. This ANGELA-BRA is uniformly finished on both sides and can be used as a center piece on a table. Not to be compared with less expensive chimes, that are finished only on one side, allowing the structural guides to show.) Genuine Swedish import. Solid brass. Highly polished 10" high. Buy only the best. Unusually low price of only **3.25**

with 4 candles red or white, ppd.

SWEDISH CANDLE SNUFFER
to match. Hand made. Solid brass. highly polished, 4½" long. **95c** ppd.

EXTRA CANDLES
Imported from Sweden. Drip-less. Red or white, box of 10 **50c** ppd.

NO C.O.D.'s PLEASE
SATISFACTION GUARANTEED
THE CLIFTON COMPANY
Box 104, Grafton, Ohio

ROLLY COASTERS

You'll have a lot of fun with these saucy puzzle coasters. It takes a steady hand and a bit of luck to roll the shots into the appropriate holes, but, even if you don't succeed you'll have a great time trying. Set of four lucite coasters (3" diameter), **$1.50** (Gift-boxed and postpaid) (No C.O.D.s).

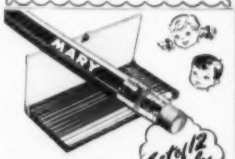
Send for Free New Catalog of Smart Bar Accessories

the GAME ROOM
1538 Connecticut Ave., Washington 6, D.C.

MODERN
As You Like It . . .

A versatile new chair of outstanding design and craftsmanship. 29" high, 23" wide, covered in the sensational new durable, colorful "Comark" plastic. $56.50 . . . or two for $69.00. Other modern fabrics available. Send check or money order. No C.O.D. orders accepted. Shipped express collect.

VOLZ FURNITURE COMPANY
234 W. Fourth St., Cincinnati 2, Ohio



Set of 12 Only $1.00 (ppd.)

Personalized PENCILS

Full-size pencils with good black leads, finished in colors of the rainbow, and each printed with owner's name or nickname in gold. Packed in all-plastic, durable, hinged-top box. Best of all, this wonderful gift is sent from "Santa Claus" with your gift card enclosed. Order several sets. Postpaid per set of 12, only $1.00. Print plainly. Ask for Gift Catalog.

Holiday House
40 PLUM PUDDING LANE
SANTA CLAUS, INDIANA

The Magic Touch ...
FOR A NEW LOOK!

.....Magically.....the dreariest corner, the drabbest desk, the blankest wall space - assumes charm - highlighted by beautiful, authentic HUGO SCHMIDT OVAL WILSHIRE WOOD FRAMES and colorful prints from the famous HUGO SCHMIDT collection!

Original, unique, inexpensive, these frames are absolutely GUARANTEED against splitting, cracking, chipping, peeling or warping. Over 600 sizes and styles of prints available.

SPECIAL LIVING OFFER

Pair of beautiful, selected Godey prints in rich, HUGO SCHMIDT WILSHIRE WOOD FRAMES, size 5" x 6½" ONLY $3.; 7x9" ONLY $4; 9x11" ONLY $4.50! ORDER TODAY!

Send 10 cents for illustrated color catalog showing complete line.

Oldest and Largest Firm of its Type in the World

Hugo Schmidt Co. 36 W. UNION ST. PASADENA 1, CALIF.

Dealers, jobbers, salesmen wanted

PRESERVES
FROM OREGON MOUNTAIN MEADOWS

for **CHRISTMAS GIVING**

Plump sun-ripened berries and fruits; slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual and business gifts.

"SAMPLER" BOX. Five assorted 5½-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones.

Shipped prepaid, **$2.95**

FREE BOOKLET "TINY TOTS" $2.95 or $11.25

JANE AMHERST
1925 N. Argyle, Portland 17, Ore.

☐ Send boxes listed on enclosed sheet. ☐ Send booklet.

Name
Address
City Zone State

A piece off your mind

[Continued from page 31]

and found it adequate for our needs while my husband, an ex-G.I. of four years in the Marine Corps, went to school. However, now that an heir is expected early in November we need larger quarters. Because of inadequate apartments and the extremely high rents, we have decided to build a four-room house. My husband will finish school in 1954 and meanwhile, I've been active in nursing—doing private duty to supplement our income.

Having chosen a site for our home, we're busy consulting contractors, lumbermen, etc., so that we can start building very soon. My husband intends to put in the wiring, plumbing and heating, with help from his father. My trusty sewing machine will soon be purring to make interior trimmings. We thank you for helping the young homemakers of today solve their problems and meet the future with renewed vigor.

Joan Calawa
Durham, N. H.

Dear Editor:
Your magazine fills a special need in the publishing field today. As a new reader of the past few months, I find you feature more and more of interest to young homemakers. As one reader has already noted, it is a relief to find a magazine which has not become a "glorified cookbook." I hope it won't.

Any articles and pictures along the "modern" vein are of special significance to my husband and me as we are building our own home and hope to furnish it someday in the modern manner. Traditional is fine to look at, but I would take modern styling of good design and construction any day in the year!

We have a young family of three children so anything that simplifies housekeeping will get my vote every time.

Mrs. O. V. Neidigk
Winchester, Mass.

Dear LFYH:
You should be flattered! This is my first fan letter but believe me, I know of no one who deserves it more than you. When I see the magazine on the newsstands, I break all records getting home to see if mine has come yet.

[Continued on page 82]

NEW! *Empire* WOODHAVEN EARLY AMERICAN

Chaise Lounge Chair

AND CHEST SEAT

So new! So practical! A world of beauty and comfort . . . and a world of room in the space-saving chest seat. Skillfully crafted of hard rock maple, upholstered in rich florals. Typical of the charming "Woodhaven Early American" grouping by Empire. Chaise Lounge Chair about $80 . . . chest seat about $65.

JOHNSON CITY, TENN.

Amazing Plastic Floor !

CUTS CLEANING CARE ! up to 40%

Want a miracle floor — a sparkling plastic wonder that *glows* with beauty and laughs at dirt? That's Flor-Ever, the new Vinylite creation that stays bright with less, less waxing — and is cleaned far, far faster and *easier*. Why is Flor-Ever so wonderful? It's NON-POROUS . . . greasy grit and dulling film can't get a grip on this slick, super-smooth surface — and *nothing used in kitchens can stain Flor-Ever!* (Think, too, how grand Flor-Ever will be on your kitchen sinks and counters.)

By the Yard . . . By the Tile

Flor-Ever

Vinylite Plastic

Send for free Test Sample

Check this! Pour on grease or food—see how fast it wipes off —even household bleaches can't stain. Meet the *modern* floor.

DELAWARE FLOOR PRODUCTS division of Congoleum-Nairn, Inc. P.O. Box 256 N.Y. 49, N.Y.

Without obligation, please send free Test Sample.

NAME_____

ADDRESS_____

CITY_____ STATE_____

Guaranteed by Good Housekeeping

WEARS LONGER !

Flor-Ever also SETS NEW STANDARDS FOR FLOOR DURABILITY because the ultra-durable Vinylite goes clear through to the Permo-Seal back. Yet Flor-Ever is *not* expensive. And—it's available by the yard for laying in sheets—or in tiles, for unlimited floor designing. Ask your flooring merchant about Flor-Ever. Every claim is *guaranteed;* with quality certified by The United States Testing Co.

GET YOUR COLOR QUESTIONS ANSWERED

In the big, new **SHERWIN-WILLIAMS** *paint and color*

STYLE GUIDE

YOURS TO BORROW.. FREE!
Here's the answer to
"WHAT COLOR GOES WITH WHAT?"
by Sherwin-Williams Decorating Studios

GORGEOUS 16 x 18½" PAGES
143 FULL-COLOR PICTURES
COLOR SCHEMES GALORE
ALL TYPES OF ROOMS

Actual size, opened, 37 inches

Women are really "raving" over the new Sherwin-Williams Style Guide. They are finding in these giant-size, full-color photographs of actual rooms, the answers to hundreds of questions such as:

"What wall colors go best with my carpet or sofa?"

"How can I get correct color harmony without buying a lot of new furnishings?"

This marvelous book makes home decorating easy—it's such fun to use. See the Style Guide . . . borrow it . . . at your Sherwin-Williams Dealer. Find his name under "Paint" in your Classified Telephone Directory.

. . . and see the new Style Guide Companion

The Style Guide Companion shows you 139 new colors from which to choose. It makes color selection easier than you could ever imagine. Big pages of color with ingenious "windows" show four decorator-approved accent colors for each basic color . . . authentic color schemes for your home.

© 1951, The Sherwin-Williams Co., Cleveland, Ohio

. . . at the dealer who sells

SHERWIN-WILLIAMS PAINTS

A piece off your mind

[Continued from page 80]

My husband is in his third-year carpenter apprenticeship. I am a secretary, and we are both mad about LFYH. We live in a three-room furnished apartment with the most impossible dormer windows ever imagined. However, we are gradually getting our own furniture, both new and what we find at auctions, and I (though I may be prejudiced) think we have done pretty well. Given time and the encouragement that LFYH provides, perhaps the next apartment or even the most impossible dream of all, our own home, will be something that we can really be proud of!

Mrs. David Wetherell
Buffalo, N. Y.

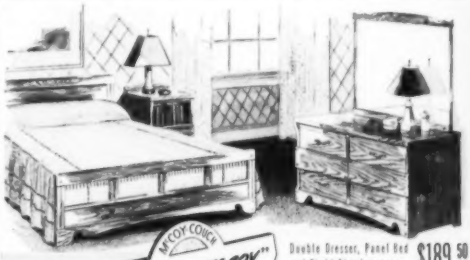
Dear Sirs:
Your magazine has become very popular and useful to all of the young couples in our tract area here in the San Fernando Valley. We are especially pleased with the practicality of all phases of building and decorating as we can put them to immediate use and not have to store them in dreams for future wealth.

Our homes are all very much alike in outward design as well as interior floor plans. However, we are all amazed when we visit one another to see how completely different the homes look, each with an individual touch and taste. According to building statistics, the San Fernando Valley has more new housing than any other section in the United States—most of this in tract building. Since most of the homes were built to capture the veteran's loan, the occupants are 90 per cent young homemakers.

Have you ever thought of covering this type of home in our area? I am sure it would make a most interesting issue that would be widely read and would give you an opportunity to tell of living in wonderful Southern California!

Mrs. D. M. Watson
Reseda, California

EDITOR'S NOTE: *For "wonderful living" in the San Fernando Valley, we would like to refer you to the story about the Yuills* (A Study in Family Living) *in our October issue.*



McCOY-COUCH "the REAL McCOY" FURNITURE MFG. CO.

Double Dresser, Panel Bed and Right Stand, approx. . . $189.50

Weathered Oak
Original for Gay Informality

Young couples will appreciate quality in this Weathered Oak Suite—especially its popular price! Such features as center drawer guides; dustproof construction; dovetailed drawers with waxed, solid oak sides and backs; plate mirror; and a five-coat high-gloss finish—resistant to all solvents—assure you years of service and enviable beauty in your home!

McCoy-Couch Furniture Mfg. Co.
Benton, Arkansas

All accessories by B. Altman & Co.

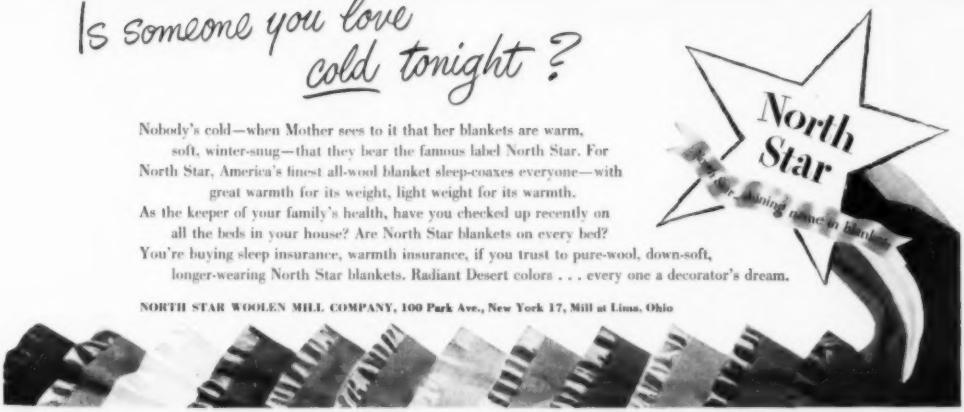
Is someone you love cold tonight?

Nobody's cold—when Mother sees to it that her blankets are warm, soft, winter-snug—that they bear the famous label North Star. For North Star, America's finest all-wool blanket sleep-coaxes everyone—with great warmth for its weight, light weight for its warmth.

As the keeper of your family's health, have you checked up recently on all the beds in your house? Are North Star blankets on every bed?

You're buying sleep insurance, warmth insurance, if you trust to pure-wool, down-soft, longer-wearing North Star blankets. Radiant Desert colors . . . every one a decorator's dream.

NORTH STAR WOOLEN MILL COMPANY, 100 Park Ave., New York 17, Mill at Lima, Ohio



Choose a Bigelow today...

and be glad for years to come!

A new life of loveliness begins for a room on the day when you add a Bigelow carpet. The reason is obvious, when you see Bigelow's inspired styles and galaxy of colors. But the best part of it is that Bigelow carpets go on looking lovely-as-new for such a long, long time.

For you just can't get better yarns, or more skillful workmanship, than go into these carpets. It's a perfect example of actually saving money in the long run by buying the best *today*. And these days, that's doubly important.

Pay in easy stages. Most Bigelow dealers will arrange a convenient payment plan. So, start enjoying your Bigelow beauty ... whether budget-priced room size, or wall-to-wall ... *now*. And pay for it gradually, painlessly.

For the name of your local Bigelow dealer, call Western Union by number and ask for Operator 25.

Above: A beautiful example of the magic of blends. It's Bigelow's Chansonette 1270-2303, of wool and rayon.

Get the "Decorating from A to Z" booklet

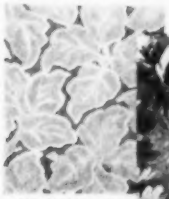
It tells, *shows*, how to achieve beautiful rooms. Get it from your local Bigelow dealer, or send 25¢ to Bigelow's Home Service Bureau, P. O. Box 290, New York 46, N.Y.

SINCE 1825 BIGELOW Rugs – Carpets

Above: How luxurious this carpet looks! It's Bigelow's Chorale 1140-3002, in high- and low-pile texture.

Beauvais 1040-1836

Marimba 2890-6920



Chorale 1140-3004

Fervak 1020-9131

Beauvais 1040-1839

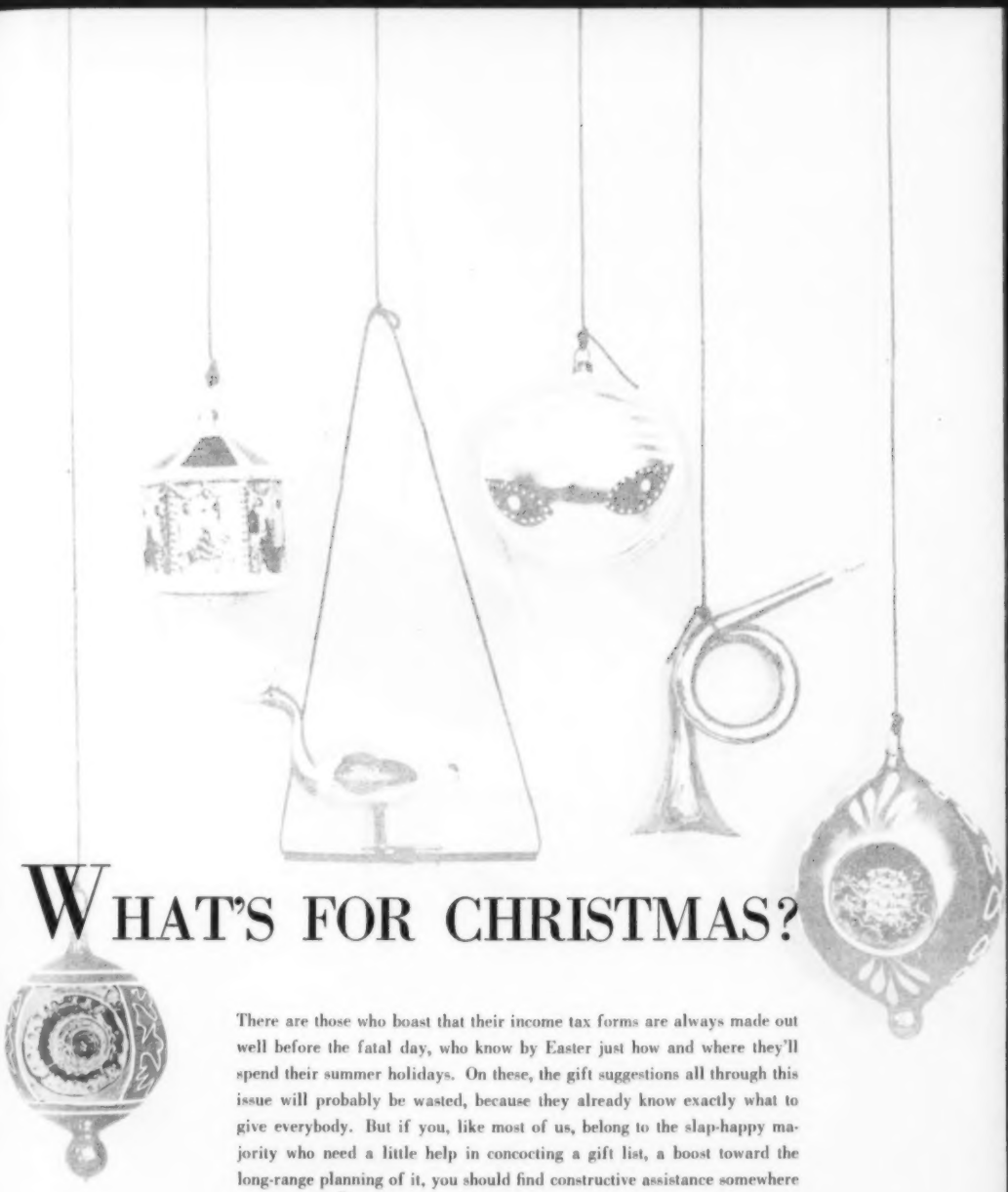
Bigelow

Rugs and Carpets

Beauty you can see...

quality you can trust...since 1825

Drama note – tune in "Bigelow Theatre" on your local TV station every week.



WHAT'S FOR CHRISTMAS?

There are those who boast that their income tax forms are always made out well before the fatal day, who know by Easter just how and where they'll spend their summer holidays. On these, the gift suggestions all through this issue will probably be wasted, because they already know exactly what to give everybody. But if you, like most of us, belong to the slap-happy majority who need a little help in concocting a gift list, a boost toward the long-range planning of it, you should find constructive assistance somewhere in these pages. You'll notice that all the gifts are something for the homemaker. There's a reason. As Christmas comes a little closer each year to being the bankruptcy season, we believe that no present is more welcome, or a better investment to a family, than a well-chosen gift for the house.

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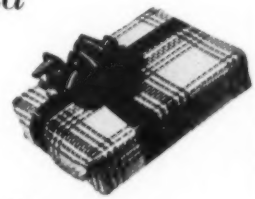
A present for the house is the shining exception to the old rule that good things come in small packages—a wall-papering job or the bulky bundle that contains the fabric for new curtains can be just as welcome as a piece of hand-wrought silver, or a perfect ceramic dish. Whether the gift is bought (as here and on the next twelve pages) or made (pages 120 to 123), is costly or inexpensive, there isn't a family, including yours, who won't be happy with a present that's a fitting addition to a well-loved home

For a room with a background



UNDER $200

RUG $167.40
SOFA $200.00

UNDER $100

UPHOLSTERED CHAIR $98.00
CHEST $70.00
COFFEE TABLE $89.50
STANDING LAMP $27.50

UNDER $25

ITALIAN CHAIRS (EACH) $22.00
STRIPED TICKING $14.28
RED TICKING $13.50
PIGEONS (PAIR) $15.00
WHITE TUREEN $14.00

GIFTS TO MAKE YOURSELF

CHEST (PAIR)† $30.40
MAGAZINE RACK* $8.20
LAMP (PAIR)* $23.50
PRINTS (FOUR)† $3.90

*See pages 120 to 123
†See page 154

The living room, *opposite*, tempers the charm of the past with the comfort of today, is the right setting for gifts with a well-finished look. The chairs and sofa (by Globe Parlor Furniture) and mahogany cocktail table (Colony) are discreetly contemporary. Traditional in looks, new in its multiple uses, the mahogany chest turns into a desk (by Sanford Furniture). The rug, brightly patterned as a Colonial quilt, is by Thomas Leedom. The walls are finished in Sapolin *Fashion Color*
Upholstered Furniture, Table at W. & J. Sloane, San Francisco

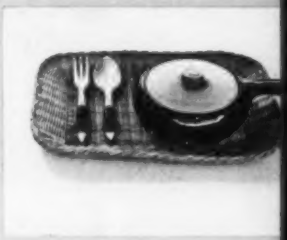
For additional stores carrying this merchandise, see page 159

EZRA LEMCE

GRECIAN VASE-SHAPED LAMP IN PALE GREEN, BY FRANKLIN LAMP, $15.00
At Kresge Newark, Newark

GLASS-FRONTED, MAHOGANY REGENC SECRETARY, $125, BY JASPER CABINE
At The Fair, Chicag

GREEN ITALIAN GLASS CANDLESTICKS, $10.00 FOR THE PAIR
At I. Magnin, San Francisco



AN OVENPROOF CASSEROLE, SERVING SET, A IN A WICKER SERVING TRAY, $9.50, BY LANGBE
At Hammacher Schlemmer, New Yo

FOUR ASH TRAYS WITH HAND-PAINTED DESIGNS IN THE CENTER. $4.00 EACH
At The Little Traveler, Geneva, Illinois

A NEST OF TWO MAHOGANY TABL BY MERSMAN, AT ABOUT $19.
At Famous-Barr, St. Lou

URN OF WOOD ROCK, LOOKS LIKE DARK, BURNISHED WOOD, $7.50
At Abraham & Straus, Brooklyn, N. Y.

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Welcome gifts—for lasting quality, for sheer fun

UNDER $200

TWO-PIECE UPHOLSTERED SECTIONAL SOFA	$169.50
FOUR-DRAWER ONE-COMPARTMENT BUFFET	$119.00

UNDER $100

RUG (12x12) $5.95 PER SQ. YARD	$95.20
THREE-DRAWER CROSS-LEGGED DESK	$79.50
DINING ROOM EXTENSION TABLE	$89.50
CANE-FRONT CABINET OVER BUFFET	$67.50

UNDER $50

UPHOLSTERED ARMLESS CHAIR	$49.95
LOW CORNER TABLE	$27.50
CORK-TOP COFFEE TABLE	$34.85
TIERED CORNER TABLE	$41.95
ONE-SHELF BOOKCASE	$34.95
LAMP WITH BASE OF RUNNING FIGURES	$29.98
DINING CHAIR WITH COMB BACK	$25.50

UNDER $25

LAMP WITH DRIFTWOOD DESIGN BASE	$24.98
SMALL PINEAPPLE LAMP	$14.98
LARGE PINEAPPLE LAMP	$24.98
CERAMIC PLATTER	$10.95
PEACOCK WASTEBASKET	$12.00
MODERN TABLE CLOCK	$19.50
Tales of Hoffmann RECORD ALBUM (LP)	$17.85

UNDER $10

DRAPERY FABRIC (PER YD.)	$2.50
BUTTERFLY-SHAPE ASH TRAY (LARGE)	$4.95
CERAMIC ASH TRAY	$1.95
CIGARETTE HOLDER WITH TWO ASH TRAYS	$5.95
FRAMED FRENCH TILES (EACH)	$3.95
OBLONG CIGARETTE BOX (ON DESK)	$7.50
Alice in Wonderland RECORD ALBUM (LP)	$4.19
Die Fledermaus RECORD (LP)	$5.95
Famous Overtures RECORD	$5.95
SQUARE POTTERY PLATTER	$3.50
RECTANGULAR PLATTER	$3.50
PITCHER	$4.50
FOUR PINCH GLASSES (EACH)	60c

Naturally, you'd consider a beautiful room, complete to the last stroke of the paint brush, a magnificent gift either to give or to receive. But such lavish gestures are only for the few; instead, we've listed each well-considered piece in the living-dining room *(opposite)* on the theory that by itself it could be the perfect present, could be counted on to find its place. It might be a present for the family—like one of the Stratford Furniture pieces, the well-designed furniture (by Dillingham), or the rug (J.J. Corrado). But if your budget strains at large price tags, imaginative lamps and ceramic pieces (like these by Vivian Soukup) could be effective

For stores carrying this merchandise, see page 159

HURRICANE GLOBES SET IN SPATTERED POTTERY BASES, $12.50 A PAIR

WISCONSIN ASSORTED CHEESE PACKAGE, $3.95. CHEESE KNIFE WITH STONE SHARPENER, $4.50

LAZY SUSAN IN GLASS WITH BRASS STEM, WROUGHT-IRON BASE AND HANDLE, $15

FOR PUNCH OR POPCORN, A DEEP GLASS BOWL ON IRON STAND, $9

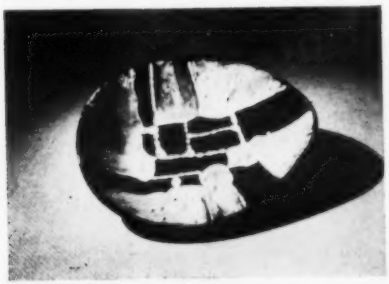
DISHES FOR BAKED CASSEROLE (ALUMINUM COVERS) FITTED ON WROUGHT-IRON STAND, COSTS $35

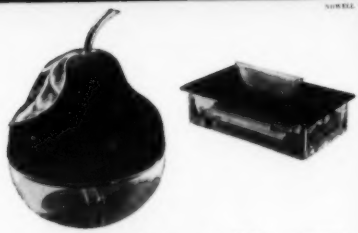
STERLING-SILVER NAPKIN RINGS FOR TWO, $4.00

PAPER PLACE-SETTINGS FOR SNACKS. EIGHT TRAYS, SIX CUPS, AND TWENTY NAPKINS, 90c

NOWELL WARD

CERAMIC BOWL WITH ABSTRACT PATTERN FOR FRUIT OR SNACKS, DESIGNED BY PICASSO IN DRAMATIC COLORS. IT'S $14.95



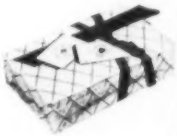


PEAR-SHAPED CANDY DISH, $6.00; CIGARETTE BOX, $7.50. (GLASS, WROUGHT IRON, AND BRASS)

A gift for the house can be personal, too

UNDER $100

DOUBLE DRESSER	$99.50
SINGLE DRESSER	$67.50
THREE-DRAWER DECK	$51.75



UNDER $50

DOUBLE BED	$48.00
NIGHT TABLE	$37.00
CLOCK RADIO	$39.95

UNDER $25

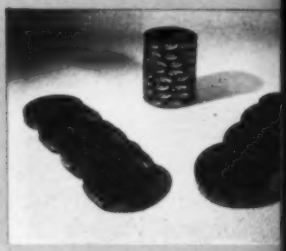
BLANKETS (EACH)	$22.50
WALL CLOCK	$19.50
BAMBOO-BASE LAMPS (EACH)	$19.95
CHENILLE BEDSPREAD	$8.98
THREE FRENCH BREADBASKETS	$7.00
SET OF THREE BAMBOO WALL HANGERS	$3.50

Perhaps you feel that only personal presents really convey the charm of Christmas giving. The theory is sound, becomes even sounder if you toss in an element of practicality. Bedroom furniture (a really good bed, solidly handsome chests-of-drawers like those opposite, by Dillingham) would make a princely gift, but well-chosen bedroom accessories would do as well. Big pillows (*Koolfoam*, by Dayton Rubber) are luxurious, show a care for personal comfort. Other not-so-casual additions to a pleasantly contemporary room: a modern clock (by Howard Miller), a bedside reading lamp (by Vivian Soukup), and decorative wall fixtures (Hirsch) that simulate bamboo

Room settings and gifts on this and two preceding pages at The Boston Store, Milwaukee, Wisconsin For additional stores carrying merchandise, see page 159

PLASTIC HAT HOLDER, $3.50; SHOE BAG OF CHINTZ, $2.98; FOUR HANGERS, $1.00

HANDY COASTERS IN BLACK WITH GOLD-LEAF DESIGN, SET OF EIGHT, $1.19



FOAM RUBBER PILLOWS IN A ZIPP CASE, PRICED AT $12.95 APIE

COMBINATION GIFT OF LIPSTICK TOWELS FOR HER, RAZOR TOWELS FOR HIM, COSTS 59 CENTS FOR PACKAGE OF TWENTY

GLOSSY CERAMIC CIGARETTE CUP W TWO ASH TRAYS. $5.95 FOR THE

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Give a practical gift to a young household

UNDER $125

BOOKCASE HEADBOARD
BED $76.00
DOUBLE
DRESSER $124.00
BRAIDED RUG
(9x12) $79.95

UNDER $50

NIGHT STANDS
(EACH) $27.00
LARGE BIRD PRINTS
(EACH) $25.00

UNDER $25

MODERN CAPTAIN'S
CHAIRS (EACH) . . . $22.95
UR-SHAPED LAMPS
(EACH) $13.95
CANDLE-TOP LAMP $14.95
COCKFIGHT ENGRAVINGS
(EACH) $15.00

UNDER $10

SMALLER BIRD PRINTS
(EACH) $9.00
PRINT FABRIC
(PER YD.) $2.50
PLAIN BEDSPREAD FABRIC
(PER YD.) $2.50
CLOTH FOR PADS, PILLOWS
(PER YD.) $1.03

GIFTS TO MAKE YOURSELF

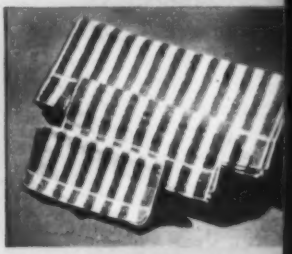
1 lamp (see page 154 for directions)

In the era when couples habitually started married life with ten dozen of everything for the new household, the froufrou Christmas present may have been welcome. But today's young couple will bless you for a practical addition to a meager store. It could be furniture with simple lines, a long future, like the night tables, dressers or roomy headboard opposite (by Hooker), or a bright, braided rug (*Heritage*, by Topton). It might be a set of draperies or upholstery covers (Everfast), or that paint job used here, *Tint-A-Matic's* Peacock Blue

For additional stores carrying this merchandise, see page 159

PERFORATED STEEL MAGAZINE RACK IN BLACK ENAMEL, $19.95
At W. & J. Sloane, New York

BUTTON OPERATES ELECTRICAL DEVICES BY REMOTE CONTROL, $5.95. ALADDIN TOUCH
At Lord & Taylor, New York



Chalk Stripe BATH TOWELS AND WASHCLOTHS, $7.95 FOR SET OF SIX
At Neiman-Marcus, Dallas

GREEN LEATHER-TOPPED TABLE, GOLD-TOOLED EDGES, $19.95. GORDON'S INC.
At James McCreery, New York

CATCHALL BASKET OF WROUGHT IRON WITH WASHABLE DENIM SLING, $7.25
At Domum Products, New York

CANDELABRAS, $10 EACH, IN STRIKING WROUGHT IRON AND BRASS
At The Boston Store, Milwaukee

FOR THE DRESSING TABLE, A FLOWER PORCELAIN JAR TO HOLD COTTON, $3
At Carlin Comforts, Saks Fifth Avenue, N.

Ready-mades can be perfect presents

One of the most useful developments in recent years, the ready-made in bedcovers (in draperies, too) is a boon to the Christmas shopper. In black and white—smartest of combinations—this print bedcover and matching pinch-pleated drapery give an air to the whole room (*Pillement* pattern, by Charles Bloom). Don't rule off antiques from the gift list. An heirloom piece like this marble-top table is perfect for a tradition-minded family. (*Wunda-Weve* rug, Belrug Mills)

All Gifts at Lord & Taylor, New York

UNDER $100

PAINTED ANTIQUE ARMCHAIR $89.00
MARBLE-TOPPED MAHOGANY TABLE $95.00
IMPORTED LAMP $69.50

UNDER $50

COLORED ENGRAVING PICTURES (EACH) $38.50

UNDER $20

LAMP SHADE $11.95
FLOWER BOWL $15.00
COTTON BEDSPREAD $20.00
DRAPERIES (2½ YDS., LINED) $18.00
RUG (PER SQ. YD.) . . . $8.95

ELIO LEMUS

A REVERSIBLE PLAID COMFORTER FEELS GOOD ON CHILLY NIGHTS, COSTS $39.95

OLD-FASHIONED GILT FRAME TO HOLD EITHER A PICTURE OR MIRROR, $4.50

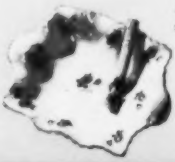
A LEATHER BOX TO HELP KEEP TRACK OF PERSONAL CORRESPONDENCE, $12.95

COTTON PLAID STORAGE HASSOCK WITH UPHOLSTERED TOP, $14.95

BATH TOWEL, $2.25; HAND TOWEL, $1.15; WASHCLOTH, 40c (MONOGRAMS EXTRA)

A GLASSES' NEST, $7.95, TO KEEP SPECTACLES SAFE AND AT HAND

TABLE IMPORTED FROM FRANCE HAS TOP OF MARBLE, GRILLWORK IN BRASS, COSTS $25



RED ROSES ADORN ENGLISH BONE CHINA ASH TRAY, PRICED AT $1.95

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Give a present of beauty—comfort

There is something about a really well-stocked linen closet that is very reassuring to a lady's heart and, to most of us, there's simply no such thing as too many sheets, blankets or towels. For a personal touch to such gifts, try appliquéing initials (cut from any prettily patterned fabric) to towels and pillowcases, bordering sheets with the same material *(opposite*, and towels, *below)*. Shown on a four-poster bed (by Continental), St. Marys blankets, a *Contour Sheet* that fits over the mattress, regular sheet above (both by Pacific Mills)
At Wanamaker's, New York

UNDER $160

FOUR-POSTER
BED $159.00
NIGHT STAND $69.00

UNDER $50

BLANKET $40.00

UNDER $25

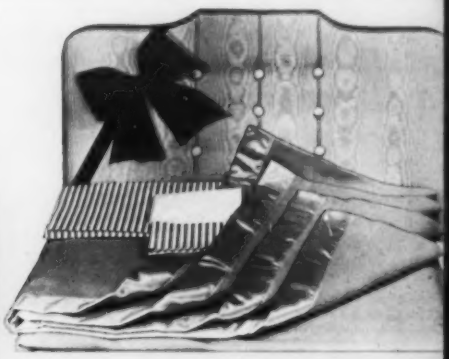
1 LAMP $13.50
ROSE PRINTS IN ANTIQUE
FRAMES (EACH) . . . $15.00

UNDER $10

BIRD PRINTS IN CHESTNUT
FRAMES (EACH) . . . $9.00
COVERED BOWL $3.00

OAK LEAVES AND ACORNS ADORN THIS SPREAD FOR A DOUBLE BED, BY NEEDLETUFT, $25.00
At The J. L. Hudson Co., Detroit

PACKAGE OF *Playtex Superfoam* PILLOWS, THE PROMISE OF SOUND SLEEP, $10.95 EACH
At Gimbel's, New York



LUXURIOUS TOUCH TO A SINGLE BED, ENGLANDER HEADBOARD OF MOIRE, TIED UP WITH A FESTIVE BOW FOR CHRISTMAS, $29.95
At Abraham & Straus, Brooklyn, N. Y.

KEEP IN TIME WITH A TRAVELING ALARM CLOCK, IN BROWN LEATHER, THIS IS $7.95
At McCreery's, New York

HAND-CUT, HAND-POLISHED CRYSTAL BOX FOR CIGARETTES, VIKING GLASS, $5.00
At Plummer Ltd., New York

CONE TOWELS, INITIALED BY YOU; BATH SIZE, 74c, GUEST SIZE, 49c, CLOTH, 23c
At Macy's, New York

PERFECT SIZE TO HOLD A LAMP, A BEDSIDE TABLE, BY EMPIRE FURNITURE, IT'S $35.00
At Abraham & Straus, Brooklyn, N. Y.

For additional stores carrying this merchandise, see page 15

LUIS LEMUS

Give a gift that's made for the fun of it

UNDER $140

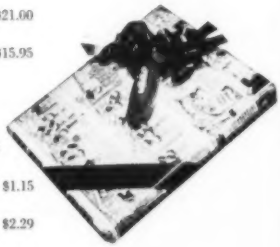
SOFA BED $129.00
WING CHAIR $59.95

UNDER $25

VENETIAN BLIND $21.00
UNPAINTED CHESTS $15.95

UNDER $10

PICTURES (EACH) $8.95
BURLAP FABRIC (PER YD.) $1.15
PROVINCIAL PRINT (PER YD.) $2.29
PLASTIC TILE (PER SQ. FT.) 30c
GOOSENECK LAMP $7.45
BUCKET CHAIRS (EACH) $8.95



MAKE IT YOURSELF GIFTS

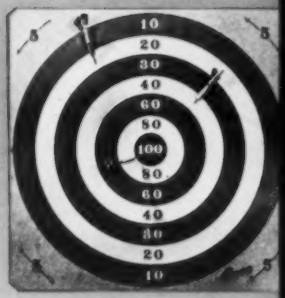
#CANDY-STRIPED LAMP (PAIR) $8.25
#CHECKERBOARD TABLE $12.14
#CHECKERS (24) $1.90
*COFFEE TABLE $8.30

#See pages 120 to 123
*See page 154

The purely frivolous, entirely for-fun present belongs on any list, is wonderful to get, equally wonderful to give. For the fortunate people in your life who possess a game room, or for the spot in your own home where the family gathers for its leisure hours, any of the cheerful items on this page, plus some you can make yourself, should get a rapturous reception. If the room is still in the planning stage, consider informal furniture like the maple-finished pieces opposite (Fox), a practical window treatment—Venetian blinds, or yards of drapery material—perhaps wall paint; (here, *Super Kem-Tone)*

Furniture at Gimbel's, New York

LAMP WITH AUTHENTIC DUCK DECOY BASE, COSTS $30. BY R. ANDERSON
At Strawbridge & Clothier, Philadelphia



A DART BOARD, GAY TO LOOK AT, FUN TO PLAY WITH, $3.98. DARTBOARD EQUIPMENT
At Hahne & Company, Newark

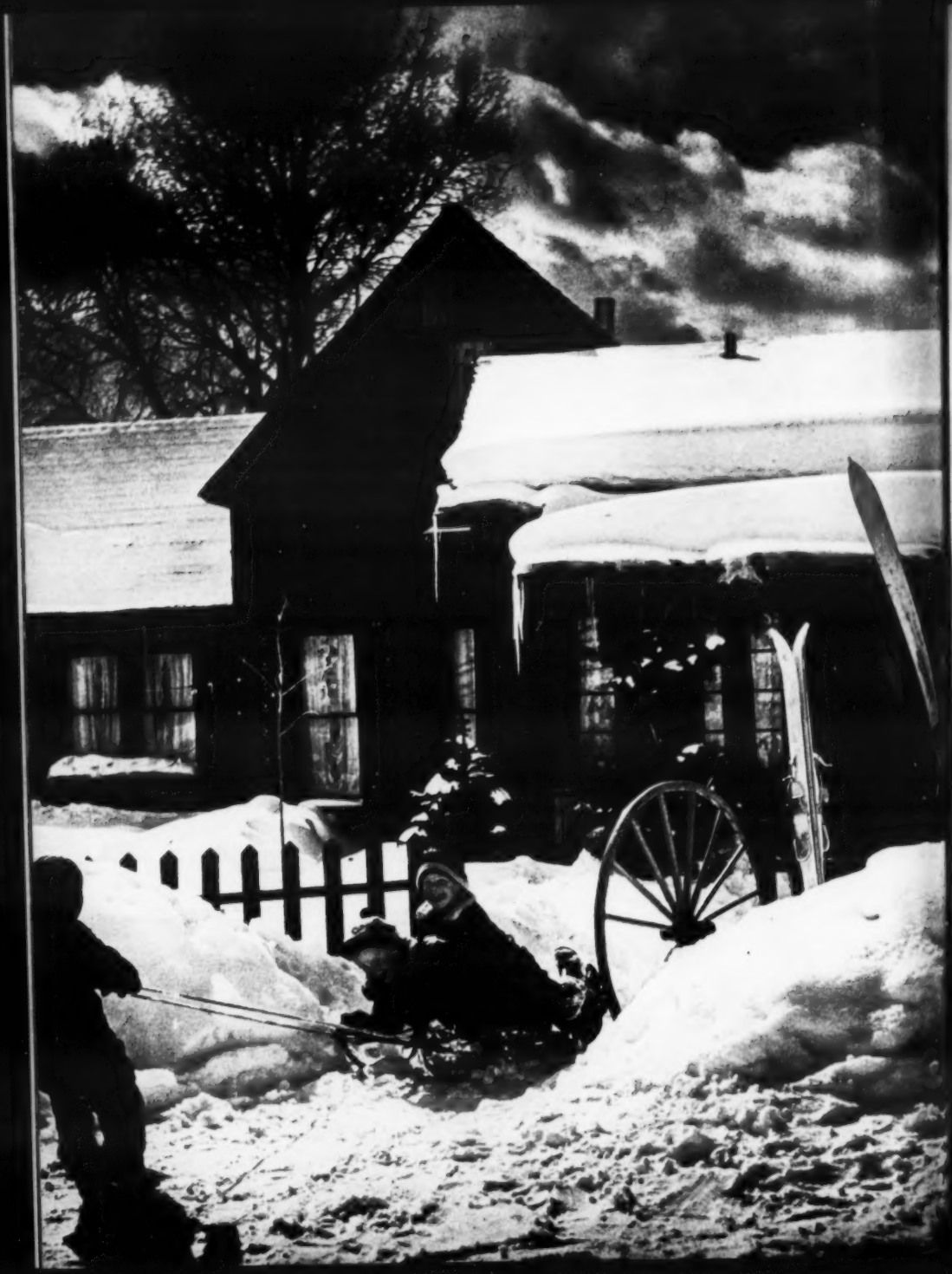
LIGHT AND PRACTICAL TUB-CHAIR OF PEEL CANE. BY CALIF-ASIA, $8.95
At Joske's, San Antonio

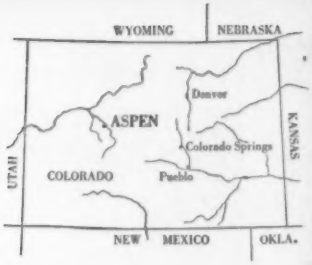
HANDSOME ALUMINUM ICE BUCKET KEEPS ICE FOR HOURS, IS $5.5
At A. Harris, Dall

COLLAPSIBLE TABLE WITH WROUGHT-IRON LEGS, BLACK OR NATURAL BLOCKS, BY BAYMOR, $9.00
At Berkmont Bedding Co., New York

FOR GAME SCORES AND IMPORTANT MEMOS, CORK BULLETIN BOARD, $3.95. DARTBOARD EQUIPMENT
At Hahne & Company, Newark

For additional stores carrying this merchandise, see page 159





YOUNG PIONEERING IN ASPEN

Aspen, Colorado, is a small town that looms large on the mental maps of a variety of U. S. citizens. Skiers know it for some of the longest and best runs in the country. Artists and intellectuals discovered it through the Institute of Humanistic Studies, a festival which may ultimately make it America's summer capital of culture. These are impressive charms, but they are not quite the sum of Aspen's flavor, an elusive mixture of dazzling air, scenic splendor and a ghostly whiff of the old West. To at least one group, this attraction has been overwhelming, and they have very simply decided to spend the rest of their lives there. They come from all over the country, with occupations the harder to pin down since they usually change them on arrival. Young couples have to make their own way, and frequently their own businesses. (A typical pair make dog sleds, blend their own teas, paint, breed huskies, and take on an occasional boarder.) With widely differing backgrounds, Aspen's young couples nevertheless share a pioneering point of view, are working together to restore an adventurous tradition to its early opulence.

JOHN GRUEN

CHAIR LIFT TAKES SKIERS UP 3,200 FEET

THE ASPEN LOOK: BOOM-TOWN ARCHITECTURE, PICTURESQUELY SNOWBOUND ALL WINTER LONG

[Continued on the next page]

THE MORSE'S RANCH HOUSE, COMFORTABLY WEATHERED, IS A WARM HAVEN ON A SNOWY EVENING

In their enormous ranch house, the Morses really have room to grow

JERRY, THE OLDEST BOY, RATES AN EXTRA MOMENT BY THE FIRE; HE HELPED BED DOWN OTHER CHILDREN

CHEERFUL ENCLOSED PLAY PORCH, A BOON TO FIVE ENERGETIC SMALL BOYS

When the Morses bought their rambling old ranch house in 1947, a disheartening still-life confronted them—thirty dead sheep between the house and barn. Undiscouraged by this bit of Western realism, they got to work renovating the house and barn, landscaped the yard, rocked in their particular stretch on one of the bright brooks that honeycomb the Aspen countryside. To the indoors, the Morses brought something of the flavor of their own New England, successfully transplanting Colonial furniture and bright chintzes. Today, the house is very much a home to the Morses, their four children, and the two small cousins who've become more or less permanent visitors. Wendy, a ski instructor in winter, ranches and carpenters in the summer, once thought of starting a summer camp, but decided six full-time children were enough. Rudy Morse agrees, but takes her king-sized family easily, and brings them up in the casual outdoor Western manner.

SUPPER IN A KITCHEN THAT COMBINES OLD-FASHIONED COUNTRY CHARM WITH EFFICIENT MODERN EQUIPMENT

THE BOYS' ROOM UNDER THE EAVES IS COZY AS A CAVE, IS DONE UP IN PEASANT PAPER, BRIGHT COLORS

JOHN GRIOTS

MASTER BEDROOM IS DOWNSTAIRS, HAS A WARM, ALMOST NEW ENGLAND ATMOSPHERE

[Continued on the next page]

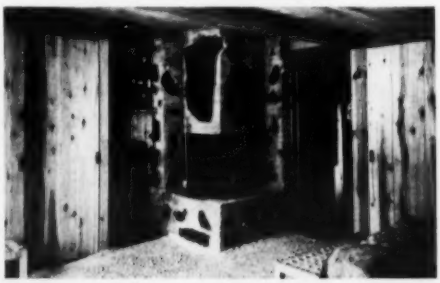
STATELY ASPENS, LIKE A CÉZANNE PRINT, ENCIRCLE KAESERS' CABIN

The Kaesers own six acres of wooded valley, their own creek singing in the wilderness

MILLIE POURED CEMENT, FRITZ PILED ROCKS TO MAKE THIS LIVING ROOM FIREPLACE. BEHIND IT IS KITCHEN; ABOVE, SLEEPING LOFT

OFF IN A CORNER OF THE ORIGINAL CABIN IS FRITZ'S STUDY, BEPLETE WITH OLD EDITIONS, RECORDS AND HAND-WOVEN NAVAHO RUGS

EVEN WINTER DAWNS ARE PLEASANT WHEN VIEWED FROM A SNUG BED KEPT WARM BY VICUÑA BLANKETS, SOUVENIRS OF A BOLIVIAN TRIP



USING ONLY LOCAL MATERIALS, THE KAESERS DID BEDROOM WALLS AND CEILING IN NATURAL ASPEN. CORNER HEARTH IS OF NATIVE STONE

Newcomers in an old town, Fritz and Millie Kaeser were quick to appreciate the wild, natural beauty of Aspen. Predisposed to mountainous terrain—Fritz is a landscape photographer—in 1940, they built a vacation log cabin on six-and-one-half acres of land five miles outside of town. In 1946, Aspen's compelling beauty and intellectual magnetism drew them there permanently. Fritz hung his photographer's shingle outside a shop in town; Millie set to work designing a bedroom, bath, combination entrance hall and dining room, porch, rock terrace, and garage to transform their vacation cabin into a year-round home. The ingenious pair did much of the work themselves, used local labor for the rest and took advantage of the silvery beauty of native aspen wood for interior walls and ceilings—the only house to do so in all of Aspen. Total cost of remodeling: $4,000! Inside, the house is rich with hand-woven materials—bright Guatemalan prints, Navaho rugs, Swedish tapestries—all garnered on trips the Kaesers have made in many countries where Millie kept a sharp eye open for the kind of practical, ornamental pieces that would give a luxurious look to the simplicity of their mountain home.

IN HIS STUDIO SHOP ON ASPEN'S MAIN STREET, FRITZ KAESER APPLIES THE FINISHING TOUCHES TO SOME PHOTOGRAPHS

BRIGHT CURTAINS FRAME, RATHER THAN CONCEAL, BEAUTIFUL VIEW FROM BEDROOM WINDOW OVERLOOKING CASTLE CREEK

JOKEN GERDTS

EVEN WHEN THE TEMPERATURE'S 22 BELOW ZERO, MILLIE'S GOOD COOKING ENTICES FRITZ TO MAKE THE FIVE-MILE TRIP HOME FOR LUNCH EACH DAY. HER KITCHEN, *left*, IS SMALL, BUT COMPLETE, AND CONTAINS ALL THE MODERN APPLIANCES

[Continued on the next page]

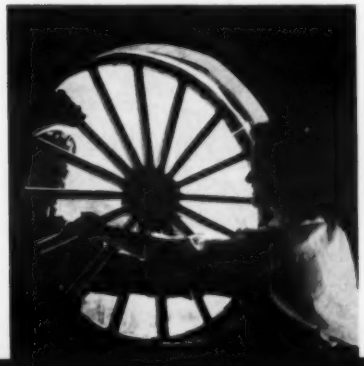
Ski-bum to builder—Dick Cooper took a big step when he brought home a bride

DICK HAD WINDOW SLANTING INWARD TO CUT THE GLARE FROM SUN AND SNOW. A FAST AND EXPERT CRAFTSMAN, HE BUILT THE HOUSE HIMSELF

THEIR FIRST HOUSE ALMOST COMPLETED, DICK AND JO ANN COOPER HAVE EVEN DISCUSSED THE IDEA OF "BUILDING THEIR WAY AROUND THE WORLD"

When 20-year-old Dick Cooper left Denver for Aspen in the fall of '49, he went to ski—and to work only to achieve this end. Within three months he was married to Jo Ann; in another five, he had bought a piece of land and was busy digging a basement; and within a year he and his bride moved into their almost-but-not-quite-finished house. To Dick's advantage was his penchant for carpentry, a trade he'd practiced for six years. To his disadvantage was lack of money. But his talent, plus smart shopping and a good deal of hard work, made up for the shortage, and the entire house (two rooms and an enormous living room) cost $2,300, including a new stove and refrigerator, furnace and plumbing. Confidence comes with building. The Coopers are already making plans for future adventures in home building.

WALLS AND CEILINGS OF COOPERS' HOUSE ARE FINISHED IN IDAHO CEDAR, A SLIGHTLY MORE EXPENSIVE WOOD, WORTHWHILE FOR ITS INDIVIDUALITY



WAGON WHEEL MAKES AN INTERESTING WINDOW. ONCE SET IN WALL, GLASS WILL BE PUT BETWEEN SPOKES

The Benedict house is high on Red Mountain in a stand of cottonwood trees

A thousand feet above Aspen, on a rich and grassy plateau, Fritz and Fabie Benedict live in a ranch house bought from an Aspen old-timer. With the house came a barn and large tract of land on the mountain, a marvelous view of the valley below. Because he's a professional architect with an eye for business, Fritz sold parcels of his land, then designed and built houses for the buyers. Except for one—his own—Fritz has followed strictly modern lines, but he left the brick and wood exterior of his farmhouse as he found it, brightening it up with a coat of turquoise paint, black and white trim. But the barn is the Benedicts' special joy, for while Fritz and Fabie have remodeled it completely in order to rent to Aspen visitors, none of the rough-and-ready charm of the building was destroyed. The studio apartment on the first floor, with two bedrooms, bath, kitchen and bar, and a huge living room, has a concrete and stone fireplace. Up in the loft where there's lots of room for square dancing, walls are a combination of bark and knotty pine and the floors of sturdy oak—all maintaining the building's original farmyard character.

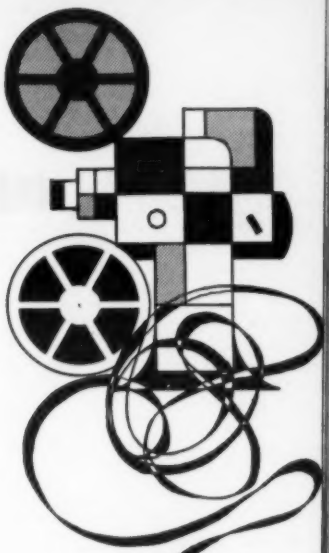
OLD BARN HAS BEEN COMPLETELY REMODELED TO ACCOMMODATE ASPEN VISITORS. PORCH AND HANGING BALCONY GIVE IT DISTINCTIVE STYLE

ARCHITECT FRITZ BENEDICT RETAINED THE RANCH-STYLE EXTERIOR OF HIS HOUSE ON A HIGH PLATEAU, BUT MADE THE INSIDE AS MODERN AS POSSIBLE

BARN LOFT HAS BARK AND KNOTTY PINE WALLS; A PALE BLUE CEILING SUGGESTS THE SKY ITSELF. HARD OAK FLOOR IS IDEAL FOR DANCING

SHOOT TO SHOW

Home movies, like baby's bright sayings, are too often in the category of things which should be kept entirely in the family. Unskillfully presented, both are guaranteed to produce nothing but the most suffocating boredom in others. Yet it's perfectly possible to take—and show—movies at home which will entertain your friends as much as they do you, if you follow a few simple rules. The first thing to remember is that you aren't out to make a Hollywood production. The best home movies have the quality of personal snapshots, intimate and human, and should be designed to bring out the charm of a familiar subject—your children, your amusements, a household festival. Christmas, nearer than you think now, makes an excellent and apt working example. Rule one is: *don't, don't* try to prepare a script! Members of your family are best when they're simply being themselves, and it's unlikely that they'll be talented enough to be anything but stiff and unnatural under the promptings of a script. Instead, try to imagine the sequence of your story as you would tell it to someone, and begin at the beginning, as all good stories should, perhaps with a tree-trimming party the night before. The next morning try to snap those small, pajamaed figures scurrying down the stairs to open packages, and follow the progress of present-opening right down to the living room's luxurious litter at the end. Watch as you go for some of these pitfalls. *Lack of variation:* to create interest and make the film move briskly, you will have to vary the distance, the angle, and the length of each scene. The camera itself will determine your distances. The fixed-focus types are set to get pictures of all objects at distances of about five feet to infinity, but with some focusing models, you can shoot as close as twelve inches. The best angle is usually the simple one—let the view finder be your guide. There is no set rule for the length of a shot. Keep your finger on the exposure button for just as long as you'd like to see that particular scene on the screen. *Panoraming:* this technique, the sweeping view of a scene, is unfortunately a pet of amateurs, who forget that a movie camera is designed to record action, not create it. The shutter of the camera opens and closes 16 times a second, with the film pausing behind the lens for each exposure. By moving it rapidly, you are changing the subject's position in each frame, and the resulting scene will be jerky. *Exposure:* Don't be fearful about this. Many cameras have lens openings as large as f/1.9 and as small as f/16, but they are unusual. Most of the time you'll be using f/8, standard for color. If you're photographing indoors (as you are at Christmas) all you need in the way of extra equipment are



two or three inexpensive, long-lasting photo-flood lamps and film that is made for shooting in an artificial light. What kind of camera will you use? The big choice lies between 8 mm. and 16 mm. The 8 mm. is cheaper because you get twice as many pictures on the same footage, and though the image will be smaller than the 16 mm., it is perfectly adequate for most home showings. You can buy a good 8 mm. fixed-focus camera with an f/2.7 lens for less than $45. For those who prefer the fast f/1.9 lens, lens interchangeability, and other extra features, there is a fine 8 mm. camera available for about $150. On the other hand, 16 mm. film, in addition to giving a larger screen image, also fits a projector equipped for sound, giving you a chance to add commentary or background music. (Such a projector also means you can rent commercially produced sound movies to show in your own home.) You can spend as much as $1,000 on a really elaborate 16 mm. camera, but you can get one for as little as $175. The facts on film will have something to do with your decision. The 8 mm. fixed-focus camera already mentioned takes color film costing $3.90 a 25-foot roll. The 16 mm. film is priced at $10.65 a 100-foot roll. To compare these prices accurately, remember that you get as many pictures on the 25-foot roll of 8 mm. film as on the 100-foot roll of 16 mm. We quote prices on color film because, for most home movie-makers, it has entirely replaced black and white. If you associate color film with faded, streaky color, you just haven't seen it lately. Today's color film will last indefinitely with normal care—not exposing it to extremes of heat or dampness, keeping it clean and snugly wound. Your choice of projectors will depend on the size of the room and the audience, and is really an individual matter. But the screen is something else again. To begin with, don't economize. Painted walls, sheets, window shades used as screens are the bane of the home movie showing, and are guaranteed to ruin your best efforts with the camera, cutting down on brilliance, detail, and color truthfulness. A commercially made screen is best, for obvious reasons. It is designed and made to do the best possible job. If you must use a substitute, big sheets of dull, white paper or big white blotter pads will imitate the mat surface of a screen with fair success. If you have a permanent place to hang a screen, a piece of wallboard covered with several coats of good quality flat white paint will also do nicely. Beyond this, the success of your showing will depend on two things: a genuine interest on the part of your audience (expressed before you get out the projector!); an intelligent selection of what they're to see. Follow the old rule for a good story—make it good, and make it short!

VACATION AT YOUR TABLE

There is something about a winter vacation which suggests the padded checkbook and the yacht in coral seas, but to most of us it remains a mirage. It is also a fact that the illusion of a distant place can be created right at home. New food, eaten in a new setting, is one of the charms of travel, but there is no reason at all why it cannot be breathed into life at the family board. It may be in the way you set the table, the addition of a tropical centerpiece or a lemon-strewn plate. It may be in the food you serve (remembering that a commonplace in California may be a new taste to you). On the next pages are table settings and menus suggesting ways of life which may, or may not, be yours. We hope you seize on the unfamiliar when you see it, put it to work to give your family a vacation at home.

below

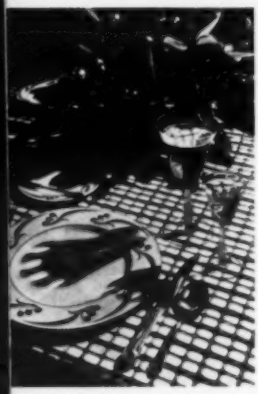
The background for all the place settings on the following pages, this dining room was designed to give a degree of modest style to mealtimes. Pale color used with black and white gives you a free hand with color on the table. Mahogany furniture, by Craftique; white *Tuftwick* rug by Morgan-Jones

opposite

Over a white tablecloth, a length of coarse green curtain net. Green, too, the centerpiece ornamented with Christmas balls. Wine and water goblets are by Cambridge Glass. Rogers 1847 silver plate in the *Remembrance* pattern; Haviland's *Bel Air* china, with a wreath of olive branches

GEORGE BRAGG

For stores carrying above furniture, see page 159



WEEK-END LUNCH

ANCHOVY TOAST

MUSHROOM JULIENNE SOUP

ROAST DUCK WITH WINE CHERRY GRAVY

POTATO BALLS, BROWNED IN BUTTER — GREEN PEAS

CELERY VICTOR

COUPE ST. JACQUES — CHABLIS

There are days in the year—and we don't mean the official holidays—that you want to set off, as it were, in *italics*. The reason may be as casual as a spell of lovely weather, as important as a raise. Dinner, then, will be especially festive, lovingly prepared, and as carefully set as if you were dining in luxury, perhaps at a ski resort during Christmas week. Make it a five course meal (easier than you think to prepare—see recipes on page 140), and serve it on a table attractively dressed with net, a centerpiece of evergreen rhododendrons with Christmas balls as flowers, formal plates, and goblets to hold the wine.

The following stores carry merchandise shown at left and preceding page:

STEWART & CO., BALTIMORE, MD.
THE WILLIAM HENGERER CO., BUFFALO, N. Y.
DENVER DRY GOODS CO., DENVER, COL.
WOLF & DESSAUER, FORT WAYNE, IND.
EMERY, BIRD, THAYER CO., KANSAS CITY, MO.
SCHUSTER'S, MILWAUKEE, WIS.
GOLDSMITH'S, MEMPHIS, TENN.
POWERS DRY GOODS CO., MINNEAPOLIS, MINN.
YOWELL-DREW-IVEY CO., ORLANDO, FLA.
IVEY-TAYLOR CO., RALEIGH, N. C.
AUERBACH'S, SALT LAKE CITY, UTAH
THE WHITE HOUSE, SAN FRANCISCO, CALIF.
THE GLOBE STORE, SCRANTON, PA.

COUNTRY BREAKFAST

TOMATO JUICE

SCALLOPED CODFISH — SCRAMBLED EGGS

YANKEE CORNBREAD — MAPLE SYRUP

COFFEE — TEA

You don't have to live in the country, or even in New England, to capture the flavor of a snowy morning in the maple-syrup country, the big appetites, the warmth and leisure. Almost any Sunday would do. Give it the New England touch by setting the table in appropriate style: old-fashioned plates ornamented with Colonial kitchen views. Instead of a tablecloth, try a piece of wallpaper, with a tiny documentary print design, Scotch-taped under the table top. Pack a wire basket with pearly onions, green peppers, all the good things of the garden (maybe even with a few sprigs of hay, as we did, *opposite)* as a centerpiece. Finally, satisfy the inner man by serving a hearty, but unstereotyped meal. This, with a sumptuous supply of good, hot coffee should successfully transplant the most city-bound family to an imaginary country house with roaring fires, the glow of snow.

opposite

On this country table, *Colonial Homestead* (Royal China) plates and coffee cups, Morgantown's crackle glass. The flatware is Prestige plate in the *Bordeaux* pattern. In lieu of a tablecloth, a wallpaper *(Littleton* paper by Trims) that is washable plastic, can be tacked or Scotch-taped to the table top. The centerpiece: a French wire shaker for lettuce, stuffed with the vegetable garden's treasures

CHINA AND GLASS AT GIMBEL'S, NEW YORK

SUPPER IN CALIFORNIA

SHERRIED CRAB COCKTAIL

BROILED CHICKEN WITH HERBS

BAKED ARTICHOKE HEARTS WITH MUSHROOMS

TOSSED GREENS WITH CITRUS SECTIONS

SPICED HOT RIPE OLIVES

LEMON SHERBET RIESLING

If you closed your eyes and stuck a pin into the map of California, the chances are you'd strike one of those many fertile pockets which are like so many gardens of Eden to the gourmet. Californians take their fabulous foods for granted, habitually shop in markets whose splendor is staggering to less fortunate Easterners. Californians will tell you, and rightly, that their oranges and melons, their kingly vegetables taste better on the spot, but the illusion of such eating is still yours for the asking. On a winter evening, what pleasanter idea than to convert your table into a sunny spot, by setting it with accessories of warm-weather straw (perhaps like the cornucopias we used opposite as symbols of Californian plenty), straw mats, plates appropriately ornamented with lemons? In the same mood, choose a menu that makes use of some California specialties—sea food, citrus fruits, olives—like the one above. With these props, the whole family can't miss the feeling that they've just taken a quick trip to the Pacific shore.

For the table that might be set in a sunny patio: Lemon-growing plates (by Fisher Bruce in the *Sicilia* pattern), chartreuse water goblets (Blenko) on straw mats. The silver is Tuttle's *Onslow* sterling. An important part of the California atmosphere: peel cane chairs (by Calif-Asia) as a change from regular dining chairs

GEORGE SMALL

DINNER IN NEW YORK

CHAV

COTELETTES DE VEAU AUX FINES HERBS

BUTTERED GREEN BEANS

ENSALADA DE PALMITO

ZABAGLIONE

NAPA VALLEY CABERNET

If you've ever spent your vacation in New York, dining out is probably a more vivid memory to you than your visit to the Empire State Building. It may have been a spot in the Village, with overstuffed chairs, waiters padding about with wine, or the simple elegance of a penthouse cafe, and the sun setting over the park. Exotic foods from obscure places arrive daily for New Yorkers to choose from, and almost anyone is in a position to say, "Let's eat at the French place today." "I'll have Shish Kebab," "Scungilli," "Moo Goo Gai Pan"—the list is endless. But New Yorkers are stay-at-homes, too (Who are those people in the nightclubs? Out-of-towners, of course!), and have made the small intimate dinner for no more than six a kind of classic. At the end of a hectic day, New Yorkers like to dine in comfort, not balancing a plate on the knees, but seated at a table in an atmosphere of leisure that is pleasantly apart from the bustle of the city streets. The setting is usually simple: a polished table, fresh flowers, candlelight. The menu may be as cosmopolitan as the one above, or as simple as a well-grilled steak. Does it sound luxurious? Remember what New Yorkers discovered long ago—foreign food is easy on the budget, depends less on expensive ingredients than imaginative cooking.

Dignity and warmth are the essence of this table setting, its simplicity a pleasant contrast to a varied meal. The richness of *Florentine Lace*, Reed & Barton's new pattern in sterling flatware complements the simplicity of the *Brookmere* plates by Flintridge China. Wine, of course, served in gleaming *Candlewick* goblets made by Imperial Glass

CHINA AND GLASS AT GIMBEL'S, NEW YORK

GEORGE SMALL

BUFFET IN FLORIDA

VEGETABLE BISQUE

SMALL SEA BASS—ALMOND BUTTER

BROCCOLI AU GRATIN

PARSLEY ROLLS

COCONUT ICE CREAM

Maybe it's the leisurely way Floridians live that makes work seem just another way of spending a few agreeable hours. At this relaxed pace, the young stay young, and old grow younger; tourists and natives alike manage to have plenty of time for the outdoor life they love, an existence that allows the more energetic to go deep-sea fishing, and lazier souls to lie on the beach. Boat trips, pool-side lunches, dancing under the stars—no one in Florida likes to go indoors. Meals are kept uncomplicated, are very often served in the open air. Combined with the buffet style, in fresh and simple settings like the one opposite, the outdoor view of life makes even entertaining an easy matter. Delicious native foods (bonito from the ocean, shrimps from the Gulf, coconuts from the palm tree in the garden) are everywhere, and even the table decorations can come from the surrounding sea in the form of corals, starfish, or the enormous conchs Floridians use to make a superb local soup. Geography may keep you from alfresco dining, or from serving exotic dishes. But the delightful illusion of an unfamiliar pattern of living—as suggested by a tropical setting and by an easily reproduced tropical menu—can be yours nevertheless.

Fish, a must in Florida, is imaginatively served and eaten, with plastic-handled forks (Langbein), charming *Carvel Hall* fish knives (by Charles Briddell), *Banana Leaf* soup tureen and plates (Newell Stevens), a bamboo roller shade used as a strip of matting, suggest the informality of the tropics. *Candlelight* water goblets, Duncan & Miller

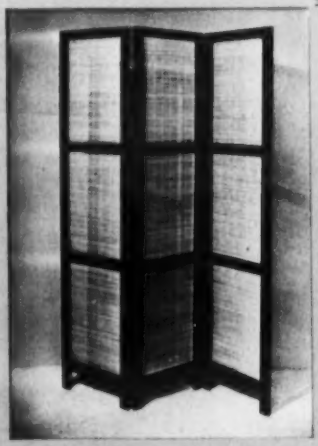
GEORGE SMALL

See *Your Guide to This Issue* for further information
For recipes listed on menus, see page 140

GIFTS TO MAKE: LABORS OF LOVE

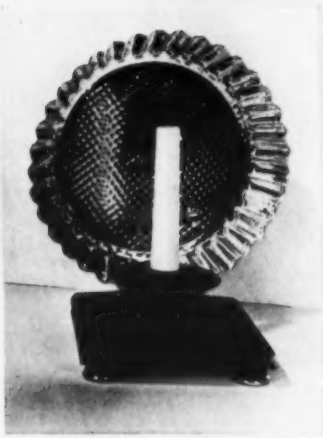
As you look over your Christmas list, it may well seem to you that appropriate presents for everyone will bring you close to bankruptcy. At this point, pause and remember the sentimental history of the homemade present, dating back to the hand-sewn handkerchief (inevitably a little rumpled), the patiently sawed shelf. It's to be hoped you've acquired a little handiness since then, but you'll find the charm of the hours spent on such labors of love hasn't diminished at all. The make-it-yourself gifts on these pages run all the way from childishly simple to more complicated jobs that will take a day or so. Supplies come from simple sources, the hardware store, the housewares department, your own kitchen. At least one of them is geared to your ability, all of them would give pleasure.

WALL PLANTERS: These look like Mexican tin decorations. Square graters are bound at the bottom with strips of brightly colored hemp or raffia. A glass refrigerator jar, larger than the small end of the grater, will slip in nicely, hold water for leaves. Attach them to the wall with a nail through larger holes at back



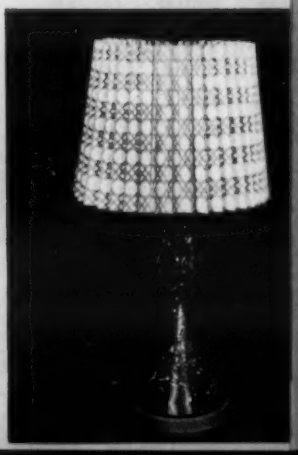
PANELED SCREEN: You'll need six pieces of 1" by 2" lumber 71" long for uprights; 12 pieces, the same width, 12½" long for crossbars. Nail the frame together with 4" finishing nails, and screw angle irons under each of three bottom crossbars for strength. Attach hinges (3 pairs of ¾" width), sand, and paint black. Tie place mats of matchstick bamboo (you'll need 9) to 4 equally spaced screw eyes, secured to top and bottom of each panel, allowing ¼" clearance around mats

GEORGE SMALL



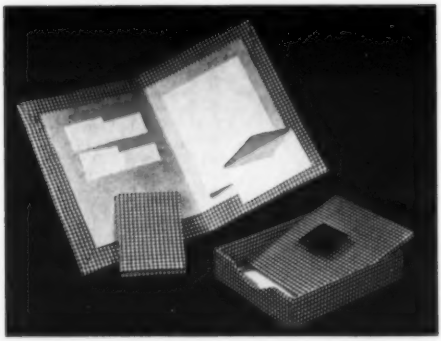
FUNNEL LAMP: This is put together on the same principle as the flowerpot lamp *(below)*, using funnels instead of pots. Fringe spout of first funnel with metal shears, splay-out fringe, and insert spout of second funnel. Attach a washer to top of last funnel, screwing down firmly to hold all three funnels in place. Paint to your fancy; these are spattered. Shade is made of wallpaper

CANDLE HOLDER: Base is made of two butter paddles, held together at the four corners with gliders (the knobs attached to chair legs to make them slide smoothly over the floor) which also form legs. Candle cup is aluminum cooky cutter with rubber chair leg cup glued inside and nailed to paddles. Frilled pie pan reflector is attached with angle iron to paddle. All but pan is painted black



FLOWERPOT LAMP: This starts off with an ordinary lamp base, purchasable with other mechanical parts at any lamp supply store. Anchor to this a metal wiring rod and stack three flowerpots on rod, as shown in picture. A brass cap goes over top of last pot. Bind flat rims of pots with heavy twine, making sure to cover joining between second and third pots. Lighting comes from standard harp-and-socket arrangement. Shade is ordinary paper, painted black to match base

[Continued on the next page]



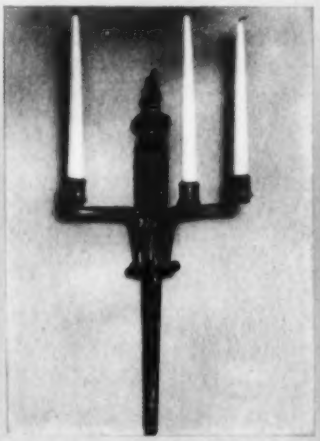
DESK ACCESSORIES: This portfolio, appointment book, and file box could be bought at the stationer's, become charming presents when dressed up with fabric covers. Used above, black and white check, glued with vegetable glue. The only item you need to make is the file-box lid, cut from plywood or heavy cardboard, with knob

COCKTAIL TRAY: Individual holders keep glasses from sliding on this neat cocktail tray. Its humble origin (it's an ordinary six-cup muffin tin) should be disguised with black lacquer. Scatter the glossy surface with cocktail recipes, clipped from a book or advertisement, and tiny red paper stars. Then clear-lacquer whole thing

GEORGE SMALL

WASTEBASKET: Charming variant on *découpage*. Glue on a layer of newspaper, let dry, paint with black lattice work. Finally glue on various color photos cut from magazines, letting newsprint and lattice show through; varnish

HANGING LAMP: This one could hardly be simpler to make. Take any pretty, preferably hand-woven, basket, bore a hole through the bottom, run a wire through and attach to a socket inside. The whole hangs on a brass chain



WALL BRACKET: The upright is stairway baluster, topped with the ornamental wooden end of a curtain pole. Three arms are shelf brackets, screwed on. Candleholders, also screwed, are rubber chair leg cups. Paint, rub with white

LAMP: Basic supplies for this lamp—a base, wiring rod, brass cap, harp-and-socket—are the same as shown on previous page, are assembled in same way. Trick here is a glass cylinder with a strip of red-and-white-striped paper inserted for barber-pole effect. If you can't locate such a cylinder, try a cardboard roller, or stack three #2½ cans, glue paper to outside, and varnish

CHECKERBOARD: Cut 10′ piece of 1″ by 4″ lumber into 4 lengths, 30″ long; nail together to make a flat frame 1″ thick. Screw ready-made hardwood legs (2′ long) to underside of frame; reinforce with angle irons. ¾″ plywood top is 30″ square, is screwed to top of frame. Nail strip molding, 1¾″ wide, around outside edge. For checkerboard itself, cut a 3″ border of black marbelized vinylite, 64 squares (half black, half red), 3″ square, of same material. Glue to top. For oversize counters, cut 24 slices from pole 2⅝″ in diameter. Sand and paint

MAGAZINE HOLDER: Very easy to put together from a luggage rack. Remove tapes; nail a piece of plywood over one end to hold ash trays, books. Cut two panes of glass to length (measured to outer edge) of rack, place on crossbar

TWINE BOX: Place star-shaped jello mold on top of square cardboard box; pierce both with five holes. Anchor mold with knotted, colored string. Paint, ornament as you please. Twine in box pulls out through center hole in mold

KITCHEN SHADOW BOX: Any deep box with a suitable frame attached turns everyday objects (an old alarm clock, a cooky cutter, a recipe from an old cookbook) into a smart little piece of *trompe l'oeil*. Use your imagination here

For more how-to-make gifts, see page 154

CHRISTOPHER AND TOMMY love everything about their musical play, including management of the phonograph, an old and sturdy item they can handle alone

JOERN GROOTS

LET'S PLAY MUSIC

New recordings, tailor-made for the young, become a new kind of educational fun in your child's life

The rapt little boy leaning over the phonograph *(opposite)* might be the symbol of something new in the world of childhood—records that are really tailor-made for the young. Time was when music meant only the anguish of best clothes and party manners, or to the budding genius, long, lonely hours of practice to the rhythm of the handball game his less gifted friends were playing outside. Now all this has changed. To parents, educators, best of all, to children themselves, music has become an integral part of play itself, to be developed as a positive source of pleasure, taking its rightful place as a powerful educative force. Before 1946, there was hardly a musical record available that youngsters could call their own. Now there is music composed and produced to meet almost every social and emotional phase of childhood. Child experts have long known that almost everyone responds to music, and long since discounted the flat parental statement that any child is simply "tone-deaf." Even mothers have begun to realize an infant foot beating time is less the first sign of precocity than the simple and instinctive response to a natural urge. But it has taken scientific study and actual testings to discover what specific kinds of music really meet a child's need—what he wants to understand, what he thinks is fun, and what is important to him along the path of his musical education. Like most pioneer efforts, the results are not uniform, and the field is no more exempt from the cheaply commercial desire to exploit a burgeoning market than any other. But there is an amazingly wide variety of fine material at hand. Outstanding among groups devoted to children's music are the Children's Record Guild and Young People's Record Club, both of which function in the same way as book clubs—sending records monthly to subscribers. (You can also buy their recordings over the counter if you live in a town of any size.) Their records, widely varied to meet most musical needs, are thoroughly tested—in schools, and by direct questionnaires to parents—making them as nearly foolproof as possible. The big companies go about the business less scientifically, but produce many fine recordings nevertheless.

IMAGINATION stirred by music especially made for him. Christopher registers happy absorption

[Continued on the next page]

THE ANSWER to this one is "No!" Vehement disapproval, like this reaction of Christopher's to an adult selection he obviously doesn't like, deserves a lenient parental attitude, not annoyance or worry

MUSIC MAKES a rhythmic backdrop to a construction job with blocks, becomes a part of the fun, not a dull substitute for something he'd rather do

WHILE TOMMY CLAPS his hands and sings the tune, younger Christopher happily beats out time on a makeshift kettledrum. Both children participate on their own level of expression and experience

MONKEY HEAR and monkey do. Christopher and Tommy put on a vivid enactment of the rules of the game in their favorite record, *Train to the Zoo*

From your own point of view, the great thing is that you have an infinite variety of music to choose from. Once you know just what kind of recordings will suit your child on his own level of understanding and development, you can be certain of finding them. ACTIVITY records play a major role in this newly developed field of children's music. Designed specifically to induce a physical response, they are usually aimed at the two-to-four-year old, whose response is the most direct. Emphasis is on distinct rhythms and uncomplicated tunes—a combination which seldom fails to bring the young listener to his feet, dancing in his own fashion to the music he feels. Typical of this kind of activity record is a recent release of the Children's Record Guild, called *A Visit to My Little Friend*. Parents writing to the Guild have applauded it as a release for inhibitions, a way to break through shyness, as well as just a "wonderful little song." DRAMATIC PLAY records, a slightly more sophisticated version of the activity records are aimed at three-to-five-year olds, have words suggesting specific actions. It may be the familiar *this is the way we*

LISTENING is a family affair. Nobody says Christopher isn't man enough to do it alone, but it's more fun when mother listens with him

VERY SERIOUS AND QUIET on this occasion, two little boys watch the needle spin out its tune. The turntable might be a merry-go-round, and the fun of changing records is an encouragement to young listeners to prolong the performance

IT LOOKS LIKE FUN, but Christopher doesn't quite understand when his friends play-act to the tune of an older, dramatic record

JOERN GERDTS

REPETITION is the spice of life, when you're this age, even if adults do stop their ears, and it can be the beginning of a real love of music. So let them play it over—and over again!

skip to school or Christopher and Tommy's favorite *(see opposite) Train to the Zoo* (Children's Record Guild). The dramatic record brings music directly into the child's daily activity, helping him sense the music in his own footsteps. STORY records are produced by every juvenile record company, and most adult companies. From a musical point of view, however, the story record has been the least progressive, because the producers were apt to neg-

[Continued on the next page]

ALL BY HIMSELF. Christopher sings along with the gentle tunes chosen especially to go with his bedtime

BECAUSE it's very definitely his own property, Christopher may cart the phonograph off to bed if he wants

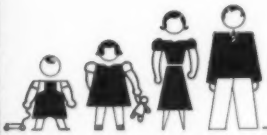
lect the music in favor of the tale itself. This matters less if the story is a good one. RCA Victor's new Dickens' *Christmas Carol*, narrated by Charles Laughton, and fully dramatized, is a fine example of the worth-while story record. So is their delightful two-album recording of *Winnie the Pooh* as read by James Stewart, and also dramatized. But parents should watch carefully for confusing or frightening tales, and for the kind of accompaniment which can sound more like the commercial jingle than true music. They should look a little further than the dime store "pops" stand. FOLK MUSIC is, of course, ideal fare for children. The simple repetitive tunes and rhyming, coupled with the story of the culture from which they came, are not only an enchantment in themselves, but make a sound basis for real musical appreciation later on. Burl Ives has just made a Columbia record called *Grandfather Kringle* for Christmas, and there's the wonderful *Mary Doodle* record sung by Susan Reed (Children's Record Guild), both excellent examples of folk music used intelligently. Other well-known folk-song singers are following the lead in special renditions for the very young, with the Young People's Record Club and Children's Record Guild in particular, incorporating folk tunes into their activity and dramatic play records. It is interesting to note that folk songs are the best common meeting ground between adult and childish musical tastes, and the most fun to listen to together. CLASSICAL, or "good" music threads its way, as does folk music, through most of the children's recordings, taking many different forms. Recognizing that not too many children will sit down before a full-blown symphony and actually enjoy, or even begin to understand it musically, the record companies have been careful to introduce serious music gently and at a child's own pace. Typical of the wiser efforts to present the young with music intelligible to them is a series which tells the story of the different symphonic instruments, illustrated with musical excerpts from the works of well-known classical composers (Young People's Record Club). The same club also has a series they call *Musical Masterpieces*, which are those classical scores most suited to children from the ages of six to ten. Vox Productions has an excellent series about composers, their stories and their music. If you're uncertain of your child's tastes, it might be a good idea to start out with single records, perhaps Prokofieff's *Cinderella*, (Children's Record Guild), or Stravinsky's *Petrouchka* (Kiddie Land Records), both sure-fire favorites with the young. Remember always, that your child's reaction is the ultimate judgment. It's not your opinion that counts—but his! He will listen in on your radio- or phonograph-playing, and should be encouraged to do so. But he needs his own music too; today he can have it.

Music that gentlier on the spirit lies than tir'd eyelids upon tir'd eyes—Tennyson

ARE WE BUILDING THE

PLEASE FILL IN AND RETURN TO: READER SERVICE, DEPT. H, LIVING FOR YOUNG HOMEMAKERS, 575 MADISON AVENUE, NEW YORK 22, NEW YORK.

Perhaps yes; perhaps no! Only you can tell us. For the past five years, American builders have been erecting houses at the rate of more than 800,000 a year. Many of you live in these houses –many more, with future plans in mind, have looked them over. Are these houses what you want? If not, let's hear about it! But let's be practical. Remember the building dollar can go just so far. A limited budget means a small house, a small lot, and, in many cases, mass building. Let's hear your grumblings if you've bought a house during recent years; let's hear your desires if you plan buying in the future. LIVING For Young Homemakers and the National Association of Home Builders are asking you these questions to help you get the best possible house for the price you can afford to pay. There's no time to lose!



Tell us about yourself

Name.....(state name only if you wish)
Address: City..... State.....
Number in family:..... adults..... children
How long married?.....years
Present yearly family income: $3,000 or under ☐ $3,000 to $5,000 ☐ $5,000 to $10,000 ☐ over $10,000 ☐
Do you rent.....an apartment? ☐ or a house? ☐ Do you own your own home?.....
Are you a veteran? yes ☐ no ☐ If so, have you used your full $7,500 GI Home Loan Guarantee? yes ☐ no ☐

If you own your own home, let's hear about it

How old is it? 1 year ☐ 2 years ☐ 3 years ☐ 4 years ☐ older....
How many rooms does it have:.....
How much did it cost you with land? $10,000 or less ☐ $10,000 to $15,000 ☐ $15,000 or more ☐
Was it especially designed for you by an architect? yes ☐ no ☐
Is it part of a development? yes ☐ no ☐ How many houses are in the development? 10 or less ☐ 10 to 20 ☐ 20 to 50 ☐ 50 to 100 ☐ 100 to 500 ☐ over 500 ☐ If it is a development house, what factors influenced you to buy? right price ☐ neighborhood ☐ friends living in development ☐ proximity to work ☐ to schools ☐ to churches ☐ to shopping center ☐ brand names of materials used in construction ☐ urgency for living quarters ☐ completeness of equipment ☐ other reason.....
If you live in a large development, do you like it? yes ☐ no ☐
If not, why?.....

What does your house look like?

What style is it? Colonial ☐ ranch ☐ modern ☐ other style (name) .....
How many stories is your house? one ☐ one and one-half ☐ two ☐ split level ☐
Does it have a basement? none ☐ partial ☐ full ☐
If you had your way, would you have spent the money used for the basement excavation for: bigger rooms ☐ separate dining room ☐ more storage space ☐ extra bedroom ☐ other.....
Do you have an expansion attic? yes ☐ no ☐ Was it finished when you moved in? yes ☐ no ☐ Has it since been finished? yes ☐ no ☐ by yourselves ☐ by others ☐
Has a bathroom been installed in this space? yes ☐ no ☐

Do you have a separate dining room? yes ☐ no ☐ Would you prefer one? yes ☐ no ☐
How many bedrooms do you have?.....(state number)
Is this enough? yes ☐ no ☐ Are they large enough? yes ☐ no ☐
What size would you prefer (keeping cost in mind)?.....

What kitchen and laundry equipment . . . .

	did you have before you moved in?	came with the house?	have you bought since?
Range	☐	☐	☐
Refrigerator	☐	☐	☐
Dishwasher	☐	☐	☐
Clothes washer	☐	☐	☐
Clothes dryer	☐	☐	☐
Ironer	☐	☐	☐
Home freezer	☐	☐	☐

Would you have preferred equipping your own kitchen and laundry? yes ☐ no ☐

How many full bathrooms do you have?.....(give number) How many half-baths?..... What size is the main bathroom:.....
Is this adequate? yes ☐ no ☐ Are the fixtures: white ☐ colored ☐
If white, would you have preferred colored fixtures? yes ☐ no ☐

What kind of heating system does your house have? forced warm air ☐ hot water ☐ radiant heat ☐ other.....
What fuel do you use: oil ☐ gas ☐ coal ☐ other.....
Would you prefer a different heating system than you have? yes ☐ no ☐ If so, what kind?.....

We know more than we did. Now we'd like just a little more

What is the frontage of your lot? 40 feet or less ☐ 40 to 50 feet ☐ 50 to 60 feet ☐ 60 to 75 feet ☐ 75 feet or more ☐
Would you have sacrificed size of house for more land? yes ☐ no ☐
Do you intend to sell in the future ☐ later ☐ not at all ☐
Are there any other things about the house you own now, not covered in these questions, which you particularly like or dislike?.....
.....

RIGHT KIND OF HOUSES?

TRADITIONAL

RANCH

MODERN

If you intend buying or building a home, now is the time to express yourself

When do you intend buying or building? 1952 ☐ 1953 ☐ later ☐
What do you expect to pay for your new house, including the land? $7,500 or less ☐ $7,500 to $10,000 ☐ $12,500 to $15,000 ☐ over $15,000 ☐
How much cash down payment can you make under government credit regulations? $500 ☐ $1,000 ☐ $1,500 ☐ more ☐
If you intend to build, will you have an architect design a house especially for you ☐ build from stock plans ☐ secured from.....
Do you intend to do some of the construction work yourself? ☐ have a builder do the entire job? ☐
Do you own land? yes ☐ no ☐ If not, what size lot do you want? .....
Would you prefer to buy a house ready to live in provided it reasonably met your needs? yes ☐ no ☐
Have you investigated small home developments in your community? yes ☐ no ☐
Did you ask opinions of those living in developments? yes ☐ no ☐
Were you impressed by what you saw and heard? favorably ☐ unfavorably ☐ no opinion ☐

Let's look at the house you want

Knowing what you can afford to pay for a house, give us your minimum requirements.
1 bedroom ☐ 2 bedrooms ☐ 3 bedrooms ☐ more ☐
Do you own some furniture? no ☐ yes ☐ traditional ☐ modern ☐ other .....
Will this influence you in your choice of a future home? yes ☐ no ☐
What style house do you prefer? traditional ☐ ranch ☐ modern (contemporary) ☐ other.....
How many stories: 1 ☐ 1½ ☐ 2 ☐ split level ☐
What exterior finish material do you prefer: wood shingles ☐ wood siding ☐ stone ☐ vertical wood boards ☐ asbestos siding ☐ brick ☐ concrete ☐ stucco ☐ a combination.....
If the material permits a choice, what color or finish would you prefer? .....
Do you want a basement? full ☐ partial ☐ none ☐
All things equal, would you omit basement for more room elsewhere? yes ☐ no ☐
The style of your house permitting, do you want an attic? finished ☐ unfinished ☐ none ☐
Do you want a garage? yes ☐ no ☐ one car ☐ two car ☐ Would you settle for a carport? yes ☐ no ☐
What kind of heating system would you prefer? forced warm air ☐ hot water ☐ radiant heat ☐ other.....

Let's look inside the house you want

Which arrangement do you want? a combination living-dining room ☐ insist on a separate dining room ☐
What equipment can you afford to have installed in your house? range ☐ refrigerator ☐ dishwasher ☐ clothes washer ☐ clothes dryer ☐ ironer ☐ home freezer ☐
Which arrangement do you prefer? kitchen separate from dining area ☐ kitchen comparatively open to dining area ☐
Do you want eating space in your kitchen area? yes ☐ no ☐ built in ☐ space for table and chairs ☐
Do you want your laundry equipment in the kitchen area ☐ in a separate utility room ☐ in the basement ☐
How many full baths do you require? one ☐ two ☐ three ☐ additional half-bath ☐

What interior wall and floor finishes do you prefer?

	WALL COLORS	PAPER	PAINT	FINISHED FLOOR MATERIAL
Living room or living-dining room				
Dining room (if separate)				
Bedroom				
Bedroom				
Bedroom				
Bath				
Half-bath				
Kitchen				

The building dollar goes just so far

Since this is true, would you sacrifice other features in order to get these? (Mark in order of your preference: 1, 2, 3, etc.) a fireplace ☐ hardwood floors in main rooms ☐ extra storage space ☐ built-in furniture in main rooms ☐ built-in closet wardrobes ☐ snack bar ☐ expansion attic ☐ extra bathroom ☐ What would you be most apt to sacrifice? basement ☐ some bedroom area ☐ part of kitchen space ☐ part of kitchen equipment ☐ finishing the attic ☐ large picture window ☐ porch ☐ terrace ☐ garage ☐
What other feature or quality not mentioned so far do you consider a "must"? .....

If you want a new house but do not intend to build or buy in the next few years, please tell us why.....

CUT ALONG DOTTED LINE

FOLD HERE AND STAPLE

BRIGH
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dren, I

GIFTS FROM THE HEARTH

The Blaikies agree that the old-fashioned idea of making gifts in the kitchen adds to the spirit of Christmas

ALL WRAPPED UP and ready to go, baskets of gaily-wrapped delicacies for your friends

By MARY and ALFRED BLAIKIE

As a family, and that includes four children, we admit to having an old-fashioned point of view—never more so than at Christmas. We're enthusiastic followers of a tradition that once included plum pudding with all the trimmings, and the neighbors bringing over a few jars of tomato conserve or watermelon pickle to put beside the tree. This traditional approach to presents has made it possible for us to give more things to more people, straight from the warmth of our kitchen stove. The project of cooking our presents actually started four years ago when a bachelor friend of Alfred's became a problem. A gourmet of long standing, he was used to gifts of rare cheese and fine game. Since such delicacies were entirely out of our financial bracket, something clearly had to be done. It seemed a good moment to revive the old and delightful custom of presenting your friends with a household specialty. To Alfred's gourmet friend went two jars of eggplant caviar, grandly wrapped in cellophane like the imported product—and his enthusiasm put us in business. The following year, we organized ourselves early, and the project which was to develop into an institution was off to a fine start. I began by rifling the family files, paying special attention to those recipes (found in every cookbook) which tempt you for years but always seem to be waiting for a special occasion. My mother's old cookbook yielded several treasures, most notably a sumptuous plum pudding. The recipe for this masterpiece had been handed down from her great-grandmother, and had come directly from England. Other recipes came from various sources—I never minded begging a good one—and I found it useful to divide them into categories: appetizers, which usually go to the gourmet; sauces and cakes to the friends with families; and long-lasting items like salad dressing and herb vinegars for working friends who aren't likely to eat at home regularly. There are limitations when it comes to packaging and storing, and timing is important. Lack of a wise program will find you frantically trying to cook and package everything at once. So choose your recipes with this in mind; then schedule your work, and wrap as you go along. English plum puddings (see page 138 for recipe) can be made as much as three or four months before Christmas, and I usually start mine at the first hint of fall. But the early part of November will do. I've listed the other recipes with timing in mind, beginning with those which keep best—the special vinegars—finishing with those gifts which you must make only a day or so before Christmas:

Garlic Vinegar: Cut three cloves of garlic into quarters, place in a quart jar and mash with a wooden spoon. Fill the jar with a quart of boiling cider vinegar, seal tightly and

BRIGHT PAPER and decorations make the wrappings of presents fun. Mary Jane and Dennis, two of the four Blaikie children, like doing their share of the work

[Continued on the next page]

store in a dark, dry place for about four days. (Inside a kitchen cabinet or a closet will do as long as you don't open it too often.)

Herb Vinegar: Using the garlic vinegar as a base, add 2 teaspoons of orégano and 1 teaspoon of thyme, or 1 teaspoon of dried tarragon. Store in a dark, dry place for four days, but remember to shake the jars daily.

Wine Vinegar: Use the most inexpensive red wine you can find in equal proportion to cider vinegar. To 1 quart of vinegar and 1 quart of wine, add 1 tablespoon of tarragon leaves, 3 whole cloves, 4 bay leaves and 2 cloves of garlic. Simmer at a low heat for half an hour. (This takes the place of the four days used to season the garlic vinegar.) When seasoning of the vinegars is complete, strain the liquid through filter paper or a double thickness of cheesecloth and fill smaller bottles which have been previously scalded in boiling water. I often vary the recipes by using the wine vinegar instead of the cider vinegar in the herb recipe. Another gift to prepare three weeks in advance because it keeps well is pickled mushrooms. Here are the directions I follow for this:

PICKLED MUSHROOMS

1 can button mushrooms or ½ pound fresh mushrooms
½ cup cider vinegar
2 cloves
2 teaspoons salt
1 teaspoon vegetable oil
⅛ teaspoon dried orégano

If fresh mushrooms are used, cut off caps close to the stem, drop in boiling water and cook for 15 minutes. Canned mushrooms do not need cooking. In either case, drain thoroughly for at least 30 minutes, then place in a sterilized jar. Simmer the other ingredients together for 20 minutes; strain, cool, and pour over mushrooms. Cover tightly and keep in refrigerator for about one week. Olive bottles, maraschino cherry jars or any other small containers with tight covers are good for this. Two weeks before Christmas is the time to make rémoulade. This sauce is excellent served with sea-food cocktail, on salads or in place of hollandaise on vegetables.

RÉMOULADE

1 half-pint jar mayonnaise
3 tablespoons finely chopped pickles, or mixed pickles and capers
1 finely chopped anchovy fillet
1 teaspoon mustard
1 pinch dried thyme

Take a heaping tablespoon of mayonnaise from the jar and save it for another time. Add all seasonings to the jar and mix well. Seal and set aside for at least one day to allow the flavors to mingle. If you're going to make more than one present of this, buy as many half-pint jars of mayonnaise as you need and multiply the quantities of the other ingredients by the same number. Store in your refrigerator and advise the recipient to do the same. In fact, it's a good idea to include directions for storage and

GEORGE TWELL

use with every gift you prepare in your kitchen. Write the directions on the gift card or on a label you can glue to the jar. You can make the labels especially attractive by decorating them yourself. There are two preparations which will not keep as long as rémoulade, and these I make no more than a week before Christmas. Eggplant caviar, my original success, is one. A fruit-wine sauce (delicious either hot or cold on ice cream, pudding, or fresh fruit) is the other. The eggplant caviar should be used during the week after the holidays, while the fruit-wine sauce can be kept on ice a little longer.

CHRISTMAS SHOPPING at the supermarket and in the local five-and-ten keeps Mary out of shopping-weary crowds. In her modernly-equipped early American-style kitchen, she makes gifts for friends

JAM AND JELLY jars, maple syrup jugs and olive bottles, all are good packaging ideas. Another tip: salad oil bottles are excellent containers for flavored vinegars

[Continued on the next page]

IT WOULDN'T BE CHRISTMAS without candy so Mary makes up a large batch of fondant every December. For flavoring she likes to include brandy, rum or a liqueur

INEXPENSIVE MOLDS bought in the five-and-ten-cent store are a find for individual portions of plum pudding. Mary wraps the molds and pudding in aluminum foil for steaming

EGGPLANT CAVIAR

1 large eggplant, or 2 small ones
3 tablespoons olive oil
2 teaspoons lemon juice
1 teaspoon celery salt
1 medium onion, minced
4 tablespoons tomato purée
1 teaspoon salt
pepper

Place the whole eggplant in boiling water; cook for about 20 minutes. Peel, then chop extremely fine. Place 1 tablespoon of olive oil in a large frying pan and simmer onion in this for about 10 minutes. Add the eggplant, tomato purée and one more tablespoon of the oil, and cook for 15 minutes. Add another tablespoon of oil and cook until the mixture gets thick. After an hour, it should be the right consistency, very thick but still moist. Lastly, add the lemon juice, celery salt, salt and pepper. Chill thoroughly and keep in the icebox until you are ready to deliver it. It's a heady mixture, and one batch makes enough for two gifts.

FRUIT WINE SAUCE

Boil 1½ cups of water and ½ cup of sugar over low heat until it becomes a thick syrup—usually about 10 minutes. Blend in 1 cup of dry cooking sherry and 3 heaping tablespoons of jam or jelly. (Sometimes I use a jar of strained baby food instead of jam or jelly. An apple and apricot combination is good.) Again bring it to a boil, remove from the stove and add the juice of ½ lemon. Pour mixture into glass jars, cover and store in the refrigerator. Because the tomato sauce, which I am making this year, and a *pâté* must be consumed within a week after cooking, they should be prepared as close to Christmas as possible.

TOMATO SAUCE

1 medium green pepper
1 small bunch scallions or medium onion
2 cloves garlic
2 8-ounce cans tomato sauce
3 tablespoons olive oil
2 bouillon cubes
⅛ teaspoon each of orégano and thyme
1 small bay leaf
1 tablespoon chopped parsley

Mince green pepper, scallions and garlic until quite fine, then sauté in oil, in pressure cooker or heavy saucepan. Add tomato sauce, bouillon cubes and spices and simmer, covered, for about 45 minutes until it begins to thicken. If in pressure cooker, cook at 15 pounds pressure for 15 minutes, remove cover and cook uncovered until the sauce becomes thick. (If you can take the expense, the sauce improves with the addition of ½ pound ground beef, sautéed with the pepper, onion and garlic. Then omit bouillon

cubes.) The sauce is especially good over eggplant, hamburgers or Spanish omelet, and it would be a good idea to suggest this on the label. *Pâté Maison de Blaikie* (that's us) is actually a spread and too soft to slice in the French manner. Buy ½ pound of the freshest liverwurst you can find and get it unsliced. Remove the casing and place liverwurst in a bowl. Add 1 teaspoon of grated onion, ¼ teaspoon of salt, 1 teaspoon of lemon juice, 1 teaspoon of minced truffles, and a pinch of dried thyme for each ½ pound of meat. (Because the *pâté* usually goes to our gourmet friends, I really splurge on a small can of truffles for this, but you can use mushrooms that have been cut fine and sautéed until quite soft in a little oil.) Cream the ingredients together and pack tightly in a small glass or pottery container. A cheese crock or small covered casserole is excellent for this. Kitchen presents don't necessarily begin and end at the stove. You've got to have containers for packaging and I think you'll find collecting them an eye-opening experience. Once you start looking, you'll be surprised to see how attractive and well-designed most of the containers are that come with your ordinary grocery order. Jars, glasses, bottles, all have possibilities for re-use, and the colored, covered crocks that usually contain brandied cheeses are most attractive. A visit to the five- and ten-cent store turned up more food-container ideas than I thought possible. Pint-size, ovenproof casseroles, a myriad of plastic containers with or without covers, glass measuring cups, breadbaskets—just look around and you'll see. My only rule is not to go much over 20 cents for any of them, and you can do it for that. One of the most wonderful discoveries I made was in the shelf-paper department. Manufacturers have been producing shelf paper in such well-designed colors and patterns that now I can turn out the entire gift right down to the wrapping, in the kitchen. I found a blue, green, and red plaid paper that needed only a few star stickers to turn it into Christmas wrapping and a bright red-and-white checked paper that a few Christmas tree ornaments brought into the holiday spirit. The breadbaskets I decked out in bright ribbons, tied in a bow over the top. This went over big with the youngsters who got more of a kick out of cookies and candy packaged this way than in an ordinary box. In fact, the children got a great deal of pleasure out of helping to prepare the gifts. We all did, and plan to do the whole thing over again next year.

GEORGE SMALL

WRAPPING GIFTS as she goes along saves last-minute rush. Mary chose bright-patterned shelf-papers, a ten-cent-store find. Christmas tree ornaments add a seasonal touch

THE GIFT OF A PUDDING

Here is my "Christmas Carol" pudding that might have come straight from the pages of Dickens. The recipe makes 12 pounds of pudding, can be divided up to suit your needs—timing in this recipe assumes you are making 4-pound puddings (three of them). Serve with brandy, aflame!

ENGLISH PLUM PUDDING

1 POUND SIFTED FLOUR
2 TEASPOONS SALT
1 TEASPOON CINNAMON
1 NUTMEG, GRATED
1 POUND DARK BROWN SUGAR
1 POUND STALE BROWN BREAD CRUMBS
1½ POUNDS FINE BEEF FAT (SUET)
1 POUND PRUNES, PITTED
1 POUND SMALL RAISINS
1 POUND CURRANTS
½ POUND CHOPPED FIGS
1 POUND CHOPPED CANDIED PEEL, MIXED
¼ POUND EACH SHELLED WALNUTS, BLANCHED ALMONDS
1 LEMON PEEL, GRATED, AND JUICE OF LEMON
1 POUND EGGS, WEIGHED IN THEIR SHELLS
1 CUP MILK
¾ CUP DARK MOLASSES
3 OUNCES BRANDY

Have the grocer weigh all ingredients measured in pounds. It will make your job much easier. Sift the flour, salt, and spices into large bowl. Add bread crumbs and sugar. Chop suet very fine, taking out all fibers, and add to bowl. Chop all fruit (stoning where necessary) and nuts; add to other ingredients with grated lemon rind and lemon juice. Beat eggs in separate bowl, gradually adding milk. Make a well in dry ingredients, add egg-milk mixture, molasses, and brandy; stir 15 minutes. Grease pudding molds, pack two-thirds full with mixture. Tie two or three layers of waxed paper tightly over top with string, or wrap whole mold in aluminum foil, sealing tightly. Place molds in boiling water in large saucepan with tight cover, making sure water will not boil over rim of mold. Steam for six hours, adding boiling water if needed. (*Note:* Small individual molds—a pound or so—can be done in pressure cooker. Place on trivet in 2 cups of water, steam in closed cooker over low heat for 15 minutes with vent open. Close vent, cook ½ hour at 15 pounds pressure.) When done, lift out molds, cool, turn out puddings; powder with flour, wrap in clean cloth and store in cool, dry place (not icebox) until ready to use. Before wrapping to give away, replace in molds, attach directions for final cooking. *To cook:* Place molds, securely wrapped in wax paper or aluminum foil, in heavy saucepan in 1 inch boiling water. Steam for 1½ to 2 hours. (Small-size puddings will be done in 30 minutes.) Turn pudding out of mold, pour over it a glassful of brandy, light, and serve in flames. A spoonful of brandy butter, ice cold, goes over this.

BRANDY BUTTER

1 POUND BUTTER
½ POUND CONFECTIONERS' SUGAR
1 OUNCE OF BRANDY OR RUM

Cream the butter and sugar together to get a heavy paste. Add the rum or brandy, a little at a time, and mix well. Prepare this sauce at least twelve hours ahead of time—the night before will do—and leave in refrigerator until ready to use.

Note: Because this is an expensive sauce, and won't keep, you'll probably want to make it only for your own use. It might be a good idea though, to include the recipe, nicely written out on a Christmas card, with your gift of a pudding.

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CHELSEA, MASSACHUSETTS

Showrooms at 417 Fifth Ave., New York 16 • Merchandise Mart, Room 1322, Chicago 54

Vacation at your table [Continued from page 119]

WINTER WEEK-END LUNCH

For all of its pretentions, this menu is not so difficult. Soup, salad, and dessert can be prepared in advance. Duck and cherry gravy can wait patiently in the stove—and the first thing to eat is prepared last.

Anchovy Toast—Place fillets of anchovies diagonally across trimmed pieces of hot buttered toast. Cut toast in half and serve immediately—with cocktails, or as an appetizer.

Mushroom Julienne Soup—Slice 2 carrots, 2 small turnips, 2 potatoes, 2 small onions in thin strips about 2 inches long. Fry vegetables in butter or oil until brown. Add 6 cups of rich stock (or diluted canned consommé) and, when boiling, add ½ pound thinly-sliced mushrooms, ¼ cup of peas, and simmer about 30 minutes, until vegetables are cooked. Season with salt and pepper.

Roast Duck and Wine Cherry Gravy—Before roasting, thoroughly clean a 4½- or 5-pound duck and rub with garlic and salt. Salt the cavity and place in it four or five celery tops. You don't necessarily need a dressing for this luncheon. Truss and place in shallow roasting pan. Roast in a slow oven (325°F.), allowing 20 to 30 minutes a pound. Prick the breast at intervals if very fat, and baste with the drippings every ten minutes. For extra flavor, add 1 cup of orange juice to the bottom of the roasting pan to mingle with the drippings used for basting. When the duck is nearly done, heat a No. 2½ can of pitted black cherries. To make the gravy, transfer the duck to a hot platter. Remove all but two or three tablespoons of fat from the pan, add the hot cherries and juice, and ¾ cup of Chablis, or other white wine. Thicken with a little flour and water paste. Season.

Celery Victor—Cut the tops off two small bunches of celery and boil whole in salted water until tender. Place in a shallow bowl. Grind fresh black pepper over them and sprinkle with onion salt. Marinate in French dressing for at least two hours. To serve, split each bunch in half and serve on lettuce leaves. Repeat sprinkling of French dressing and garnish with anchovies, if desired.

[Continued on page 142]

M O D E R N S

Have you a fine feeling for design . . . the freshness of modern styling . . . the deep comfort of foam rubber upholstering?

See this new correlated grouping designed by Herman de Vries in solid birch; choice of four finishes; luxurious fabrics. Moderate in price. Now at the better stores.

Ask for name of local dealer

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THE JOHN A. DUNN CORPORATION

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The U. S. Koylon Foam Mattress has awakened America to a new—a different—a more restful sleep, to restorative, healthful rest.

You rest more, you turn less. U. S. Koylon Foam gently yields to body pressure. It is engineered and controlled to an *exact* resiliency. You are gently cradled from head to toe. The buoyant support of U. S. Koylon is literally unnoticeable; it permits free blood circulation.

There is only one U. S. Koylon Foam. The companion Foundation is engineered to give you, to the very ounce, exact compression. Fifteen years of research developed this *controlled* rigidity. Together with the mattress, here is the greatest sleep luxury—U. S. Koylon. Look for the exclusive cloud ticking, at finest stores. Prices you can afford.

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Self-fluffing U. S. Koylon Pillows bring perfect cradling comfort to head and shoulders all night long. They adjust to every move you make. Cool, odorless, dust-free.

UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK

FOR EASIER LIVING...

STATTON MODERN
DESIGNED BY
Russel Wright
FOR EASIER LIVING

Photographed at Modernage, New York

The most important home-making news in a decade . . . an inspired new collection by Russel Wright designed with you in mind! Over 50 pieces for the entire home . . . each one engineered for easy care, easy use. Take, for instance, this chair with the drop-leaf arms: one arm serves as an end table, the other as a magazine rack. Or see this wheeled service cart with two sliding, metal-lined drawers, drop-leaves which form a table for two. Or . . . the cabinet with acres of space and a buffet serving surface which shrugs off heat and liquids. Each piece possesses the unaffected simplicity so characteristic of Russel Wright's designs. Executed in solid Shenendoah Sycamore with the warm Golden Greige finish, each piece works overtime for you in this servantless, small-homes era. See this historic collection at your favorite store or write for name of nearest dealer.

FOR EASIER LIVING, a full color booklet with a foreword by Russel Wright, gives hints on simplifying your cleaning problems, decorating ideas galore. Send 25c to Dept. LN.

STATTON FURNITURE MFG. CO.
HAGERSTOWN, MARYLAND

Vacation at your table [Continued from page 140]

Coupe St. Jacques—Easy and glamorous: whip ½ pint of cream and fold in 1 package of frozen fruit, thawed just enough to separate it, then add a pint of soft vanilla ice cream. Turn into a refrigerator tray and chill in the freezing compartment.

COUNTRY BREAKFAST

An occasional breakfast that *is* a breakfast can be a relief to even juice-and-coffee advocates. *Scalloped Codfish*—Freshen salted codfish by soaking overnight in water to cover. Change water and simmer until fish is tender, about 5 minutes. Make 2 cups of thin white sauce, add drained codfish that has been broken in pieces; ½ cup chopped celery may also be added. Pour into a buttered baking dish, sprinkle with a generous layer of bread crumbs and dot with butter. Bake in hot oven until crumbs are browned. *Yankee Cornbread* can be served with the eggs and fish and again with butter and maple syrup over it for a dessert. Blend together 1 cup of water-ground corn meal, 2 tablespoons all-purpose flour, 1 tablespoon sugar, 2 teaspoons baking powder, and ½ teaspoon salt. In another bowl, beat 1 egg, add 1 tablespoon melted shortening and ½ cup of milk. Mix with the dry ingredients—just enough to moisten—and bake in a hot oven (425°F.) about 25 minutes.

CALIFORNIA SUPPER

The sea-food cocktail might well be shrimp or lobster, and the sauce your own favorite with embellishment. Mix well ½ cup diced celery, 1 tablespoon chopped green pepper, 1 teaspoon horseradish sauce, ½ cup catsup, 1 tablespoon vinegar, and ¼ cup of sherry. Pour over individual servings of flaked crab meat and chill. *Broiled Chicken with Herbs*—The secret of this broiled chicken is the basting sauce. Chop the giblets from 2 broilers and simmer in 1 cup of water in a covered pan, with a small sliced onion, a sprig of parsley and 1 bay leaf, until tender. Strain, reserving giblets, and add 1 cup of the Riesling you are to serve with the meal. Add a pinch of rose-

[Continued on page 144]

Nature Rare characteristics of soil, climate and topography particularly suited to the cultivation of truly fine wine grapes.

Knowledge A European heritage and over 60 years of uninterrupted New York State wine production under the active supervision of one family.

Cellar Care Based on that knowledge and on a firm determination to take all the time and intimate care necessary to produce wines as fine as fine wines can be.

All 3 are necessary to the Taste Satisfaction You'll Enjoy in WIDMER'S
NEW YORK STATE WINES

WIDMER'S WINE CELLARS, INC., NAPLES, N.Y.

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New! Johnson's Pride takes all the hard work out of waxing furniture. Just spread it on—let it dry—wipe lightly. That's all you do to get the richest, longest-lasting wax luster you've ever seen on wood—without rubbing! A smooth, *dry* finish—no sticky oils to catch dust! Real wax protection, too—against spilled milk, water, other liquids. Pride contains its own cleaning ingredient. Economical, too—because so little goes so far, lasts so long.

Don't wait to try this revolutionary new Johnson's Wax discovery for furniture. Get Pride at your dealer's today.

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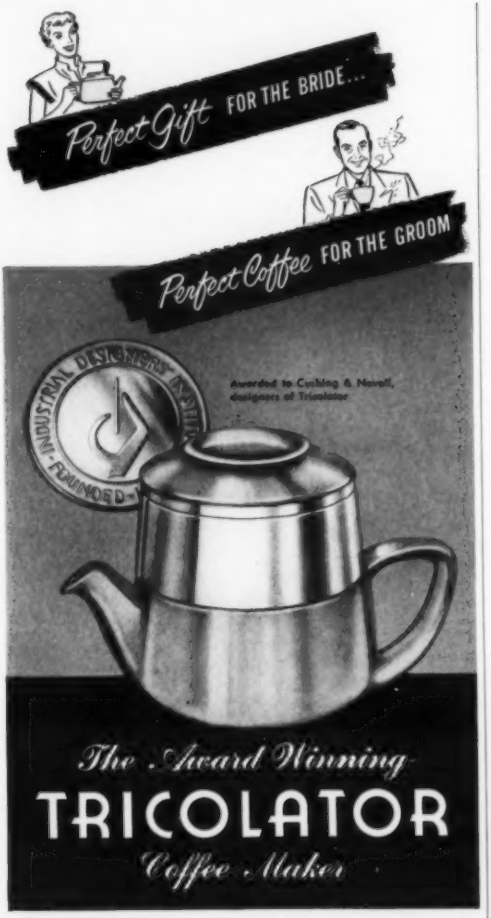

What a thoughtful gift to give anyone, any time — this Tricolator Coffee-Maker. Not only is it stunning looking — but it also assures *good coffee every day of the year.* Tricolator's time-honored filter paper method holds back the fatty and tannic elements, gives a brew that is crystal-clear, full-bodied, delicious! Easy to use! Just pour boiling water on the coffee in top, and let it trickle through.

Doubles as a teapot, too! Sturdy glazed-china pot is in 6 smart decorator shades; Lune Blue, Citron Yellow, Willow Green, Cherry Red, Addison Gray, Oyster White.

Available in 4 cup, 6 cup and 8 cup sizes.

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Send for your copy of the new Tricolator booklet "Planning a Shower?" It's packed with helpful suggestions on how to plan, organize and carry out a successful shower party. Enclose 15c.

THE TRICOLATOR CO., INC., DEPT. L, 230 FIFTH AVE., NEW YORK 1

Vacation at your table [Continued from page 142]

mary and marjoram. Prepare chickens that have been split in half, by first rubbing with garlic. Sprinkle with lemon juice, salt and pepper, and brush with oil. Place skin side down on the broiler. Place at least six inches from the heat; turn occasionally and baste frequently with the herb sauce. This should take about 45 minutes before chickens are golden brown and herby. Thicken drippings with a tablespoon each of butter and flour, add chopped giblets, and season to taste.

Baked Artichoke Hearts with Mushrooms. Canned artichoke hearts will have to suffice for the fresh variety. Allow two for each serving. Place in a shallow covered baking dish. Pour enough salad oil to cover the bottom of the dish, add a minced clove of garlic, 2 tablespoons minced parsley, salt and pepper. Cut fresh mushrooms in half, lengthwise, and arrange over the artichokes. Brush tops with more oil, again salt and pepper, cover and bake at 350°F. for 35 to 40 minutes.

Spiced Hot Ripe Olives can take as much spice as you can stand. Drain a large can of ripe olives into a glass jar and add 3 cloves of garlic, 8 peppercorns, ¼ teaspoon of cayenne, ¼ teaspoon thyme, and fill the jar with olive oil. Double or halve these according to your taste. Keep in the refrigerator for at least a day, and warm in a saucepan before serving. These are a little messy to eat but well worth it.

DINNER IN NEW YORK

The buttered green beans in this international menu can serve as a pivot for any food reactionaries at your table.

Chav is a cold soup, and a substantial appetizer. Boil for 10 minutes a package of frozen spinach in two cups of water to which 1 teaspoon of salt and the juice of a lemon has been added. Chop the spinach but do not drain, and chill. Dice 6 hard-boiled eggs and 2 cucumbers and add this to the spinach mixture with 1 pint of sour cream.

Cotelettes de veau aux fines herbs. Brown 8 thick veal chops in a heavy saucepan. Sprinkle with salt and pepper. Add ½ cup of water and ½ cup of white wine

[Continued on page 146]

"Peerage" Brass

The warmth and charm of fine brass . . . a lovely embossed floral design . . . Lion's claw feet . . . all combine to give you a planter of distinguished beauty.

10" x 4¼"—**$7.60** each.

Look for the famous "**Peerage**" trademark. This imported English brass has an exclusive hand rubbed finish which is lacquered to prevent tarnish and requires no cleaning.

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A modern dinette like this is so much more than the name implies. It is multi-purpose furniture that you'll really live with. For breakfast or dinner, for a midnight raid on the ice box or the choice spot for a game of canasta, you'll love every minute you spend at this super-smooth NEVAMAR-topped table. Not only is it beautiful, but amazingly practical, too . . . no danger of food stains or ring marks from wet glasses.

NEVAMAR tops are made for manufacturers of quality dinettes, occasional tables and cabinets to bring you extra value, extra quality and long, care-free service. Look for NEVAMAR-topped pieces at your furniture or department store.

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The Imperial Glass Corporation
Bellaire, Ohio

Vacation at your table [Continued from page 144]

and simmer over a low flame until tender. Add 2 teaspoons of chopped onion, 2 teaspoons of chopped parsley, ¼ teaspoon rosemary, and simmer for 5 more minutes. Serve with the sauce spooned over the chops and a slice of lemon as a garnish.

Ensalada de Palmito is a Cuban favorite, but is actually nothing more than a salad made of canned hearts of palm served on a bed of lettuce torn into bite-size pieces, with a tart French dressing poured over all.

Zabaglione, Italy's pride of desserts is delicious and, unfortunately, expensive. Beat 6 egg yolks with 1 cup of confectioner's sugar until very light. Place in the top of a double boiler over boiling water, but do *not* let the water touch the bottom of the top pan. Beat constantly until it is foamy, gradually adding ½ cup of sherry. Continue to beat until it doubles in bulk and begins to thicken. Remove from the heat, but keep warm. Just before serving, whip 6 egg whites with ⅛ teaspoon of salt until thick, and fold into the custard. Serve at once in sherbet glasses.

BUFFET IN FLORIDA

Vegetable Bisque. Cook one package of frozen mixed vegetables in 1¾ cups of water until well done. Strain, reserving the liquid, and rub the vegetables through a sieve. Melt 2 tablespoons of butter. Blend in 1½ tablespoons of flour and slowly stir in the vegetable liquid and ½ cup of cream. Season liberally with celery salt and paprika, add the puréed vegetables and a tablespoon of chopped parsley.

Small Sea Bass in Almond Butter. Select small fish of uniform size. Salt and pepper, roll in bread crumbs and set aside to dry for about 10 minutes. Brown quickly in 3 or 4 tablespoons of oil in a hot pan. Transfer to a slow oven (320°F.) and bake. To make almond butter cut ½ cup of blanched almonds in half and sauté in a stick of butter until slightly brown. Pour over fish just before serving.

Parsley Rolls can be of your own making or the bakery. Split and spread with butter, sprinkle with chopped parsley and keep warm in oven between servings.

Early American Hall Clock

Traditional BEAUTY

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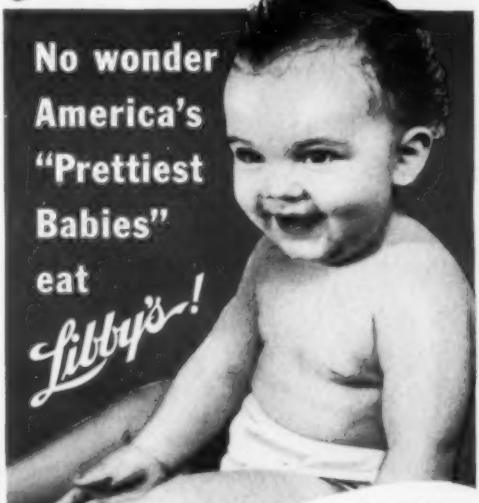
Libby's ARE HOMOGENIZED!



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So smooth tasting and full of flavor—Libby's are favorites with these darlings who won honors in the recent, nationwide "Pretty Baby" Contest.

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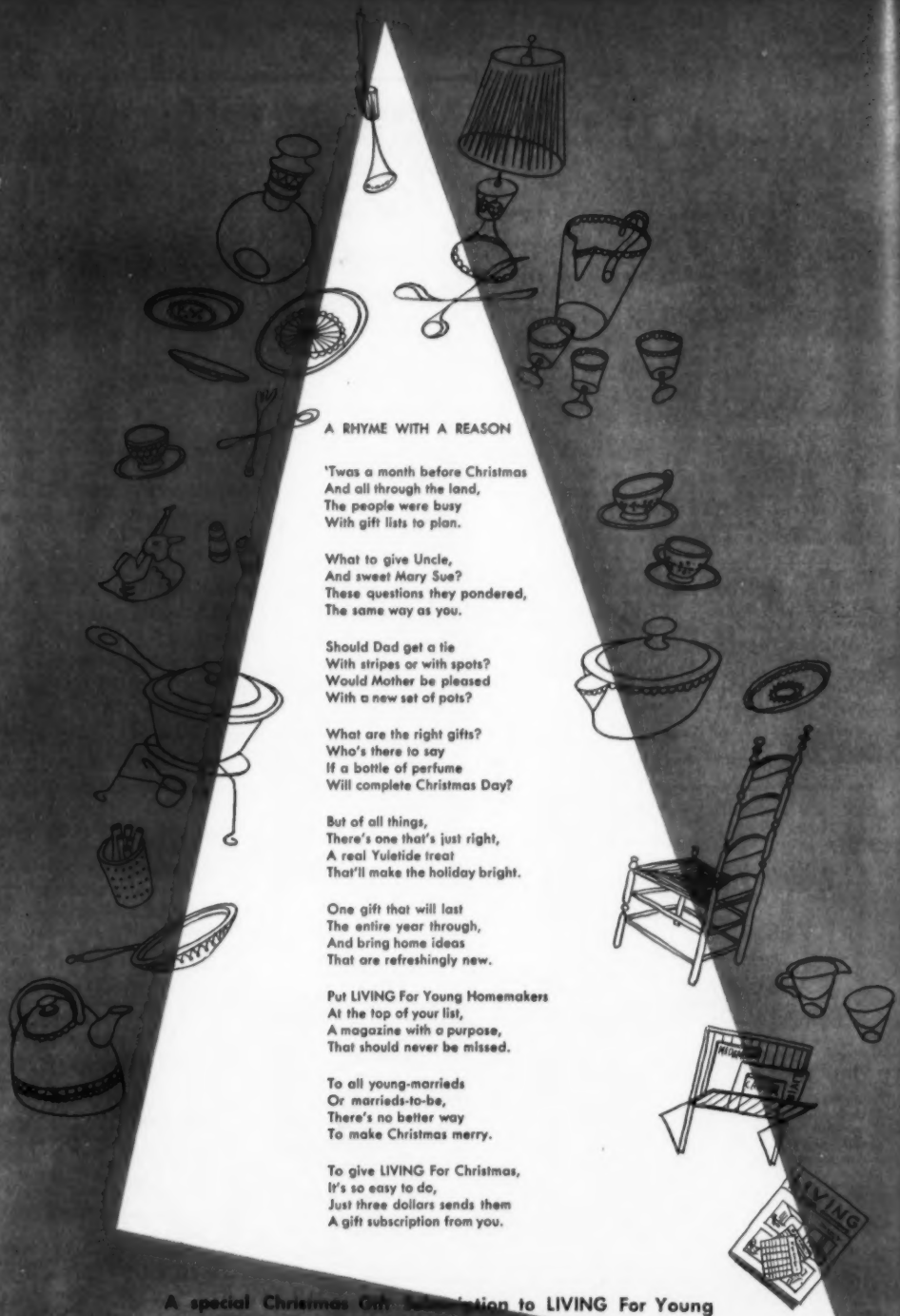

A RHYME WITH A REASON

'Twas a month before Christmas
And all through the land,
The people were busy
With gift lists to plan.

What to give Uncle,
And sweet Mary Sue?
These questions they pondered,
The same way as you.

Should Dad get a tie
With stripes or with spots?
Would Mother be pleased
With a new set of pots?

What are the right gifts?
Who's there to say
If a bottle of perfume
Will complete Christmas Day?

But of all things,
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One gift that will last
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There's no better way
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Just three dollars sends them
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A special Christmas Gift Subscription to LIVING For Young Homemakers will be "right" at home [illegible] every home. Fill out the attached money-saving, order-card now!

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Your overnight guests will feel more at home on an L & P Fold-Er-Roll bed because this folding bed has so much regular bed comfort and beauty. Fold-Er-Roll beds can be tucked in your closet or storage room and will let unexpected guests make themselves at home in a matter of minutes. To be sure you get a genuine L & P Fold-Er-Roll bed look for the famous "L" tag. You'll find it wherever good beds are sold.

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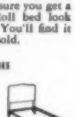
Here's one that will adjust to take standard bed and box spring sizes 4/6—4/6—3/3—32". Head and legs drilled for Hollywood head tablets can be used if desired. Ask to see the L. & P. adjustable bed frame wherever good beds are sold.



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Louisville, Ky. • Carthage, Mo. • Winchester, Ky. • Ennis, Texas

SAVE PLENTY!

build it yourself!

Do as so many others have done — Build a Pease-Fabricated Home. It's the fast, easy, LOW COST WAY to own a beautiful modern home. Comes complete in easy to erect sections. Eliminates costly waste and saves you money through massed purchasing power. Your home will go up in a hurry because the time-consuming work has been done for you at the factory. Gives you unsurpassed quality, durability and livability. Breezeway and garage can be added now or later. Floor plans are expandible and future additions easily made. Instruction manual and complete plans included.

Unlimited designs and variations ranging from 2 to 4 bedrooms. You will be amazed at all our package includes. Order now! — move in before Spring.

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PEASE-FABRICATED HOMES

ROOM 1119

PEASE WOODWORK COMPANY, INC.
CINCINNATI 23, OHIO
"In Business in Cincinnati since 1893"

YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue. ALL PRICES QUOTED IN LFYH ARE APPROXIMATE AND SUBJECT TO CHANGE. Write to LIVING For Young Homemakers, 575 Madison Ave., New York 22, for listing of the stores nearest your home.

VACATION AT YOUR TABLE
Pages 110-119

Page 110

Drop-leaf table.....$99.75
Chairs (each).....$29.50
Chest.....$154.50
Banquet ends (per pair).....$115.00
Hyde Park fabric—Riverdale (per yd.).....$2.79
Bombay Crash fabric — Maharam Fabrics (per yd.).....$1.15
Tartanette lace curtains — Bromley (per pair).....$5.95
Rug (6 x 9).....$44.95
Taffeta seam binding (a bolt).....22c
Pheasant print—Kennedy & Company
Paint by Devoe & Raynolds

Table setting: Page 111

Bel Air china (per 5-piece place setting).....$12.00
Remembrance plated flatware (per 6-piece place setting).....$9.25
Wine and water goblets (each)..$1.40
Nordic Net—North American Lace (per yd.).....$1.25

WEEK-END LUNCH
Page 113

Colonial Homestead dinnerware (per 20-piece starter set).....$5.95
Bordeaux plated flatware (per 6-piece place setting).....$9.50
Water tumblers (each).....50c
Littleton wallpaper (per single roll).....$2.00

SUPPER IN CALIFORNIA
Page 115

Sicilia dinnerware (per 5-piece place setting).....$7.00
Onslow sterling silver flatware—(per 6-piece place setting).....$65.00
Water goblets (each).....$3.00
Abaca mats—Kneedler-Kauchere (each).....$1.00
Horns of Plenty—H. G. Lubo Imports (each).....$3.00

DINNER IN NEW YORK
Page 116

Brookmere china (per 5-piece place setting).....$15.50
Florentine Lace sterling silver flatware (per 6-piece place setting).....$38.50
Candlewick water and wine goblets (each).....$1.25

BUFFET IN FLORIDA
Page 119

Banana Leaf dinnerware (per 6-piece place setting).....$10.80
Carvel Hall fish knives (set of 6).....$27.00
Stainless steel flatware (per each piece).....$2.00
Candlelight stemware (each)—$1.75

lamps with that "look again" look by LIGHTOLIER *of course!*

Designed with young homemakers in mind, the new fashion-styled collection of lamps by Lightolier fits smaller homes, smaller budgets. If your taste runs to Modern...here's an adaptation in white and polished brass with a tiltable "coolie hat" shade. If you like a focus lamp...here's one to fit on a shelf, a bookcase, or where-you-will.
See these and others at your furniture, department or electrical store; or through your architect, decorator, or electrical dealer, at Lightolier, 11 E. 36 Street, New York—1267 Merchandise Mart, Chicago—12th at Folsom, San Francisco.

DRESS BY SCHIAPARELLI • HAT BY LILLY DACHÉ

Lightolier, Dept L-11, Jersey City 5, N. J.
Send me free of charge your illustrated brochure on lamps.
Name.....
Address.....
City.....Zone.....State.....

Curved breakfront with elaborately figured Mahogany veneers from our open stock dining room series.

THIS FURNITURE IS ON DISPLAY BY THE MORGANTON DEALER FAMILY OF AMERICA'S FINEST STORES

MORGANTON FURNITURE CO. INC., 22 NEW STREET, MORGANTON, N. C.

OUR FILE BOX

If you have any household or decorating hints that you want to share, we'll pay $5—for each one we publish.

Heating Systems

Foiled again

This is the crisp weather season when heating systems are in use often. If you own steam hot-water radiators, you know that the wall behind these units becomes extremely hot if the radiator is in steady use. To eliminate this hazard, tape aluminum foil to the lower half of the wall immediately behind the radiator. Then the heat will reflect *away* from the wall and the wall will remain cool. Miss L. Sachmaster, Fergus Falls, Minn.

Gense

STAINLESS STEEL from SWEDEN

Contemporary designs in flatware and holloware by Sweden's Folke Arström. Hand-crafted of solid "austenitic" stainless steel with a lasting, lustrous satin finish. No federal tax.

Sold only by the finest shops.

NO TARNISHING — NO POLISHING

Lovely FOR A Lifetime

Send 10¢ for complete booklet and price list

GENSE IMPORT, LTD., ROOM 1807, 15 E. 26th St., N. Y. C.

Plastic

Babying plastic

For a long time I had difficulty keeping plastic articles soft and pliable after washing them. Now I wash my garment bags, tablecloths, curtains, etc., with great success. I rinse in two waters; the first clear, but to the second rinse I add a few drops of baby oil. Then I pat it dry or just leave it to dry itself. The result is a flexible and smooth plastic, good as it was when new. Mrs. R. M. Patterson, Alliance, Ohio.

Garden

Rose directory

I arrived at a unique solution for identifying my rosebushes. Using plastic teaspoons (the dime-store variety), I scratched the name of the rosebush into the spoon with a nutpick, rubbed wax crayon in a contrasting color over the name, then wiped off the excess crayon. The handles were imbedded in the ground and there they have remained the entire year—surviving every weather. Mrs. H. B. Layne, Ironton, Ohio.

[Continued on page 152]

BEAUTY on DUTY

Flexscreen

REG. U.S. & CANADA PAT. OFF.

Sheer woven-metal curtains drape your fireplace with envied loveliness . . . provide positive protection against flying sparks. Curtains glide open or closed at the touch of one hand with exclusive *Unipull.*

Also available in improved free-standing *Frame* Flexscreen. At all better stores—or write us for complete information, at 1151 Peach St.

Are You Building?

Write for details on the new Bennett Fireplace. Extra heat . . no smoke . . savings in construction.

BENNETT-IRELAND INC.

Bright New Open-Stock Pattern by Stangl

. . . Gay Appetizing Blueberry

Here's sunny beauty for your table. Blueberry Pattern is hand-carved and hand-painted under the protecting glaze, so its cheery colors will not fade or scratch. And it's on Stangl's suave new, easy-to-look-at shape, classically simple and perfect, whether you prefer modern, provincial, or traditional.

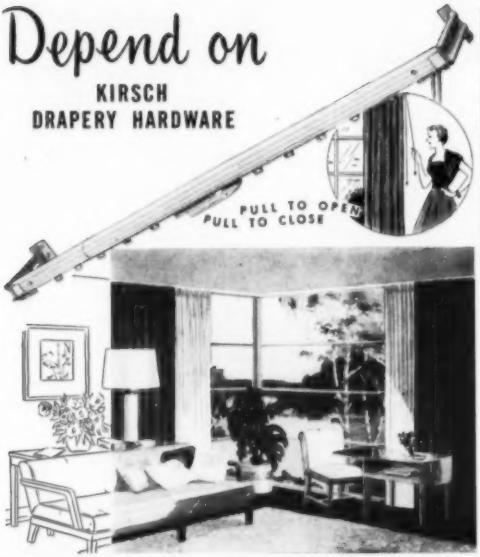
Words can't do justice to the sunny color of the broad band, the mouth-watering look of the plump blueberries. See the new Blueberry Pattern for yourself. On sale at leading gift, jewelry and department stores.

Stangl dinnerware

STANGL POTTERY
Trenton 7, New Jersey
One of America's Oldest and Finest Potteries • Established 1805

Depend on

KIRSCH DRAPERY HARDWARE



THE ONE COMPLETE LINE FOR EVERY WINDOW NEED

When planning for more beauty in your home, depend on Kirsch for smart window styling ideas—and for drapery hardware to bring them to thrilling reality. You can have confidence in helpful Kirsch guidance booklets; the ideas are simple, practical, and easy to apply. Better yet...

You pay no more to enjoy the *extra* beauty, value and durability built into fine drapery hardware by Kirsch, the leader in the business. When buying curtain rods, traverse (draw cord) equipment, and other drapery hardware, always *ask first for Kirsch!*

Kirsch traverse rods, for example, are smo-o-o-th in looks and action. Your curtains *stay* closed better, for privacy, thanks to the generous, positive overlap of the master slides. The cords are hidden *inside* the rods. The famed bone-hard Kirsch baked enamel finish assures years-lasting beauty. In the adjustable type, four basic length-sizes enable you to fit any window from 28 inches wide to 150 inches wide.

Make Windows Look Wider without Marring the Plaster

The Kirsch Drapery Extender Rod helps you add beauty to any window that is too tall or too narrow. *Sold in pairs.* Adjustable both beyond the casing and inward toward the middle. Ask your Kirsch dealer for this useful rod, No. 4658. *(Half-pair shown.)*

Choose the Name You Know!

Guaranteed by Good Housekeeping

Kirsch

DRAPERY HARDWARE • VENETIAN BLINDS

Free! A new guide to window beauty, "How to Make Curtains and Draperies and Drapery Hardware Buying Guide." So useful and practical! Or enclose 25¢ for "Smart Window Styling," with 85 window draping ideas. Address Kirsch Co., 992 Prospect St., Sturgis, Mich. In Canada: Woodstock, Ontario.

Our file box [Continued from page 151]

Candles

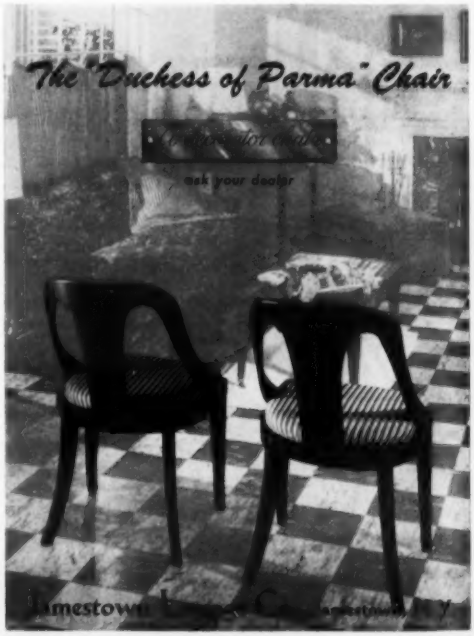
Ring around candle

Have you old-silver napkin rings that have been in the family for years, perhaps tucked away in a drawer because they seem a useless item to modern dining? Uncover them again, for they will make elegant candlestick holders. Get very thick candles to fit the napkin ring. Stand your new holders on the sideboard or chest in your dining room and use them for special occasion dining. Mrs. N. Jordan, Worcester, Mass.

Lamps

Concrete under light

For a modern, low-cost lamp that is both unusual and attractive, try using a decorative concrete block. We found a block 4x6x16 inches, with three square holes. The lamp socket was bolted to a small board which was then glued to the top of the block. A piece of wood or felt can be used as the base. Painted aqua, and with a large white shade, we have a very effective lamp at little expense. Mrs. R. Hamilton, San Diego, Calif.



Sewing

Match kit

A match book can be converted into a sewing kit to fit the smallest purse. First, remove staple at edge of book and take out matches. Then tear out every other match, and cut tips from the others. Wind thread on each match and secure loose end in a slit at top. A needle-and-pin-cushion is provided by lining book with flannel or thin felt. After replacing matches in book, cover outside with cloth. Mrs. M. Davis, Boston, Mass.

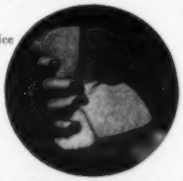
Kitchen

Kitchen library

A kitchen library—cookbooks, household hints, budget ledgers, etc., may be set up attractively on a shelf with old-fashioned flatirons for book ends. The irons may be painted or enameled, and decals applied to the handles. Such book ends are very satisfactory, with weight enough to keep books from slipping. They are also a most effective addition to kitchen decoration. Hint by Mrs. S. Webb, Kalamazoo, Michigan.

"We had to put it up there—we couldn't get Dad off the Koylon couch!"

Koylon comfort is a dream for complete relaxation. It's extra finely whipped for a close, buoyant texture. In years of luxurious service it never needs fluffing. Insist on *Koylon!*



U.S. Koylon® FOAM *Cushioning*

UNITED STATES RUBBER COMPANY
ROCKEFELLER CENTER • NEW YORK

Show him *what good judgment you have!*

Whether you choose the tank or upright type, if you choose a Hoover Cleaner *he* will admire your good judgment.

For Hoover was probably a household word in his *mother's* home. He knows almost as much about the Hoover's long-run dependability as you do. (Refresher: read him the few facts below.)

You'll get a quick O.K. from him when you tell him you want a Hoover . . . Especially since Hoover prices start at only $59.95 . . . with easy terms.

First choice among women who prefer an upright—Hoover Triple-Action Cleaner beats, as it sweeps, as it cleans; brings new life to colors, banishes greying dirt veil. Instant conversion for tools. Model 29 (above) $87.95. Tools extra. Other models as low as $59.95.

Facts to Show Your Husband

44 years of manufacture—oldest and largest.
More than 10,000,000 Hoovers already sold.
48% of Hoover new sales made on direct recommendation of Hoover users.
Both types—upright and tank—most complete line of cleaners in the industry. Most complete service facilities, too.
Best-known, best-selling cleaner in 65 countries around the world.

•

Your hands never touch dirt with the Hoover AERO-DYNE Model 51 tank cleaner (below). Exclusive Dirt Ejector clicks dirt out. Extra-effective controlled suction with the famous "Litter Gitter" nozzle gets more dirt faster. Complete with Veriflex hose and tools, $84.95.

Prices slightly higher in Canada.
Prices subject to change without notice.

You'll be happier with a **Hoover**®

THE HOOVER COMPANY
North Canton, Ohio; Hamilton, Ont., Canada
Perivale, England

Wedding?

One of the World's Great

CHAMPAGNES

Great Western

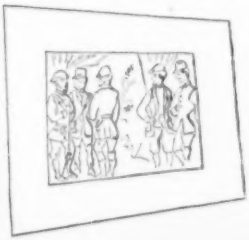
AMERICAN CHAMPAGNE

PLEASANT VALLEY WINE CO. • HAMMONDSPORT, N.Y.

Gifts to make: labors of love

[Continued from page 123]

TABLE: Use 1" x 4" lumber to make 18" x 4' flat hidden frame to which legs are screwed on underside; ¾" plywood-top screwed to hidden base from underneath. Screw angle irons into inside corners of base and on each leg, joining two inside surfaces to base. Nail lattice strip molding to edge of base. Shellac. Paint, use 00 fine steel wool, repeat twice, wax



ETCHINGS: One of a set of four, this Victorian etching has water-color detail, costs fifty cents at local secondhand print-and-book shop. White matting comes from art-supply shop. With razor blade, cut hole in mat ¼" smaller than print to form frame. With tape, attach print behind opening in mat. Use ½" brass upholstery tacks to attach to wall

Rambling...roomy

and so *EASY* to own!

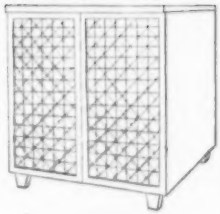
Thousands of young homemakers today are solving their personal housing problem with National Homes. Only National Homes offers such beauty and variety in smart new fine-quality homes . . . saving many hundreds of dollars and months of waiting.

See your National Homes dealer or write for free catalog circular of new 1952 models.

National Homes

CORPORATION, Dept. LV, Lafayette, Indiana

Eastern Plant: Horseheads, N.Y.



CHEST: Top, sides, and back are of ½" plywood, nailed into box shape. Legs, 3" high, are also nailed on. Wallpaper is applied to ⅜" plywood doors with rubber cement. Then nail ½" quarter-round molding around edges of door. Put two hinges on each door, attach to chest. Screw two brass drawer pulls to center of each door. Paint chest, and marbelize top

CORRUGATED LAMP: Pile two or three juice cans (punch holes in center of top and bottom to clean out) on wooden base, with threaded pipe running through holes to base. Put metal cap on top to hold cans: wire as right. Glue corrugated cardboard on column and base. On inexpensive drum shade, mount corrugated cardboard with rubber cement

CRYSTAL LAMP: Buy 1½" x 6" wooden lamp base at lumberyard for 85 cents, with center hole drilled to anchor threaded brass pipe, which is bolted from underside of base. Paint the base black. Place crystal-lamp bases over rod onto wooden base, and screw bulb socket with brass harp onto brass pipe. Run wire through rod and base. Buy shade

Wake up to music

...hot coffee, too!

with the exciting

NEW ZENITH CLOCK-RADIO

■ Yes, this handsome, rich-toned Zenith not only wakes you gently to music—it lets you plug in your toaster or coffee maker—turns them on with the radio automatically! Also lullabys you to sleep . . . operates bed lamp, heating pad . . . turns radio or TV programs on or off automatically . . . tells time even in the dark. See it at your Zenith Radio and Television dealer's today!

Available in Ebony, Walnut, French Green, Snow Grey, Sky-a Yellow or Ivory Plastic Cabinet

Zenith Radio Corporation, Chicago 39, Ill.

The Welsh Named It;

The Dutch Modified It;

An English Queen Added Tory Accents...

and here it is, shaped to contemporary needs in beautiful Stickley American

Stickley American furniture glows with the rich beauty of by-gone ages. But it is never a slavish copy. Instead, it breathes with the vigor of a living furniture style, one gracefully adjusted to evolving needs and cultural standards.

Take this Welsh Dresser as an example. The Welsh originated it; the Dutch, whose sturdy imprint marks much of the early architecture and furniture in New York State's Cherry Valley, had a hand in tracing its elaborate scrollwork. But it remained for Queen Anne to add the cabriole legs and pad feet, as well as the Tory touch of a heavy cornice moulding.

Leopold Stickley—Cherry Valley's outstanding cabinet-maker—has blended them all in a timeless piece. One rich in history and romance, gleaming with the matchless finish of solid cherry wood, and rugged as the ancient craftsmen who shaped its distinguished forebears.

Introductory Cherrywood Piece: Typifies Stickley rugged construction and exclusive "Old Mansion" finish. Footstool and container of Stickley Furniture Dressing, both postpaid for only $6.50.

"A Developing American Furniture Style," a fascinating story of American furniture art. 52 pages, 49 illustrations by postpaid mail for only $1.00. L. & J. G. Stickley, Inc., Fayetteville, N. Y.

Cherry Valley WORKSHOPS OF STICKLEY

OF FAYETTEVILLE, N. Y.

Tables by Brandt to delight

...your eye

Tables by Brandt are real charmers... faithful translations of the best work of the truly great 18th Century designers... lustrously finished on fine hardwoods and mahoganies... delicately detailed and perfectly proportioned.

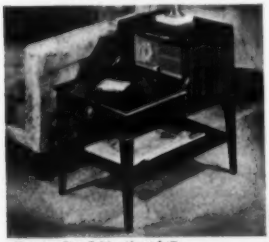
Federal American Chairside Table. About $45.

...your sense of value

The men who make Brandt Tables are workers in the great tradition... skilled... proud of their skill... proud of the time-defying construction... beautifully fitted joints... enduring value built into every Brandt Table.

English Cigarette Table with Leather tops. About $27.

...your decorating desires



Sheraton Stop Table. About $47.

Brandt Tables fit anywhere... in big homes or small... they are versatile, adaptable *best buys* in fine stores everywhere.

Brandt TABLES 50th Anniversary

LOVELY TABLES FOR LIVABLE ROOMS

Get helpful information and advice on furniture arrangement and room schemes... send 10 cents in coin for your copy of "Table Tips"... a 24 page, fully illustrated homemakers book.

THE BRANDT CABINET WORKS, INC., 717 Pennsylvania Avenue, Hagerstown, Maryland

MR. FIXIT

LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research.

Q. We have just inherited a grand piano, which is in excellent condition, except that the keys have turned yellow with age. Can these be bleached out without ruining the ivory? Mrs. R. B.

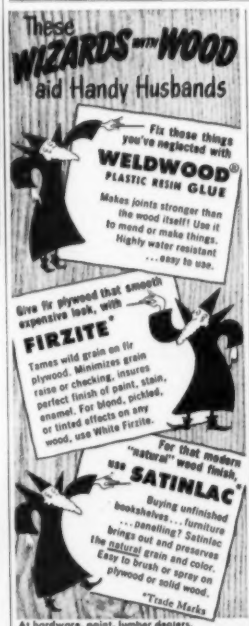
A. Ivory cannot be bleached out. Take a knife or razor blade and gently scrape the keys, which is the method prescribed by the largest piano manufacturer in the country. It takes about thirty years for ivory to turn yellow, so the scraping will last for another thirty years.

Q. Our seven-month-old house has already developed three or four noticeable cracks in the concrete cellar floor. Can you tell us what to do about this? A. R.

A. For a satisfactory repair job, buy a package of Rutland's Patching Plaster at your local hardware store. Apply it as directed, with particular attention to wetting the edges of the cracks and keeping the repair moist for several days.

Q. We have stains on both dining room and living room ceilings. Our builder has checked the roof and guarantees that it is tight, but suspects the flashings around the chimney are leaking. Do you think we need new flashings? B. L.

A. There is no way that we could tell whether or not you need new flashing, but if your builder says that he thinks the leak comes from that direction, we can tell you that a good, heavy coat of cement over the flashings



At hardware, paint, lumber dealers.
Write for helpful leaflets L-12
UNITED STATES PLYWOOD CORP., N.Y.18

and chimney masonry will take care of it.

Q. Our problem is neither structural nor decorative, but a great nuisance. Every time our heat goes on we hear a series of loud cracking sounds, as though one had snapped a stick in half. We have located these as coming from the steam pipes where they rise through the floor in the living room. How do we stop the noise and is there a danger of the pipe breaking? Mrs. C. A.

A. There is no danger of the pipe breaking. As for the noise, a slight settlement of the house has probably caused the steam pipes to rub against the floor boards when the pipe gets hot and expands. Lift the floor plate around the pipe and you will see that the pipe is very close to the edge of the hole in the floor. Use a hack-saw blade or a file and enlarge the hole an eighth of an inch where the pipe rubs.

Q. I have been trying to repaper the walls of an old house and have met with the most abominable luck. The walls are definitely chalky. Every coat of size that I apply disappears as though the plaster were a sponge, and the wallpaper peels off in a few days as though it had never been pasted in place. If I must resort to a three-coat paint job, tell me, but if there is a way of preparing walls to take paper, I would appreciate hearing about it. A. A.

A. Give the walls a coat of shellac, undiluted, which will harden them and prepare them to receive wallpaper. Most prepared sizes are water-solvent and readily absorbed by a chalky, dry wall, leaving no solid base for the wallpaper adhesive to stick to.

Q. We are doing our own cabinet work in the kitchen, and would like to know the correct height for counter tops. D. W.

A. Usually they run from 30 inches (desk height) to as much as 35 or 36 inches. The most comfortable height for a woman varies with her own height. Stand with your arms against your sides, and the height of your elbows from the floor will be the best measurement for the counter tops.

Anniversary?

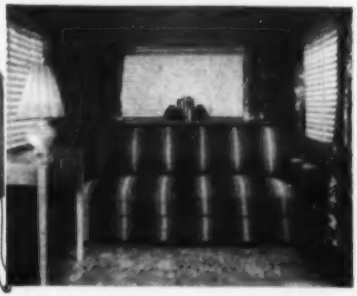
One of the World's Great
CHAMPAGNES

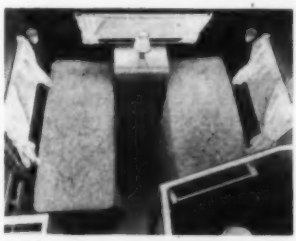
Great Western
AMERICAN CHAMPAGNE

PLEASANT VALLEY WINE CO. • HAMMONDSPORT, N.Y.

YOU CAN AFFORD TO
Live in the Home
THAT SCHULT BUILDS!

Step inside a new Schult "Dwellavan." You will be amazed at the completeness . . . the beauty . . . the light and ventilation . . . the feeling of pleasant *spaciousness* that greets you.
The modest cost covers furnishings and equipment galore. Upkeep and maintenance are practically nil. Then too, any ordinary car will take it—easily and safely—where job or duty calls. *Open your mind*, and open the door of a Schult Dwellavan as shown by your Schult dealer. This may be *your* answer . . . step inside and judge for yourself!



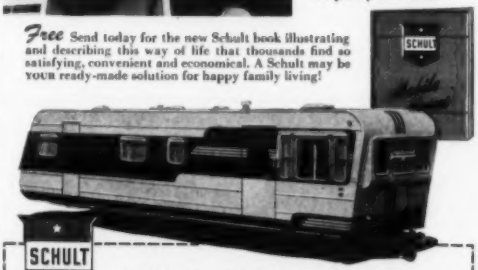


DWELLAVAN grows on you! The longer you live in it, the more you'll appreciate its *decorated* beauty, convenience, and engineered *all-season* comfort.

PRIVATE bedrooms with innerspring beds . . . dressers . . . bathrooms . . . plenty of storage and closet space . . . complete, equipped kitchens . . .

PLUS the prestige of the Schult name, long famed for quality and value.

Free Send today for the new Schult book illustrating and describing this way of life that thousands find so satisfying, convenient and economical. A Schult may be YOUR ready-made solution for happy family living!



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Send me your new booklet. I am especially interested for ☐ BUDGET LIVING ☐ MILITARY LIVING ☐ JOB LOCATION ☐ MARRIAGE ☐ RETIREMENT
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Address _____
City _____ Zone _____ State _____

"My husband had to pay for my mistake!"

"We were crushed when we got the bill for refinishing our wood floors! My husband had to use hard-earned savings to pay it. And all because of *my* mistake — using so-called 'easy-way' floor care that let our floors get ugly and scarred!

"I decided right then to protect my refinished floors the *sure* way—with Johnson's Paste Wax, the genuine *polishing* wax. My floor finisher said it gives floors *real* protection and beauty, not just a temporary shine.

"What a difference it made! My floors gleamed with a mellow, genuine wax luster. Dirt, water, and scuffing feet can't get through the tough, protective film. So the lovely wood floor underneath is shielded from wear!

"I warn all my friends now—avoid expensive refinishing, with regular Johnson's Paste Wax care! My floors will *never* need refinishing again. Instead of getting shabby with age, they get lovelier with every waxing!"

Insist on genuine polishing wax—

Johnson's Paste Wax

Margaret Scott
Johnson's Wax Consumer Service Department

Waxing Tips by Margaret Scott

During damp weather, save your temper by rubbing Paste Wax on the edges of stubborn drawers and grooves of windows—it keeps them from sticking. If your dustpan, ash trays and insides of wastebaskets are waxed, dust and dirt can be wiped out easily. Dishes won't stick to waxed cupboard shelves. And when blizzards come, wax your shovel so the snow won't stick to it—the man of the house will find cleaning walks much easier!

And remember—polishing waxed floors is 10 times faster with a Johnson Electric Floor Polisher. You can rent one in over 50,000 stores or buy one for about half the price of a good vacuum cleaner.

For detailed information on floor care, please write me at Johnson's Wax, Racine, Wis.

"JOHNSON'S" IS A REGISTERED TRADEMARK. © S. C. JOHNSON & SON, INC., RACINE, WIS., 1951

HOW TO GET A COOK AND KEEP HER

By KEN KRAFT

GETTING a cook is easy if you are a red-blooded American boy who is hungry, and won't take no for an answer. Simply loiter around the office water cooler, the church vestibule, or your sister's club meeting. Before you can say *Escoffier* (or at least before I can), you'll be chin-deep in potential cooks. At this stage, cooks are known by the occupational term, "cute dishes."

Select a likely prospect, using the following handy taste-table to avoid getting somebody who likes what you won't eat:

Blue-eyed blonde:
Angel-food cake and sherbet
Brown-eyed blonde:
Waffles and coffee
Green-eyed brunette:
Spinach and lamb chops
Other brunettes:
Steak and potatoes
All redheads:
Chili and tamales

Before entering into a contract, it is customary to spend some time with the cook, taking her around to the better restaurants so she can see how you carry on when the steak is too well done or the coffee is weak. The time between meals can be spent working up an appetite while dancing.

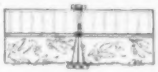
It is just barely possible that she will fix you a sample meal during this interlude. How would you like glazed roast guinea hen, wild rice, and sparkling wild grape jelly, hm-m-m? Don't expect it. There will be time enough for that when her mother isn't hiding in the kitchen to make sure she doesn't toss the potatoes and mash the salad.

Somewhere along here, nature will take charge. Next thing you know, an old shoe filled with rice will clip you on the noddle as you and your cook sprint to a car that says *Just Married* across the trunk.

This is as far as the pink cloud goes, chum. Climb off and bear a hand. You've got a cook now, or the makings of one. It's up to you to keep her.

The Easiest way to make pleats...

Use *Pleatmaster*® Tape and Pleaters



- Just sew this ready-made Pleatmaster Tape at the top of your drapery fabric, according to simple directions, and
- Insert one Pleatmaster Hook for each pleat to be made . . . either pinch or box.

PAT.

Now without fuss or ado . . . without lost time or patience, you can make your own drapery pleats decorator perfect . . . accurate, neat and durable . . . with Judd Pleatmaster Tape and pleater hooks. Good for any window size; for any number of fabric widths, any fabric, lined or unlined. Tape is a double fold strip of sturdy handleable cotton fabric without stiffening. It makes the perfect drapery heading. Pleats are permanent but may be de-pleated and re-pleated in a jiffy. Exclusively a Judd creation . . . ask to see Pleatmaster Tape and Hooks.

• **GET THIS BOOK**
Learn how to get the utmost utility and beauty from your windows. Send 15c in coin.

H. L. JUDD COMPANY (Dept. LI-111) • WALLINGFORD, CONN.

STORES IN YOUR VICINITY *featuring*

the merchandise in this issue are here listed for your convenience. All prices quoted are approximate and subject to change. Your shopping will be simplified if you identify the merchandise as having been shown in the November issue of LIVING For Young Homemakers.

The following stores carry Globe Parlor furniture as seen on pages 86-87

California
W. & J. Sloane, Beverly Hills
Jackson Furniture Co., Oakland
W. & J. Sloane, San Francisco

Colorado
Denver Dry Goods Co., Denver

District of Columbia
Colony House, Inc.

Florida
Lloyd's Home Furnishing, Orlando
Carnes Furniture Co., St. Augustine

Illinois
Marshall Field & Co., Chicago

Indiana
L. S. Ayres & Co., Inc., Indianapolis

Iowa
Younker Bros., Inc., Des Moines

Maryland
The Bagby Furniture Co., Baltimore

Massachusetts
Paine Furniture Co., Boston

Michigan
J. L. Hudson Company, Detroit

Mississippi
Greenwood Furniture Co., Greenwood

Missouri
Emery, Bird, Thayer D. G. Co., Kansas City
Mehornay Furniture Co., Kansas City
Lammert Furniture Co., St. Louis

[Continued on page 160]

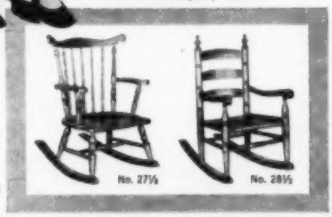
AT ALL BETTER STORES

genuine
TELL CITY CHAIRS
in
CHILD-SIZE

NOT TOYS — but genuine, scaled "pint size" duplicates of authentic Tell City Chairs — designed to win the hearts of all "young homemakers" from ages 2 to 7 — built to withstand the liveliest larks! Famous craftsman construction, all hardwoods. Cherry, Maple, Walnut or Mahogany finish.

* Put these charming miniature Rockers on your Christmas list — for a really cherishable gift to your favorite little people. And don't overlook Tell City Chairs for grown-ups (including yourself!).

WRITE Dept. LN for Free Decorating Book and literature on other Tell City Chairs in Period Styles including new French Provincial and Modern.



Authentic Windsor with "comb back" and shaped saddle seat — for a dainty miss.

Pioneer-bred Ladderback with scuffproof hand-woven fiber seat — for the "ranch gang."

TELL CITY CHAIR CO., TELL CITY, INDIANA

CHAIRMAKERS SINCE 1865

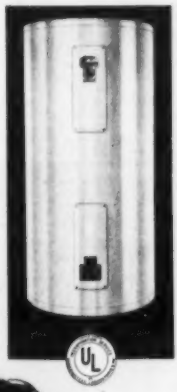
Permaglas

the automatic water heater that

can't rust!

Oceans of clean hot water, instantly and always—free from tank rust and sparkling clear as your water supply!

That's what you enjoy when you own a *Permaglas,* the only automatic water heater with glass-surfaced steel tank that can't rust because glass can't rust!

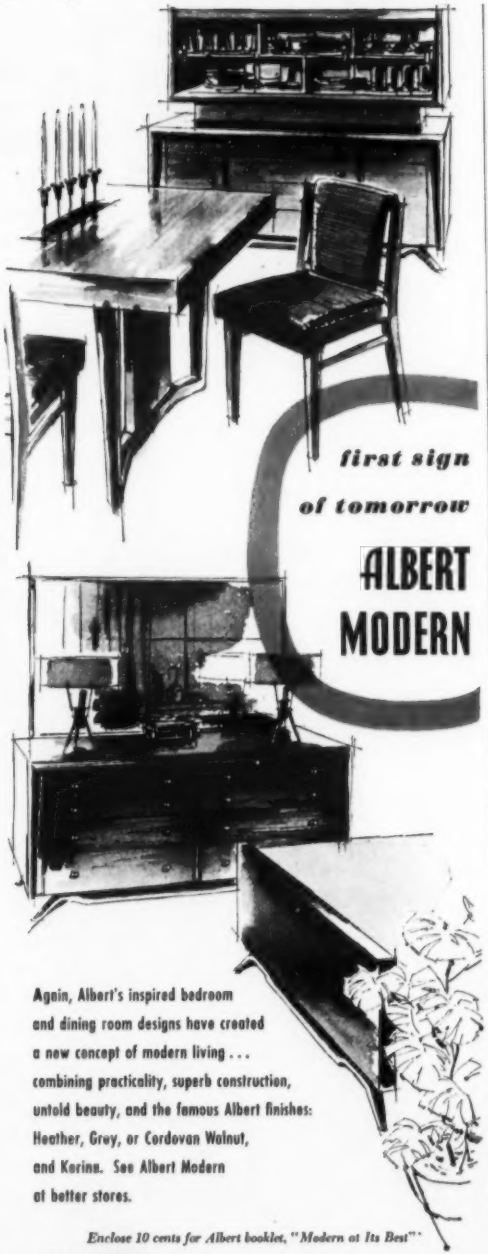


COSTS NO MORE
than an ordinary water heater!

A. O. Smith mass-production economies give you this longer-lasting, can't-rust water heater for no more than you'd pay for an ordinary, galvanized water heater.

See your A. O. Smith dealer, or write for FREE booklet on the *inside story* of *Permaglas* superiority. A. O. Smith Corporation, Water Heater Division, Dept. LY-1151, Kankakee, Ill. Licensee in Canada: John Inglis Co., Ltd.

A.O.Smith
AUTOMATIC WATER HEATERS



Again, Albert's inspired bedroom and dining room designs have created a new concept of modern living . . . combining practicality, superb construction, untold beauty, and the famous Albert finishes: Heather, Grey, or Cordovan Walnut, and Korina. See Albert Modern at better stores.

Enclose 10 cents for Albert booklet, "Modern at Its Best"

ALBERT Furniture Company · Shelbyville · Indiana

Stores in your vicinity

[Continued from page 159]

New Jersey
Koos Bros., Rahway

New Mexico
American Furniture Co., Albuquerque

New York
W. & J. Sloane, New York

North Carolina
Morrison's, Inc., Asheville
Colonial Furniture House, Greensboro
Heilig & Levine, New Bern
Furniture Fair, Winston-Salem

Oregon
Meier & Frank Co., Portland

Pennsylvania
Strawbridge & Clothier, Philadelphia

South Carolina
Cox & Watkins Furniture Co., Greer

Tennessee
Siler & Co. Inc., Johnson City

Texas
Heath Furniture Co., Amarillo
C. B. Anderson Co., Dallas
Joske's of Texas, San Antonio

Virginia
J. H. Bell Furniture Co., Newport News

The following stores carry Vivian Soukup lamps as seen on pages 88 and 90

California
Bullock's, Los Angeles
Jackson Furniture Co., Oakland
The Emporium, San Francisco

Florida
Burdine's, Miami

Georgia
Davison-Paxon Co., Atlanta

Michigan
The J. L. Hudson Co., Detroit

Missouri
Famous & Barr Co., St. Louis
Hyer's, Inc., Springfield

Ohio
H. & S. Pogue, Cincinnati
The Halle Brothers Co., Cleveland
La Salle & Koch Co., Toledo
Strouse-Hirshberg Co., Youngstown

Pennsylvania
Kaufmann Dept. Stores, Inc., Pittsburgh

Texas
Titche-Goettinger Co., Dallas
Foley Bros. D. G. Co., Houston

Virginia
Thalhimer Bros., Richmond

Wisconsin
The Boston Store, Milwaukee

The following stores carry Dillingham furniture as seen on pages 88-91

Arizona
Carrier's Big Top, Phoenix

California
J. W. Robinson, Los Angeles
Jackson Furniture Co., Oakland
Frank Newman Co., San Francisco

Colorado
Davis-Shaw Furniture, Denver

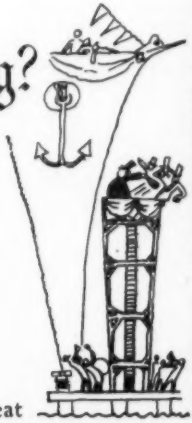
Connecticut
Brown-Thomson Inc., Hartford

District of Columbia
Mayer & Co.

Florida
Jones Brothers, Jacksonville
Royal Furniture Co., Miami
Young's Home & Patio Shop, Sarasota

[Continued on page 161]

Christening?



One of the World's Great
CHAMPAGNES

Great Western
AMERICAN CHAMPAGNE

PLEASANT VALLEY WINE CO. · HAMMONDSPORT, N.Y.

Easier . . .
Faster . . .

Empire

Fully AUTOMATIC Electric PERCO-DRIP

Make full-flavored, delicious coffee every time with an "EMPIRE" Automatic Electric PERCO-DRIP. Easier to use than an ordinary percolator—just plug it in. Shuts off automatically—keeps coffee serving hot for hours. Smartly designed in lustrous aluminum, with plastic handle.

Two Sizes: 5-Cup—$7.50
8-Cup—$8.50

"EMPIRE" Aristocrat
Combination Sandwich Toaster And Waffler

Toasts, grills, bakes, fries—right at the table. Large grilling surface. Removable Grids—Interchangeable Waffle Grids. Drip Pan. Easy to clean.

Price—$12.95

Prices Slightly Higher In West
See "Empire" Electric Housewares At Leading Dealers Everywhere

THE METAL WARE CORPORATION
Two Rivers, Wisconsin

Stores in your vicinity

[Continued from page 160]

Illinois
Roy Bennett, Quincy
House of Lindberg, Rockford

Indiana
L. S. Ayres & Co., Indianapolis
Shidler's, South Bend
Fair Furniture, Terre Haute

Iowa
Bennett Furniture Co., Burlington
Killian Co., Cedar Rapids
Younker Bros., Inc., Des Moines
Younker-Davidson's, Sioux City

Louisiana
Hemenway-Johnson, Lake Charles

Maine
Mikelsky's Inc., Bath

Maryland
Modern House, Baltimore

Massachusetts
Paine Furniture Co., Boston

Michigan
Robinson Furniture Co., Detroit
Van Den Berg Brothers, Grand Rapids
Home Furnishing Co., Kalamazoo
Callard's Wholesale Furniture Co., Lansing

Minnesota
French, Bassett & Scott, Duluth
New England Furniture Co., Minneapolis

Missouri
Macy's of Kansas City, Kansas City
Lammert Furniture Co., St. Louis
Scruggs-Vandervoort-Barney, Inc., St. Louis

Nebraska
Graham Edwards, Lexington
Orchard & Wilhelm Co., Omaha

New Jersey
J. B. Van Sciver Co., Camden

New Mexico
Broome Furniture Store, Albuquerque

New York
Sisson Brothers Welden Co., Binghamton
Gardner Furniture Co., Buffalo
J. P. & M. Sullivan, Elmira
Macy's, New York City
E. W. Edwards & Son, Rochester
I. Fleischman & Son, Syracuse

North Dakota
New England Furniture Co., Fargo

Ohio
H. & S. Pogue Co., Cincinnati
Higbee Co., Cleveland
Buckeye Furniture Co., Toledo

Pennsylvania
Kaufmann Dept. Stores, Inc., Pittsburgh
C. K. Whitner Co., Reading

Rhode Island
The Outlet Co., Providence

Texas
Frank Jennings Furniture, Borger
Warren Furniture Co., Galveston
Joske's of Houston, Houston

[Continued on page 162]

INSULATE YOUR HOME FOR AS LOW AS $67.60!*

Yes, you can actually insulate your home for as little as $67.60 with the wonder lightweight mineral—Zonolite Vermiculite Insulating Fill. You can install it yourself in an afternoon and save $50 to $100 installation costs.

Zonolite Vermiculite is composed of thousands of tiny dead air cells that resist the passage of heat, with millions of golden surfaces that reflect heat rays!

Zonolite is the easiest of all insulations to install. You can insulate your own attic or side walls in a few hours' time. It pours like popcorn directly from the bag between attic joists and sidewall studs. Once in place it's there to stay for the life of the building. Besides being so fireproof that it *actually snuffs out flame*, it is rotproof, rodentproof and termiteproof, too. Zonolite is extremely lightweight and easy to handle, does not irritate the skin.

ZONOLITE†

DO IT YOURSELF IN AN AFTERNOON

Cut Your Fuel Bills Up to 40%

. . . and enjoy greater year round comfort too by installing Zonolite. Step in to your local lumber or building material dealer's today and learn all the facts about Zonolite, or send coupon today for FREE Booklet.

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Please send me your FREE booklet "Insulation and Fire Protection in the Home."

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Address.....
City.....Zone....State.....

*Cost of insulating attic in average home.
†Zonolite is a registered trademark.

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Never Any "COIL-FEEL" in . . . MATTRESSES or FURNITURE Built with PERM-A-LATOR TRADE MARK WIRE INSULATORS

THIS TAG IS YOUR *Assurance* PADDING CAN'T LUMP INTO SPRINGS

Insist on stronger, longer lasting Perm-A-Lator Wire Insulators when you buy mattresses or upholstered furniture. You avoid "coil-feel," lumping or sagging . . . get added years of service!

Write for Free Booklet!

FLEX-O-LATORS, Inc., Carthage, Mo.
Factories in New Castle, Pa. and Carthage, Mo.

Imperial MODERN

No. 2017
COFFEE TABLE
one of a complete line of outstanding modern.

Imperial Modern Tables.
A distinctive group, beautifully crafted of genuine mahogany and richly finished in Sahara Mahogany or Cordovan.
See them on display at leading stores, identified by the famous Imperial Green Shield.

HOW TO GIVE YOUR HOME A BEAUTY TREATMENT WITH TABLES . . . 30 pages illustrating fresh and unusual decorating ideas. Send 25 cents to:

IMPERIAL FURNITURE COMPANY
DEPT. E, GRAND RAPIDS, MICHIGAN
Founder Member Grand Rapids Furniture Makers Guild

Imperial Tables are made and sold in Canada under the name Dalhousie-Imperial

PLEASANT VALLEY WINE CO. • HAMMONDSPORT, N.Y.

before
you build or remodel your
FIREPLACE
be sure you have complete information about

HEATFORM
The *Superior* Heat Circulating Fireplace

HEATFORM — a double-walled metal unit (fire-box, throat, smoke dome, damper) is a perfect guide around which anyone can build the masonry to complete a fireplace of any design.

HEATFORM air chambers, which surround the firebox and dome, capture and circulate throughout the home a large amount of heat ordinarily lost up the chimney.

This attractive modern design corner fireplace is built around HEATFORM Model "S" unit, affording view of fire from two sides. Custom-made Superior Drape Screen and Grate available for Model "S" and Model "A."

HEATFORM Model "A" for the traditional type fireplace. Shown installed in photo above with side cool-air inlets and front warm-air outlet grille for greater heating efficiency and economy of installation. Side warm-air outlets can be used if preferred.

***Write* for FREE 8-page folder**
describing HEATFORM
. . . or enclose 50¢ for (11" x 9")
36-page Book of 50 beautiful Interiors and Fireplace designs selected from our National Prize Photo Contest

HEATFORM *IS SOLD THROUGH LEADING BUILDING MATERIAL DEALERS EVERYWHERE*

SUPERIOR FIREPLACE CO.
Dept. LYH 511, 1708 E. 15th St., Los Angeles 21, Calif. • Dept. LYH 511, 601 North Point Rd., Baltimore 6, Maryland

Stores in your vicinity [Continued from page 161]

North Texas Furniture Co., Wichita Falls

Utah
Southeast Furniture Co., Salt Lake City

Virginia
Willis Furniture Co., Norfolk
Miller & Rhoads, Inc., Richmond

Washington
Frederick & Nelson, Inc., Seattle
Poulen Co., Spokane

West Virginia
Woodrum Home Outfitting Co., Charleston

Wisconsin
Wichmann Furniture Co., Appleton
Gantert's, La Crosse
Cain Ashcraft, Madison
Milwaukee Boston Store, Milwaukee
H. C. Prange Co., Sheboygan

The following stores carry Hooker furniture as seen on pages 92-93

District of Columbia
Mazor Masterpiece

Florida
Tugg Furniture Co., Miami

Georgia
Mather Furniture Co., Atlanta

Illinois
Dunn Brothers, Chicago

Iowa
McKinley-Hummelgaard, Clinton

Massachusetts
Berkshire Furniture Co., North Adams
Capitol Furniture Co., Pittsfield
J. O. Lemoine Furniture Co., Southbridge

Minnesota
Furniture Exposition Mart, Minneapolis

Missouri
Kirwan's, St. Joseph
Seidel Co., St. Louis

New Jersey
Rice & Co., New Brunswick

New Mexico
American Furniture Co., Albuquerque

New York
The Fair Store, Binghamton
Lauer Furniture, Inc., Rochester

Ohio
Ebenhack & Son, Chillicothe

Pennsylvania
R. B. Levitz Furniture Co., Lebanon

Rhode Island
Westerly Furniture Co., Westerly

Tennessee
Rhodes-Jones Furniture Co., Chattanooga
J. F. Walker Furniture Co., Knoxville
Sterling Furn. Co., Memphis
H. Brown & Co., Nashville

[Continued on page 163]

Accent her Kitchen Colors...

Make her kitchen brighter, her tasks lighter . . . with the right tool for every job. Smart, matched sets of six EKCOLINE tools plus a stainless wall rack—perfect for giving in their handsome gift box. Shining stainless steel tools with beautiful red or yellow plastic handles. Get EKCOLINE wherever good housewares are sold.

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Delight
Guests and Produce COMPLIMENTS
At your next card party or dinner, serve
CHERRY KIJAFA
DANISH WINE SPECIALTY
Say KEE-YA-FA... Always serve cold.

A delicious surprise in "two-toned" cherry-rich flavor. Get 2 bottles at your Package Store. You'll need both.
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All The Best and Latest Garden and Farm Books, Bulletins
A wealth of up-to-the-minute expert advice on how to do wonders on a little land or a thousand acres . . . wonders with flowers, vegetables, fruits, landscaping, poultry, livestock, woodlands, fishponds, composting, soil improvement, etc. Just send name and address for this fascinating FREE catalog by return mail.
COUNTRY BOOKSTORE, Box 2211, Norton, Conn. (Est. 1943)

Stores in your vicinity

Virginia
Troxler Furniture Co., Martinsville
West Virginia
Palace Furniture Co., Clarksburg
Wisconsin
Bloch-Daneman Co., Milwaukee

The following stores carry Continental furniture as seen on pages 96-97

California
Barker Brothers, Los Angeles
Connecticut
Brown-Thomson, Inc., Hartford
Florida
Burdine's, Inc., Miami
Georgia
Maxwell Bros., Augusta
Illinois
The Fair, Chicago
Louisiana
D. H. Holmes Co. Ltd., New Orleans
Massachusetts
Paine Furniture Co., Boston
Denholm & McKay Co., Worcester
Missouri
Duff & Repp, Kansas City
New York
Flint & Kent, Inc., Buffalo
John Wanamaker, New York City
W. & J. Sloane, New York City
New Jersey
J. B. Van Sciver, Camden
Bograd Bros. Inc., Paterson
Tepper's, Inc., Plainfield
J. B. Van Sciver, Trenton
North Carolina
Belk Brothers, Charlotte
Ohio
The Alms & Doepke Co., Cincinnati
The May Co., Cleveland
Pennsylvania
J. B. Van Sciver, Allentown
J. B. Van Sciver, Philadelphia
Rosenbaum Co. of Pittsburgh, Pittsburgh
Rhode Island
Callender, McAuslan & Troup Co., Providence
Virginia
Miller & Rhoads, Inc., Richmond

The following stores carry Fox furniture as seen on pages 98-99

California
May Co., Los Angeles
Union Furniture Co., San Francisco
Connecticut
Kane Furniture Co., New Haven
District of Columbia
The Hecht Co.
Lansburgh & Brother
Florida
Cox Furniture Co., Gainesville
Stickney Furniture Co., Sarasota
Georgia
Maxwell Brothers, Columbus
Maxwell Brothers & Asbill, Savannah
Kansas
Kellogg Furniture Co., Wichita

[Continued on page 164]

3 cheers for amazing—BLUE MAGIC
TRADE MARK

Banish soggy foods, clogged salt cellars! Tested Blue Magic is guaranteed to drink up moisture...last a lifetime...never affect food flavors.

Guaranteed by Good Housekeeping

THE MAGIC KNOB ABSORBS MOISTURE

KRISPY KAN keeps crackers, pretzels, dry cereal crispy and taste-tempting always. Decorated in rich colors. $2.00

DE LUXE SALT-AND-PEPPER SET guarantees flowing salt. Exquisite crystal-clear glass. $2.50

"RANGE" SALT-AND-PEPPER SET, special for kitchen, barbecue, picnic. King-sized, attractive square-cut white glass. $2.50

LUCE MANUFACTURING CO.
Groton 5, Vermont

Pat. No. 2548168

wear-defying for

FLOORS · PANELING · ALL WOODWORK

In the living room, rumpus room, den, kitchen—wherever you follow the trend to natural wood decor, bring out the beauty of the grain with the finest of *all* modern finishes—shellac!

- *Won't Scratch or Mar*
- *Will Not Darken with Age*
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shellac

Easy to Apply—Easy to Maintain
dries fast, simple to retouch and keep beautiful

WRITE TODAY FOR FREE HANDY FOLDER

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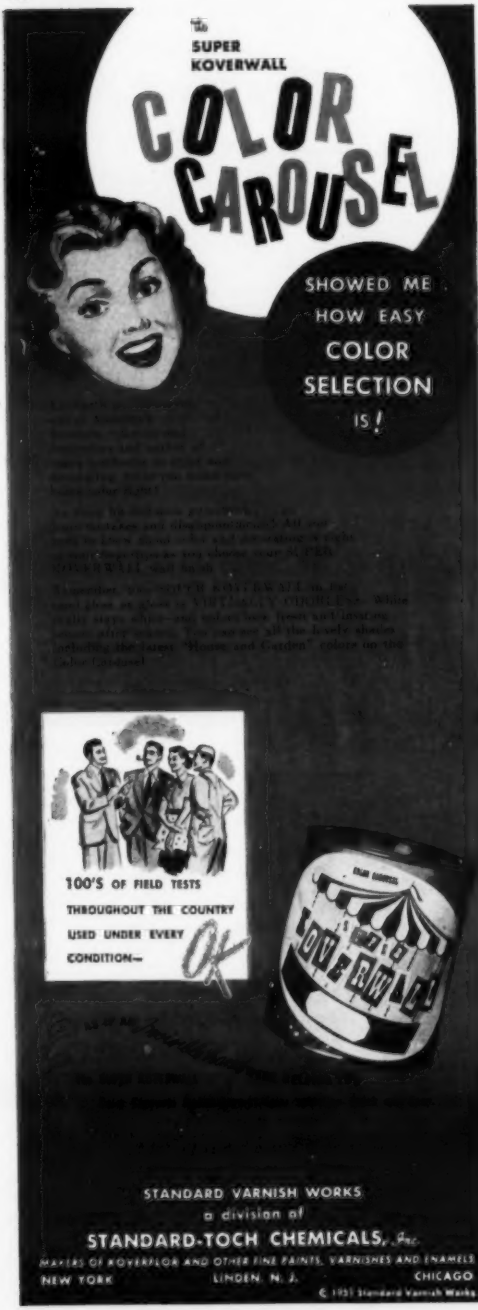
Please send me your free folder, "How to Give Floors and Furniture the Finest Finish with Shellac"

NAME_____
ADDRESS_____
CITY_____ ZONE_____ STATE_____



Stores in your vicinity [Continued from page 163]

Kentucky
Parson's Furniture Annex, Ashland
Howell Furniture Co., Louisville

Louisiana
Richard Furniture Co., Lafayette
Durrett Furniture Co., Monroe
Lawrence Furniture Co., New Orleans

Massachusetts
Adaskin-Tilley Furniture Co., Holyoke
Mason Furniture Co., New Bedford
American Supply Co., Worcester
Lewis Furniture Co., Worcester

Michigan
J. L. Hudson Co., Detroit

Missouri
Famous & Barr Co., St. Louis

New Jersey
J. B. Van Sciver Co., Camden

New York
Loeser's, Brooklyn
Gimbel Brothers, New York

Ohio
Highee Co., Cleveland

The following stores carry Craftique furniture as seen on page 110

Alabama
Peck & Hills Furn. Co., Birmingham

California
John Breuner Co., Oakland

Connecticut
G. Fox & Co., Hartford

District of Columbia
Colony House, Inc.

Florida
Jones Bros., Jacksonville

Georgia
Armfield Furniture Shops, Atlanta
Maxwell Bros., Augusta

Maine
Bangor Furniture Co., Bangor

Maryland
Gombrecht & Benesch, Baltimore

Massachusetts
Paine Furniture Co., Boston

New York
Franklin Furniture Shop, Hempstead, L.I.

North Carolina
Morrison, Inc., Asheville
Belk Bros. Co., Charlotte
Wayside Furniture House, Raleigh
Sutton-Council Furn. Co., Wilmington

South Carolina
Colony House, Inc., Columbia
Vogel & Son, Inc., Spartanburg

Tennessee
Fowler Bros., Inc., Chattanooga
J. Goldsmith & Sons, Memphis

Texas
Carlton's Furniture Store, Houston

Virginia
Frank Michelbach, Inc., Alexandria
Willis Furniture Co., Norfolk
Miller & Rhoads, Inc., Richmond
Sherrill's, Roanoke

West Virginia
Bluefield Furniture Co., Bluefield

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AMERICA'S GREATEST GIFT CATALOG

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ABSOLUTELY FREE—this fabulous collection of all that's new and wonderful for Christmas giving. Thousands of gifts for every age, every taste at Aldens guaranteed lowest prices: Nearly 100 pages of dolls, toys . . . hundreds of gift-lovelies for the ladies . . . men-pleasing tools, sporting goods, auto supplies . . . holiday fashions for all . . . plus scores of all-family home gifts. Aldens guarantees 100% satisfaction! Clip and mail coupon RIGHT NOW to get this colorful, money-saving 348-page wonder-book FREE! ALDENS, CHICAGO, 80, ILL.

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ALDENS, Dept. 881
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Please rush my FREE copy of Aldens 1951 Christmas Book as soon as it is ready in October.

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Print ADDRESS or RFD NUMBER
Print POST OFFICE (Town) STATE
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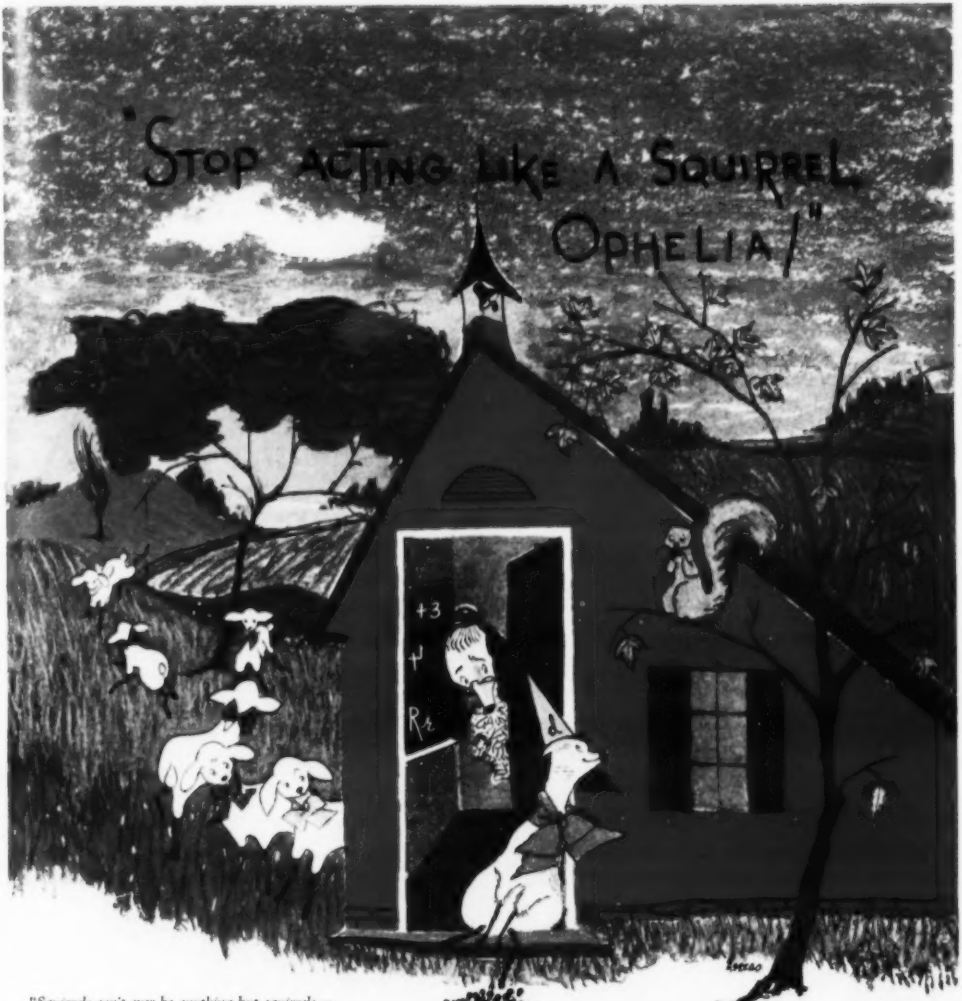
Meds Meds Meds Meds

FREE
to tampon users

Stop embarrassing surprises! This handy Dial tells exactly when to expect your monthly period! Easy to use, 3 inches wide, fits any purse, ends guesswork and uncertainty.

On calendar days, smart girls and women use Meds tampons—and swim, shower, dance with perfect safety, perfect poise. Meds protect you invisibly, comfortably. No pads, or bulk. Improved applicator makes Meds quick, easy to use.

Miss Crenning, Dept. LY-11,
Personal Products Corp.,
Milltown, New Jersey
I enclose one Meds box top for my free Personal Calendar Dial.
Name
Address
City State



"Squirrels can't ever be anything but squirrels—
all tail and swagger. But if you'd pay attention at
Lamb School, you could learn to grow fleece fine enough for
a St. Marys Blanket . . . and that is the hope
of every lamb in the world . . .

"Fleece soft as gosling-down, springy as a jump . . . fleece lifted
and combed by the wind, stroked by the sun and the rain . . .
fleece nourished on the sweetest, tenderest greens and kissed
by all the stars at night . . . that's what the St. Marys Man wants.
Now, sit up straight. Say 'Ba-aaa' with a short 'a' and tell me:
Where do the fattest grasses grow?"

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St. Marys Woolen Mfg. Co.

ST. MARYS BLANKETS

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Theatre dinner-party featuring Heirloom's beloved Damask Rose.* Miniature orchids bloom among tiny easy-to-make top hats . . . flowers become corsages after dinner!

A personal kind of elegance shines from the table set with Heirloom* Sterling . . . the gay hospitable mood of the evening caught in the gracious glimmer of sterling. And—since this is *solid silver,* it will take on new lustre, new meaning and beauty, with the years. Even a century of loving use can't wear it out! Heirloom Sterling patterns are ever-young in spirit, fresh and original in conception. Begin *your* service of Heirloom Sterling now, with just two place settings—your jeweler will be glad to help you plan for more place settings on convenient terms.

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